



PROGRAM BOARD AGENDA

Associated Students

March 9, 2013, 9:00am

Pismo Beach

CALL TO ORDER 2:40

A. MEETING BUSINESS

1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Adi Sharma		Geo Coelho	
Amalia Gudino		Grace Kim	Absent
Alex Hubert	Absent	Justin Stasiuk	
Alex Nguyen		Michael Johansson	
Ben Simons	Absent	Omar Miranda	Absent
Brenna Bozigian		Rachel Glago	
Cassi Garcia		Ryan Yamamoto	
Chris Cubbison		Sean Nolan	
Chris Schuchardt		Tyler Washington	
Colton Bentz	Absent	Zoe Poff-Turjacinin	
Diana Mora			

2. Acceptance of Excused Absences and Proxies

MOTION/SECOND: Sharma/Glago

Motion to excuse Alex, Ben, Colton, Grace, and Omar's absence for retreat.

ACTION: Vote: Consent to APPROVE

B. ACCEPTANCE of AGENDA/CHANGES to AGENDA

MOTION/SECOND: Gudino/Glago

Motions to approve the agenda as is

ACTION: Vote: Consent to APPROVE

C. ACCEPTANCE of ACTION SUMMARY/MINUTES

D. PUBLIC FORUM

E. ANNOUNCEMENTS

F. THE WEEK IN REVIEW

G. PREVIEW OF THE WEEK

H. OLD BUSINESS

1. IVCRC
 - a. Finalizing budgets needed.
2. Phi Sigma Kappa/DJ Club
 - a. Aarab Music and Carnage are playing
 - b. Tyler Fish is opening
 - c. May be getting redbull sponsorship
 - d. It will be ticketed
 - e. Doors 9:30 Ends at 12
3. Nu Alpha Kappa
 - a. Chris S talked to them about scheduling
 - b. Bands will be showing up at 6
 - c. Event goes until about 1AM
 - d. Will need to pass a little but more money
 - e. Event Staff will only be able to provide about 4 people
 - f. NAKs worked out budgeting and still want a free event
 - g. Doors 8:30
 - h. No beer garden
4. Free Spring Quarter Hub Show
 - a. NONE OF THE ARTIST ARE BEING ROUTED
 - b. American Royalty
 - c. Bad Rabbits
 - i. They have a really good sound that could bring in a very diverse crowd
 - ii. Rachel: Only issue is that people in IV do not really know them. It would be a lot of trying to get people to look them up and come to the show.
 - iii. Could lower their starting price since they are only asking 7
 - d. Family of the Year
 - e. G-Easy
 - i. Starting price is a little low for his asking price
 - f. The Growlers
 - i. We were considering them for another show, but they are a good band we should still consider
 - ii. Brenna: we would not want to see the growlers, because it seems like they are consistently playing DT. (they recently played at SOHO) It would be better to get something different here in SB
 - g. The Maine
 - i. They and the ready set have a lot of likes in the SB area.

- h. The Ready Set
- i. We Are Scientists
 - i. They are good and fit into the type of sound that we wanted
 - ii. They have a good buzz and could draw a crowd
 - iii. They worked with Lonely Island
- 5. Jessie Ware
 - a. Full band, Coachella artist, Sound we wanted
 - b. 4/18
 - c. Completely different sound that we have had all year
 - d. Total 21,322
 - e. If this passes tickets begin the 1st and Flosstradamus would get pushed by a week or so
 - f. Asking 17 before but could work and lower his offer. Her agent is working very well with us
 - g. It would add to our load a lot because its 3 shows within a week
 - h. It could be Manageable and it reaches different audiences.
- 6. X
 - a. Lineup
 - i. Second spot
 1. Talent 1 asked for 45K we sent the offer and we included the contingencies about ticketing.
 2. Agent said ticketing could make or break the deal, but we explained that it is not about profit seeking, its more about responding to the students demand that they want to be able to have a guest.
 3. To the agent it is not a closed show and could affect the offer
 4. Offer expired on Monday
 5. Talent 2 is still available. 40-50k
 6. We have their rider and if talent 1 declines, we can start sending talent 2 an offer. They will be given a quick turn around of about 3 days, more or less, depending on when we are going to be meeting.
 7. Justin: worried that talent 2 is a bad choice for the type of energy that we are trying to set up before our headliner. If we could switch a motion passed and look into another artist.
 8. Cubbie: Reasons are valid, but they are reasons why we should get them. X shouldn't be predictable, its something people wouldn't really expect and a lot of people would be excited about it. They have a huge build even though they seem very mellow.
 9. Rachel: we are trying to make it a music festival we should be looking at the music. Talent 2's live performance is amazing and it is so different from the rest. As far as people only wanting a party that's not always necessarily true.

