



PROGRAM BOARD AGENDA

Associated Students

March 6th, 2017, 5:00PM

SB Harbor Room

CALL TO ORDER: 5:01 pm

A. MEETING BUSINESS

1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Alex Burrow	Present	Robert "Bo" Wolfe	Present
Christina Chiocchi	Present	Samantha Richardson	Present
Ernesto Pina	Present	Sarah Soren	Present
Faith Webb	Present	Shahar Roda	Present
Isabella Iannitti	Absent (excused)	Sophia Barkhudarova	Present
Jasmin Smith-Torres	Present	Stephan Bang	Departed early (7:15)
Josue Garcia	Present	Sylvester Ikpa	Departed early (7:30)
Justin Taing	Present	Tarush Mohanti	Present
Kailah Korsh	Present	Taylor Glatt	Present
Katherine Michel	Present	Jasmine Sandhu	Absent (not excused)
Leila Youssefi	Absent (excused)	Jordan Mitchell	Present

1. Acceptance of Excused Absences and Proxies

MOTION/SECOND: Tarush/Faith

Motion language: Motion to approve Isabella's and Leila's absence and Christina, Steph and Sylvester's early departure

ACTION: consent Vote: 17

B. ACCEPTANCE of AGENDA/CHANGES to AGENDA

MOTION/SECOND: Tarush/Sylvester

Motion language: Motion to add Deadweek DIY and Bagel Day to Preview of the Week and Storke Show to Old Business

ACTION: consent Vote: 18

C. ACCEPTANCE of ACTION SUMMARY/MINUTES of 2/27

MOTION/SECOND: Josue/Katie

Motion language: Motion to pass minutes from last week's meeting

ACTION: consent Vote: 18

D. PUBLIC FORUM

1. EAB Earth Day 4/29 – came back w/full list of bands and filled out park contract; on Sat 4/29 from 1-7pm with tabling, food from IV Co-Op, activities like yoga, succulents, bands, etc
 - a. Reached out to couple bands → 6/7s said their equipment is low budget and won't be good enough for other bands
 - b. Josue: best to have drum kit to be the main thing to be shared
2. IV Arts 4/7 – Emily from assistant for IV arts and 4/7 is very first First Friday for them; event from 6-11pm
 - a. need mics and extension cords but need people to set them up → need tech help from ASPB
 - b. diff bands there like 67s, BFOM, general Jazz band from music dept, thinking of doing mic night at 10pm
3. Vogue Club 4/14 – Ernie rep for Vogue Club and queer clubs on Campus; last year spent \$4,000 due to no support
 - a. Request show for co-sponsored event w/ 6 event staff
 - b. Run time where doors open at 8 and end at 11:30; located at HUB
 - c. Looking for local talent and in contact w/talents
4. Queer Comm 4/13 – planning drag show on April 13; request 6 event staff to help w/security, usher and info and other few things
 - a. Working w/Natasha Cohen (in charge of IV theater)
 - b. Open doors around 8:15 and goes to 11:30; free ticketed event
5. Catalyst Launch 3/9 – doing smaller singer/songwriter event instead
 - a. Need for sound for this Thursday from 6-8pm
 - b. Open mic so basic speakers and at least two vocal mics and possibly guitar mic at coffee collab

E. ANNOUNCEMENTS

Marilyn—don't forget Daylight Savings time this week.

F. WEEK IN REVIEW

1. Assassin's Creed 2/28 –
 - a. Kailah: 38 at first show and 87 at second show
2. Open Mic Night 3/1 –
 - a. Kailah: went really well w/19 people performed; used new system where people can sign up via email to solidify spots and helped gave priority but there was slight confusion; 9 people who signed up went there and 10 people who signed up before went there; 130 people there for peak attendance
 - i. Couple of comedians there that got kind of offensive so told them to wrap it up and started cutting down people's time; some people were upset
 - ii. Some people couldn't go on naturally due to a lot of people there
 - iii. EOS afterwards was annoying due to no notice of it occurring; people got rowdy → wasn't really professional to have two events in one night
 - b. Katie: people went up to her saying how much they enjoyed the event and want it more often; possibly having it longer or having two next quarter

3. Dope Metaphors 3/5 –
 - a. Josue: good and easy show; weren't informed that they wouldn't have a keyboard but still good show and went smoothly
4. Cooler Hats 3/6 –
 - a. Justin: peak attendance was 70 sitting there for extended event and band played for entire hour; really great performance; keeping storke shows on Monday and Wednesdays
 - b. Katie: setting up was really easy; hard to get stuff at beginning but just due to parking
 - c. Ernie: made volunteer sign up sheer where it should be emailed

