

ASPB Extravaganza Meeting- 03/13/13  
Call to order: 7:00pm

<b>Name</b>	<b>Note:</b> absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	<b>Name</b>	<b>Note:</b> absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Adi Sharma		Geo Coelho	
Amalia Gudino	<b>absent</b>	Grace Kim	
Alex Hubert		Justin Stasiuk	
Alex Nguyen		Michael Johansson	
Ben Simons		Omar Miranda	
Brenna Bozigian		Rachel Glago	<b>absent</b>
Cassi Garcia		Ryan Yamamoto	
Chris Cubbison	absent	Sean Nolan	
Chris Schuchardt		Tyler Washington	Absent
Colton Bentz	Absent	Zoe Poff-Turjacinin	
Diana Mora			

Jessie Ware

1. Geo-Dinosaur Jr. playing show downtown same day
2. Justin-any changes
3. Adi- No changes everything the same
4. Sean sounds good to me

*MOTION/SECOND: Sharma/Miranda*

*motion to pass 20,332 for Jessie Ware at the Hub April 18<sup>th</sup> Starting at 9k ending at 13k ACTION: Vote: Consent to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Adi*

*Additional approval required: YES (Senate)*

Tony Mendez

1. Ryan-Asking 12.5 date would have to be May 8<sup>th</sup> try to get him while he is in LA publicize it like Arts and Lectures and publicize to everyone
2. Zoe- having tickets at 17 for common was bad rather have tickets be cheaper and lose money than high tickets
3. Geo-no difference between 13 and 15
4. Alex- So he will be Lecturing?
5. Ryan-Yes talks about Argo and has DVD showing pictures and goes into what hollywood elaborated on and what it is like to be in the CIA
6. Chris- There is a ticket fee at the office so 13 will become 15 it should be super popular event and so make general advance prices higher
7. Geo- Classes should fill up this event

8. Ryan-Global and poly sci should fill this up
9. Grace- lower student and up general to reach more students
10. Brenna-Like this a lot because Argo just won best pic and would like to reach to the public a lot to fill up as well as keep the student price low
11. Ryan-put students to 13
12. Chris-Yeah put student 13 general 23
13. Adi-Poly sci professor mentions Argo a lot and would like this event
14. Ryan- gonna try to see if he can knock of a couple of grand from the asking price
15. Adi- Day before Best Coast

*MOTION/SECOND: Yamamoto/Kim*

*motion to pass 15,440.00 for Tony Mendez May 8<sup>th</sup> 2013 in Campbell hall*

*ACTION: Vote: Consent to APPROVE*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through: Ryan*

*Additional approval required: YES (Senate)*

#### Ecen Update

1. New Rider got sent so we have to look at the new rider before we can send offer
2. Chris-there is no cushion in the budget and there is going to be more lighting and it is going to cost more the most recent Ecen show Lupe everything was around what we thought but bigger Artist wants more stuff if we were to provide everything tickets would probably have to go above 40 dollars I am not cool with that plus the MTV thing has to happen because the campus knows so that would hurt our sales a lot
3. Zoe- There are no other dates in the Ecen
4. Chris- so if there is a free concert it would make students not want to go to ours because they can see an artist for free
5. Justin-MTV show would be free so to me I would go see both and pay for Talent 1 and then go to the free show because there is such a big following for Talent 1
6. Cassi- would feel like I would be down to see two concerts and they were thinking may dates
7. Brenna- Torn see where chris is coming from and see where Justin is coming from it is not normal because he doesn't play that often
8. Geo- would you pay 45 to see Talent 1
9. Ryan- Know that talent 1 is hyping the new album but is he gonna play older stuff
10. Omar- if the free one was the weekend after it wouldn't matter if the tickets were that high it is two concerts for the price of one wouldn't mind paying that much
11. Zoe-ticket prices range for about 30-50 for GA they are around 45-50 all the artists they want to bring are not as big
12. Alex h- in terms of competing with free wouldn't talent 1 be announced and have tickets go on sale before the free show is even announced we were planning to put our tickets on sale by when we come back it shouldn't be a problem
13. Chris- their release is not under our control
14. Justin- Looking at two shows he has in March and the tickets are around 40 but they are arenas and he is close to selling out at the two places

15. Geo-gotta leave in 15 minutes not a good idea more expensive than we anticipated, competing concert, 50 bucks would be a lot
16. Alex- yield
17. Ben- He has publicized that he is doing a college tour, agree with Justin that I would see it as splitting it in half
18. Cassi- torn really want it to happen but how many students would be willing to pay
19. Brenna-how much would we lose at 75 percent and it has been two years and people still want to see it happen
20. Omar- we can pull people from LA and since he hasn't played around here also we need ECEN show experience
21. Ryan-if tickets go around 50 I do not think we will sell well
22. Alex- We could probably bump the general up higher to off set costs
23. Chris- we would have to draw from SLO to try to break even I do not know
24. Zoe- at 75% only lose 2,000 90%we are in positive and at 100% 44,000 in he positive

#### Extravaganza

1. Zoe- Looked into artists and some weren't available and some were
2. Justin- Made my points during retreat and there are two good artists on the table and they both puts on good live show and one is already gonna be around here and if the students around here saw that they would think they would be getting their monies worth
3. Chris- when we had pre event and to see the students as customers and have the greatest customer satisfaction and hearing some of the three spots we had it would be off putting for them to be in the three spot
4. Zoe-I removed my self from my position and seeing Talent 2 live shows that is not what I would want to see as a student I would want something more lively look into other artists and do phone vote
5. Brenna- I agree that I could see the issues but I do not think we should have EDM if we want something more pumped up and in lyrics look into artist 2
6. Justin-It is hard to have a band in the one and two spot because there are more members so electro and hip hop are the better so if we put this in the second and first spot the students will be happier
7. Ryan- would want to see artist 2 in the spot rather than artist 5 but not having EDM and Hip Hop so the people
8. Ben- good possibility Artist 2 for the two spot and artist 3 for 3
9. Justin- Disagree there is a difference between EDM and Hip Hop there is also a different sound between two EDM artists Artist 4 has a lot of popularity like artist 1 and we can cater to the bands in the lower spot we have had other draws in the Hub not the normal electro genre
10. Ryan- If there is an overrepresentation
11. Brenna- we are just saying that a majority of the campus that listen to Hip hop EDM but we do not know for sure
12. Chris- The discussion has taken weird turn there is a lot of different sounds for bands and EDM we are trying to say Indie as a generalization for band and we need to split hairs. We are trying to be radcally different and

13. Alex H- Artist 5 might be too radical and people do lump them together and I am one of them
14. Chris- We need to split hairs and be distinct between the two
15. Micky- There is not really a faction who would say forget the band but when I first got here EDM was in the Up swing but now bands are in the UP swing
16. Zoe- we need to look at the artists and bands on an individual level and so we need to wait on more bands and to consider them individually and look at their individual popularity and not to group it together and to look at wide audience and not to input yourself completely
17. Sean- I think we should be exploring opportunities and we should be looking at things that flow with the lineup but I am open to hear any other name and we need to throw out more names and Artist 1 fits
18. Cassi- Focus on the individual band but think about the actual artist and focus on the act not on the genre it is starting to narrow us down
19. Ryan- Thinking of artist Artist 2 and 3 we should wait for a reply
20. Zoe- good to keep genre in mind but need more I will get a longer list and then do a phone vote next week

#### Website

1. Zoe- Recycle our own, use AS Admin upstairs, or outsource
2. Justin-I like the old website design and have us change the info and re use the template
3. Chris-Agreed
4. Hubert-Agreed
5. Adi- Second