## Program Board Agenda

## Associated Students

February 24, 2014, 5:00PM

SB Harbor Room

**CALL TO ORDER: 5:00PM**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | |
| Adi Sharma |  | Jena Pruitt | class-6:02PM | |
| Amalia Gudino |  | Justin Stasiuk | Out of town | |
| Alex Hubert |  | Karen Masumoto |  | |
| Ben Simons |  | Kimia Hashemian | **absent** | |
| Brandon Pineira |  | Leonardo Vargas |  | |
| Charly Chamber |  | Matilda Mead | | late-5:05 |
| Chioma Nwuzi |  | Omar Miranda | |  |
| Chris Cubbison |  | Ryan Yamamoto | | late |
| Christina Laskorunsky |  | Sean Nolan | |  |
| Chrystal Anderson |  | Tyler Washington | |  |
| Colton Bentz | absent | Zach Barrett | |  |

1. **Acceptance of Excused Absences and Proxies**

*MOTION/SECOND: Sharma/Pineira*

*Motion language: Motion to accept Colton, Justin, and Kimia’s absence as well as Ben’s early departure, and Jena, Matilda, and Ryan’s lateness.*

*ACTION: Vote: 15-0-0 to APPROVE*

**B. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

*MOTION/SECOND: Sharma/Hubert*

*Motion language: Accept agenda as amended*

*ACTION: Vote: 15-0-0 to APPROVE*

**C. ACCEPTANCE of ACTION SUMMARY/MINUTES**

**1. Approval of our Action Summary/Minutes**

*MOTION/SECOND: Sharma/Miranda*

*Motion language: Motion to accept minutes from two weeks ago (Feb. 10) meeting.*

*ACTION: Vote: 17-0-0 to APPROVE*

**D. PUBLIC FORUM**

1. Noche De Cultura
   1. **Jerry**- Latino week, “semana de cultura.” May 3rd. First time they try to do this. Difficult to find funding. Will also have a cinco de Mayo festival. Plan on sending out a university announcement and table at the arbor. Last year, 600 people showed up. Request production crew and event staff. Event will be free to students.
   2. **Nolan**- suggest pushing things a little earlier. Instead of starting the headliner go on at 12, they should go on at 11:00PM. Perhaps open doors at 8:00 and have the first act go on at 8:20PM.
   3. **Simons**- Let Program Board know how many event staff members will be required and how you plan on moving the schedule.
   4. **Jerry**- parking is required because last year there were many issues presented due to crowding. Wondering if it would be possible to receive funding from Program Board ($1000 perhaps…)
   5. **Marilyn**- should return with a budget proposal in order to view possibilities of funding

1. National Eating Disorder Awareness Week
   1. **Delilah**- Having a scale smashing event in order to promote better body images. Want to show slide before this week’s Tuesday movie.
2. Black Grad
   1. **Lavender**- co-chairs for Black graduation (started in 1982). Saturday June 14 at 12:00PM. Interested in having the event at Campbell hall (which usually fills up). Asking for six event staff members to help with ushering services. End time around 2:15PM. Re-entry will be available.
3. EAB Earth Day Festival
   1. **Heather**- IV Earth Day festival April 26, 1-7pm at People’s park. Will have 7-8 bands. Request for sound. Pending stage. Request production crew.
   2. **Nolan**- make sure that there is power reserve from 11:00AM-7:15PM. Need a generator for people’s park.
4. Dog Therapy Day
   1. **Laskorunsky** speaking on behalf of Dog Therapy who are interested in showing a slide before Tuesday’s movie.
5. Women’s Comm
   1. **Laskorunsky** speaking on behalf of **Christina**- interested in putting a slide before Tuesday’s movie.

