Program Board Agenda

## Associated Students

November 18 , 2019

SB Harbor Room

**CALL TO ORDER: 5:01PM by Kiyomi Morrison**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Adam Salton |  | Kari Liu |  |
| Alexis Xa |  | Kathryn Quinones |  |
| Bethel Tammerat |  | Kiyomi Morrison |  |
| Brenna Collins |  | Lucas Jackson |  |
| Brett Friedman |  | Mikio Sacramento |  |
| Carlos Aviles-Sullivan |  | Mitchell Lewis |  |
| Conner Jones |  | Nathaly Pacheco |  |
| Enaiya Judkins |  | Sarah Danielzadeh |  |
| Erica Ko |  | Benjamin Chocron |  |
| Esteban Alvarado |  |  |  |
| Gabriel Reyes |  |  |  |
| Greer Jacobs |  |  |  |

**Acceptance of excused absences, absences, early departure and proxies**

**B. PUBLIC FORUM**

**C. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

Motion by Mitchell, second by Gabe. Consent with 20 present.

**D.ACCEPTANCE of ACTION SUMMARY/MINUTES**

Motion by Brett, second by Esteban. Consent with 20 present.

**E. ANNOUNCEMENTS**

1. Fall 19 Quarter Reports
   1. In Progress Requirements
      1. Storke show tomorrow or Tuesday film next week, or holiday photos
         1. If you put it in your report then don’t do it, let Kiyomi know
      2. Holiday Photos - at least 4 hours to count- half board event!
         1. Double sign up if you need to.
   2. On time payment is Wednesday of finals week
2. Lucas get a Facebook
   1. He got one!! Add him so you become actual friends, not just coworkers
3. Supplies for Fall
   1. If you need supplies for next quarter, you will need to present a budget by NEXT meeting 11/25
4. Fall 19 Wrap Up meeting?
   1. Informal wrap up shindig- space to talk about the quarter?
      1. Food, holiday cards, fun
      2. Good time to reflect
5. LAST MEETING NEXT WEEK 11/25
   1. If you can’t make it let Kiyomi know
   2. Good time to present budgets for next quarter
6. Clean the office
   1. Before break- don’t leave any food in offices over break
7. Reunion Winter Qtr
   1. For all of ASPB, either this time or All Gaucho Reunion in Spring- will send updates

**F. WEEK IN REVIEW**

1. Free Tues Film: Hobbs & Shaw - 11/5
   1. 7PM- 33, 10PM- 40
   2. Can try to share more on FB
   3. Forgot to bring some flyers so told people about events and had graphics up on screen
2. Storke Show: Misty Mtn - 11/7
   1. Showed up on time, show ran smoothly. Tours were going on with kids and they were fans.
   2. 30-40 people in and out
3. Hub Concert: Earthgang - 11/7
   1. Show ran smoothly, got good reviews. Soundcheck were on time and didn’t run over the time.
   2. Artist wanted to get their own food- had runner go with to keep them on time
   3. Doors opened on time and Earthgang played just under an hour
   4. They had a videographer film parts of their set- need to figure this out ahead of time more
   5. Brought students up on stage- need to make this rule more clear to future artists
      1. Had 2 security groups- need to communicate more clearly what we expect
   6. Sold 805 tickets (5 short of sold out)!
      1. $12,810 in sales, total expenses: $21,172, cost $9,362 total
   7. Seemed like the amount of people who bought tickets then didn’t show up was higher than usual- People from outside SB may have bought tickets then been unable to make it
   8. Tickets went on sale at the wrong time- will be better organized in the future
      1. Ticket website layout is also a little confusing
      2. Best link to use is always one ASPB posts on FB event page
   9. Some people were saying that ticket prices were too high, but cheaper than their tickets at SLO
   10. Guapdad held meet n greet after show in the Hub but didn’t tell us beforehand- people may have stayed longer if they had known- should we ask other artists in the future?
4. Free Tues Film: Blinded by the Light -11/12
   1. Attendance: 7PM-20 people 10PM-19 people
   2. Didn’t pub this one as hard
   3. There was an art show going on 6-7PM, but we set up at 6:30PM
      1. People there for showing thought food from art show was available to them
      2. Will clarify in the future with people who run IV Theater
5. Meet AS Program Board - 11/13
   1. For amount of pub, turnout was good ~38 people attended
   2. Timing was tough with midterms- moving it to beginning of quarter may be smart
   3. People there seemed interested in actually joining board and no one left during talks
   4. May be helpful to provide a list of possible questions to ask beforehand
   5. Spent ~$1,500
   6. Next time will try to collaborate more and get cohesive graphics and pubbing. May allow more people to talk
      1. More interactive presentations could be good
      2. Swag
      3. Tables for on stage
      4. Nametags
      5. Industry professionals- could have them come and answer questions too
      6. Need more time for give-aways too
      7. Different venue so food will be cheaper
      8. Need to do more creative pub - Kiyomi had to make the poster and stuff
   7. Don’t talk or go on phones while people are talking at events in general
   8. Everyone clumped after- point is to talk to people that came
      1. Could split into groups based on jobs so people can choose what positions they would want to talk to
6. Storke Show: Tastegood - 11/14
   1. A lot of tours were out during this show
   2. ~50 people there
   3. Very good show!
   4. Didn’t have Yerbas- realized at call time, so didn’t have time to get more before show
7. Co-sponsorship Isla Vista Backyard Boogie - 11/16
   1. Event got postponed- not all contracts were turned in on time
      1. Hoping to reschedule for next quarter

