



Program Board Agenda

Associated Students
October 14, 2019
SB Harbor Room

CALL TO ORDER: 5:05PM by Kiyomi Morrison

A. MEETING BUSINESS

1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Adam Salton		Kari Liu	
Alexis Xa		Kathryn Quinones	
Bethel Tammerat	Absent	Kiyomi Morrison	
Brenna Collins		Lucas Jackson	
Brett Friedman		Mikio Sacramento	
Carlos Aviles-Sullivan		Mitchell Lewis	
Conner Jones		Nathaly Pacheco	
Enaiya Judkins		Benjamin Chocron	
Erica Ko		Sarah Danielzadeh	Absent
Esteban Alvarado			
Gabriel Reyes	Late Arrival at 5:10PM		
Greer Jacobs			

Acceptance of excused absences, absences, early departure and proxies

Motion by Nathaly second by Conner. Consent with 17 present.

B. PUBLIC FORUM

C. ACCEPTANCE of AGENDA/CHANGES to AGENDA

Motion by Nathaly second by Lucas. Consent with 17 present.

D.ACCEPTANCE of ACTION SUMMARY/MINUTES

Motion by Esteban second by Nathaly. Consent with 17 present.

E. ANNOUNCEMENTS

1. Indigenous Peoples' Day
 - a. We are on Chumash land- take a moment to honor that. Various events today.
2. Need supplies?
 - a. If you need supplies, talk to Kiyomi ASAP.
 - i. Tabling stuff, tshirts, etc.
3. Follow other boards on social media
 - a. Follow other schools' boards.

4. Sunday meeting docs
 - a. Send to Kiyomi and Marilyn

F. WEEK IN REVIEW

1. Free Tues Film: Yesterday - 10/8- Esteban
 - a. Call time 6:30 and 9:30PM
 - b. 7pm-70 10pm- 66- slight increase from last week
 - c. Work on sharing events more for upcoming weeks
 - d. Event safety was on time
 - e. Pubbed Roy Blair
 - f. Slides were up before the show
 - g. Have been sending texts to everyone working shows
 - h. If you will be late or switch shifts, let Esteban know
 - i. Working on a rating system- (Este's Potatoes??)
2. Roy Blair Hub Show - 10/11- Brett
 - a. Call time 6:30
 - b. Day before, ticket sales were 161 and final count was 306!
 - i. 1/3rd of capacity
 - ii. Walk up was great
 - c. Roy Blair was a little late- arrived at 6, soundcheck was supposed to be at 7 but was a little delayed
 - d. Doors opened 5 minutes late
 - e. Opener played for correct time, Roy Blair was about 4 minutes short
 - f. Meet n greet finished in ~10 minutes
 - i. Make sure people leave in the future after meeting artist
 - g. Cleanup was done by 11:40
 - h. Kat- for future shows- need parking passes in the Hub to avoid running back to the office. Remind people if they sell merch, they can't take beer from beer garden. There were a lot of people for meet n greet but manager rushed people through.
 - i. Gabe- Jill said it ran smoothly and was a good first Hub show
 - j. Nathaly- Try to send day of show job sheet before the day of
3. Pardall Carnival- 10/12- Enaiya and Kat
 - a. Went smoothly, arrived around 11 and got a good spot, started at 12
 - b. Weren't in a high traffic area, so didn't play guess that song, but had music, posters, and quarter sheets
 - c. People got stamps for talking to us
 - d. Chris D. ticket giveaway went well but Kat called half the list before someone answered
 - e. Created a spiel after saying the same things so many times
 - f. Maybe split into 2 shifts next time and bring an easy up. Posters had some incorrect dates and times- make sure times and dates are accurate.
 - i. Delirium save the date- says 28th, not 26th- has been fixed
 - ii. People proofing posters?- Pub meeting discussion

G. PREVIEW OF THE WEEK

1. Free Noon Storke Show: Cryogeyser- 10/15 Nathaly
 - a. [Storke Show sign-ups](#)
 - b. Usually need 2-3 people to set up posters, supplies, and Yerba and get ice

