## **Program Board Agenda**

## Associated Students Program Board

November 10th, 2014

SB Harbor Room

**CALL TO ORDER: 5:06**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Alex Alacron | Present | Michael De Maria | Leave early 6:30 |
| Alex Hubert | Present | Robert “Bo” Wolfe | Present |
| Alex Levine | Present | Sarah Cragin | Present |
| Benjamin Simons | Present | Serena Sogules | Leave early 6:00 |
| Brandon Pineira | Present | Sophia Barkhudarova | Present |
| Carla Ni | Present | Timmy Linetsky | Present |
| Christina Chiocchi | Present | Wesley Clark | Present |
| Chrystal Anderson | Present | Zach Barrett | Present |
| Jared Payzant | Leave early-- 7:00 |  |  |
| Kate Ni | Present | Kim Goodman | Absent |
| Kyle “Diddy” Didier | Present | Daisy Fernandez | Leave early—7:00- |
| Leonardo Vargas | Present | Jenna Anderson | Present |

1. **Acceptance of Excused Absences and Proxies**

*MOTION/SECOND: Pineira/Fernandez*

*Motion language: Motion to excuse Serena, Daisy, Michael, and Jared's early departures.*

*ACTION: 21-0-0*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

**B. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

*MOTION/SECOND: Didier/Vargas*

*Motion language: Motion to accept the agenda as amended.*

*ACTION: 21-0-0*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

**C. ACCEPTANCE of ACTION SUMMARY/MINUTES**

**1. Approval of our Action Summary/Minutes – 11/10 Meeting**

*MOTION/SECOND: Didier/C. Ni*

*Motion language: Motion to accept last week's minutes.*

*ACTION: 21-0-0*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

**D. PUBLIC FORUM**

1. **All Gaucho Reunion**
   1. Alumni Weekend by Mosher Alumni House. We want to do events the week of April 20th-26th. Lagoon movie? Or do an environment-themed Tuesday movie? Or feature an alum, like Michael Douglas? Or Hub show? Let's collaborate and create an event. We usually have 8k alum come that weekend. We want to involve current students with the events because often, they're not aware of the Alumni Weekend.
   2. Christina: I would be happy to help bring in a speaker
2. **CARE**
   1. Hannah: National Week of Action campaign against sexual violence that promotes bystander intervention. Mon-Thur activities. On Friday 11/21, we are planning a rally in Storke plaza. 12pm to 3pm. There will be speakers and a capella groups. We need sound and stage.
   2. Michael: It is very difficult to secure stage in this amount of time
   3. Marilyn: Central Stores on campus has a low stage that you can get from them
   4. Hannah: Then we would just need sound
3. **Alpha Kappa Alpha**
4. Lisa: Lighting for event on 1/10 at 9pm-1am at the Hub. Annual fundraising party. Money goes to Spring Scholarships. Rest goes to National Alliance on Mental Health. We need lighting, sound, and ticket sellers We already have 6 CSOs and 2 officers, so no Safety needed.
5. Ben: The AS Ticket Office can provide ticket sellers, we don't.
6. **IV First Fridays**
   1. Representing an open lab class. Series of event pilots that involve bringing public arts to IV. Collaboration w/ IV Parks and Rec Dept. So far, we are running off our own funds and whatever contributions we can get. Student art. This class is not just art, but projects including creating affordable living units out of shipping containers, storefront renovation, performance space, IV geography and stats, ceramic red solo cups, etc. How do we recreate the Loop as a public space and make it like a plaza as it used to be? First pilot program involved a makeshift lounge area in Acorn Park. What if we were able to illuminate a park in a beautiful way? Lighting not as enforcement but as art. Use of LEDs. This past Friday 11/14 we put up light structures and had food, couches bands, improv actors from Sketch n Sniff, and a fortune teller. We got shut down because we were loud at 12:20am. People came. It was fun. We want to do a monthly event. This can be a great project for PB to support. We are also partnering with the Excursion Club for next month's event 12/5 at 10pm-2am. We were thinking of doing a silent disco. We'd like the businesses to stay open later to catch all the customers around midnight. There were some students who had alcohol, but no one who was out of order. Self-regulating crowd. I would like to invest in serious lights for an event in May for a memorial fixture. During the 11/14 event, we had about 200 people over the course of the night. We would like sound equipment consistently for these events so that we can always have performers. A small stage, too. A lot of student organizations want to get involved. We need structure.

**E. ANNOUNCEMENTS**

Ben: PB alum, Becky Windsor, a Live Nation employee, wants Boardies to help assisting roadies when those artists come into town.

Hubert: It's a really, really easy gig.

Ben: Quarter reports are due soon.

