

Program Board Minutes

## Associated Students

## September 10th, 2022

UCen Harbor Room

**CALL TO ORDER: 12:10 PM by Emily Kocis**

**A. MEETING BUSINESS**

1. **Roll Call**

| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| --- | --- | --- | --- |
|  |  |  |  |
| Cameron Heid |  | Kurt Melvin Ventura |  |
| Cassandra Leviste |  | Larry Huynh |  |
| Clarissa Ann Mendoza | Excused absence | Ligaya Chinn |  |
| Dallin Porter |  | Martell Hernandez |  |
| Emily Duong |  | Montana Woods |  |
| Emily Kocis |  | Sophie Kimura | Excused absence |
| Grace Freese |  | Tiana Ly | Excused absence |
| Graham Glass |  | Wally Corngold |  |
|  |  |  |  |
|  |  |  |  |

**Acceptance of excused absences, absences, early departure and proxies**

Motion to accept the absence of Clarissa, Sophie, and Tiana. Motion by Grace, second by Montana. Consent with 13 present

**B. PUBLIC FORUM**

**C. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

Motion to accept the agenda for 9/10/2022. Motion by Melvin, second by Dallin. Consent with 13 present.

**D.ACCEPTANCE of ACTION SUMMARY/MINUTES**

Motion to accept the minutes from 6/13/2022. Motion by Wally, second by Ligaya. Consent with 13 present.

**E. ANNOUNCEMENTS**

1. [Land Acknowledgement](https://drive.google.com/file/d/1E-PZKDH6p3gF2cET7L_W0gbz40eGv5ca/view?usp=sharing)
2. Check-in: What topic could you give a Ted Talk on?
3. Robert’s Rules of Order Review
   1. Motion, second, consent, voting, meeting quorum
   2. Example: “Motion to pass $5 million dollars for Bad Bunny on 6/13/2022” “Second” “Call to consent?” {pause}” Consent with \_\_\_ present”
   3. EK - If someone breaks consent, we move to a vote
   4. ED - You shouldn’t be voting Yes if you cannot attend an event.
4. Meeting Etiquette
   1. Confidentiality
5. Graphics Calendar
   1. DP - Whenever you want a graphic, be sure to input all the information necessary for it into the graphics calendar. Once you put in a graphic request, let Dallin or Sophie know. We will be using this throughout the year to keep track of making graphics

**F. WEEK IN REVIEW**

1. Summer Board in Review
   1. ED - Session A, free ice cream hand out, ice skating, movie night, painting in the park
   2. EK - Movie night, meteor showing, de stress station, ice cream, goat yoga. Super fun and had advantage of having FSSP people on campus.
   3. ED - Planning ahead is number 1! Only 5 weeks, back to back. More tabling on campus, putting in orders for publications ahead of time would have been beneficial and necessary.

**G. PREVIEW OF THE WEEK**

1. Lagoon Lawn Film 9/21
   1. Movie: Turning Red
   2. Date: Wed, 9/21 @ 7:30 pm
   3. MV - Ucen reservation confirmed and still some last minute things in the works: sprinklers, payment fee for keeping restrooms open, and technology use for screen company
   4. MV - Budgeted money for free food for students but want to discuss whether we want that? Last year, we did not due to covid restrictions and trash clean up concerns
   5. LC - Having free snacks is an incentive for people to be excited
   6. MV - Do we want to have themed snacks? Have an activity? (2019 Toy Story 4 hosted a forky making table)
   7. LH - Hello Panda snacks from Costco!
   8. GF - Getting asian snacks would be cool
   9. MV - Expected capacity: 800-1000
   10. EK - Move in weekend this weekend
   11. DP - Announcement should go up before Welcome Back, would not want to overlap the posts, projected for next Wednesday
   12. GG - Hand out quarter sheets for Lagoon Film and Save the Date for Welcome Back to freshmen during Welcome Week
   13. MV - Call time @ 6pm with regular tabling set up, production arriving 5-5:30. Need a parking pass for loading, Will be hiring a few ASPB security for crowd control, will have DOS sheet soon
   14. EK - Boardies will be working info table and handling snacks
   15. MH - Lagoon lights during the Session A movie made the screen difficult to see, would we be able to turn them off?
   16. EK - May be a safety issue but could be worth asking about
   17. EK - If there’s room in the budget, could purchase mosquito repellent bracelets
   18. KE - Should have pre show slides for Welcome Back STD, work with Cassandra to create the slides
   19. Full board event, we need to all be there!!! First ASPB event of the year!
2. Welcome Back: 9/24
   1. WC - Will keep everyone updated after the pre event meeting
   2. WC - Sheet lays out schedule for set up day before and dos
   3. WC - Marty will always be apart of Hospitality team as Member of Large
   4. WC - Runners must have a car, you will be driving to pick up last minute things dos
   5. Hospitality for WB: Melvin (Runner) + Marty (Hospitality)
   6. WC - Will also have 2 shifts copied from last year’s schedule, everyone will have roles and responsibilities to do during each shift
   7. ED - WB is usually free but how will we go about admitting students in?
   8. MW - Having people show access cards may be an issue since not everyone had them last year
   9. MD - Should no longer be an issue, we will be scanning access cards
   10. EK - Check in with Clarissa to recruit volunteers, would be helpful as they usually scan access cards
   11. WC - Tickets will need to be in charge of parking passes
   12. WC - Save The Date projected to be done by latest Tuesday despite unknown location; artist announcement will reveal location, still waiting on EPK and offer is out for Artist A
   13. DP - Posting artist announcement Wednesday week of latest, we will be tabling that day
   14. EK - Have multiple graphics ready without the opener would be better to be announced than no announcement at all fast enough
   15. Post by Monday, 9/19 if possible
   16. WC - We likely won’t be doing fencing this year, Life of the Party has been reached out to, we will be responsible for porta potties; everything likely to change after Monday’s pre event meeting

