## Program Board Agenda

## Associated Students

January 30th, 2017, 5:00PM

SB Harbor Room

**CALL TO ORDER: 5:03PM**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Alex Burrow | **Present** | Robert “Bo” Wolfe | **Present** |
| Christina Chiocchi | **Early Departure (5:45)** | Samantha Richardson | **Present** |
| Ernesto Pina | **Early Departure (6:50)** | Sarah Soren | **Present** |
| Faith Webb | **Present** | Shahar Roda | **Present** |
| Isabella Iannitti | **Present** | Sophia Barkhudarova | **Present** |
| Jasmin Smith-Torres | **Present** | Stephan Bang | **Present** |
| Josue Garcia | **Present** | Sylvester Ikpa | **Present** |
| Justin Taing | **Present** | Tarush Mohanti | **Present** |
| Kailah Korsh | **Present** | Taylor Glatt | **Present** |
| Katherine Michel | **Present** | Jasmine Sandhu | **Late (6:00)** |
| Leila Youssefi | **Present** | Jordan Mitchell | **Absent (excused)** |

1. **Acceptance of Excused Absences and Proxies**

*MOTION/SECOND: Katie / Shahar*

*Motion language: Motion to accept Chiocchi & Ernie’s early departure, Jasmine’s late arrival and Jordan’s absence*

*ACTION: Consent Vote: 19 present*

**B. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

*MOTION/SECOND: Chiocchi / Faith*

*Motion language: Motion to accept agenda as amended.*

*ACTION: Consent Vote: 19 present*

**C. ACCEPTANCE of ACTION SUMMARY/MINUTES of 1/9**

*MOTION/SECOND: Tarush / Jazz*

*Motion language: Motion to approve the minutes from January 23rd.*

*ACTION: Consent Vote: 19 present*

**D. PUBLIC FORUM**

1. RCSGD Love Ball 2/15 –

Ernie – Collab with other orgs. Dance and performance art event. 2 hour event 8-10pm, Wednesday the 15th in the Hub. Requesting sound for a DJ, need 1 or 2 wireless mics. There will be a runway competition. Need event staff.

**E. ANNOUNCEMENTS**

1. **UC IV New Business**
2. Chiocchi – Passes out water bottles in IV and provides services over the weekend. We have had less of a community focus this year and I want to set a meeting with UCIV to see how we can be more philanthropic or community based.
3. Bo – I went to AS Assembly over the weekend – I’m going to have a presentation to go over some more general information about Associated Students. I just want to remind everyone the responsibility we have as a board to spend our money wisely.