**E. ANNOUNCEMENTS**

**Cubbi-** remixed a muppets song.

**Simons**- Volleyball team was great. We’ll be number one again.

**Yamamoto**- Will have own spoken word show downtown.

**F. THE WEEK IN REVIEW**

1. Moulin Rouge (2/11)
   1. **Laskorunsky**- two weeks ago, numbers were not terrific 46 in the first showing, 66 in the next one. The people who did go really enjoyed the film.
2. Open Mic Night (2/12)
   1. **Nolan**- it was great. A lot of comedy.
   2. **Yamamoto**- It was fantastic. $150 of pizza. Ended up having too many performances.
3. Thor 2 (2/18)
   1. **Lakorunsky**- Went better than Moulin Rouge 126 first show 215 in the second showing. People were having a good time.
4. DJ Competition (2/18; 2/19)
   1. **Cubbi**- It was a two-day event. Really proud of the way this went down. Showed that there was a community that really embraced this competition. The parts that we need to improve on are very apparent. Overall, very happy with the way it went. In the future, we need to figure out the timing. This is a popular event. Multiple day idea is great but it would be best to allow a larger gap in between. The people that were there had an amazing time.
   2. **Barrett**- everything from production to timing went really smoothly. A quick thanks for all those who helped. Need to improve in allowing more time between the party and the actual event. Whoever runs the event next time needs to make sure that they are actual students.
   3. **Nolan**- Cubbi said most of what I had in mind. Really crucial to publicize who is in the tournament. Event has a lot of potential. We just need to advertise better. It was a great event. We should probably have less contestants. Eight DJs back to back is too much.
   4. **Chambers**- maybe have a very popular DJ to crown the winner in order to draw more people.
   5. **Adi-** Agree with Charly that we should have a well known DJ come and judge.
5. The Fire Department (2/19)
   1. **Pineira**- They were really nice and easy to work with. Made fun of Storke Plaza because of the echo.
6. The Caverns (2/24)
   1. **Cubbi**- They are great. The guitarist is really great. They do great covers.

**G. PREVIEW OF THE WEEK**

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1. 12 Years a Slave (2/25)
   1. **Laskorunsky**- Unfortunately, the film was screened this past Sunday at the Pollock theater and this might affect the outcome. We are now able to use the Pollock Theater for one night as a result.
   2. **Huber**t- There were many community members there last night. So students will most likely show up.
2. Battle of the Bands (2/26)
   1. **Pineira**- Call time at 6:30PM and doors at 8:00PM. Talking to Cubbi and Zach and might have them help stage-manage. Karen for hospitality and Hubert for runner.
   2. **Yamamoto**- Cubbi, Amalia and “I” might be late since we’ll be doing hospitality for Childish Gambino.
   3. **Gudino**- please poster and advertise!
3. Childish Gambino (2/28)
   1. **Sharma**-On Thursday, we’ll start the event staging. Hospitality crew they come in at 5:30AM. Breakfast will be delivered at 7:30AM. Childish and his crew will come at 8:00AM to load their stuff. Call time for rest of board is at 9:00AM. Sound check will be at 5:00PM. Ticket windows open at 6:00PM. Remember to be very professional. No sandals, no cutoffs.
   2. **Gudino**- Be on time. Take care of everything you need to before the show. This will be a very big event since it is sold out. It will rain that day so we need to really be on top of things. We will need more restroom signs, no umbrella and smoking signs.
   3. **Yamamoto**- If you are potentially going to get wet, remember to bring an extra pair of shoes and socks.
   4. **Sharma**- We have the founders room. If you are not hospitality you will not be meeting him.

**H. OLD BUSINESS**

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1. Extravaganza (5/18)
   1. **Sharma**- second spot was confirmed. Fourth spot has proven to be a bit complicated. Goal is to pass an offer for this artist. If there are more people you want to discuss, let me know.
   2. **Anderson**- The artist might have a few songs that will garner us backlash from a few orgs.
   3. **Cubbi**- we are going to get backlash from many artists, we should definitely look into it.
   4. **Nolan**- we need to consider artist 2 since the artist will be worth triple that in a year.
2. Storke Show
   1. **Sharma**- Storke show artist is confirmed for April 4th. Will not be announced until the Monday of that week.
3. Shlohmo
   1. **Cubbi**- still waiting for confirmation. Will know either tomorrow or Wednesday. Every single email seems as if it will happen. Offer expires on Wednesday.

