



PROGRAM BOARD AGENDA

Associated Students

February 4, 2013, 5:00pm

SB Harbor Room

CALL TO ORDER 5:05

A. MEETING BUSINESS

1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Adi Sharma		Geo Coelho	Late (6:15)
Amalia Gudino	Absent (excused)	Grace Kim	
Alex Hubert		Hayley Gilbert	
Alex Nguyen		Justin Stasiuk	
Ben Simons	Depart early (6:50)	Michael Johansson	Absent (excused)
Brenna Bozigian		Omar Miranda	
Cassi Garcia		Rachel Glago	
Chris Cubbison		Ryan Yamamoto	
Chris Schuchardt		Sean Nolan	
Colton Bentz		Tyler Washington	
Diana Mora		Zoe Poff-Turjancin	

2. Acceptance of Excused Absences and Proxies

MOTION/SECOND: Miranda/Sharma

Motion to accept Mikey's sickness, Amalia's family emergency, Geo's lateness and Ben's early departure.

ACTION: Vote: Consent to APPROVE

B. ACCEPTANCE of AGENDA/CHANGES to AGENDA

MOTION/SECOND: Nguyen/Glago

Motion to accept the agenda as amended

ACTION: Vote: Consent to APPROVE

C. ACCEPTANCE of ACTION SUMMARY/MINUTES

1. Approval of our Action Summary/Minutes from January 28, 2013

MOTION/SECOND: Bozigian /Sharma

Motion to accept minutes from last week's meeting

ACTION: Vote: Consent to APPROVE

D. PUBLIC FORUM

1. Chinese Student Association

- holding Chinese new show in Campbell hall
- need four event staff
- Doors are at 6:30
- February 9th, this Saturday

2. MSA

- February 15th-17th
- expecting around 1,000 students
- need 6 event staff
- same times as last time

3. The Bottom Line

- need signatures to get on the AS spring ballot
- also have a petition for COSWEB

4. Omar

- want a slide before Tuesdays movies
- slide to recruit new volunteers

E. ANNOUNCEMENTS

F. THE WEEK IN REVIEW

1. Nobody Walks – January 29
 - a. First showing: low attendance so had no second showing
2. QSU Drag Show- January 31
 - a. No problems
 - b. Sold out
3. AAB Last Lecture- January 31
 - a. Went well and sold out
 - b. Had to close the doors so people started yelling

G. PREVIEW OF THE WEEK

1. Wreck it Ralph- February 5th
 - a. Alex H. will be the 6:30 champ
2. Noon Show: Tan Sister Radio- February 5th
 - a. 11:45-1pm need volunteers
 - b. Alex H, Cubby (11:30-12:30), Omar (12:30-1)
3. Open Mic Night- February 6th
 - a. Need one person to go. Adi volunteers
4. KCSB- Poolside- February 7th
 - a. This Thursday. Free event

H. OLD BUSINESS

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1. Bonobo dj set
 - a. Hospitality: Diana and Grace (5pm call time)
 - b. Runner: Ryan (5 pm call time)
 - c. 7pm is call time for board
 - d. Put posters up!
 2. Singer/Songwriter
 - a. Tickets are now on sale
 - b. Poster!
 - c. Hospitality: Ryan and Cassi (5pm call)
 - d. Runner: Cubby
 - e. Call time is 6:30 for board
 3. Luminarium
 - a. Budget is now included in agenda
 - b. Rachel: 400 dollars is not needed for posters if not advertising to public
 - c. Alex: should we charge small fee for non-ucsb? If not, should have donation thing
 - d. Ryan: charging public might be an extra hassle
 - e. Cubby: must advertise charge if we do it
 - f. Brenna will be abstaining because she has a flight
 - g. Justin: everyone needs to commit before voting because it is a lot of work
 - h. Rachel: consider that it will be week 1 and you might need to crash
 - i. Sean: not going to be in town because it's g-pas birthday
 - j. Ben: will be at nationals, cant make it
 - k. Grace: will be crashing a lot of classes, so might not be able to make it
 - l. Zoe: will have classes figured out and is on board
 - m. Ryan: can figure out schedules to fit crashing and working event. This is also one of the most memorable events of the year
 - n. Adi: you need about 10 people there and have 3 hour shifts
 - o. Rachel: you must make training in order to work the event
 - p. The training would be the day it gets here and building the tent takes all day
 - q. Rachel: because of deltopia, a lot of negatives come with that
 - r. Diana: we should utilize the volunteers and guarantee that they attend the training
 - s. Adi: it was hard to get volunteers because they need to stay for whole 3-hour shift
 - t. Omar: because it was such a big hit, people may be more willing to commit
 - u. Justin: might be a security issue overnight because there will be a lot of foot traffic
 4. Extravaganza
 - a. Zoe got an email from an agent saying that talent 1 is now available
 - b. This artist is not that difficult to work with
 - c. Talent 2 is hesitant because it is a day show