**F. WEEK IN REVIEW**

1. Common Souls 1/23 –
   1. Justin – Rescheduled for spring quarter.
2. Hell or High Water 1/24 –
   1. Kailah – did not do very well. 31 for first showing, 47 at second showing. This was not a well-attended movie even though it won a lot of awards.
   2. Tarush – Some movie posters need to better convey the movie that is being shown
3. Winter WonderDrag 1/25 –
   1. Katie – It went really well, it was a simple Storke setup in the hub. The queens and kings were all great and a really easy show. There was one computer with all the songs, a list and everything went well.
   2. Chiocchi – This was a seated event.
   3. Ernie – I think one of the main problems that was on the performers end was the amount of people that weren’t able to show up. The lineup was shortened but the show went overall well. There was only about half-attendance (approx. 200) due to the event being released less than a week before the show.
   4. Katie – The seating arrangement was awkward for this type of event.
4. Elephante 1/26 –
   1. Soph – I think it would be cool to look into a higher table for DJs since this has been a recurring request. Sarthe and both parties overlapped and knew each other. The backstage area become crowded in between both sets, but everyone complied. We had an issue with Sarthe’s photographer who sneaking around trying to take video. I confronted him before the show, and so did Shahar and other folks. We were dealing with Satellite Juice at this time. (refer to Chiocchi), and we should be more clear with CSO’s about cameras.
   2. Chiocchi – Sarthe’s photographer was a constant battle and we were over burdened with Satellite Juice as well. Satellite Juice contacted booking who did not reply and so they went around us and contacted Elephante’s manager. They wanted to film the show and were sour when we told them they couldn’t record. Press passes are by escort only. The girl from Satellite Juice was pestering the manager from Elephante via email and made the situation uncomfortable.
   3. Soph – We were short staffed. The beer garden was controlled by CSO’s this time around. There were people hiding behind Wahoo’s and making out and hitting the screen, so I posted Bo there to keep that area clear. There was a guy trying to climb the awning, but did not make it too far. Miller said it was high energy but fun! There was also a backstage door issue; make sure it clicks so people don’t get in.
   4. Steph – There were people smoking in the crowd. Jill’s stress on the beer garden portion kept it more under control with the CSO’s.
   5. Soph – For Production: we should look into staff shirts. Elephante played longer than his set time. His contract stated that he could play no longer than 90 minutes. He complied when we asked for them to cut off the music. It was the first show on his tour and it was a sold-out show.
   6. Josue – We had a problem with the speaker, they weren’t ratcheted down. We had to fix them during the show and I had someone stationed there during the show. Katie is working on getting production staff shirts. We were working on an EQ and are working on volume for the next show.
   7. Chiocchi – Targeted FB ads w/ limitations on age ranges (reached 2,700) seemed to work, there was a clear upswing for ticket sales in the end of the week once we got all advertisements out. It was about $15 for the duration of the post online within the targeted area we wanted.
   8. Sam – There were tons of people trying to buy tickets at the door. The only solution that I could have thought of was to buy people’s tickets from people selling them on the page. We found out tickets could be rescanned half way through the show. Step and repeat was awesome and people were taking photos in front of it.
   9. MD – For events that people can come and go, there is a box that you check for them so that it doesn’t re-scan.
   10. Jasmine – 698 UCSB students and 110 non-UCSB students bought tickets
5. The Six Sevens 1/30 –
   1. Justin – There was a really good turnout, approximately 40 or so. There was a march against the #MuslimBan during the show and the Vice Chancellor was at the March and asked us to turn it down a bit for 10 minutes. It started around 12:15 due to a late sound check, but was a really good show.
   2. Josue – The music was a bit off balance when we started after we turned it down

**G. PREVIEW OF THE WEEK**

1. Bleed For This 1/31 –
   1. Kailah – We have one open spot for tomorrow’s film at 10pm.
2. BOTDJ 2/2 –
   1. Shahar – Board call time is at 6pm. Doors are at 8pm. Runners / Hospitality should be at 5pm. There are 100 tickets aside that are reserved for the general public. When we are doing FBF make sure to put that Coyote Kisses is performing and judging.
3. IV First Friday 2/3 –
   1. Justin – Right now it is forecasted to rain in the morning. Should we move it to the hub? BSU is hosting an event in the hub this night which is open mic themed. If we moved it to the Hub it would be a show / collaborative open mic night with BSU. If we postpone the event we were thinking of moving to Saturday. We could also cancel the event completely and lose out on the event. We could also move it to the Hub and then get a headliner for the hub.
   2. Bo – Even if we cancel it we have to pay the talent fee in some capacity.
   3. Josue – Depending on the rain on Friday and having the event Saturday, we could run into complications with the staging.
   4. Isabella – I don’t think it’s a good idea to have this in the hub on Friday. If it’s raining I don’t think people would want to walk that far.
   5. Burrow – The whole point of First Friday is to have it in IV. I think we should decide to postpone it rather than having it in the Hub.
   6. Bo – general consensus is to reach out to the agent about postpone options and keep an eye on the weather.
   7. Justin – There will be food and hot drinks. We are buying hot chocolate and tea. LOTP will have a table and will pass out mocktails and water. We will have a “how do you feel board?” For music we have Shy Girls as the headliner and Culver as the opener. We also have the mental health peers coming and setting up an activity. Call time will be 6pm, hospitality call time is at 5pm.
4. Zeal Levin 2/6–
   1. Justin – This was the Storke show we were going to have Week 1 but was moved to next week. This is a reggae-ish band.