- i. First floor UCen
- c. No yerba for this Storke show though
- d. Share the event on social
- e. You need to work 1 Storke show- if you can't make it tell Kiyomi and Nathaly
- f. No Storke show next week because of Delirium
- g. Mikio- Still have poster made from summer
- 2. Free Tues Film: The Farewell - 10/15- Esteban
 - a. Call time 6:30 & 9:30
 - b. FB numbers are 53 going, 284 interested
 - c. Sent email to Asian American clubs to let them know about film
 - d. More diverse films- more representation in lineup!
 - e. Please share and send to friends

H. OLD BUSINESS

- 1. Delirium - 10/26- Nathaly
 - a. After-Party DJ
 - i. Artist A has to end by 11:15PM- confirmed that we are allowed to book someone to play after this set
 - 1. Got list of available artists and ranked them
 - a. Artist B is a good option to keep people at the ECen
 - ii. Greer- Can after party DJ be directly incorporated?
 - 1. Need to check; equipment may work for both
 - iii. Brett- Artist B would be ideal, he has a show on YouTube with music, humor, and big name guests- just announced a second season on Friday
 - iv. Riverside just booked him for a Q&A- UCR is our most similar board
 - v. Artist A booked for 55k, if Artist C confirms for ~12k, will have ~12k left for after party DJ
 - vi. Nathaly- not enough time for passing more money, want contingencies for both
 - vii. Esteban- Artist C, Artist A, and Artist B have good cohesion, should look at Artist D for contingency- people will be excited for EDM
 - viii. Kiyomi- Artist E would be good contingency- 1st Tyler the Creator remix
 - ix. Artist C and Artist A have same agent and they keep asking if we are sending an offer for her- likely to confirm- worry more about contingency for after party
 - x. Mitch- Artist E will diversify the lineup and transition from rap to house- would create good flow through entire show- cohesive but diverse
 - b. Contingency for support- ArtistC
 - i. Main people we are looking at Artist F because Artist G, Artist H are not feasible
 - ii. Artist I asking price jumped 7k since last discussion
 - iii. Artist J has biggest name pull, but it would be good to have a live performer vs 3 DJ's
 - iv. Keeping it female artist would diversify lineup. Artist I has worked with Charli XCX who we have had before- LGBTQ icon
 - v. Rap opener then DJ who plays rap may not be best lineup option
 - vi. Artist A is continuously booked by festivals and incorporates EDM into his rap
 - vii. Artist F is more pop-y, fun, catchy rap that is different than Artist A
 - viii. Artist J may not be a good option because 3rd DJ and people who like EDM will be at Escape
 - ix. Artist C is confirmed but want to make sure people are okay with having her before

1. Can we do a phone vote for 2nd contingency?
 - x. Artists are limited because of time
 - c. Hosp- Brenna is in charge- a bit more complicated because there are 2 meals and snacks and artist hosp.- Need 2 more people to help
 - i. Mikio and Conner
 - d. Need 2 runners- was difficult to only have 1 at Welcome Back
 - i. Gabe and Esteban
 - e. Will be checking in with people who have DOS jobs
 - f. Trying to announce this Wed. but need to change because Brett is trying to sell tickets Wed. Tickets will go on sale for Delirium Monday (one week from today)
 - i. Ideally wanted to announce just Artist A and Artist C then throw in Artist B if ticket sales are low
 - g. Production people are still signing up, hiring is still going on. Updated quotes today and should be able to make a decision tomorrow. Already confirmed barricades
 - h. Pre-event meeting is tomorrow and this is a Full Board event- if you are available try to volunteer more, please do
 - i. Stay attentive to Slack and emails as the week goes on
 - j. KEEP THINGS CONFIDENTIAL
2. Earthgang - 11/7- Brett
 - a. Different show because confirmed months in advance
 - b. Soft announcement when they announced their college tour- people may have forgotten about it, but will be announcing soon
 - c. Aiming to get tickets on sale this Wed. - want them on sale at least 3 weeks before show
 - i. Don't think it would affect Delirium hype/tickets because it is well known
 - d. Pub was considering pushing it back and interchanging Earthgang and Delirium
 - i. Need official announcement and page up first- we can afford to wait- announcing tomorrow and tickets on Wed. seems rushed
 - ii. Still need info for tickets and can't submit the form until then
 - iii. Announcing Delirium first may not be an initial pull for students, Earthgang has already gotten good feedback
 - iv. Announcing on FB first may help ticket sales and increase hype- announcement is a big part of it- also depends on ticket office
 - v. People may also be mad if we put tickets on sale right away because they didn't have time to purchase
 - e. Will do email vote for openers
 - f. Rider has been sent- there are some extra things we need to look at