**I. NEW BUSINESS**

1. Spring Storke Shows
   1. **Cubbi**- If we increase this budget even more we can bring in some touring artists. If we increase the budget just by a little bit we can get a variety of bands.
   2. **Pineira**- I agree with increasing the budget.
   3. **Nolan**- there is no way to secure Storke Plaza. This is one of the possible issues with increasing the budget. One of the reasons for doing the Storke Plaza shows is to provide people with a chance to play, not just to fill up with people. Great opportunity for people to get their start.
   4. **Pruitt**- We can increase the number of students willing to come out. The local feeling is great, but there is no reason to keep that balanced.
   5. **Gudino**- Not completely against raising the budget. I feel that we already do have a great, steady crowd. It would be nice to increase the budget but not necessarily required.
   6. **Marilyn**- I would suggest putting more money in the ice cream budget.
2. Spring Quarter films
   1. **Laskorunsky**- Will finish the lineup either this week or next week.
3. Ecen Show
   1. **Sharma**- Intent with this show would be to start with half the asking price and gage how they feel and go from there. This would be the Wednesday before weekend one of Coachella. Artist has been selling out everywhere. This could really be a successful show. The only concern would be the date of it. We also have a lot of things going on that quarter.
   2. **Cubbi**- like the idea of using our budget. Hesitant because of all the things that we have going on that quarter. Like the idea of getting a big artist. Curious as to how we can do this show. I do not think we will hit capacity if we are selling to students.
   3. **Simons**- Concerned with the amount of work that we will all have to do. Those who are going to Coachella, it will be hard to compete.
   4. **Nolan**- The type of people that are going to Coachella are more involved with music. This will incite those that are not into that music scene. This show has the potential to hit a different audience. This would be a big show. This opportunity just fell on our lap, it’s a good idea to send over a budget.
   5. **Barrett**- Really torn. It is a great opportunity, but $36 for a ticket is still a lot of money for college students. The timing is not really that great. Those who are going to Coachella will not want to spend that money.
   6. **Hubert**- this would be a really good show. The artist is very popular.
   7. **Masumoto**- Because the artist will be performing at Coachella, what guarantees us that these people will want to pay to see a person they are already going to see.
   8. **Pruitt**- There is a lot of people who are not going to Coachella. It’s important to try to get this artist if we will not be able to get a female performer for Extravaganza. It is also important to take into consideration promotion for the event. However, it is definitely a show looking into.
   9. **Laskorunsky**- it is easy to look around the group and know that many of us will go to Coachella, but however there are many people who will not go to Coachella that we could definitely push this towards.
   10. **Cubbi**- we need to take into consideration her live performances
       1. **Sharma**- she is selling out for a reason and has gotten very good reviews. We always try to get Coachella acts, this is a good opportunity. This artist is big and only getting bigger.
   11. **Washington**- we need to see if we can lower the ticket price.
   12. **Nolan**- I agree with Tyler that the only thing is the ticket price.
   13. **Gudino**- if someone really likes the artist, they will pay to watch them on their own show as opposed to a festival.
4. Satin Badges
   1. **Hubert**- This is my first budget. When the time comes, I plan on passing $500. This makes it easier for us to move through.

**J. ACTION ITEMS**

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1. National Easting Disorder Week

*MOTION/SECOND: Miranda/Sharma*

*Motion language: Motion to allow theNational Eating Disorder Week to have a slide on this Week’s Tuesday movie.*

*ACTION: Vote: 17-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Miranda*

*Additional approval required: YES (Senate)*

1. Dog Therapy Day

*MOTION/SECOND: Laskorunsky/Cubbi*

*Motion language: Motion to allow health and wellness to show their dog therapy slides for the week 8 and week 9 Tuesday movies.*

*ACTION: Vote: 17-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Laskorunsky*

*Additional approval required: YES (Senate)*

1. Womens Comm

*MOTION/SECOND: Laskorunsky/Pineira*

*Motion language: Motion to allow Womens Comm to advertise during our week 8 movie.*

