

Associated Students Program Board

Spring Quarter Week 10

June 4, 2012

SB Harbor Room

Call to Order

6:06

Attendance

Adi, Amalia, Alex H., Alex N, Ben, Brenna, Cassi, Chris C., Chris S., Christine, Diana, George, Grace, Justin, Michael, Omar, Rachel, Ryan, Sean, Zoe

Acceptance of Proxies and Excused Absences

Michael will be late

Rachel motions to accept all tardies

Omar seconds

Call to consent: motion passes 19:0:0

Acceptance of the Agenda

Zoe motions to accept the agenda as is

Brenna seconds

Call to consent: motion passes 19:0:0

Acceptance of the Minutes

Public Forum

Announcements

Summer Board: ryan, zoe, chris starting in july

Amalia, sean, ben during session B

Adi

Diana will be here for both sessions

The Week in Review

Preview of the Week

Old Business

New Business

1. Summer 2012 Budget
 - a. We need to pass the budget for the summer programs including summer films
 - b. \$10 per students a quarter
 - c. special events gets budgeted by summer board as we go along
 - d. reason why we pass 70,000 is because we pass 80,000 but its fair that we try to spend that money on the students
2. Fall 2012 Film Line Up
 - a. 9 movies for the fall
 - b. so far: savages, total recall, ted

- c. for Halloween we requested "The Night Before" Christmas
 - d. Still need three more films
 - e. The summer films line up we sent out in emails earlier today
 - f. If you have any suggestions, please let me know and email me
 - g. Online address on SWANK to see which films are available
 - h. Zoe: we should screen the same ones magic lantern screen, since we do it for free, just not all the same ones but just in the same quarter
 - i. MD: you need to be quicker at choosing the films and reserving them
 - j. Cassi: DJ is a really nice guy and would gladly help with films
 - k. Cassi: MD informed me that we spent 1500 without event staff, so we're going to need to raise the budget. I would suggest adding the venue fees for 5,000 for fall films
 - l. Amalia: I'm still getting the summer quote for venue
 - m. \$15,475 would be total budget
3. Welcome Back Lagoon movie
 - a. Cassi: also adjusted budget, we need to increase it (last year \$5,623 was spent)
 - b. If you have any suggestions for the welcome back screening please email them to me, I haven't chose one yet
 - c. Add 2,000 for miscellaneous
 - d. Total would be \$5,800
 4. Fall Storke Shows
 - a. Aim to go after local bands because they get better turn outs
 - b. Kept price low
 5. Welcome Back Concert 2012
 - a. Not presenting artists because I haven't emailed you back with their availabilities
 - b. We'll discuss more through email chat
 - c. Cassi should call out and we'll decide on the artists
 - d. Look forward to the emails!
 - e. \$600.00 to Pipe and Drape
 - f. Staging \$2,000 plus backline \$1,000 and venue \$200, sound \$3,000,
 - g. TOTAL: \$42,810.00

- h. FYI please keep all information mentioned in this meeting confidential!
- 6. Hoodie Allen
 - a. Nov 29, Thursday
 - b. Asking a lot of money and rather would go with Schoolboy Q since they're fighting for the same day
 - c. Tickets would be cheaper for students
 - d. Rachel: we're trying to book things under 10k for HUB shows, so keep that in mind to make it more feasible for students. I also agree with Adi to go with Schoolboy Q, and for new board needs to learn how to do facebook apps to see what artist would be demanded more
 - e. Zoe: Schoolboy Q dropped his mixtape and sold out at Velvet Jones downtown SB. He's also LA based which is better and cheaper
 - f. Omar: I think hype would be built up with Schoolboy Q than Hoodie Allen
 - g. Cubby: Schoolboy Q is going to be easier to market because of the his associations he has with ASAP rocky
 - h. Brenna: even to people who are unfamiliar with this genre of music, schoolboy q is getting around and known
 - i. Justin: hoodie allen is a different type of music, and schoolboy q is a little too expensive for not even being that popular yet. Allen has a lot of followings throughout colleges and I see more benefits for Allen
 - j. Rachel: Allen may be better in winter. We have to think what genre is more popular in our student body and we should cater to that
 - k. Christine: I like the cheaper ticket prices for schoolboy q, and for ticket doors there's no set price
 - l. Rachel: we should make student door cheaper than general door
 - m. Zoe: we should consider paying the opener and make it worth their trip to have a good opener
 - n. Kennedy's agent never responded to email
 - o. Omar: I think schoolboy q caters to a broader audience
 - p. Adi: when you look at the websites for pricing, most are usually always wrong, so keep that in mind
- 7. Schoolboy Q
 - a. Nov 29, Thursday
- 8. Ra Ra Riot
 - a. Nov 2, Friday
- b. I think it would be a great show and it would have a good turn out
- c. Diana: I'm scared that the ticket pricing are too high, but I'm all for introducing more indie rock genre
- d. Zoe: lower the ticket prices! We're a nonprofit org and we do this for the students
- e. Rachel: for ticketing, I think student events should be \$15 at the most, student door \$19, and general door \$22
- f. Rachel: I definitely feel like they would fill out our venue
- g. Justin: their popularity should go up during the summer and I have no doubt it would sell out and be a successful event
- h. Brenna: I think the genre in general will bring diversity to our campus, but I feel prices should be lowered
- i. MD: with lower tickets, you don't lose money, you just make a lower offer
- j. Adi: what you see on the budget is the max offer
- k. The beer garden will be present at this event
- l. Gio: we should try getting a harder rock band because a lot of people are looking for that
- m. Zoe: with bigger shows, its what the bigger population wants to see (rap, electronic, hip hop), but it is nice to get a variety with genre
- n. Zoe: with rock bands, they cost more than individual artists because there is more people to pay, so we should keep that in mind
- 9. R3hab
 - a. Nov 12, Friday
 - b. Big DJ, touring with afrojack, and plays at a ton of EDC festivals
 - c. Rachel: keep in mind that once we get back from break, we need to publicize a lot! We should have a poster ready by welcome week
 - d. Rachel: I think these ticket prices should go down also, at least student door prices
 - e. Justin: r3hab has the biggest hits in California
 - f. Chris: drop the ticket prices
 - g. Justin: having a full HUB makes the experience better, so I think \$14/15 per ticket would be good