Hubert: If you clap for the first speaker in Public Forum, clap for all the rest.

Ben: Alex G. asked me to change my voting procedure, but I did not. His issue is when I call for consent. He wants someone else to call for consent. However, in the legal code, it says meetings should adhere to Robert's Rules, but I believe it is up to the discretion of the chair.

**F. WEEK IN REVIEW**

1. **Harlen Cohen – 11/10**
   1. Christina: 69 people. Fun event, cool guy. However, he lost his iPad at Corwin and it has yet to turn up. We had less than a week to publicize. Also, for these types of lectures, perhaps make sure their lectures are tailored to the audience here. His lecture got a bit scattered sometimes. When there's a small capacity event in Corwin, using the wall to cut the room in half is a good idea.
   2. Diddy: We had 4 event staff, and I sent someone home.
   3. Christina: I went off of last year's event staff numbers. Next time, let's reduce it to 2.
2. **Noon Storke Show – 11/ 17**
   1. Brandon: Mike Holden. He was great, but it was a small crowd. Our ice cream vendor quit, so we will have to get it figured out next quarter.
3. **Stigma Free – 11/13**
   1. Michael: If they had a stage for their panelists, it would have been better. They structured their event with tables and booths at 12, then closed that and had a Ted Talk and lecture after. Really incredible talk and content. Not as big of a crowd as I would have liked to see there. I hope this event happens again with a bigger crowd.
4. **Mac Demarco – 11/14**
   1. Zach: Mac, crew, and Paper Days were very easy to work with. Easy set-up. Venue filled up quickly. 500 people by the time PD came on. Bass issues for Mac that took some time, but it was figured out quickly. Went on on time. Good performance, good crowd vibes. The crowd started to mosh about halfway through during harder songs. Seemed to be the same crowd of people. Raised concern with our staff and police. Police called in backup, which I was not notified of. Not much could be done to end it, but just kept an eye on it to make sure no one was actually getting hurt. 2 arrests and 1 detainment, which is within the range of regular shows (2-4). At 2nd to last song, cops said if moshing continued, they would shut down the show. We communicated that to Mac's manager, and he was very receptive. Mac jumped into the crowd and climbed up the banister onto the 2nd floor. Other people tried, one person actually made it. This person was detained. By this point, the lights and the sound were turned off. Mac walked back down to the stage and was detained onstage. Enraged crowd followed and chanted. Miller Staff made a wall near the stairs to keep crowd away. He was taken outside. After Miller told the crowds to calm down, we allowed crowd to leave. I asked a cop why Mac was being detained. No straight answer. I then told him we needed police help to manage crowd dispersal. They did not, so we did and there were no problems. Mac was released and went back to his area backstage. When asked why all this action was taken, cops said that they were trying to avoid a riot. Mac was also unsure of why he was detained. Not arrested, though. The cops were ready to arrest people in front of the Hub, yet they told us in the Pre-event meeting that they would take people to the back of the Hub to arrest them. Mac and crew were confused, but ok, laughing about it. I think we as a Board handled it as well as we could, besides the breakdown in communication between us and the cops. Overall, student perception of the concert was really good, save for anger about how it ended. No injuries.
   2. Alarcon: Is the Hub known as a concert venue? Why did he get detained here for the same stunts he pulls at other venues?
   3. Hubert: We are not technically a concert venue but a university-owned venue. The university has to cover themselves.
   4. Alarcon: In the articles printed, it said that Lt. Mark Signa said the officers did not even know who they were detaining when they detained Mac. Is this true?
   5. ZB: It is entirely possible that the police who were called in for backup did not know who it was, which is alarming. This is why we have cops present at the pre-event meaning. In a Nexus article, Lt. Signa said that they tried to detain Mac at the 2nd floor, which means they must have known her was the performer, and that he evaded them to get downstairs. This is not true.
   6. Christina: Despite all this, it was a fantastic show.
   7. Ben: This ended up in international magazines. Even though our name wasn’t attached to this, the school is getting bad press. In cases like these, we should create a press release to put out before false information circulates and sticks. For example, the SB Independent wrote that there were only 100 people there, but that was wrong. I would like to create one tonight. This morning we created a factual timeline of the incident to send to Vice Chancellor Michael Young. If anyone tries and quotes you on anything, please be careful about your choice of words, or just defer to me or Pub.

**G. PREVIEW OF THE WEEK**

1. **The Way Way Back – 11/18**
   1. 6:30: Sara, Alarcon, Timmy, Michael
   2. 9:30 Sophia, Carla, Kate, Levine

**H. OLD BUSINESS**

1. **Sub Committee Meeting**
   1. Ben: This is now our 2nd show where things got a little out of hand, so now is really the time to outline the changes we can make as a Board. Hopefully, we can schedule it this week.