**H. OLD BUSINESS**

1. The Warm Up –
   1. Alex – We have 35k for a support act which is really nice. One thing that we’ve discussed in the past was possible doing a third act, and we may have that option here.
   2. Conflict of Interest: Paradigm – Alex, Justin, Sophia, Shahar; CAA – Sam, Bo, Tarush, Alex, Justin, Sophia, Shahar; WME –Bo, Sam, Tarush, Alex, Justin, Sophia, Shahar, Sarah
   3. Justin – A, B, and C would have good pull.
   4. Josue – I really like the idea of D or B for this show.
   5. Shahar – We tried getting B last year and now he is at that point where he couldn’t really sell out the E-Cen so this might be a good time to book him.
   6. Isabella – C just played a set in LA and I knew a ton of people in Isla Vista who were at that show. I’m confident in them.
   7. Tarush – B is also one of those artists with an almost cult-following (his followers have their own name). There’s a lot of people who overlap within the demographic of our headliner.
   8. Taylor- B please. Saw him at EDC, one of my favorite sets.
   9. Bo- B, C, and D were discussed the most. We’re going to do an informal vote and contingency. For 1st choice – B with 13 votes. For contingency – D with 14 votes.
2. Winter Comedy –
   1. Faith- last week we decided to go with Guys We Fucked for an event. I wanted to reopen discussion. It would be a free event, so it would cost us around 10k. Wanted to ask about any concerns- we would need to table and pub this event well. It’s a half board event, Wednesday February 22nd in Embarcadero Hall. Thinking 8pm or 8:30 start, call time around 7 or 6:30. Any questions or concerns?
   2. Syvester- meeting 6:30-8:30.
   3. Josue- might not be in town.
   4. Bo- That’s not half of board, so it shouldn’t be a problem.
   5. Faith- fairly popular podcast, consistently on top 10 apple podcasts.
   6. Tarush- does it have a Facebook page? Trying to find them…
   7. Faith- “sorry about last night” is their Facebook page
   8. Katie- personally did not know podcasts are super popular
   9. Justin- podcasts are really popular, Arts and Lectures had a sold out live podcast event, Serial, in Campbell.
   10. Bo- I personally do like the idea a lot. What they talk about in the theme is relevant to a college campus. Our responsibility to get the word out. Targeted Facebook ads would be good for this.
   11. MD- Serial got a lot of press, had you heard of it before it came it came out?
   12. Justin- I’ve heard of both.
3. Extravaganza 2017 –
   1. Burrow- last week we voted on a headliner, and E was our top choice
   2. Bo- F received the second most votes, behind him G and H received the third most votes
   3. Burrow- want to start getting you guys thinking about committees. Raise your hand if you weren’t there for discussion a couple weeks ago… I’m going to assign these people into subcommittees
   4. Katie- if there’s a committee you’re interested in, can we choose? Arts & activities please.
   5. Burrow-The committee options are cosponsorships, get funding and sponsorship for event, arts & activities, release. Most people signed up for arts & activities. Bo do you remember which committee had the most signed up?
   6. Shahar- do we have an x meeting this week?
   7. Burrow- can everyone bring out the budget? Little bigger than what you’re used to. Two columns to compare, expenses from last year… most changes are updates from last year. More EMTs might be requested because of amount of transfers we had last year. Last year’s activities committee spent 5-6k less than they could. Tickets and wristbands is there. I want to do it like festivals that have satin wristbands. For this it’d be a satin wristband, means first few thousand people could get something as a keepsake for X… everyone take a minute and study the budget.
   8. Katie- for production the reason it spiked so much last year was because of video screen. I don’t know if we need exactly that much because it would take down the cost.
   9. Burrow- wasn’t just the video screen, also the portable tv screens. Production in general is the second highest cost
   10. Justin- wristband idea is cool. At Beach Goth we had tickets but then they received wristbands at entrance. A cool thing to wear for 3 months after.
   11. Sarah- Water bottles and water might be discussed later but I know we picked up thousands of those caps. Maybe we should consider not doing it this year.
   12. Burrow- issue last year as well, didn’t get to sort it out as we liked. However, we need people to stay hydrated
   13. Taylor- also if we do carabiners, don’t do green. Finding on grass was tough
   14. Soph- talked about rounder bottles that were same price as pouches last year, we should reconsider.