10. Ryan: most of our population is into day raging and that's what they expect. We want to majority to be happy rather than have most of the students be upset on the artist. And only a small minority being pleased.
 11. Geo: They are awesome musicians, but it could fall under Cee-Lo how he had a good band but people didn't really care. We could have a vacant area during their set because most people aren't into them.
 12. Diana: rather have a diverse festival than have a predicable set. We have a very diverse student population that we should try to hit every genre. It will surprise people and would like to take that chance.
 13. Tyler: not everyone likes every artist and we just have to accept that. The festival environment is appreciated by the students.
 14. We cant forget Talent 1's offer is still out and they haven't delined.
 15. Informal vote: if you want more 2spot options and not to send talent 2 offers incase Talent 1 delines: Passes 10:4:0
- ii. Third Spot
1. Adi: off of our list Talent 3 is my favorite. They are everywhere right now, a different act, in our price range, and that has been our top choice. If we want to hit the DJ genre it would be a great opportunity to get Talent 4 or 5 they are very well known and have a lot of likes.
 2. Rachel: talent 3 is good, DJ genre could be a good place for the 3rd spot we still have to hit that demographic somewhere in our line up.
 3. All of these artist are just to be looked into nothing is really known at this time and will be voted on on wed.

b. Committees

i. Activities

1. Screen printing T-shirts has been cut out because of the complications that we came across.
2. Still want to do customizable bandanas.
3. Looked into a bamboo trapezium that aerial silk performers could hang on. It would be where the spider bamboo was last year. One has drummers in the bottom, others are just simply trapeze rigs and could be decorated to our price.
4. Last year we got 3 structures for 3K. These would be more expensive and we could only get one of these. He has friends who are performers. He is willing to bring structure price down and he has friends who are performers the total would be 4500.

5. Looked into a walk about that would be pretty good. They have this thing called a boiler room that is indoors and you could go inside and have cool stuff to play with. This would be an option instead of the silks and if other stuff doesn't work out. The wood could indent into the ground.
 6. If we are trying to go with the festival vibe, the more to look at the better. If we could place everything strategically would be better.
 7. Giant inflatable obstacle course. One year Rusko popped it, but other than that it was fine. \$475
 8. There is a tiki themed photo booth was \$1,050
 9. Brenna: If we were to take something out I would take out the airbrush tattoo and the inflatable, It looks childish.
 10. It would be cool if there were incentives to get a bandana.
 11. Air brush tattoo total would be \$750
 12. Students got \$100 per student for art installations
 13. Have to make sure our installations fit our theme and don't come out too cheesy.
 14. We are going to pursue the aerial silks, photobooth, beach volleyballs, woods, and art installations. May not do the air brush tattoos, obstacle course,
 15. Get students to do live art installations and paint something the day of X. They would be in the theme, and after X they could keep it or put it into storage or see if the library or the art department want it.
- ii. Line up release
1. We want to spread it over 4 days, but it would get killed by the last day.
 2. One day the maps will lead to stork tower and a projector will project the line up onto the tower.
 3. Look into amplified sound around that time and possibly get Alpha Phunk to go out there and play at that time
 4. Make hype posters
 5. Make an announcement video that can be promoted on face book
 6. Sunset on may 1st is 745 so aim for 830
 7. We want to decide which side of storke we want to reflect it on. We could do the UCen side and the freshman could see it. Or the IV side and students in IV could see it.
 8. Price for projector is about 300 per day
 9. We would need speakers for the video
 10. Facebook and website would all go live after.
 11. Back up plan: big premade posters to hang up at Pardall tunnel

- iii. Theme
 - 1. Pick and choose what we want to work with as far as images
 - 2. Poster will be like a map.
 - 3. The theme we want it to be edgier. Pirates but more of a Pirates of the Caribbean feel.
 - 4. The posters will be the map to X. X is the actual treasure and “the people are the pirates”.
 - 5. Have a treasure island type of feel
 - 6. We are redefining what a pirate it.
- iv. Ticketing
 - 1. You have to be a student to buy a ticket for someone that you know
 - 2. Selling 1200 tickets
 - 3. Have to pick u wristband before X with confirmation page and ID
 - 4. Want to do RD id wristband to have the person attached to the student more to hold them accountable.
 - 5. We are using woven cloth wristbands
 - 6. Day of the show we wont advertise but you can get the wrist band if you didn’t go the day before.
 - 7. Have ticketed students show up at a certain time to some what guarantee admission. Tell them if they don’t come in by 4 they will not be let in and they will not be readmitted.
 - 8. We could scan actual access cards and have them get stamped on the way out and they need it to be readmitted.
 - 9. Tickets would be sold for \$35.
 - 10. Wristbands cost 10-30 cents each. We could customize them with our own logo and what ever we want to do.
 - 11. Wristbands cant come off once they are attached.
 - 12. Don’t want to scan cards because alumni come as well and that would be a huge hassle for us.
- v. Sponsorships
 - 1. All vendors have to go through concessions.
 - 2. We want more food than last time. Because we don’t want people to leave and come back just so that they stay there.
 - 3. We are looking into about 6 professional venders.
 - 4. We are advertising for people to bring money this year
 - 5. We have to consider that student vendors are there to raise funds for their groups. Professional may take away from student vendors.
 - 6. See what student groups contact us and what they are selling and then figure out professional venders we want back stage.
 - 7. Make a quick turn around for student vendors to contact us.