G. PREVIEW OF THE WEEK

1. Sing 3/7 –
 - a. Kailah: people working at 7= Alex, Katie, Isabella, and Justin; working at 10= Shahar, Tarush, Ernie and Justin
2. Dead Week DIY-
 - a. Faith: need 4 people from 6-9 to monitor; mugs should come later this week
3. Bagel Day-
 - a. Jazz: on March 20 and 21st from 7:30-5pm; Jazz and Ernie would be there all day but would love if people can come by
 - b. Christina: if printing posters, pick them up at office; believes that longer to have online, won't need to have actual physical posters

H. OLD BUSINESS

1. Stipends –
 - a. Marilyn: went over ASPB budgets from last year, this year and projected
 - i. Remainder at end of 2015-16 year was \$315; rollover was \$342
 1. Year of 18-19 may end up having decline
 No longer receive \$\$ from Chancellor for ECen shows.
 - ii. Budget in office
 1. Next year will include staff salary.
 - b. Faith: observed rollover decreased due to going over budget; agreed w/Christina to show board next year on wariness of budget even though it's \$1mil
 - c. Tarush: need clarification for total budget for 16-17 was \$1.3 and total expenditures was \$1.1 → we are going over our lock-in; reason starting budget is higher is due to cap and summer
 - d. Sarah: asking about amt left aside from Extravaganza money and co-sponsorship
 - i. Bo: (rough estimate) will work on getting better number
 - e. Bo: passed \$5,500 for co-sponsorships so either more people working or working longer than expected
 - i. Good that we are spending money but we should be aware of over-spending and to look over budget more carefully
 - ii. Stipend conversation to be ongoing as we can't do anything for this year
 - f. Alex: asked about expecting how stipends will change → to be discussed later
2. Promo Items –
 - a. Ernie: two items but hoping to send out budget before spring program starts

- i. Two items: carabineers where water bottle can clip on to them and reusable bag that can fold into strawberry shape
 - 1. Carabineers to be \$1,000
 - 2. Thinking bags to have AS Food Bank to table during Storke show and use them at Food Bank
 - ii. Total budget for 3,200; \$1,830 for bags
 - 1. About 1,600 items: 1000 for carabineers and 600 for bags
 - 2. Argument on amount of bags to be somewhat a lot
 - 3. Believes expensive per unit due to how it's foldable → solution to have a tote for a cheaper alternative
 - b. Tarush: like to have logo on carabineers
 - c. Christina: believes if we are to spend on expensive promo item, we should use it more strategically like w/pre-screenings or any events in general; it should be viewed to be more special
- 3. High Tables –
 - a. Taylor: not many places spending 4ft tall tables; cheapest and highest that I can find is 3 ft maybe 3 ½ ft table
 - i. Second is 8 ½ ft long
 - b. Josue: best thing is professional riser table due to amt of times ordering tables; we are looking for 3x8 w/4ft riser
 - i. Currently looking and usually paying \$50/table for delirium
 - c. Alex: agrees w/Josue on how these tables are an industry standard
 - d. To be discussed again
- 4. The Warm Up –
 - a. Alex: sent email w/all options
 - i. Has few more options and based on received emails, most popular options are A, B, C, D, E, F; lots of C
 - ii. We had issues with Snoop Dogg where there was a huge rush at the doors. Having two openers might help this
 - 1. In Fall w/ Flatbush and YG was a big difference because there was no rush with a solid name pull with the opener
 - iii. Believes lot of debate b/w H, J playing in SB recently
 - b. Conflicts of Interest:
 - i. WME: Sophia, Shahar, Sarah, Tarush, Sam, Christina, Bo
 - ii. Paradigm: Sophia, Shahar, Justin, Alex
 - iii. CAA: Sophia, Justin, Alex, Tarush, Sam, Christina, Bo
 - iv. Circle Talent: none
 - c. Justin: whole two opener thing is a good idea and hoping for A and C; we shouldn't play same openers as those for EOS
 - i. Hate K so much; G has new album; believes B to not have popular name
 - 1. Transition from C to headliner to be smooth
 - d. Faith: if picking lower name, should only choose one and this can help save \$10K
 - e. Bo: believes C plays here too often but likes B
 - f. Sam: have reconsiderations on two openers due to budgets; believes having two openers for having \$15K or less to be good idea
 - i. Not focusing on J enough but recent show didn't sell out