I. NEW BUSINESS

1. Meet AS Program Board Event - 11/12
 - a. Open house in Corwin, budget passed may be too high
 - i. Also says it was written by Gabe (?)
 - b. May try email vote
 - c. Tuesday may not be a good day because it will conflict with film- Wed or Thur would be better
 - i. Wed at 5PM may be good- need to reschedule meeting
 - d. Corwin is reserved on the 14th from 6-9 from when Raymond was supposed to come
 - i. Corwin may be too big
 - e. Probably just giving away swag we have

- f. Instead of DJ, could make a playlist of music we all like
- g. Free food = yes
 - i. In corwin, has to be UCen catering
- h. Could call it "Roast the Board"
- i. Could we have it at Rockfire/somewhere in IV?- more personal
 - i. A lot of drunk people though
 - ii. Could be on a Sunday- no karaoke
- 2. Holiday Photos - 11/20 & 11/21- Alexis and Kari
 - a. 2 options- more expensive than last years but in line with previous years- GIF photo booths- more modern
 - i. Will forward what it looks like and pricing
 - ii. 2 day quote: ~\$2500- may try to get it lower
 - iii. Can get print overlay of GIF
 - iv. Other options- forwarding previous companies
 - 1. All Star- really experienced and knows high volume
 - a. Offering \$1850
 - 2. Another company is offering \$1500
 - v. Last year was \$800 and printed photos
 - vi. Have talked about buying photo booth for board
 - 1. Like Hana Kitchen has
 - vii. Because it's Fall quarter, it may be worth it to invest now to pub board and do cheaper options later in the year
 - viii. Very popular event and if we get the expensive one this year, people may expect that in coming years
 - ix. People may not be upset with no GIF because they don't know it exists, but if they posted GIFs on social, it could be publicity
 - 1. Photos are sent digitally too
 - x. Asked a week ago, UCen lobby those days is good
 - xi. Need to adjust budget
 - xii. Had volunteers last year that helped- 4 to 5 people
 - xiii. Could look into getting an actual backdrop instead of green screen
 - b. Tabling this until next week but reserving dates
- 3. Artist K - 1/20- Gabe
 - a. Original Black Panther during the 1960's- political activist and icon in African American community. Has been advocate for BLM movement. Stormed North Hall at UCSB as well
 - b. Secured MLK Day because another university dropped out
 - c. Talked to Black Students Union and they want to cosponsor
 - i. Publicity or financially as well?
 - 1. Last year, they helped with planning but cosponsored more in a media way
 - a. Could ask them to be more involved with pub
 - b. Got slack last year for mostly working with black students' groups
 - d. Free event and very educational, open to public
 - i. Pubbing to community as well as campus
 - ii. Would it change anything with tickets? Some people think it should be only for students because our fees go to it
 - iii. Can have student RSVP before Community
 - e. Evening Event ~7-9PM

