## Program Board Agenda

## Associated Students

February 29th, 2016, 5:00PM

SB Harbor Room

**CALL TO ORDER: 5:02**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | |
| Alex Burrow | **Present** | Nicholas Balestrieri | Present | |
| Alex Levine | **Present** | Robert “Bo” Wolfe | Present | |
| Timmy Linetsky | **Present** | Shahar Roda | Present | |
| Blanca Yanez | **Late - excused** | Sophia Barkhudarova | **Present** | |
| Bret Rodriguez | **Present** | Syndey Wiklund | **Early departure** | |
| Brendan Mansfield | **Early Departure** |
| Chrystal Anderson | **Present** | Tarush Mohanti | | **Late - excused** |
| Ernesto Pina | Present | Travis Thayer | | **Present** |
| Haley Schroeder | Late | Wesley Clark | | Present |
| Kimberly Goodwin | **Present** | Sara Maroofi | | **Early departure** |
| Matthew Nunes | **Present** | Kelly Pearman | | **Late** |
| Michael De Maria | Present | Menelik Dagnachew | | **Early departure** |

1. **Acceptance of Excused Absences and Proxies**

*MOTION/SECOND: Wes/Burrow*

*Motion language: Motion to excuse Sydney, Brendan, Menelik, and Sara’s early departures and Tarush and Blanca’s lateness.*

*ACTION: Vote: Consent 18 Present.*

**B. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

*MOTION/SECOND: Wes/Nick*

*Motion language: Motion to accept agenda as amended.*

*ACTION: Vote: Consent 19 Present.*

**C. ACCEPTANCE of ACTION SUMMARY/MINUTES of 2/22**

*MOTION/SECOND: Wes/Bo*

*Motion language: Motion to approve the minutes from 2/22/16.*

*ACTION: Vote: Consent 19 Present.*

**D. PUBLIC FORUM**

1. Catalyst- Mar 3

Speaker: Magazine Event, all students are admitted. Every quarter a magazine is released, this Friday will be a new release party. It will be from 5:00-9:00. We need help with sound from you guys. I came in and reserved some equipment but I’m not quite sure if that’s the right stuff.

Travis: Could you ask the artist to give us an imput list befor the show?

Speaker: Yes

Brendan: Will you need event staff for this?

Speaker: I don’t think we will need that.

1. Reel Loud

Speaker: 25th anniversary. It’s a silent film festival. Campbell Hall on Friday, May 27th. Doors open at 7, we are requesting Event staff to come at 6:30. It will be ticket takers, security, and crowd and capacity control. I was advised to ask for 10 event staff, we will also have 3 CSO’s. It’s about 800 people in Campbell Hall and we are hoping to sell out.

Travis: Will you be needing production staff?

Speaker: No Campbell Hall is helping with that.

Kim: When will it end?

Speaker: We anticipate 10-10:30.

1. Phi Iota Alpha- 5/21

Speaker: Second annual Latin Fest. Celebrating 1 year anniversary. Wanted to create an event for the campus’s changing diversity and all of the cultures coming together. Trying to create a sense of community with music and dancing within the school. May 21st in the Hub. We are hoping for first, sound and lighting, and AS staff secondary.

Chrystal: Are you selling tickets?

Speaker: It’s free, as of now.

Chrystal: How many people are you expecting?

Speaker: Last year we had around 500 students so we are hoping for that, if not more.

4.Dhadkan

Speaker: One of the South Asian student organizations on campus. Dance competition of Bollywood teams that we host teams from across the country. Sunday, April 17th anytime after 4:00. we are hoping for AS Program board to collaborate with us to have a weekend of big and popular events. We usually have about 1,000 to 1200 people show up. We are a non-profit organization and give all of our profits to charity.

Chrystal: How would you repay us?

Speaker: Whatever we make over $X we would give the first $X amount back to you.

Chrystal: This is after ticket sales? The money you are talking about. As opposed to the event you are having on Saturday

Speaker: Yes, it’s a completely independent event.

Levine: What venue are you looking at?

Speaker: We looked at the Hub and they are pretty confident that it is open for that date.

Chrystal: The Hub is perfect for that artist.

Levine: What are your ticket prices?

Speaker: We are looking at $15 to $20, and a difference for UCSB students.

Chrystal: If you do it with us you will have to sell tickets through the AS ticket office. So you are requesting $X to front.

Speaker: Yes, just so we have it for sending this paper back. If it goes higher than that then we will come back.