- ii. Getting B for good price can be best bet since he's been doing more hip hop stuff
 - iii. Believes two small openers isn't a good idea rather wanting a really good opener
 - g. Christina: likes B as option since more well known; name pull is going to be much larger; understands genre difference and the energy to transition from diff music won't be bad
 - i. Believes K to be most versatile to audience and show itself; genre discrepancy to be smaller
 - h. Tarush: likes A as option and just others vibe much better; but not B b/c sound is too different but does have in pull
 - i. Likes B in general but feel people are hyping him up right now but not really that popular; has less FB mutual likes compared to other options
 - i. Taylor: agree w/Christina for B; whole deal is w/doors last year having a huge big name pull; name pull to bring people early and rush to door for main act → should have a big name pull
 - j. Ernie: likes J and having show early last quarter gave her a wanting from her even though didn't sold out; advocate for her since we don't have much women representing our shows and should have her as opener
 - k. Kailah: having two openers that are smaller would make people possibly want to come later
 - l. Sophia: if two small openers, it would deter people more; not for G thing since played here twice; two strong options are B and F
 - m. First Round – two votes
 - i. J: 2
 - ii. B: 10
 - iii. F: 0
 - iv. K: 3
 - v. A: 7
 - vi. G: 9
 - n. Contingency option – two votes
 - i. J: 4
 - ii. F: 2
 - iii. K: 4
 - iv. A: 14
 - v. C: 8
 - o. B is first option; A as contingency option; C as 2nd contingency option
5. Food Truck
- a. Bo: Meeting w/Marilyn and Alex about Deltopia with admin talking about food truck idea; Spring Insight is the same day as Deltopia → there are day time activities to keep families on campus so idea of food truck can help
 - i. A food truck has been proposed for Warm-Up; can offer other locations not near our event
 - ii. Sum of opposing food truck → should be located elsewhere; if admin really wants it, then we would want to have certain conditions
 - b. Sam/Sarah/Katie/Shahar: doesn't like it b/c of potential trash; concerned w/line situation
 - c. Ernie: ok w/not having food truck

- d. Jordan: food trucks during day for Spring Insight= parents/children; and at night for students → don't like the idea
 - e. Tarush: likes idea of having food truck located away from Thunderdome
 - f. Josue: people don't carry money w/them in general when they go out
 - g. Jazz/Taylor: people generally don't have cash anymore and possibility of loss of tickets/Ids
 - h. General consensus: No to the food truck. If they persist, then we push for a different location.
6. X17 –
- a. Justin: talked to Shawn who is ahead of IT for AS
 - i. Real time sharing for photo booths to be popular → not possible to be implemented; possibility of renting wifi (Mifi) from photo booth company (extra \$100); can have live slideshow
 - 1. Currently have \$1,650 for photo booth
 - ii. Everyone is for this
 - b. Alex: price for co-sponsorships
 - i. Ernie: No to three due to not being in conjunction on what we are looking for: PETA, shoe company giving out tacos, and another
 - 1. No confirms as of now; KIND only one for now;
 - 2. Potentiality of not having Daily Nexus ads → thoughts of using social media ads instead
 - ii. Christina: Red Bull is be up for it but don't want to pay for spot; Five Hour Energy has been contacted as well
 - c. Justin: believes lawn games would go super well with theme (i.e. Connect4, Jenga)
 - d. Christina: quotes
 - i. Bandanas option not available right now but will email later
 - ii. Flag options and rentals
 - iii. Change w/festival map to be have slight charge
 - e. Marilyn: has anyone looked into different options on porta-floor? None
7. Storke Show-
- a. Justin: has \$4K budget
 - i. Brought up insurance → talent wants \$150 for insurance to be covered
 - 1. Marilyn: band should have their own insurance
 - ii. Have \$7K for talent for Storke shows; holistically not going to spend \$3K in future
 - iii. Didn't spend \$1K on budget this quarter → spent less than \$4K
 - b. Sam/Shahar: should keep momentum for Storke Shows
 - c. Argument on increase price for insurance
 - i. Marilyn: use Hub show as negotiation as same price range
 - d. Justin: Average price for Storke show is generally fairly low
 - i. Having a bigger artist for Storke show would definitely have 10x attendance

I. NEW BUSINESS

- 1. Hub Show –
 - a. Sophia: pitch ideas for three different dates → vote on two
 - i. April 11 (Tues): L; after Warm-Up
 - 1. Against: Josue, Katie (mixed due to Warm-Up but believe in name pull)