- d. Sean: talent 1 is one of the biggest artists in IV right now. They are the next big thing
 - e. Talent 3 has no shows and wont come to a school because they cannot grow their fan base
 - f. Alex H: people would love both talent 1 or 2. Both would do well
 - g. Zoe: This issue is very time sensitive. How much do I send the offer for?
 - h. Rachel: Start the offer at 65k and end at 75k. There are number 2 spots that are asking less than 45k
 - i. If we offer more money, then we are taking away money from other artists
 - j. Cassi: we should not pass more money. Last year, they said it should be a one-time thing.
 - k. Rachel: we can easily shift money from the other spots, especially since there are good options
5. Anisq'oyo stage
- a. The manager from the park district is out of town
 - b. The raised 285 dollars from the fundraiser
 - c. Manager says that with ADA requirements, the cost is closer to \$20,000
 - d. Justin: we need a guarantee from the board to make sure ASPB can use the stage easily
 - e. Rachel: would like to see venue fee waived for AS groups
 - f. Chair of board contacted Cassi and is excited about the idea of some sort of exchange
 - g. Sean: amount of money donated should vary according to how much contract is changed. Regardless, we should give some money because staged is used by many
 - h. Rachel: would like to donate all of the money because capital reserves are maxed out and need to be used
 - i. Omar: Agrees with Rachel and it stage doesn't get fixed, then there really isn't another location for springtime events
 - j. Marilyn: we are maxed out of the capital reserves so our money can no longer roll over into that account.
 - k. Justin: we should not be a bank for the county. We need to make smart financial decisions

I. NEW BUSINESS

- 1. Jessie Ware
 - a. Asking around 17
 - b. Sold out at the el rey
 - c. Really up and coming
 - d. Going to start low with the offer because she will be in the area
 - e. Rachel: would love to see a female artist in the hub. Haven't had one in a very long time
 - f. Alex H: thinks that she is talented but wont sell as well as the others

- g. Brenna: Reminds me of when Ellie Goulding was voted down and ended up selling out
 - h. Omar: it is important to branch out and do other genres
 - i. Sean: doesn't want to perpetuate the idea that female artists can't sell. There are a lot of people that love purity ring, and KCSB plays them a lot
2. Purity Ring
- a. Ticket prices will be pretty high
 - b. Need to start offer higher because it's a band
 - c. Diana: Purity ring is a duo and also has a woman in it
 - d. Omar: This is a good mix with both male and female. We haven't tapped into the genres
3. Danny Brown/Baauer
- a. Have hip hop and trap dj
 - b. Cubbi: more bank for our dollar. Thinks Jessi ware wont sell as much
 - c. Brenna: we have already done both of those genres
 - d. Cubbi: we should ask Baauer to do extravaganza if we don't book it now
 - e. Geo: this would sell out and trap music is really big in IV
 - f. Justin: we can fill the hub with these acts, and these two genres combined with get more people
 - g. Cubbi: we should think of some sort of a package deal for both shows that are happening during Coachella time
 - h. Alex H: Having two raps shows in five days could be a lot
 - i. Brenna: we are beginning to repeat and are having the same people come to the hub
 - j. Ben: who wouldn't want to go to this show on 4/20?
4. Kid Cudi
- a. Omar: thinks that there is still a large following and show could do well
 - b. Alex H: we could also get people from other areas because he doesn't tour that often. Could possibly sell out this show
 - c. Ben: this is our last chance to have an ecen show
 - d. Justin: Ticket prices are too high and people might not spend the money
 - e. Cubbi: We should spend more on the opener and we should do it because we should do an ecen show
 - f. Rachel: we should do it on the Friday (26th) because it would be easier to sell than on a Thursday.
 - g. Brenna: this show could solidly sell out and we could get the crowds from other areas
 - h. Geo: We are cannibalizing our resource and this show might take away from our smaller shows
 - i. Justin: we need to have a bigger buffer with net income for ecen shows
 - j. Ben: we should vote on this before voting on hub shows because we don't want to have a lot of shows of the same genre
 - k. Hayley: if Interpol sold well when they aren't as mainstream, then people will buy tickets to this and they will have a really memorable time