MD: Have you asked other places for the money?

Speaker: No not yet.

Chrystal: We need to talk about this I feel like so we will get back to you.

5.The Nexus- 4/20

Speaker: Nexus is up for a fee increase. It is going to about $2.93. It was on the ballot last year but it failed, it affected student jobs. We are trying to get more exposure so we can get it passed so we are putting on an event. It will be run along the “Best Of” issue. Held April 20th and we need support for the sound equipment because we want the winners of the Best Of to come.

Sydney: Where is this held?

Speaker: We have been approved for Storke Plaza, April 20th from 2:00-4:00.

Matt: You guys don’t need event staff?

Speaker: No we are good on that.

**E. ANNOUNCEMENTS**

**F. WEEK IN REVIEW**

1. Movie: The Danish Girl- 2/23

Sydney: This did really well. A lot of people came out. One professor might have been giving extra credit for people to go. 173 people at the first showing, 170 people at the second.

2. Free Zodos Bowling Night- 2/25

Shahar: A lot of fun. About 150 people came, which was a little less than usual but people were able to play extra games. We took people’s numbers down and texted them when we had a lane. We gave them red tickets to get shoes which worked out really well.

3. Poetry Club Co- Sponsorship- 2/28

Michael: It was nice. 80 to 90 people. Hopefully a bigger turnout next time.

**G. PREVIEW OF THE WEEK**

1. Movie: The Big Short- 2/23

Sydney: 6:30 Travis, Timmy, Michael, and Levine. 9:30 Menelik, Tarush, Bret, and Ernie.

1. Storke Show- Ivory Deville- 3/2

Bret: Last show of the quarter.

Michael: And the best show of the quarter.

MD: Do we have ice cream for this?

Bret: It’s not confirmed yet. I’ve been in constant contact with them.

1. Smile Now, Cry Later- 3/2

Ernie: This event should be a half board event. Call time would be 6:30. It’s a low maintenance event so it should be done around 9:30. IV theatre. I’ve heard a lot of people talk about it and they’re excited.

1. Stwo- 3/3

Bo: Could I get 2 hospitality and 1 runner? Thanks. Ticket count is 110 which is completely not acceptable. I think we can still do it though. I want everyone to be hyping it up. I sent out a promo video if everyone could send that out today. I want to open up the table about pub ideas. One was tabling in IV on the corner of Subway and Starbucks. Even more general, just active tabling instead of just sitting there with music. Any other ideas? We had an idea of a flash sale where people would buy tickets with their friend and get a discount but we threw that idea away.

Sydney: I have office hours on Wednesday mid day and I could set up by Subway. Having fun music, getting the petition signed, and letting everyone know about the show, I think it would be good.

Ernie: I have time on Wednesday to table Pardall if anyone is interested.

Kim: Something that doesn’t take a long time, just post the event link to your group me’s and social media groups.

Levine: Some things have to be approved by admin first.

Travis: Maybe ask the music department? To directly deliver the information to people’s mailbox

Haley: If anyone has ideas I think doing something bigger on Thursday as a “day of” event.

Bo: Call time is 6:30 p.m. sharp. Hospitality at 5 p.m.

**H. OLD BUSINESS**

1. X

Levine: I sent out an offer today, now just waiting. She seemed in a good mood.

Haley: How long is it out for?

Levine: It expires on Friday.

2. Re- Affirmation of phone vote on 2/25

3. The Warm Up

Chrystal: We only have this meeting and next to talk about this.

Levine: For the opener, I am waiting to see if I can get X approved by the artist. For Hospitality I need 2, and I need 2 runners. Call time for that is 7:30, everyone else is 1:00. Tickets will go on sale Monday the 28th. We are still talking about the actual announced date for the show.

MD: I don’t think it’s a secret so we could let people know.

Levine: We are announcing the artist on this date.

MD: Sophia do you have a guestimate about the save the date? We have a reporter looking.

Sophia: I will have them within the next couple days.

Ernie: We could also announce it at the concert this week so people know the date is released.

Sydney: I think it would be better to release the artist on Saturday instead of Sunday so people know about it and have time to talk.

Levine: People will still be on spring break so I don’t think they would care. On Sunday everyone is coming back and they will be talking about it.

Nick: We were talking about ticket release times. I would say Monday, because if any changes need to be made in the ticket office, the people who I need to contact never respond on weekends. So I think it would be safer to sacrifice a weekend day of ticket sales and wait until Monday.