2. For: Kailah, Faith, Christina (only if production is available/willing), Tarush, Jazz, Sarah
 - ii. April 21st-28th= M, N, O; based on budget, maybe not good idea; P (April 21st)
 1. For: Justin, Kailah, Alex, Tarush (only comfortable if w/someone else), Taylor (likes P), Sarah, Faith (P w/someone)
 2. Against: Faith M had red flag for tour dates being cancelled this week
 3. Sophia: M most difficult to book; if P is chosen as opener, it would be paired w/O
 - iii. May 4th or 5th: Q featured w/Kanye;
 1. Ernie: on day of Cinco de Mayo so incorporate some cultural event
 2. Shahar: last year w/conflicting sales for May 5th, should aim for May 4th
 3. For: Sophia, Tarush
 4. Christina: Q is strongest option but concerned about how well performance will do based on budget concerns
 - iv. Increased door prices to be incentive for people to buy earlier
 - v. Need to find way to move movie around it
 - vi. Josue: working 4 out of 7 days already
 - vii. Bo/Ernie/Katie: should diversify Hub shows
 - viii. Informal Vote:
 1. L: 13
 2. Q: 10
 3. M: 3
2. ASPB Survey/Mailing List –
 - a. Tarush: didn't do really well; since Tuesday, received 221 responses; postering got 45% so don't rule that out when pubbing
 - i. Genre range from: hip-hop, indie, and then EDM; but majority of artist suggestions were hip-hop and EDM
 - ii. 60/220 signed up for mailing list
 3. Global Inheritance –
 - a. Shahar: reached Eric
 - i. Last year we did oasis water bar where samples of water were provided
 - ii. Paid lot of money last year but wasn't much traffic → paid \$6K
 - iii. See emails for further discussion
 4. Behind the Music
 - a. Faith: good event on understanding background of music
 - i. Getting someone like Gazzo can pump attendance due to relation w/Rihanna
 - ii. Date: April 11th and 12th → going to try catering back w/available dates
 1. Options: April 19th, May 10th, or May 31st
 - a. Sophia: Idea of May 10th to be ideal
 - iii. Comfortable upon passing budget w/o having definitive list of people? Yes

J. ACTION ITEMS

K. FINANCIAL ACTION ITEMS

1. EAB Earth Day
MOTION/SECOND: Taylor/Katie

Motion language: Motion to pass \$1,000 for 6 production staff and a van rental for EAB Earth day on April 29th

ACTION: consent Vote: 16

2. IV Arts

MOTION/SECOND: Josue/Katie

Motion language: Motion to table IV Arts indefinitely (not available that day)

ACTION: consent Vote: 16

3. Vogue Club

MOTION/SECOND: Taylor/Katie

Motion language: Motion to pass \$1100 for 6 event staff and 6 production staff for Vogue Club on April 14th

ACTION: consent Vote: 16

4. Queer Comm

MOTION/SECOND: Taylor/Katie

Motion language: Motion to pass \$300 for 6 event staff for Queer Comm on April 13th in IV Theater

ACTION: consent Vote: 16

5. Catalyst Launch

MOTION/SECOND: Taylor/Katie

Motion language: Motion to pass \$250 for 4 production staff for Catalyst Launch on Thursday March 9th

ACTION: consent Vote: 16

6. Promo Items

MOTION/SECOND: Ernie/Jazz

Motion language: Motion to pass \$3,200 for promo items

ACTION: consent Vote: 16

7. High Tables

MOTION/SECOND: Taylor/Alex

Motion language: Motion to table the high tables till next meeting

ACTION: consent Vote: 16

8. The Warm Up

MOTION/SECOND: Alex/Shahar

Motion language: Motion to pass B as support for the Warm Up starting at 7.5k and ending at 35k with A as a contingency starting at 1.5k and ending at 3k and C as a second contingency starting at 5k and ending at 15k

ACTION: consent Vote: 16

9. Hub Show 1

MOTION/SECOND: Sophia/Shahar

Motion language: Motion to pass \$19,052 for L in Hub on April 11th starting at 8k and ending at 12k with tickets at 19, 23, 26

ACTION: not consent Vote: 14-1-1

10. Hub Show 2

MOTION/SECOND: Sophie/Alex

Motion language: Motion to pass \$17,052 for Q in the Hub on May 4th starting at 7k and ending at 10k with tickets at 17, 19, 23

ACTION: consent Vote: 16

11. Behind the Music

MOTION/SECOND: Faith/Jordan

Motion language: Motion to pass \$3,340 for Behind the Music on May 10th in Embarcadero Hall

ACTION: consent Vote: 16

Thursday Page/Slides

The Marilyn Report – update on staff person: advertise probably next week

The Commissioner's Report – budget hearing went well w/no questions; quarter reports

Deputy Commissioner's Report – Bo and I will be at senate meeting voicing their opinions; if interested in being part of interviewing for next quarter, let me know

Coordinators' Reports

Alex- went to CRSSD

Christina- question on coffee cart; brilliant idea of Tarush w/ mailing idea

Faith- going to festival during spring break if anyone wants to come

Isabella-

Jasmin-

Josue-

Kailah-

Leila-

Sam- Sophia- week from today is finale of Bachelor→ screening on lawn outside

Stephan-

Tarush- survey is good idea and should push survey as much as possible

Assistants' Reports

Justin-

Katie- hiring process date to be TBD but early in spring quarter before Extravaganza

Sarah-

Shahar-

Sylvester-

Taylor-

Senate Liaisons

Jasmine-

Jordan- reaffirmation bill on ballot even though tabled indefinitely; 66% pass for reaffirmation; going to see Travis Scott

RHA Liaison

TBD

ADJOURNMENT : 8:17 pm