Action Items

Financial Action Items

1. Summer 2012 Budget
 - a. Rachel motions to pass \$70,000 for summer board 2012 budget
 - b. Justin seconds
 - c. Call to consent: motion passes
20:0:0
2. Fall 2012 Film Line Up
 - a. Amalia motions to pass \$15,475 for fall films
 - b. Rachel seconds
 - c. Call to consent: motion passes
20:0:0
3. Welcome Back Lagoon movie
 - a. Amalia motions to pass 5,800 for welcome back review movie on 9/26
 - b. Cubby seconds
 - c. Call to consent: motion passes
20:0:0
4. Fall Storke Shows
 - a. Zoe motions to pass \$5,850 for fall storke shows
 - b. Adi seconds
 - c. Call to consent: motion passes
20:0:0
5. Welcome Back Concert 2012
 - a. Zoe motions to pass \$42,810 for welcome back 2010 concert on sept 29, 2012
 - b. Alex seconds
 - c. Call to consent: motion passes
20:0:0
6. Hoodie Allen
 - a. Adi motions table hoodie allen until new information comes in
 - b. Omar seconds
 - c. Call to consent: motion passes
20:0:0
7. Schoolboy Q
 - a. Adi motions to pass \$14,467 starting at 5k and ending \$7500
 - b. Zoe seconds
 - c. Call to consent: motion passes
20:0:0
8. Ra Ra Riot
 - a. Adi motions to pass \$21,092 with starting at 11k ending at 14k
 - b. Justin seconds
 - c. Call to consent: motion passes
20:0:0
9. R3hab
 - a. Adi motions to pass \$18,967 with for r3hab starting at 8k ending at 12k
 - b. Gio seconds
 - c. Call to consent: motion passes
20:0:0

Thursday Page/Slides

Webpage

Social Networking

The Marilyn Report

Cassi looking to dates for retreat with Gerard so look out for the info email, it is mandatory

The Commissioner's Report

Expect a lot of emails this summer

Deputy Commissioner's Report

Coordinators' Reports

Adi, - thanks again, I'm phoneless so email me

Amalia, - if you have any suggestions for films email them to me

Alex H., - im looking forward to a new year

Chris S., - two things surprised me, one was how close we got and second was all the emails

Christine, -

Diana, - there will be poster forms in my box for whoever is creating them, so contact me if you have any questions with it

George, - (talk to adi for booking concerts before contacting any agents)

Justin, - ill be here until july 3rd if anyone wants to come by and BBQ

Omar, - I'm excited to work with everyone!

Rachel, - this year should be great! And props to adi for the three concerts

Ryan, - if anyone has any ideas please feel free to run them past me

Zoe – prepare for next year!

Assistants' Reports

Alex N., - really grateful to be here and work with everyone

Ben, - stoked with everything and schoolboy!

Chris C., - really happy to be here and looking forward to next year

Grace, - I'm excited to be here and if anyone has ideas for graphics just let us know

Michael, - Its going to be all cool year!

Sean – I love you guys! Its going to be a great year

Leg Council

Tylor – I'll have a report to tell you all what's going on and feel free to ask anything

Adjournment

7:21

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