MD: I think we should do online and in person and let people know in advance. Maybe hold back 1,000 so people could come to the ticket office.

Tarush: How did the timeline work last year? Did you release the same week?

Levine: Yes.

Tarush: Okay then I think that will be fine. I like the idea of releasing the Facebook event beforehand.

Kim: Are we doing a release video?

Tarush: Yeah we can.

Levine: Get that to me as soon as possible so I can get it approved.

MD: If we can make sure its UCSB student only please, we’ve been forgetting that.

4. Spring Films Lineup

Sydney: I reserved X, and it was available so I’m excited. And I added X for our scary.

Chrystal: Can you send this to me?

Sydney: Yes. I think it is a pretty solid lineup.

MD: Can we try to do one out in the park? We did that last year.

Sydney: Yeah!

MD: It has to be at PG-13 when it’s out there.

Sydney: I can do X for that, what week would be good?

MD: Later would be better because then the sunset is later.

Chrystal: Week 1 and 2 are really busy.

Sydney: Okay so maybe around Week 3.

**I. NEW BUSINESS**

1. Hub Show 1

Bo: X. There were a lot of different genres given for them. They are selling tickets for their show around $25 and up. This is proposed for the 26th. They look really fun and I think it’s a cool new genre to have in the Hub.

Nick: I love this band. Saw them before, sounded really good. Other people who I know and have seen them have said they are really good. It would be a nice change of pace. People that know them would definitely go and people exposed to their sound would go and think it’s cool.

Travis: I think it’s something that will work well for them. I think we need to do a little bit of work because they don’t have the greatest name recognition. I think we could easily sell out.

Kim: I don’t know if we could easily sell out, we would have to try pretty hard.

Bret: I agree with that. People who I know only know one song.

Tarush: We would definitely have to publicize this. Their name is hard for people to know what genre they are.

Wes: I think we should not do it because it’s too challenging to sell out.

Tarush: I think it’s a little bit of a gamble but it’s good to do this genre.

Michael: I think it’s a disservice to the community if we don’t do this.

Sydney: I agree it’s going to be hard but at the same time I think it’s worth doing. If we bring another type of brand I think we would be bringing in new people.

Travis: I don’t think the artist has a pull but I think the genre is what a lot of people like. As long as we get the word out I think it will sell out.

Bret: It’s after Extravaganza so if we could announce it there we could get a lot of people.

Levine: I think we need this genre but I don’t know if we should force it, especially because you guys are saying it might be hard. I think we should see our other options.

Burrow: To add onto that, I know we have a big demographic like that, but we also have a huge electronic genre who aren’t going to Stwo.

MD: It’s hard to get people to come and pay, and it’s the Thursday before dead week in the Spring Quarter. Maybe you should do it as a free show if you’re concerned about it.

Bo: I would be comfortable doing a free show.

Wes: I know we typically do a free show every year, but I don’t know if we are in the position to do that given we are spending money in other areas.

Tarush: What if we just did cheaper tickets?

Bo: The loss would still be a little high

Shahar: Should we pick an artist with a higher name pull?

Nick: one concern with a free show, right after Snoop for $5 we had Vince and I had a large amount of people complain that it was more than $5. If we keep having low priced events, people are going to think we only have events that were low priced. Having Extravaganza free, and this event free, people next year may be expecting free things.

Chrystal: We do have a free show throughout the year usually, the placement for this one might be weird but I think we should have more free shows.

Levine: I wouldn’t worry too much because we have 2 ticketed shows locked in anyways.

Chrystal: Are we voting?

Bo: I am just going to pass for lower ticket prices. I will start at $X and end at $X

2. Hub Show 2

Burrow: I sent out a pitch. This is for X.

Ernie: Did you notice that X event is that weekend?

Burrow: I also have these available dates.

Sydney: I heard X is pretty good. It’s a little risky because of the name pull, but I think the country people here would like X.

Levine: We tried to do a country show last year and as soon as their name started going around they turned out huge.

Kelly: I would for sure go. I think it would be awesome and a lot of people would go.

Travis: I think having it that close to X would be dangerous. I think it would be good for any other time period.

Ernie: I know we were talking about having a free show, what about this one? More people would be interested in going.

3. Spring Storke Shows

Bret: I have the dates.

Chrystal: Did you get artists booked?

Bret: No I’m just waiting to here back from Michael.

Michael: I will get that to you in a few days.

Chrystal: When would the first date be?