**H. OLD BUSINESS**

1. Fall Quarter Films
   1. MV - Tues, 9/27 will be Universal’s Pre Screening of Bros, will only be 1 showing at 7pm; will be going into regular schedule after on 10/1
   2. MV - would like more ideas about how to advertise them and make them more festive (ex. Put red balloons on campus for IT showing)
   3. DP - Coordinated Mean Girls movie night during Session B where it was themed (students wore pink, decorated IV theater, made pink snack goodie bags), liked a more immersive and interactive movie experience
   4. GF - Clown face paint for IT?
   5. EK - allowed to eat in theater, just responsible for cleaning up trash
   6. Half board event, boardies required to work certain amount once Melvin creates sign up sheet
   7. EK - Can watch movie if working but as long the info table is covered
   8. Free Tuesday Films always have 2 showings - 7pm and 10pm!
2. Delirium
   1. Research Doc
   2. WC - Artist B now unavail, will be playing a SB show
   3. WC - Want to come out of this meeting with 2 potential openers for Artist C
   4. WC - As a reminder, 1st choice is Artist J and Artist C is contingency headliner
   5. WC - If Artist C is headliner, likely need to book a more expensive opener to fill budget
   6. WC - Does not need to be only 2 artists, could permit 3 for budget
   7. MD - Had 3 artists in the past but has not helped with attendance and feedback has said the show has been too long
   8. GF - All 3 artists on opener research doc have similar style/sound; Artist D and Artist E would be cool since it is more than 1 person whereas Artist F is 1 person. It is something to consider that Artist C is 1 person and 2 of the options are more than 1 person.
   9. GG - Might help our case to aim for booking an opener that is similar to style with Artist C since booking similar to Lollapalooza scenario of Miley Cyrus + Playboi Carti, has seen Artist F in person and was intense
   10. CL - Artist D seems to also be mosh oriented music, would not want the lineup to appear a random pairing of opposite genres
   11. GF - Chose these opener options because Delirium seems more rap oriented which Artist C is not so could bring in that energy and energy is brought up; hype factor could be positive or not
   12. LC - Artist D could be a great option since a more diverse sound and not intense regular rap
   13. MW - Having a stark contrast could bring in more people since party culture in IV lean towards moshing anyways; would not necessarily deter them from coming to Delirium
   14. MV - Even with a stark contrast, probably won’t be a downward slope in energy since Artist C still has good stage presence when performing
   15. LH - Artist G as opener?
   16. CH - Contrast between rap and pop would be no problem since rap is first, Artist D or Artist H might be the option since group aspect or same energy as Artist C
   17. ED - Would really vouch for Artist G as first opener choice for Artist C since similar to past artists like Flo Milli, YBT, Doechii, etc. Contingency would be Artist D.
   18. DP - Artist C’s crowd seems more female, while Artist D may be more male
   19. MD - Need to sell 4000 tickets where Artist C is currently at 2000
   20. LC - Would hop on Artist G, still relevant and can still pull in a diff demographic than Artist D despite heavily female skewed
   21. GG - Artist I as co-headliner at Delirium?
   22. GF - Artist G echos Artist C in a good way that still brings hype, Artist D or Artist E another solid option, Artist D seems to have a cool production team.
