## Program Board Agenda

## Associated Students

April 24th, 2017, 5:00PM

SB Harbor Room

**CALL TO ORDER: 5:02 pm**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Alex Burrow | **Absent (excused)** | Robert “Bo” Wolfe | **x** |
| Christina Chiocchi | **x** | Samantha Richardson | x |
| Ernesto Pina | **x** | Sarah Soren | x |
| Faith Webb | **x** | Shahar Roda | **x** |
| Isabella Iannitti | **x** | Sophia Barkhudarova | **x** |
| Jasmin Smith-Torres | **x** | Stephan Bang | **Absent (excused)** |
| Josue Garcia | x | Sylvester Ikpa | **Late** |
| Justin Taing | x | Tarush Mohanti | x |
| Kailah Korsh | **x** | Taylor Glatt | **x** |
| Katherine Michel | **x** | Jasmine Sandhu | **Absent (unexcused)** |
| Leila Youssefi | **x** | Jordan Mitchell | **Absent (excused)** |

1. **Acceptance of Excused Absences and Proxies**

*MOTION/SECOND: Ernie/Shahar*

*Motion language: Motion to excuse Alex and Sylvester’s lateness as well as Stephen and Jordan’s absence*

*ACTION: consent Vote: 16*

**B. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

*MOTION/SECOND: Katie/Jazz*

*Motion language: Motion to accept agenda as amended*

*ACTION: consent Vote: 16*

**C. ACCEPTANCE of ACTION SUMMARY/MINUTES of 4/17**

*MOTION/SECOND: Sam/Shahar*

*Motion language: Motion to accept minutes from April 17th*

*ACTION: consent Vote: 16*

**D. PUBLIC FORUM**

1. Hermanos/as Unidos/as –
2. Professional Fraternity Council – not present
3. BOOM –app launched very recently; opportunity to promote our events; real time and local, anonymous to reach people in IV (about 1,000 users); wants to work with us in helping to promote our events; integrates w/ Facebook and includes location tags

**E. ANNOUNCEMENTS**

**F. WEEK IN REVIEW**

1. ASPB Info Session #1 4/18 – should load video beforehand; about 20 people present;
   1. Shahar- doesn’t feel FB event is reaching out as much to freshmen
   2. Faith/Sam- should use university announcements
   3. Justin- table at HUB shows and pass out flyers
2. Hidden Figures 4/18 –
   1. Kailah- 131 at first shows and 194 at second; posters helped due to increase from first two weeks
3. AS Recruitment Fair 4/19 –
   1. Bo- failure due to fail to follow up on sign up sheet so no one showed up but there were other AS students present; reminder to go in for OH
4. Take Back the Night 4/20 –
   1. Josue- event was a little disorganized due to set up being late and the switch around w/speakers along with the people; still went pretty well aside from that; should make sure to have everything needed beforehand and check in with us (have better communication)

**G. PREVIEW OF THE WEEK**

1. Fences 4/25 –
   1. Kailah- working at 7= bo, josue, and jazz; at 10= tarush, Justin, Katie
2. Mellow Grass 4/26 –
   1. Justin= storke show of local rock band; band playing from 12-1:30; free food (Woodstocks, Blaze)
3. ASPB Info Session #2 4/26 – at Pardall Center from 4-5 pm instead of 5-6 pm
   1. Justin- should pass out flyers tomorrow if we are planning to do that
   2. Ernie- anyone to have time tomorrow to attend the RHA meeting to announce about ASPB starting at 6:30pm
4. Khalid in the Hub 4/28-
   1. Shahar- call time at 6:30 and artist comes at 5:30; decide not to do poster giveaway b/c it would just end up causing a lot of traffic; anticipate people sneaking so I want extra security possibly and the staff to be attentive; want to place CSO by hallway and by Wahoo; want designated front desk person🡪 Tarush;
   2. Christina- 1-2 Khalid signed posters to be saved on the side as a giveaway
   3. Bo- send out email to CSO and security to make sure they are at the venue early;
   4. Sam- going to have extra volunteers working w/ the line to prevent cutting
   5. Jazz- want some CSOs to walk around ticket office in case of problems; Isabella and Christina will walk around to make sure
5. Common Souls 5/1 –
   1. Justin- next week Storke show; “sad EDM”;