J. ACTION ITEMS

1. Volunteer Slide
MOTION/SECOND: Miranda/Glago
Motion to pass the volunteer slide on the Tuesday screening slideshow
ACTION: Vote: Consent to APPROVE

K. FINANCIAL ACTION ITEMS

1. Chinese Student Association
MOTION/SECOND: Stasiuk/Hubert
Motion to pass \$171 for Chinese Student Association event on Saturday, February 9th in Campbell hall
ACTION: Vote: Consent to APPROVE
Staff/Advisor Instruction/Request: n/a
Responsible for Follow-through: Brenna
Additional approval required: YES (Senate)
2. MSA
MOTION/SECOND: Nolan/poff-Turjacanin
Motion to table the MSA event indefinitely
ACTION: Vote: Consent to APPROVE
Staff/Advisor Instruction/Request: n/a
Responsible for Follow-through: Brenna
Additional approval required: YES (Senate)
3. Luminarium
MOTION/SECOND: Yamamoto/Poff-Turjacanin
Motion to pass \$39,790 for the Exxopolis Luminarium from April 3-8
ACTION: Vote: 10-6-3 to APPROVE
Staff/Advisor Instruction/Request: n/a
Responsible for Follow-through: Ryan
Additional approval required: YES (Senate)
4. Jessie Ware
MOTION/SECOND: Sharma /Nguyen
Motion to pass 420,807 for Jessie Ware on 4/22 in the hub starting at 8.5 k and ending at 14k with ticket prices at 18/22/26 pending Purity Ring does not accept an offer
ACTION: Vote: Consent to APPROVE
Staff/Advisor Instruction/Request: n/a
Responsible for Follow-through: Adi
Additional approval required: YES (Senate)
5. Purity Ring

MOTION/SECOND: Sharma/Glago

Motion to pass \$20,807 for purity Ring on 4/20 at the hub starting at 10k and 14k with ticket prices at 18/22/26

ACTION: Vote: Consent to APPROVE

Staff/Advisor Instruction/Request: n/a

Responsible for Follow-through: Adi

Additional approval required: YES (Senate)

6. Danny Brown/Baauer

MOTION/SECOND: Sharma/Glago

Motion to table Danny Brown/Baauer indefinitely

ACTION: Vote: Consent to APPROVE

Staff/Advisor Instruction/Request: n/a

Responsible for Follow-through: Adi

Additional approval required: YES (Senate)

7. Kid Cudi

MOTION/SECOND: Poff-Turjacanin/Nolan

Motion to pass \$152,260.00 for Kid Cudi in the Ecn on April 26th, 2013 starting at 85k ending at 100k with tickets prices at 38/45/50

ACTION: Vote: 16-3 to APPROVE

Staff/Advisor Instruction/Request: n/a

Responsible for Follow-through: Zoe

Additional approval required: YES (Senate)

8. Extravaganza

MOTION/SECOND: Poff-Turjacanin /Miranda

Motion to pass Talent 1 for our 2013 Extravaganza headliner starting the offer at 65k and ending at 75k

ACTION: Vote: Consent to APPROVE

Staff/Advisor Instruction/Request: n/a

Responsible for Follow-through: Zoe

Additional approval required: YES (Senate)

9. Anisq'oyo Stage

MOTION/SECOND: Glago/Nolan

Motion to pass 8,000 for the Anisq'oyo stage from the capital reserves

ACTION: Vote: 15-2-1 to APPROVE

Staff/Advisor Instruction/Request: n/a

Responsible for Follow-through: Cassi

Additional approval required: YES (Senate)

L. REPORTS

BOTWFTW!!

The Marilyn Report

Will be in staff retreats all this week. Won't be in the office that often

The Commissioner's Report

Thanks for coming in to do evaluations!

Deputy Commissioner's Report

Coordinators' Reports

Adi, Amalia, Alex H.,

Chris S.,

I need to know when dates of other organizations' events.

Diana, George, Justin, Omar, Rachel, Ryan, Zoe

Assistants' Reports

Alex N.,

Pick up your Singer/Songwriter posters!

Ben, Chris C., Grace, Michael, Sean

Senators: Hayley, Tyler

RHA Rep: Colton

ADJOURNMENT 7:54