**I. NEW BUSINESS**

1. **Winter Quarter Films** 
   1. Christina: I'm a little worried about these movies. I know we're already having issues with publicizing these movies, and some of these titles are obscure.
   2. Chrystal: A lot of the movies we wanted were already booked by Magic Lantern.
   3. Ben: Timing is everything, we should start looking at Spring.
   4. People in general are unsure of No Good Deed, As Above, So Below, and Dracula Untold
   5. Wes: I think regardless of if the movie is good or not, if you haven't heard of it, you're not going to go see it.
   6. Zach: What if we do a a throwback film series event?
   7. Ben: This is hard to discuss without Serena here, so let's just talk with her
2. **Hospitality/Runner Guidelines**
   1. Carla: Draft is attached. Ben, Hubert, Zach, and others helped add points. It's for people who haven't done hospitality before.
   2. Sophia: We should add a distinct section for staff hospitality vs. artist hospitality
   3. Ben: Add “Save all receipts” and cash advance guidelines
   4. Christina: In the line that says, “If artist gives us money, runner can go go purchase something for them,” does it mean we have to do it? Because that's what happened at G-Eazyand it really exhausted our runners. Are we allowed to refuse?
   5. Marilyn: Ask the event Coordinator about that. They can talk to management about it. Case by case basis.
   6. Carla: Also on that note, if artist gives us money, can we buy alcohol and tobacco for them?
   7. Ben: No. This is a tobacco- and alcohol-free campus (except in certain areas)
   8. Marilyn: But you can drive them to the store to buy those things.
   9. Ben: Also, if you do break any laws while running, we are not liable for it.
   10. Christina: Can you organize it based on which tasks you need to finish first?
   11. Carla: Also, let's add a template for the welcome letter for the artist you leave in their room.
   12. Christina: Let's have a brainstorming session in the future for how to adhere to the green code for future big events.
   13. Hubert: Also, never buy ice. You can just get it here.
3. **Program Boards Meet and Greet**
   1. Ben: At UCR, there was a small PB gathering with PBs from other campuses. If we wanted to do this, we'll each probably give a small seminar on our Board and positions. Do we want to do this? (lots of thumbs up)
   2. Zach: I've also gotten calls from PBs at other campuses about who we are booking and they want to try booking together. I would like to address how to politely decline this, because we don’t necessarily want to help other campuses book the same exact artists we have.
   3. Ben: Maybe we can also get a professional event coordinator (like from Coachella) to come and talk to us? The goal is to learn from each other. At the NY conference, we were a big name because we had a much bigger budget than others. It puts things in perspective for us.
   4. Chrystal: At the Afrikan Black Coalitions I've been to, all the campuses put on their own seminars. We can do that same thing here
4. **One-on-Ones**
   1. Ben: Let's check in and give feedback to each other. 20 minutes whenever you want.
5. **HUB Show**
   1. ZB: Next quarter potentially. Electronic, deep house genre. Their most recent release is one of the top albums in the genre. Rising. Collaborated with many big artists. Big festivals, have sold out shows in LA and SF. We are looking at Feb 19th or 20th.
   2. Levine: They do really well live.
   3. Brandon: I like them. Match the demographic and are growing. They have good live reviews. Nothing crazy has happened at their shows.
   4. Ben: That is important. We are under the microscope right now, so we have to consider what the reputation of the artist it. This is why we said no to certain artists for the Halloween show. We have to look at their history.
6. **Noon Storke Show 11/24**
   1. The Reigns Men. Chrystal.

**J. ACTION ITEMS**

**K. FINANCIAL ACTION ITEMS**

1. **All Gaucho Reunion**

Hubert: I don’t want to pass anything tonight. I just want to start discussing this early because they are not sure what they want yet. I don't think we want to do a Hub show, but maybe a movie? What do you guys think?

ZB: I would not be opposed to do a Hub show during Alumni weekend. How about a throwback that would appeal to the alumni?

Hubert: If we do that, tickets should be Student price, Alumni price, and Doors.

Ben: It is usually also earth Day that weekend, so Production will be hustling. They'd have to do a Hub show and a park show the next day. However, I think this is a great treat for the alumni. Great networking opportunities for us as a Board. But we need to discuss how much of student funds we are willing to spend on alumni

Christina: For a Hub show, we'd have to consider an artist that would appeal both to students and alumni. Age demographics. A lagoon movie can be good. A lecture, not so much unless it was a really big name.

Didier: Basically, alumni come here to rage like they used to in college. It's like a reunion, almost. I don't know how much they’re' here for activities put on by the school.