   15. Burrow- we will be passing that in financial action items
   16. MD- any way to make it closer to what we had as our budget for 2016?
   17. Burrow- only up more or less 4k from 2016. Ideally we aren’t spending up to our max. last year it was up 80 grand. ASPB security and crew minimum wages might add to that. We overspent on production last year, I’d rather have the money there then spending over. Production costs have been fluctuating over time… what do you guys think production?
   18. Bo- I think Alex saying a video screen could potentially still happen
   19. MD- but it’s jumped in the last 3 years
   20. Burrow- production not the only thing going on.
   21. Josue- idk what we’re spending this year because I don’t know what we’re planning for staging. It is a jump but I know minimum wage is going up. If we went over that much last year we should go under that
   22. Burrow- I just don’t know what production costs would be as of now.
   23. Katie- we went over that last year because of video screen.
   24. MD- we’re just talking about the extra video screen
   25. Tarush- general question- isn’t it better to just stay within budget when we can rather than restricting ourselves?
   26. MD- concerned about the budget over all, this is half the budget here. We have 2 more big shows. Big jump from 2 years ago.
   27. Burrow- It’s been under the budget the past 3 years
   28. Shahar- as production is evolving, we need to adapt to that. Last year we didn’t do that with our original budget so I think we should adapt now.
   29. MD- I just don’t know if we have the money. We need to revisit our budget
   30. Bo- I’ll go back through the budget, I added everything up for fall quarter and the things we had passed for winter quarter. My recollection was that we had passed a lot of money but hadn’t spent it all. Passing that much money enables us to spend up to that much. Just because its budgeted doesn’t mean we should spend it.
   31. Faith- I agree with the whole trying to spend less.
   32. Tarush- is the problem that its enabling us to spend more?
   33. Bo- we do have more money, but it goes to other stuff. Not all can go to programming. We just have to be careful not to pass more and more money. It seems that most years we have leftover money.
   34. MD- the rollover is from years back. We have been overspending recently and that will catch up to us.
   35. Tarush- we should keep within budget, in order to do that we should prepare a budget that meets that. Last year we went over budget for a few things, but we spent what we had to spend. Those costs will remain consistent… it’s too little now, it’ll be too little in the future. I don’t think we’ll necessarily spend that much.
   36. MD- last year we adjusted the budget. We passed the original, then had to pass more, and it wasn’t enough still.
4. Hub Show Update –
   1. Sophia- so I sent out another offer today and wanted to pass a contingency. But I heard back and our option from last week passed, so that is not happening. Seemed to be strong interest in J last meeting, so I wanted to bring it up again. Can bring other options next week. He just announced his debut tour, and would route well after his SF date. We would have to change the date from last week. Our tickets would be dramatically lower price compared to that show so that might attract others. After this tour we probably wouldn’t be able to get J due to his growth.
   2. Tarush- these are impressive tour capacities. Good opportunity for us. As for the other show, not sold out shouldn’t be a huge issue, also different audiences, shouldn’t be a difference
   3. Sophia- Ones with two stars by them are nightclubs, those are different than other venues, there are added variables
   4. Sam- data impressive, but I have a commitment that night.
   5. Burrow- still losing money at a sellout, if we think that it could sell out we should reflect that in student tickets. We should try to break even.
   6. Sophia- ticket prices are 18,20,22; but also should reflect percentages of attendance in ticket prices. Then tickets prices would have to go way up if we wanted to break even if we are thinking mostly students will buy tickets. Should keep in mind we are trying to make these shows more accessible. If we think it’s mostly students we might lost like 4.5k
   7. Bo- I think students should stay at 18, we should increase general advance, and door.
   8. Sophia-18,23,25. Does this show interest you?
   9. Bo- I like 18, 22, 25
   10. Taylor- personally think demographic could sell out the hub. Not similar to other genres, but electronic music that’s up and coming.
   11. Sophia- anyone who misses it will not be excused to go to the EOS show the same night.