Bret: March 28th is the first one, which is the first Monday. I have them alternating Wednesday and Monday from then on.

Chrystal: We have a lot of stuff that week.

Ernie: Is there a show set for the 20th of April? Because that’s when the Nexus is having their event.

Bret: I would prefer to have a show that day, I have it reserved.

Michael: If they decide to do the park I can’t haul my stuff out there in time.

4.Bagel Day

Shahar: During finals, the Monday and Tuesday while supplies last. I am passing the same amount of money we did last quarter which is $X.

5. Warm Up Shirts

Sophia: I will send the design out to you soon.

Tarush: So do you have the logo?

Sophia: I am working on it.

**J. ACTION ITEMS**

**K. FINANCIAL ACTION ITEMS**

*1. Catalyst- 3/4*

*MOTION/SECOND: Michael/Bo*

*Motion language: Motion to pass $500 for the Catalyst event and production this Friday.*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*2. Reel Loud*

*MOTION/SECOND: Matt/Bret*

*Motion language: Motion to pass $300 for Reel Loud in Campbell Hall for event staff on May 27th.*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*3. Phi Iota Alpha*

*MOTION/SECOND: Michael/Matt*

*Motion language: Motion to table for the Phi Lota Alpha event in the Hub on May 21st.*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*4. Dhadkan*

*MOTION/SECOND: Bo/Haley*

*Motion language: Motion to table Dhadkan pending more information.*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*5. Re- affirmation of phone vote*

*MOTION/SECOND: Ernie/Sophia*

*Motion language: Motion to pass a re-affirmation of an additional $5,000 for the video screens and wall.*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*6. Hub Show 1*

*MOTION/SECOND: Bo/Burrow*

*Motion language: Motion to $13,462 for X in the Hub on May 21st with ticket prices at $7, $10 and $12.*

*ACTION: Vote: 6-9-4.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*7. Hub Show 2*

*MOTION/SECOND: Ernie/Shahar*

*Motion language: Motion to table Chris Lane for pending availabilities.*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*8. Spring Storke Shows*

*MOTION/SECOND: Bret/Tarush*

*Motion language: Motion to pass $6,610 for Spring 2016 Storke Shows.*

*ACTION: Vote: Consent 19 Present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*9. Bagel Day*

*MOTION/SECOND: Shahar/Haley*

*Motion language: Motion to pass $2,800 for Winter Quarter Bagel Day in the MCC Hallway on March 14th and 15th*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*10. Warm Up T-Shirts*

*MOTION/SECOND: Sophia/Tarush*

*Motion language: Motion to pass $2,560 for Warm Up shirts.*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*11. Nexus*

*MOTION/SECOND: Michael/Bo*

*Motion language: Motion to pass $150 for Nexus Best Of Festival if it’s in Storke Plaza on 4/20/16.*

*ACTION: Vote: Consent 19 Present.*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

**L. REPORTS**

#### Thursday Page/Slides

**The Marilyn Report – Does anyone know where the boombox is we purchased? Please check for it. Pre event for the warm up. Hospitality we have not been hitting our mark in the budget. The UCSB wave logo, they are retiring.**

**The Commissioner's Report** – One on One’s have been a great time. I will rewrite my schedule. Please come to six flags. Have a great week.

**Deputy Commissioner’s Report –**

**Coordinators’ Reports**

Alex Levine- Hoping we have a headliner soon.

Bo – Hoping to release this week or next week, I’ll keep you updated.

Ernesto- Posters are in the office for Smile Now, Cry Later. Planning a couple events for the cultural event I’ll be talking to Chrystal.

Haley-

Kimberly- Hopefully water color and chill event up by this week.

Matthew- Birthday on Friday.

Michael- Excited for projects coming up.

Nicholas-

Shahar- Finals are coming up so stay healthy.

Sophia- Come to six flags. Also, I have my business cards if you want them hit me up.

Sydney-

Tarush – If you ever wanted to make your own website there’s an event tomorrow. We show you how to show up everything. It’s a competition too. 6:00 p.m. It’s on my facebook if you want to lookup the event.

**Assistants’ Reports**

Alex Burrow-

Timmy-

Blanca-

Brendan- Broke phone, needs a T-Mobile replacement.

Bret-

Travis- Told I should have a finalized purchase order for the Hub. Hopefully soon they will be in place.

**Senate Liaisons**

Sara Maroofi-

Kelly Pearman-

**RHA Liaison**

Menelik Dagnachew-

**ADJOURNMENT : 7:38**