**G. PREVIEW OF THE WEEK**

1. Free Tues Film: The Kitchen - 11/19
   1. 6:30PM- Gabe, Conner, Adam; 9:30PM- Greer, Mikio, Adam
   2. Please share and invite your friends
   3. Last new film we are showing this quarter
2. Holiday Photos - 11/20 & 11/21
   1. Queue System
      1. Paper and write names down and call out, could get numbers and send texts, or use a system called Waitwhile(?) it’s a little more expensive
         1. More than ~1000 groups usually come over the 2 days but may not go over
            1. If it ran out we could move to paper
         2. There is a document that lists the choices
            1. Paper gets a little messy- electronic system could make things easier
      2. Line wraps around and exit is door closest to Jamba Juice
      3. Waitwhile makes sense if we are able to serve more students with it and there is money for it in the budget
   2. If people want to take individual pictures outside of their groups, need to sign up separately
      1. Could put rules out in texts that are sent for queue
         1. And could pub future events hehe
   3. Take down shift- Photographer said he would only take ~10 minutes to clean up
   4. Could texts include opt-in for ASPB future events?
      1. Could make a texting list
3. Storke Show - Honeysticks - 11/19
   1. Call time is 11:30 instead of 11:15
   2. Won’t have Yerbas at this show
   3. FB event went up today
   4. Have a pretty good following on Spotify- please pub!

**H. OLD BUSINESS**

1. Winter ECEN Show - 2/15
   1. Email with artist availability and prices has been sent out
   2. WME is pushing Artist A and Artist B
      1. Artist A is going on tour with Harry Styles
   3. CAA- Artist D, Artist G, and Artist E
      1. Artist D doesn’t have a lot of material to perform and is a little over budget
   4. Think best options are Artist G and Artist E- Artist Discussion
      1. Artist E and Artist G appeal to similar demographics, could also do 3 artists if we get 2 at the lower ends of their budgets
      2. Consider going different genre?- Indie/Bands
      3. Would rather take a safer route because this money is not usually in the budget
      4. Artist E has been on the artist suggestion list a lot. Pairing her with Artist F could be really cool- he’s getting bigger lately
         1. ~9 million monthly listeners on Spotify
      5. Artist O and Artist E would be all female lineup and would appeal to both main groups we usually appeal to
      6. Artist H, Artist I, and Artist F could be good mix to appeal to demographic that we don’t usually appeal to
         1. Some of these artists’ asking prices are increasing recently
         2. No female artists in this lineup though
            1. Could replace Artist H with Artist E to add a female and stay in same price range
      7. Artist F would be cool from a cultural perspective
      8. Artist I is releasing a lot of new music lately and just sold out 3 shows in LA
      9. Artist I was very fun to watch and Artist E as a female headliner would be awesome
         1. People are seeing Artist I multiple times in one year because he is so fun to watch
      10. Artist H is plateauing now
      11. Can probably only send out an offer one at a time- so if we are only confident in pairings, may be hesitant
      12. It is tough to book artists who don’t play their own shows- could increase interest in them though because people want to see them stand alone
   5. Budget will be adjusted based on interest in artists
      1. We don’t HAVE to put on this show- don’t feel pressured if you don’t think artists aren’t good enough
   6. Want to announce ~1.5 months before show and have tickets on sale ~1 month before show
   7. Ticket amounts meant to emulate prices of shows of similar caliber at similar venues
      1. Tier tickets?
         1. Set a specific number aside for one price level, then increase the price for next level
      2. VIP?
         1. Separate GA into sections of different ticket values
      3. Ticket prices aren’t set in stone and could be changed based on how much we confirm artists for
   8. Possibility of moving show to Storke- lowers ticket totals but also saves money
      1. Cheaper student tickets
   9. Not the same pull as Delirium or the Warm Up because students will have other things to do the night of this show
   10. Still need to decide if this is even a show we want to have- this will need to be done by next meeting
       1. May depend on which artist(s) are selected
       2. Can also cancel show if artist rejects an offer
2. Extravaganza - Harder Stadium
   1. When it rained at X, some damage was done to practice field- received bill this week
      1. Would be paid out of capital reserves