**I. NEW BUSINESS**

1. Valentine’s Day Photo Booth –
   1. Tarush- want to do valentine’s day photos this year. Have done it past couple years, similar process to holiday photos but different themes. Coming up pretty quick. Thinking about doing it before valentine’s day, but could do the week of. What do you guys think? Can someone help me out with this too?
   2. Justin- increase parking in budget, costs more.
   3. Tarush- we’ve also done the MCC, we did it for holiday photos last year which is a much larger event. Problem with MCC is less open space, it felt cramped. It is good because still central. Valentine’s day is way tamer because the is just less interest in valentine’s day photos than holiday photos, but last year we still had quite a few people.
   4. Bo- I like the week before.
   5. Shahar- battle of the bands is the same week.
   6. Katie- those couple weeks are big part of midterms.
   7. Tarush- we could do 13th and 14th. That could be cool. Why not does it on valentine’s day? Anyone want to help me out with this if you haven’t done an event this year?
   8. Sarah- I can do it
   9. Tarush- 12-4 work?
2. New Staff Person –
   1. Bo- been an ongoing conversation with past commissioners and others, ASPB has grown a lot in the past couple years, meaning a larger workload for everyone. We got the fee referendum through so we have more money to spend, with that comes more work, specifically paperwork and stuff for MD. If procurement did go through that’s 5x the paperwork. On the table right now is hiring a new staff person for board. Would be ideally production minded, more expertise with production stuff- handle that side of program board, it would be huge weight off MD’s shoulders. Would be another advisor for program board, but with expertise in production stuff. MD has other responsibilities and program board is a big chunk of time of her day.
   2. MD- we need to talk about the money
   3. Bo- biggest issue right now is the salary, who’s going to pay? As of right now we’re discussing contributing half of the salary from our budget, including benefits. We’ve estimated that it would be around 60k, chunk of that would come from us, another from AS in general, etc. wanted to bring this up and see how you feel about it
   4. Tarush- does 60 include the benefits?
   5. Bo- yes.
   6. MD- 67k is the actual full time estimate.
   7. Tarush- so we’d be paying a little over 30k?
   8. MD- originally we wanted to pay for half time, not full time. They decided to hire someone full time instead and we pay half. Full time employee.
   9. Josue- would that come out of our annual budget?
   10. Faith- would they be helping other AS entities?
   11. MD- yes, because AS is putting in money for it. Mostly tech related work.
   12. Faith- do you think that there is enough workload for them to be needed 40 hours a week.
   13. MD- would work some events because I’m only supposed to be 40 hours a week, and that would alleviate it. I wanted it classified as a higher rate, but went in lower. Entry level advisor.
   14. Faith- would the idea be to that the person would take over your position since they would be up to date on board? When would they ideally start?
   15. MD- not necessarily. We are ready to go out to recruit, but it is a lengthy interview process. Hope to have it by May. We would advertise, have a committee, and interview.
3. UCIV –
4. Respect Shirts –
   1. MD- Sent them out did you get them? Student affairs gave out a few hundred, went really quickly, going to reorder but cost is going to be $5 for shirts. They asked if we would want to buy any? Get some for hourly staff?
   2. Bo- want to reach out and see who wants one? we could give the leftover shirts out at events. We could always find people to give them out to.
   3. Burrow- how many would we get?
   4. Bo- rough estimate 70 shirts coming out to $350
5. Open Mic Night
   1. Kailah- Open mic night early march, before dead week. Could do it week 7 or week 8, week of march 1st or 8th. Called Gio’s and asked to reserve those dates, and they said Thursdays do better.
   2. Josue- Gio’s gets pretty packed on Thursdays.
   3. Bo- pretty rowdy on Thursdays because of Thirsty Thursdays, so Wednesday? Any conflicts?