- f. 3 Day weekend issue? Probably not because people have classes Tuesday morning
- g. Need to add outside advertising to budget
 - i. Can utilize KSCB's PSA's- it can air on the radio often for free!
 - ii. Video breakdowns of events- people on board talking about the event and why we are doing it
- h. Livestream the event?- need to see
- 4. Tablecloths & Lanyards
 - a. Totaling around \$670
 - i. Tablecloths with logo- \$200 each
 - ii. Table runners
 - iii. Lanyards
 - 1. Increase professionalism- not all uniform now
 - 2. Decide on color for Lanyards
 - a. black
- 5. Nov 2 Event - Halloween Alternative Programming - 11/2
 - a. Email was sent out, Chancellor Yang is asking if we can do programs weekend after Halloween and has offered to financially support it (has gone up to \$80k in the past)
 - b. Delirium was placed before thinking there would be more partying then
 - c. Saturday after halloween- UCen and EGen are both booked
 - d. Chancellor needs to be on board and act can't be too risky
 - e. What happens if we don't do anything?
 - i. ~He wants something to happen~
 - f. Ideas for Event
 - i. Comedy show
 - 1. Easier stage production
 - 2. Gabe can look into it and compile a list- can find things within budget
 - 3. In Storke plaza? May be an odd event
 - 4. If Chancellor Yang is subsidizing, won't need to sell tickets
 - ii. Concert in Storke Plaza
 - 1. Would be very hard to plan with timing and production- couldn't be in EGen
 - iii. Could move Rocky Horror to that weekend? Magic Lantern does it every year
 - 1. May be more of a niche thing- a lot of people may not go
 - a. Did sell out campbell hall last year
 - iv. There is a basketball that night and could do it in EGen after game with roll-in stage- could do something in combination with athletics
 - 1. Would need to be quick turnover because students come drunk and make a mess- cleaning
 - 2. Rocky horror after game may be a bigger pull than comedy show
 - 3. Half-time show at basketball game?
 - a. Idea would be more to keep people on campus in evening do avoid partying
 - 4. Outside concert in parking lot?
 - v. Dance- Prom 2.0?
 - 1. Formal dance- there aren't any except in Greek life
 - 2. Could be production heavy
 - 3. Could be similar to PFC Formal dances
 - vi. Boiler room event
 - vii. Bus a bunch of people to Cal Poly men's soccer game- 5PM

1. Free gear for this?
 2. People will be back before partying times though
 - viii. UCR had Wild'n Out come and perform outside
 1. Gotten emails about them before
 - ix. Watch party for game
 - x. Laughology and Improvability could help out with an event?
 - g. Also need someone to plan all of this
 - i. People who won't be here: Carlos, Nat, Erica, Alexis
 1. Maybe won't be here: Greer, Enaiya, Kat
 - h. This isn't in our job descriptions and it comes at a very busy time in the quarter-overworked
 - i. If people want to party this weekend, would this event change their plans?
 - i. May not want to go to event after event after event- oversaturating student body with events and could hurt attendance at following events
 - ii. Police present may interfere with people staying on campus that weekend
 1. Noise ordinance starts at 6PM
 - j. Midterms are also around this time (Move to different room)
 - k. May continue discussing on slack regarding concerns. We can say no but may not be the last we hear about it and if we decide to do it later it will be even less time.
 - l. Free food may help students in IV. Free food trucks possibly at an event?
 - m. Other ideas--line up of IV Bands playing, twinkly lights. Escape room, Haunted house.
 - n. Vote between three ideas, perhaps? Haunted house, comedy show, storke dance. Party for the last game of the season for soccer--after party with food trucks? Comedy show/big event in Storke seem to be two options. Vote between two--Storke-10, Comedy 8.
6. Lucidity Festival
- a. Discussion about proposal sent out by Kiyomi. Proposal to make deltopia a sanctioned music festival. Concern about it impacting Warm Up. Other community concerns regarding drug use, commodification of deltopia/students/student events, community security, having music festival to deter abuse of substances is counter intuitive, that festival will still bring in outsiders. Should be putting money aside to educate students about staying safe.
 - b. Do people want to hear more from Lucidity and/or go to town halls to express thoughts? Believe we should have them here to listen, ask questions, and express thoughts.
 - c. Reminder that we had talked about inviting the UCPD Chief in to a meeting.