c. Order Check In

- i. All items that must be ordered for X
- ii. Water: Omar has to call Sparklets and central storage for cups. Has to get there Friday and throw it into the locker room. One bin cracked on us last year but we had perfect amount. Water has to arrive Friday. And it will be picked up during the week.
- iii. Production: Want to move the video screen to the other side of the stage to make it easier moving production in and out. Might want to add 4 to 8 feet to the stage because last year it was a little crowded.
- iv. Wristbands: freddy is working to see which work best with their system
- v. Adi: Working with a new company. Just getting 1 trailer as of now. Wants to go and actually check out the trailers to check that they are nice.
- vi. Portapottys, dumpsters, and bike barricades, and fencing: Used the same quotes from last year. We need more bike barricades and portapottys so we need to adjust the quotes. Don't need 3 quotes because we have to use the credit we have from marborg
- vii. Recycling
- viii. Tables and chairs: are usually through UCSB furniture services. Tents UCSB only has 10x10 and 20x20, they are going to look at outside companies incase.
- ix. Fencing: have to get more fencing this year because of the stage moving. Havent looked into the white picket fence yet.

I. NEW BUSINESS

- 1. Why?
 - a. Option if Best Coast doesn't happen
 - b. It is 2 days after extravaganza. It may be a lot to handle because even Monday we are still taking down from X
 - c. Possibility if another date works out
 - d. They are a really cool indie band. Very different sound that has been seen at the hub
 - e. They are from Cincinnati
- 2. Holy Ghost!
 - a. Didn't work out because we wanted a live set and agent said they would be doing a DJ set.

J. ACTION ITEMS

K. FINANCIAL ACTION ITEMS

1. IVCRC

MOTION/SECOND: Stasiuk/Cubbison

Motion to pass \$2,050 for barricades, production, event staff, radios and moving truck for IVCRC's Chillavista 2013

ACTION: Vote: Consent to APPROVE

Staff/Advisor Instruction/Request: Insert if Applicable

Responsible for Follow-through: Brenna

Additional approval required: YES (Senate)

2. Phi Sigma Kappa/DJ Club

MOTION/SECOND: Stasiuk/Cubbison

Motion to pass \$300 for event staff and barricades for Phi Sigma Kappa/DJ Club's event on April 4th

ACTION: Vote: Consent to APPROVE

Staff/Advisor Instruction/Request: Insert if Applicable

Responsible for Follow-through: Brenna

Additional approval required: YES (Senate)

3. Nu Alpha Kappa

MOTION/SECOND: Schuchardt/Cubbison

Motion to pass \$1000 to sponsor Nu Alpha Kappa's event in the Hub for barricades, event staff, and production on April 5th

ACTION: Vote: Consent to APPROVE

Staff/Advisor Instruction/Request: Insert if Applicable

Responsible for Follow-through: Brenna

Additional approval required: YES (Senate)

4. Free Spring Quarter Hub Show

MOTION/SECOND: Nguyen/Glago

Motion to pass \$16707 for We are Scientist on May 29th Starting at 7k and ending at 10k

ACTION: Vote: 11:2:2 Consent to APPROVE

Staff/Advisor Instruction/Request: Insert if Applicable

Responsible for Follow-through: Alex N

Additional approval required: YES (Senate)

5. Jessie Ware

MOTION/SECOND: Sharma/Nguyen

Motion to pass \$21,332 for Jessie Ware in the hub on April 18th starting at 9.5k and ending at 14K

ACTION: Vote: Consent to APPROVE

Staff/Advisor Instruction/Request: Insert if Applicable

Responsible for Follow-through: Adi
Additional approval required: YES (Senate)

6. Why?

MOTION/SECOND: Sharma/Glago
Motion to table Why? until a better date is found.
ACTION: Vote: Consent to APPROVE
Staff/Advisor Instruction/Request: Insert if Applicable
Responsible for Follow-through: Adi
Additional approval required: YES (Senate)

7. Holy Ghost?

MOTION/SECOND: LAST NAME/LAST NAME
Motion language
ACTION: Vote: X-X to APPROVE/DENY
Staff/Advisor Instruction/Request: Insert if Applicable
Responsible for Follow-through: name of person/group/N/A
Additional approval required: YES (Senate)

L. REPORTS

BOTWFTW!!

The Marilyn Report

The Commissioner's Report

Deputy Commissioner's Report

Pub Corner

Coordinators' Reports

Adi, Amalia, Alex H., Chris S., Diana, George, Justin, Omar, Rachel, Ryan, Zoe

Assistants' Reports

Alex N., Ben, Chris C., Grace, Michael, Sean

Senators: Hayley, Tyler

RHA Rep: Colton

ADJOURNMENT