*ACTION: Vote: 17-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Laskorunsky*

*Additional approval required: YES (Senate)*

**K. FINANCIAL ACTION ITEMS**

1. *Noche de Cultura*

*MOTION/SECOND: Nolan/Sharma*

*Motion language: Motion to table Noche de Cultura until he talks to Jerry.*

*ACTION: Vote: 17-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Nolan*

*Additional approval required: YES (Senate)*

1. *Black Grad*

*MOTION/SECOND: Simons/Sharma*

*Motion language: Motion to pass $300 for six event staff at Campbell hall at June 14th at 12:00PM.*

*ACTION: Vote: 17-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Simons*

*Additional approval required: YES (Senate)*

1. *EAB Earth Day*

*MOTION/SECOND: Nolan/Hubert*

*Motion language: Motion to pass $600 for production for Earth Day on April 26th.*

*ACTION: Vote: 17-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Nolan*

*Additional approval required: YES (Senate)*

1. *Ecen Show*

*MOTION/SECOND: Sharma/Pineira*

*Motion language: Motion to pass $149,670 for Artist at the Event Center on April 9th starting at 75k and ending at 95k backed off capital reserves.*

*ACTION: Vote: 17-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Sharma*

*Additional approval required: YES (Senate)*

1. *Extravaganza*

*MOTION/SECOND: Sharma/Nwuzi*

*Motion language: Motion to pass an offer to Artist 4 for Extravaganza starting at 16k ending at 20k*

*ACTION: Vote: 16-0-0 to APPROVE*

*Responsible for Follow-through: Sharma*

*Additional approval required: YES (Senate)*

1. Spring Storke Shows

*MOTION/SECOND: Pineira/Sharma*

*Motion language: Motion to pass $8,851 for Spring Quarter Storke Shows.*

*ACTION: Vote: 17-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Pineira*

*Additional approval required: YES (Senate)*

1. Spring Quarter films

*MOTION/SECOND: Laskorunsky/Vargas*

*Motion language: Motion to pass $14,475 for Spring Quarter Tuesday Movies.*

*ACTION: Vote: 16-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Laskorunsky*

*Additional approval required: YES (Senate)*

1. Satin Badges

*MOTION/SECOND: Hubert/Sharma*

*Motion language: Motion to pass $500 for Satin Badges*

*ACTION: Vote: 16-0-0 to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Hubert*

*Additional approval required: YES (Senate)*

**L. REPORTS**

#### Thursday Page/Slides

**The Marilyn Report**

**Marilyn- need a pre event for Climbing PoeTree**

### The Commissioner's Report

Gudino- Will give updates on senior day

**Deputy Commissioner’s Report**

**Coordinators’ Reports**

Adi- waiting for an email for senior day. If there are any suggestions please email me. X meeting Thursday at 8:00PM. Will see you at the X meeting and at Childish.

Alex- If anyone wants anything to do tonight, come check out Hotelier for $5. It’s their first time in California

Chioma,

Chris- most recent for Bone Thugz is 306. Get the word out. Tell your friends that it’s the cheapest they’ll every see Bone Thugz. Great job Zach on Battle of the DJs. Check out my muppets remix.

Christina- push for tomorrow’s movie. Will have a “thingy” on Sunday for the Oscars, you’re welcome to come.

Chrystal

Jena- my birthday is next week. Please push Climbing PoeTree

Justin, Karen,

Sean- What happened to Boardie of the Week?

**Assistants’ Reports**

Ben,

Brandon- Sorry, just reading The Catalyst

Charly,

Leo- will have Jena’s poster by tonight. Became an Adobe rep, will be putting on workshops on photoshop and illustrator (will most likely be next quarter).

Tyler, Zach

Gudino- emailed out the reconstruction email, if you have any tips/recommendations, tell Abboud how you feel about it.

**Senators:** Colton, Kimia

**RHA Rep:** Matilda- will announce “12 Years a Slave” at tomorrow’s meeting.

**ADJOURNMENT 7:19PM**