Ben: When alumni come back, they don’t want to do something that they can do at home, like a movie screening. They want a high energy event where they can meet up with their old friends

Levine: If we do a throw-back, we need to decide how far to throw it back. How old are these alumni and who are we catering to?

Hubert: Let's check in with them over the next few months

*MOTION/SECOND Chiocchi/Barrett*

*Motion language: Motion to table Alumni Weekend pending further discussion.*

*ACTION: Pass 19-0-0*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

**2. CARE**

*MOTION/SECOND: Linetsky/ Clark*

*Motion language: Motion to pass pass $200 for Production for CARE event on 11/21 in Storke Plaza.*

*ACTION: 17-0-0*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

***3.* Alpha Kappa Alpha**

Chrystal: It is a fundraising dance that is open to all students.

Timmy: I want to talk to Michael about this first. It is a long event.

*MOTION/SECOND: Linetsky/Alarcon*

*Motion language: Motion to table AKA event until next week's meeting.*

*ACTION: 17-0-0*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

***4.* First Fridays**

Hubert: I like this, but I don't think we should pass for all their events for the rest of the year and instead do it on a month-by-month basis. That way, we don't limit our dates for other events.

Levine: I'm still not sure what exactly they want. Ideas? Production?

Christina: I was talking with them a lot over the summer. I think taking it month-by-month is good, but let's make sure to give them ample time if we cannot support them a during a certain event. She made it clear that they need consistent production and support or it will fizzle out over time. She wants it to be more structured. I want to give them the support they need, but I don't want them to be so reliant on us that if we cannot do a month, that it wont happen and it will be all on us.

Chrystal: Her ideas are not very solid yet, and I think she wants us to really contribute to planning these, and we have to consider what it would take from us to make that kind of commitment. Also, considering this is in IV and not purely just for students, can we use student funds for this?

Ben: That's the line we walk. It is student funds, so we need to make sure students don't get mad if we're involved with this

Hubert: If we fund other events in IV, I don't see why this would be any different. I doubt that a situation will occur that so many community members will show up that it reaches capacity and we have to turn away students. That doesn’t happen.

Marilyn: Well, it's a UCSB class so it actually is for the students, so I don't know what she meant by saying it's not a UCSB thing

Christina: I think what she meant was this is a non-campus event, not a non-UCSB event

Ben: Personally, I get worried when people try and drop projects off on us. It's their brainchild, and how much do we contribute? She have not been organized in meeting with us, or even holding these first Fridays on the first Fridays of the month. We need to make sure anything with out name on it is the best event possible. However, I think this is a really great event. I think we should contribute more to the community like this

Wes: So it seems like this is something we should takeover planning more than just funding. Perhaps in the future, we may even establish a new Board position: Community Coordinator

ZB: I think this is a really good event. However, I want to be consistent and I think we should either commit to all of these events and keep it organized and have a good reputation, or not do any.

Hubert: If all theyre asking for is Production, why not take it one at a time?

Alarcon: Some people are saying we should wait until one of their big events come up to help him, but that may never happen if we don’t support them now with their smaller events.

Christina: Can we involve another part of AS in this? Instead of putting this all on us, maybe a subcommittee can be created that includes not just PB members but others in AS. That way, they'll get consistent support but its not all on us

Chrystal: I think we need to just sit and talk with her.

Daisy: I agree, a subcommittee/unit is a good idea. This way, it wont fizzle out and it'll get support from AS as a whole consistently.

*MOTION/SECOND: Anderson/Alarcon*

*Motion language: Motion to table IV First Fridays pending further discussion.*

*ACTION: Pass 19-0-0*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

**L. REPORTS**

#### **Thursday Page/Slides**

**Facebook Factory**

**The Marilyn Report –** KCSB's fund-drive is still going on this week, so consider donating to fund the station. AS Staff is having a potluck on Thursday, so look out for leftovers. The Bookstore is having a sale all week.

### **The Commissioner's Report--** I will not be here next week. Hubert will be running the meeting. We're having the Mac post-event meeting tomorrow, so I will update you all on that.

**Deputy Commissioner’s Report**

**Coordinators’ Reports**

Alex A., Brandon, Carla, Christina, Kate, Leo, Michael, Robert, Sarah, Serena, Wes, Zach

**Assistants’ Reports**

Alex L., Chrystal, Jared, Kyle, Sophia, Timmy

**Senators:**

Daisy, Jenna

**RHA:**

Kim

**ADJOURNMENT :**

*MOTION/SECOND: Simons/Clark*

*Motion language: Motion to adjourn at 7:34*

*ACTION: Pass 17-0-0*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*