   23. ED - Artist D was set to perform in SB but had to cancel last minute due to Covid concerns.
   24. MW - Artist D’s venues have been up to 200 as headliner since 2k capacity for shows with Denzel Curry that may not even be selling out.
   25. DP - Beyond Artist G’s relevance online, Booking a queer Black artist would be a great option.
   26. GG - Artist G’s Rolling Loud Miami crowd was massive
   27. ED - Would favor Artist C + Artist G lineup more than Artist J although Artist J is a larger artist on paper, there seems to be a larger audience for Artist C at SB
   28. GG - Artist C could bring in a large crowd and market it in a more funky feel
   29. ED - Artist C also was at SB Bowl this past year
   30. LH - Artist C and Artist G have a higher relevancy at SB
   31. MH - Artist G and Artist C would be a risk, but a good risk
   32. EK - Remember Artist G is not a guarantee, could be rejected
   33. LC - Artist J + a dj could do better than Artist C and Artist D, but the no guarantee factor makes it difficult
   34. WC - Artist J is already a risk because of high asking price which makes it harder to have it as a contingency option, should still have as our first choice since likeliness of passing is higher which would allow us to move onto a contingency that is more realistic/likely
   35. CH - Agreed since Artist J is a much larger artist on paper based on numbers vs Artist C, Artist J is also a queer Black artist we would be booking
   36. MW - Should not make headliner choice based on opener since everyone seems to be basing choice on wanting Artist G
   37. WC - For discussion surrounding openers for Artist J, an EDM DJ would pair well or Artist K as he has a low asking price
   38. GF - Artist L as opener for Artist J.
   39. LC - Artist K asking price is very low
   40. MH - Artist M is a DJ begins touring in the US may be a good option worth looking into, will be in the US near Halloween time
   41. WC - Vouching for Artist K, has an intense amount of monthly listeners, when an act so small, no capacity to pull
   42. LH - Artist K released a new album, live concert videos where the crowd was singing along. Recommend Artist N + Artist O for DJs
   43. LC - May not have as much live show experience but the small amount of shows he has done shows that the performances have been great
   44. MW - Artist K would set the tone well for the concert, would be important to have the similar vibe
   45. DP - From pub perspective, Artist K would be my choice. The 2 have similar styles and likely draw in the same crowd
   46. CH - Since Artist J and Artist K have a similar sound, would prefer a DJ opener for diverse audience
   47. GF - Artist K’s asking price is too good
   48. EK - Sticking with booking EDM artists solely for opener acts may not be as impactful/successful than booking EDM headliners like Extrav’s Valentino Khan last year
   49. Wally will move forward with booking Artist K as opener choice for Artist J.
3. Storke Shows
   1. GF - Aiming to start storke shows for week 2
   2. MD - People typically don’t like shows that stay fixed on one day since students in class those same days can’t attend
   3. EK - should begin choosing a schedule now of 2 days alternating between weeks, Wednesdays and Thursdays
   4. Stroke Show research doc by week 1 meeting would be helpful
4. 22-23 Merch
   1. ED - Bottle openers, pens, phone wallets (3 colors), chapstick orders placed! Tote bags at a later date, want to give graphics more time for design.
   2. ED - Projected to arrive Week 1.
   3. ED - Tote bag with general design rather than event-specific design.