**I. NEW BUSINESS**

1. Bagel Day Fall 19 - 12/9 & 12/10
   1. Started planning- Monday and Tuesday of finals week
   2. Shift sign-ups coming out soon- 1 hour shifts, 20 shifts total
   3. Can someone stay in the office the entire time Tuesday (7:30AM to 5PM)?
      1. Email Kiyomi if you can do 4 hours for a half board event
   4. Requesting to pass $1350
   5. Bagel seasoning???
2. TV for the office
   1. Would replace the white board and would have Apple TV, rotation of events, FB stuff, and would make office look nice
      1. Already putting TV in the lobby area
      2. May have to redo some wiring in office
   2. But can’t be used for personal viewing
3. Artist J - 2/20
   1. Angela Davis is in high demand and although she was reserved, travel logistics didn’t work out. She tried to make it work but it wasn’t possible.
   2. Speaker for black history month- daughter of Malcom X, big movement here in the 1950’s- North Hall
      1. Talks about growing up as African American woman with famous father and as follower of Islam
   3. President of BSU brought her up too
   4. Information sheet and budget were sent out
   5. Asking price is a little high but she seemed understanding that it is an all-inclusive offer
   6. Event would be free
      1. Corwin is booked because can’t reserve Campbell until week 10
         1. Something is booked there on the date, but she may have other dates available
      2. Making event really accessible makes more students go
         1. IV Theater
         2. Extra credit for classes
   7. Hasn’t done a lot of events in CA
   8. Will bring up again next week
4. Artist K - 3/12
   1. Other dates potentially available, but looking for day when Campbell Hall is available. Will wait until the next meeting.
5. Winter Hub Shows Discussion
   1. Artist Discussion for next quarter- trying to get one offer out by next week
      1. Female artist push (yay!)
         1. Artist L is gaining popularity, growing
            1. Not very big in the U.S. yet
         2. Artist M- native to the area, relevant, and lower asking price
            1. Sold out the Roxy quickly (venue fits ~500 people)
      2. If you have other recommendations, please send them to Brett.
      3. Artist N-may be strong. Would be nice to get a band, but there may be other options. Artist N played catalyst in SC $15/$18 tix.
      4. Seems like Artist M and Artist N have most support but also still looking for other options.

1. Email Signatures - Mitchell
   1. Rewrote email signatures this weekend so it would work better. Will send out to everyone. Copy and paste and replace with your information in signature options.