**H. OLD BUSINESS**

1. HudMo in the Hub –
   1. Sophia- Khalid hype overshadowed HudMo so I devised a strategy where at night at 7pm, I would leak the times on the Khalid event page; target FB ads for next two weeks; want to include HudMo in email announcement; want to see if anyone would table in IV w/flyers, stickers and also spreading information about ASPB apps; need more people to poster and flyers to be passed out in dorms; everyone to talk to KCSB for shoutout
   2. Jazz- double check posters in their location to make sure they aren’t taken down
   3. Christina- reinforce Snapchat and IG live everyday before show
   4. Faith- you should talk to Joe since we aren’t allowed to poster in the UCEN but we can post on her side

**I. NEW BUSINESS**

1. X17 Water Bottles – everyone likes the clear small bottle
   1. Christina- likes the clear one since not only does it look nice but we can easily keep track of what liquids are in it
   2. Kailah- only the pouches have the detachable option;
   3. Sam- bottles are significantly larger than the pouches and it’s possible that they won’t be thrown around
   4. Sophia- believe that people would hold on to the water bottle since it’s actually aesthetically pleasing and people would be wanting water constantly
   5. Christina- believe there would be less bottles on the floor compared to pouches; check if the reusable water bottles would need to be washed beforehand
2. X17 Bubbles-
   1. Jazz- wants to purchase bubble machine off Amazon; Arts and activities wants to pass $200; can be useful for future events;
3. BOOM –
   1. Bo- test it out on Tuesday films and/or our other events; ask about making a business account to show user
   2. Isabelle- agree w/Bo on it being used since we usually promote events two weeks earlier; useful as reminder
   3. Tarush- they want to work together for extravaganza but they can’t afford to pay for sponsorship; not sure if this is the best option and that it might not do much for our publicity; advocate on using variety of our other social media (Instagram, Twitter)

**J. ACTION ITEMS**

**K. FINANCIAL ACTION ITEMS**

*1. Hermanos/as Unidos/as*

*MOTION/SECOND: Taylor/Josue*

*Motion language: Motion to pass $1250 for Banda night 8 production staff and 7 event staff on April 17*

*ACTION: consent Vote: 17*

#### Thursday Page/Slides

**The Marilyn Report –**

**The Commissioner's Report** – hiring committee see my email; reaffirmation bill is on the ballot and it would change the way reaffirming is for AS election; makes it difficult for people like us to reaffirm due to change from 60% to 2/3 vote; for office hours, everyone should sign up or let receptionist know about changes

**Deputy Commissioner’s Report –** next Monday, there’s a rally for international worker’s day at Storke Tower; those living in IV, Measure O is about reinforcing homeowners paying taxes that contributes to the IV community; Co-sponsorship meeting for student groups on Monday; Drag Con this weekend

**Coordinators’ Reports**

Alex-

Christina- no updates on IV Screen Printing; try to get a response asap for the bandanas; check when shirts are coming in

Faith- need stickers for tabling

Isabella- need more friends invited to Fences

Jasmin- on Saturday, faith, Kailah and I are going to UCSD

Josue- order panels for stage at first 1300 and then 1800 after?

Kailah-

Leila- check email for graphics

Sam-

Sophia- poster please and sign up for tabling when live;

Stephan-

Tarush-

**Assistants’ Reports**

Justin- need more people to sign up for Storke shows; at least two people for upcoming Monday

Katie- Coachella was great; at front row show barricade

Sarah- thinking I am working catering for Lightening in a Bottle on Memorial Weekend; you get a free ticket if you work

Shahar- really excited for Friday

Sylvester-

Taylor- really excited for Friday

**Senate Liaisons**

Jasmine-

Jordan-

**RHA Liaison**

TBD

**ADJOURNMENT : 6:22 pm**