**I. NEW BUSINESS**

1. Week 0 Tabling
   1. 9/21, 10am-12pm: Committee on Committees Fair
   2. DP - Want to hear feedback about tabling Thursday and Friday of Week 0, would be major to table since Welcome Back is that weekend
   3. MW - Thursday would be a good idea and Friday may not be an issue
   4. GG - Little Acorn Park on Fridays are always bustling and may be an option to table on Friday
   5. DP - Should table on campus Thursday and Friday off campus if concerned about campus being dead
   6. MW - Friday off campus would be a good option since if WB is in People’s Park, it would be in IV anyways
   7. DP - Will keep everyone posted on what location Friday tabling in IV will be
2. 9/27 Bro’s Prescreening
   1. MV - 1 showing at 7pm, call time @ 6:30pm, put on by Universal marketing team so a Universal rep will be present helping us with the film
   2. MV - Rep suggesting a virtual ticketing link but physical tickets are usually what happens in previous pre screenings
   3. MD - Cannot bring outside security at all, need to figure out ticketing ASAP
   4. EK - Make sure the rep knows it is UCSB students only, prefer that they send physical tickets and we control the ticketing process
   5. MV - Getting outside marketing materials/posters but missing ASPB Logo, time, date, location, etc
   6. MD - Usually have them printed on there, have them clarify it
   7. EK - Ticket office usually handles the ticketing process with the physical tickets, and should coordinate with Montana to get the ticket office involved with distributing them. Need enough people DOS to check in tickets and have security there. More than regular Free Tuesday Films.
   8. MV - Sign up sheet will be available Monday meeting before
3. 10/14 Hub Show
   1. LC - General consensus that people were interested in Artist P, Artist Q, Artist K, Artist R, and Artist S. Hoping for Artist P headliner. Has been relevant on TikTok and generally online since 2018. Little bit above what a general hub show would cost but Covid has caused costs to rise where attendance have unfortunately not been. Starting off with an artist as strong as Artist P could be worth reintroducing Hub Shows back.
   2. LC - More realistic to expect a higher majority of the audience to be UCSB students to explain ticket pricing.
   3. ED - Since this Hub show date is on a Friday, keep in mind that we will be competing with IV Party Scene and SB Downtown, is this a large enough artist that can bring people in?
   4. LC - Artist P has done major festivals like Rolling Loud, etc. Usually with other acts, it is hard to gauge ticket pricing as a solo act.
   5. LC - Having the show start at 7 PM would be ideal to allow for people to still go out, whether IV or downtown.
   6. GF - Agree that Artist P would be a good artist.
   7. EK - Hard to get a sense of who Artist P’s audience is since only 13 shows ever performed ever and in only festivals, would be a large risk we would be taking.
   8. MW - Drop student prices and bump up general admission since they would be more likely to pay would be more feasible.
   9. GG - Take out ads in SB Independent/site + flyering on State St.
   10. MH - Kyle Dion’s Hub Show was posted last minute so publicizing ahead of time would be more beneficial.
   11. MD- Hard to gauge ticket pricing since they have no solo shows on their own and what usual ticketing looks like.
   12. MD - Lowering ticket prices for students would lose money since the majority of purchasing comes from students.
   13. DP - Beyond the financial aspect, for reputation, we don’t want our first hub show with it being half full.
   14. LH - Artist P may not be the artist, but it seems like there’s not a large crowd in IV.
   15. ED - Agree with Larry. Seems like we seem to be justifying lowering ticket prices for the artist itself when it would be easier if there’s a larger artist and can envision students justifying fronting a larger ticket price to see the artist.
   16. CH - Artist Q as the contingency option.
   17. CL - Keep an eye out for another artist than Artist P, concerned about relevancy since they haven’t released since 2020 and everything else has been features. That alone is telling of how many people would show up.
   18. WC - Artist Q seems to be more similar to the range of which Hub artists are, which would be less concerning for having $10 tickets.
   19. LC - Will look into Artist Q and Artist Q as potential 2 options.
4. Fall Cultural Events
   1. Petting Zoo and Pumpkins
      1. LH - Inspired by goat yoga + last year’s pumpkin and puppies, wanted to propose this idea.
      2. MD - Find out more details about what supplies needed from the farm before passing the budget.
      3. EK - Check in with them for what extra costs we need before passing: fencing, electricity, pen?
   2. Holiday Photo Booth
      1. LH - Prices often tripled after Covid.
   3. Cultural Event
      1. MD - Hub show and Pumpkins Event is also that week, may want to look into an alternate date.
      2. LH - This discussion will take place over emails

**J. ACTION ITEMS**

**K. FINANCIAL ACTION ITEMS**

1. Motion to reaffirm the email vote to pass Artist T as headliner for Welcome back on 9/24/2022 starting at $17k and ending at $22k with 9 votes Yes and 6 people not voting. Motion by Grace, second by Wally. Consent with 13 present.
2. Motion to reaffirm the email vote to pass Artist U as contingency for Welcome Back on 9/24/2022 starting at $7k and ending at $13k with 9 votes Yes and 6 people not voting. Motion by Cameron, second by Dallin. Consent with 13 present.
3. Motion to reaffirm the email vote to pass Artist A as opener for Welcome Back on 9/24/2022 starting at $3k and ending at $9k with 11 votes Yes and 4 not voting. Motion by Marty, second by Cameron. Consent with 13 present.
4. Motion to reaffirm the email vote to pass Artist K as opener contingency for Welcome Back on 9/24/2022 starting at $1k and ending at $5k with 11 votes Yes and 4 not voting. Motion by Graham, second by Melvin. Consent with 13 present.
5. Motion to reaffirm the email vote to pass $173,670 for Delirium on 10/29/2022 with 12 votes Yes, 1 vote for Abstain and 2 not voting. Motion by Grace, second by Montana. Consent with 13 present.
6. Motion to pass Artist J as headliner for Delirium on 10/29/2022 starting at $75k and ending at $93k. Motion by Larry, second by Emily D. Consent with 13 present.
7. Motion to pass Artist C as headliner contingency for Delirium on 10/29/2022 starting at $45k and ending at $65k. Motion by Dallin, second by Cameron. Consent with 13 present.
8. Motion to pass Artist K as opener for headliner for Delirium on 10/29/2022 starting at $1k and ending at $2k. Motion by Montana, second by Grace. Consent with 13 present.