**J. ACTION ITEMS**

**K. FINANCIAL ACTION ITEMS**

1. Bagel Day Fall 19 - 12/9 & 12/10
   1. MSC $1350 Greer/Brett--Consent 20 present
2. TV for the office
   1. MSC $1500 for office TV Mitchell/Brett--Consent 20 present
   2. Bethel/Greer--money to be taken from Capital Reserves Consent 20 present
3. Artist J - 2/20
   1. MST -next meeting Gabe/Conner Consent-20 present
4. Artist K - 3/12
   1. MST Gabe/Conner Consent-20 present
5. Winter ECEN S-next meeting how - 2/15
   1. MST-next meeting Nathaly/Conner Consent-20 present
6. Extravaganza - Harder Stadium
   1. MSC $7200 from Capital Reserves for damaged grass Nathaly/Esteban Consent-20 present

**L. REPORT**

**Facebook Factory / Tuesday Slide / Thursday Ad**

* **Free & For Sale post**

**Kudos--**

Conner for presentation, Este for his movie selection; Mitch for holiday backdrops; Erica for facebook post; Lucas--just cause; Greer for saying she’s not knocked down; Nathaly for getting the honeysticks tomorrow; Kris for sharing the photo with us; Kiyomi for very good speech; Nathaly (to herself) for not messing up on stage; Kiyomi for meetings; Carlos for putting up ez up for tabling; Carlos for being a great listener and funny; Nathaly, Conner and Greer for doing presentations; Brett for bringing sandwich board; Enaiya for signing up for holiday shifts even though she completed all her requirements; Erica for sharing things all the time; Kiyomi for doing graphic; Sarah and Benjy for being here.

**The Marilyn Report**

Thank you to Kiyomi for asking to bring actual data into the discussion. Hope to get that for next time. The police chief contacted myself and Kiyomi regarding wanding at the backstage venue for our shows. We asked for more info, but didn’t really get that info back -- will update you all.

**The Kris Report**

Appreciate the tight spirit from everyone in the room. (Presented a card to Kris for his wedding)

**Commissioner's Report**

Appreciate you all meeting with me and completing your quarterly reports. Still sick. Went to UCRN this weekend with KCSB and that was very fun. Going to be working on the TV and everything else for the office.

**Deputy Commissioner’s Report**

Have a video call with Yerba. Also if you’re interested in doing this wrap up meeting let us know! Will also be proposing a budget for doing the Drive in -- where all the programming board come together and share their process. We hosted it last year and opened it up to the other boards but didn’t get a response, so might see. I’ll be in Joshua Tree this weekend.

**Coordinators’ Reports**

Adam - Last show of the quarter tomorrow.

Brett - Will make a better list of artists, looking forward to planning the Winter shows. I have my 7th midterm of the quarter this week. Something different with Kiyomi’s hair.

Carlos - Excited for the events we are going to have and excited for week 8.

Conner - Ambassador applications closed and will be picking new ambassadors hopefully this week.

Erica - Please message me if you want to come to the Pub meeting this week. Meeting location has been moving so need to know where we are located. Need more info on Shoreline.

Esteban - I am trying to finalize the WInter quarter films so hopefully everyone will like those. Sorry for those of you working next week and can’t leave early. Tried looking at moving it to the next week but hard to move it.

Gabriel - Been a few bumps in the road in the Cultural department but have been reaching out to a lot of people over the last two weeks and compiling information.

Greer - Almost done getting volunteers for Holiday photos and excited for bagel days.

Kari - I’m sick. Excited for holiday photos, kind of nervous but hopefully will run smoothly.

Mitchell - Excited for holiday photos--will be there the whole time both days. Starting to feel out and plan an art show for next quarter. On the horizon.

Nathaly - This week I want to meet with the heads of the subcommittees for Extravaganza to talk about deadlines and what people need to do. Will come to the next meeting with more ideas of artists--come out to the Storke show tomorrow!

**Assistants’ Reports**

Alexis - yield

Brenna -Want to make a highlight sheet for ECen show. Ideas, send them to me.

Enaiya - Looking to trade some shifts so I can get home early.

Kathryn - Hope everyone has done well on midterms.

Lucas - Find me on Faceboook.

Mikio - Working on the slide.

**Senator’s Reports**

Benjy - Not much to report on

Sarah - Yield

**ADJOURNMENT: 7:27**

**Artists mentioned:**

Ilyasah Shabazz, Ramy Youssef, King Princess, Doja Cat, Steve Aoki, Lil Nas X, Swae Lee, Dominic Fike, Alison Wonderland, Still Woozy, Omar Apollo, Benee, UMI, Inner Wave