J. ACTION ITEMS

1. Delirium After Party Dj-Options between Artist B, Artist E, and Artist D.
 - a. 1st Artist B; 2nd back up Artist E
2. Nov 2 show Halloween--11/2-agreed on possible Storke event; voting on whether want to do it. 2-8-8

K. FINANCIAL ACTION ITEMS

1. Delirium --Nathaly/Greer to pass Artist B as after party act for Delirium starting at 7K and ending at 12.5K. Consent-18 present
 - a. Nathaly/Lucas Artist E as contingency act for after party act for Delirium starting at 7K and ending at 12.5K Consent with 18 present.
 - b. Nathaly/Esteban Motion to pass Artist F as contingency for delirium support starting at 7k ending at 15k. Withdrawn

- c. Motion to amend Artist C starting at 12.5 ending at 15k Nathaly/Lucas
Consent with 18 present
 - d. Motion to pass Artist B as the after party act for delirium starting at 7k ending at 10k. Nathaly/Conner Consent with 18 present
 - e. Motion to pass Artist E as contingency for after party starting at 7k ending at 10k Nathaly/Gabe Consent with 18 present
 - f. Motion to pass Artist F as contingency for delirium support starting at 7k ending at 10k. Nathaly/Esteban Consent with 18 present
- 2. Meet AS Program Board Event - 11/12 Mitchell/Brett to table ASPB Event and Holiday Photos until next meeting. Consent--18 present
 - 3. Holiday Photos - 11/20 & 11/21-Tabled (above)
 - 4. Artist K - 1/20--Gabe/Conner--MSC to pass \$22,100 consent 18 present
 - 5. Tablecloths & Lanyards- Nathaly/Lucas \$670 for tablecloths and lanyards. Consent-18 present.
 - 6. Nov 2 Show - 11/2

L. REPORT

Facebook Factory/ Tuesday Slide

The Marilyn Report

The Kris Report

Hiring--have made offers and will continue with interviewing

Commissioner's Report

Be attentive to slack

Deputy Commissioner's Report

absent

Coordinators' Reports

Adam - Storke show tomorrow, Earthgang, Delirium. Hope to make a decision by end of tomorrow, still interviewing.

Brett - Thank to everyone for working. Shout out to Kat.

Carlos -show on friday went pretty well-wish we had more event safety staff

Conner-Meeting with Ambassadors for first time tomorrow. Getting website set up for Delirium tomorrow.

Erica - Thanks for sending in bios. Official pub meeting is Wednesdays at 5PM. We open it up for people to come at 5pm.

Esteban-Trying to work on getting Coco licensing cheaper for Gabe's event. Trying to get Hustlers as an extra film for dead week. May be for next quarter.

Gabriel -Met with Jill to finalize for Dia de los Muertos. Going to table movie for now. Stopped pursuing Raymond offer because of lack of contact with agent. Artist L still available--date still reserved, are you interested in him? Maybe moderated Q and A type of thing?

Greer-Working on getting volunteer lists from tabling--if you have any please send them to me or put in my box. Starting to get volunteers together for Delirium.

Kari --Forgot to mention at Roy Blair show, that people purchasing tickets at the door were surprised didn't get student pricing. Will try to get better pricing from BOsco--will talk about in slack.

Mitchell--working on delirium merch-put in slack and didn't get much response. Talking with Chava and thinking about stickers. Wondering what we want to do with staff shirts. Will need to check with Bethel.

Nathaly-Thanks to Gabe, Brett and Erica for signing up for shift at Storke Show. Sign up for shows. Bought everyone bracelets in Mexico--will give them to you.

Assistants' Reports

Alexis - I'll work on reserving the Hub. Shoutout to production for helping at Roy Blair.

Brenna - Yield.

Enaiya -Thanks to everyone who helped table last week. Will make note of those that didn't table. Look out for tabling schedule for delirium. Also need to sign up to poster.

Kathryn - If you helped out for Roy Blair, thank you. Super proud of Brett and that we are working together.

Lucas - Yield.

Mikio-Question about having people come in to visit at office hours. Yes, but should also be doing your work during office hours.

Senator's Reports

Benjy--Sarah and I have been sharing events with Senators and will make more of an effort to have them share the events as well.
Sarah

ADJOURNMENT: Gabe/Lucas 7:52.

Artists mentioned: Hayden James, Channel Tres, Angela Davis, Kenny Beats, Malibu Mitch, Two Friends, Doja Cat, Noel Miller, Mustard, Leikeli47, JOYRYDE, Ookay