**L. REPORT**

**Facebook Factory / Tuesday Slide / Thursday Ad/ Free & For Sale post**

**Kudos**

Wally for being a beast

Everyone planning stuff, kudos for active discussion

Emilys for a great retreat

Summer board for great events and Emily squared for retreat

Cassandra and Sophie for graphics

Marty for member at large blueprint

Kris and Md for everything!

**The Marilyn Report -** First meeting is Sept 26th and 5 PM in the Harbor Room, will update calendar as meetings get scheduled, fill out a key request form as soon as possible

**The Kris Report**. - Production and event safety are scheduled and reay to go, out of the office this Tues, in office 9-5:30, remote on Wed and Fri

**Commissioner's Report**. - Kudos to Emily D for being my partner in crime and helping with retreat. Super proud of everyone for everything and retreat. Made the most of our time and came out of here with awesome decisions. Will keep individual meetings with everyone for the next 2 weeks. Lmk if you need anything, will be popping in and out of the office.

**Deputy Commissioner’s Report** - Super proud of everyone for this meeting and happy with retreat! Kudos to Emily K for retreat!! Will be booked and busy for the next few weeks and working virtually, available via email and Slack! Will be filling out Req Forms for days.

**Coordinators’ Reports**

**Wally Corngold-** Have a lot of moving parts for WB and nervously looking forward to Monday's meeting. Hope they will work out. Thanks to everyone for responding to all the email threads. Really appreciate everyone’s timeliness and help! Excited.

**Ligaya Chinn-** Thanks for feedback and excited to bring something to next meeting. Looking forward to working with everyone and grateful to everyone for discussion today!

**Larry Huynh-** Thanks for listening and being patient with me, artist research for potential fall cultural event and other budgets will be finalized by next meeting.

**Dallin Porter-** Will be finding tabling spot for Week 0 Friday and please sign up to help!! Email or slack if you need anything. Thanks for a great retreat!!

**Kurt Melvin Ventura-** Thanks to everyone for listening and providing ideas. I’ll be sending DOS schedule/sign up sheets very soon.

**Montana Woods-** Thanks to everyone working hard on events and stuff, feels like we are on the right track!

**Sophie Kimura-** Sorry I couldn’t be here today!! It was SO FUN meeting everyone yesterday though and I’m excited for the year!! It will be exciting making graphics for everyone’s events. Let me know as much information as possible as soon as possible for graphics and I will make them as quick as I can. For right now, I’ll be working on a Save The Date for Welcome Back and the poster ASAP. YAY.

**Clarissa Mendoza-**

**Tiana Ly-**

**Assistants’ Reports**

**Grace Freese-** When I come back, research doc will be prepared for storke shows. Lmk if you have any recommendations/artist suggestions. I will check emails AGGRESSIVELY.

**Cameron Heid-** Will definitely be looking into some Hub options. Was really fun this weekend and will miss you all forever.

**Graham Glass-** Cannot wait to get promo out for WB and get freshmen excited (and of people of IV). Fun retreat and fun people!

**Cassandra Leviste-** Very excited to get started on some graphics and merch ideas, been scheming about some sick designs. Thanks for hanging this weekend and making feel welcome!

**Martell Hernandez-** If you guys need help, pls ask for help. Excited!!

**Senator’s Reports**

**ADJOURNMENT: 3:23 PM by Emily Kocis**

**Artists mentioned: Kenny Mason, JPEGMAFIA, Isaiah Rashad, Dreamer Isioma, Channel Tres, Jelani Aryeh, Remi Wolf, AG Club, Paris Texas, binki, Mike Sherm, Bakar, SoSuperSam, buddy, BL4DE, Saucy Santana, Aaron May, Salute, DJ Jadaboo, Kaash Paige, JAWNY.**