Kailah- Let’s go with the 1st.

**J. ACTION ITEMS**

**K. FINANCIAL ACTION ITEMS**

*1. RCSGD Love Ball*

*MOTION/SECOND: Taylor/Katie*

*Motion language: Motion to pass $350 for RCSGD Love Ball on February 15th for 4 production staff and 2 event staff.*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*2. The Warm Up*

*MOTION/SECOND: Alex/ Shahar*

*Motion language: Motion to pass B as support for the Warm Up with D as a contingency starting at 25k and ending at 35k.*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*3. Winter Comedy*

*MOTION/SECOND: Faith/ Christina*

*Motion language: Motion to pass $10,510 for Guys We Fucked in Embarcadero Hall on February 22nd starting at 6k and ending at 8.5k.*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*4. Extravaganza 2017*

*MOTION/SECOND: Alex/ Tarush*

*Motion language: Motion to pass $393,300 for Extravaganza 2017 in Harder Stadium on May 21st for students only.*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*5. Extravaganza Headliner*

*MOTION/SECOND: Alex/ Christina*

*Motion language: Motion to pass E as Extravaganza headliner starting at 75k and ending at 100k*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*6. Valentine’s Day Photo Booth*

*MOTION/SECOND: Tarush/Faith*

*Motion language: Motion to $4,580 for Valentine’s Day Photo Booth on February 13th and 14th*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*7. Respect Shirts*

*MOTION/SECOND: Katie/ Isabella*

*Motion language: Motion to pass $350 for ASPB purchase of respect shirts.*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*8. Open Mic Night*

*MOTION/SECOND: Kailah/Katie*

*Motion language: Motion to pass $600 for Open Mic Night at Gio’s on March 1st.*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*8. Hub Show*

*MOTION/SECOND: Sophia/Katie*

*Motion language: Motion to pass $19,052 for J in the Hub on March 9th starting at 8k and ending at 12k, with tickets at 18, 22, 25.*

*ACTION: Consent Vote: 18 present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

#### Thursday Page/Slides

**The Marilyn Report – send out attachments earlier everybody**

**The Commissioner's Report** –

**Deputy Commissioner’s Report –**

**Coordinators’ Reports**

Alex-

Christina- For today’s FBF please make sure to share about Coyote Kisses. As soon as Kailah has the promotional materials for Get Out please make sure to get these out by Wednesday. If inviting people on Facebook becomes more of a problem this could potentially become a problem with stipends.

Faith-

Isabella- share post for BOTDJs, try hard to pub Coyote Kisses.

Jasmin-

Josue-

Kailah-

Leila- did the mural for 1st Friday. People can paint on it.

Sam-

Sophia- only 2 dates held in April, 27th and 28th. However election board is day of results coming in, would appreciate it if we gave up the 27th. We could try to get the 20th and 21st back, don’t know if still available.

Stephan-

Tarush-

**Assistants’ Reports**

Justin-

Katie-

Sarah- going to make changes to slide and make coyote kisses name bold.

Shahar- thanks for sending me songs for playlist.

Sylvester-

Taylor-

**Senate Liaisons**

Jasmine-

Jordan-

**RHA Liaison**

TBD

**ADJOURNMENT : 8:02PM**