



# Program Board Agenda

Associated Students  
October 30<sup>th</sup>, 2017 5:00 pm

SB Harbor Room

**CALL TO ORDER: 5:05**

## **A. MEETING BUSINESS**

### **1. Roll Call**

<b>Name</b>	<b>Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)</b>	<b>Name</b>	<b>Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)</b>
Alexander Burrow		Michael Cueva	
Angel Esquivel		Nathaly Pacheco	
Carla Martinez		Niko Jordan	<b>Late (excused)</b>
Darya Behroozi		Paul Ostrick	
Jasmin Smith-Torres		Ryanne Ross	
Josue Garcia		Saloni Methi	
Justin Taing		Shahar Roda	
Kailah Korsh		Tarush Mohanti	
Maggie Renshaw		Taylor Glatt	
Maya Samet		Grayson Hernandez	<b>Absent (excused)</b>
Mia Pollini		Grecia Martinez	<b>Absent (excused)</b>

### **1. Acceptance of Excused Absences and Proxies**

MOTION/SECOND: Move to accept Grayson and Grecia's Absence and Niko's lateness; Carla's early departure at 7:45--Maya; Shahar

Consent: Consent with 19 present

## **B. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

MOTION/SECOND--Move to Add New Business #2-Event Staff equipment; Financial Action Items #4 Event Staff Equipment; Preview of the week #2 Mania by Propaganda Club 11/3. Nathaly; Darya

Consent: Consent with 19 present

## **C. ACCEPTANCE of ACTION SUMMARY/MINUTES**

### **1. Approval of our Action Summary/Minutes - 10/16 Meeting**

MOTION/SECOND: Move to Table--Justin/Maya Consent with 19 present

## **D. PUBLIC FORUM**

1. Poet's Club - 11/19--quarterly showcase in the Hub. Doors at 6:45; ends at 9. Requesting sound and

production staff. 3 microphones and sound system.

## E. ANNOUNCEMENTS

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New Tickets Coordinator Mia--introduced herself.

Friendsgiving is November 11--early evening. May want to do a Secret Santa in December---December 8.

Daylight savings is this weekend. Also rain in forecast.

Portafloor company will be stopping by on Friday between 9-12 for a demo.

## F. WEEK IN REVIEW

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1. Annabelle: Creation - 10/24-7pm-99 people; 10pm-163. Scary movie. Looking forward to tomorrow.
2. La Familia de Colores Halloqueen Drag Show - 10/25--went fine, just music from a laptop. Big turnout. Coordinator was late to show up--volunteers there, but no coordinator. Event staff also confused when they showed up because no one to direct them. Started late, but good.
3. Delirium - 10/28--Final ticket was 5155. Openers--booking happened in a short time period at the end. All the openers we had as options were not available or declined. Line-up--some disagreement with Underbelly and Morpei placement on the bill. Next time will ask Board about placement first. All artists easy to work with. Good way to fill the time.

Production---stage finished at 3:45am on Saturday. Trussing towers very tall. Stage load out--thank you to people who stayed. Will look into another solution for Warm Up. Day went smoothly. Freestyle forgot to bring third CDJ and controller for lasers--had to call someone to bring them down. Arrived very late.

Morpei played over set time. Enjoyed working with Tchami's management. Need step when get larger risers. Set up cleaner than in previous years--a lot less crates than usual. Didn't bring table cloth, also. RE: Load out--really insane to have people work the whole day to stay the next day. Also--Maggie didn't know she wasn't getting paid hourly when she stayed--need to let people know.

Hospitality--no catered meals. Needed more snacks for workers. Ran out of water as well. Worker meals were good. Forgot to set up water pump at production. For meals--weren't sure who suppose to provide food for--clarifying numbers in advance would be good. Shouldn't be all old board on hospitality; mix old and new. Forgot to bring first aid kit to founder's room--needed bandaids.

Event Safety--professional during event. Barricade-T was off centered. Life of the party doors--nobody was watching. Need to remember to assign someone to that section. Gary got CSO's to stand in there. No one stationed by opener doors by the bathroom. Two by bike barricade--asked one to stand by the door. For stairwells--initially no one stationed there. Confusing with the stairwells so some people unclear whether they could go up to the bleachers. If there is a medical emergency contact a CSO to get the EMT's. Where LOTP was stationed there were issues with a few people throwing up. Maybe need CSO in that direct area. One of Event Staff was approached by an ASPB person who had noticed someone climbing bleachers and told them they needed to take care of it. Felt they were being told they didn't know how to do their job. Talk to Michael or Darya if you have an issue with the Event Staff. May want to tighten security up in the upstairs area--make sure CSO's more alert in that area. Morpei was trying to get students to the hospitality room--using his pass to bring others back to his dressing room.

Doors--opened on time. Apologized for not outlining the rules for doors during the meeting last week. Just for future--No Reentry, access card required, and confirmation e-mails not accepted. Need to make sure the ASPB people at the doors know what they are suppose to be doing and the volunteers know which board member is there with them if they need anything or have problems. Think having the ticket on the access card made things go more quickly--also no ticket stubs to deal with. Main entrance--new set up with pat downs at the top of the ramp. Worked out pretty well. Will be a discussion with the police later on as to whether we want to continue with this-- CSO at corner checking fast passes was very diligent with his job. Doing a good job. No CSO or Police down at the entrance made it easier for people to push past the volunteers. Also clarifying what volunteers should do at that point, too. Hard to stop people who were pushing through the doors without cards being scanned--people pretty aggressive with it. Also confused about when doors were suppose to close--ticket office closed but we kept scanning. Some of the tickets weren't scanning---like alumni tickets. Some of access cards really hard to scan. Could see a few times when

people running through but didn't know what to do to stop it. Police sometimes being aggressive with attendees. Balance with being safe and intimidating attendees. Comps--should have been working will look into it. Making sure ASPB ers know what they should be doing at the doors--walk through the arena and knew where everything was and the process for the doors. Mesh missing on the main entrance doors at first--Saloni and Maya got tarps to put up on the fencing. Line on founders room kept wrapping oddly--maybe police telling them to wrap in the wrong direction?

Online ticket sales ended at 4pm on Saturday. Sold over 500 on Saturday. Scanners set to eastern time again--had to reset them. Maybe next time we need a more explicit post about sending them to Judicial Affairs. Paper tickets weren't scanning on day of show--we matched names on ticket with name on access card.

Graphics and Pub--Thanks to everyone who tabled. Graphic never got approved which made publicizing it more difficult. Had some printed out day of show for him to sign but they weren't approved. For future--should start working on poster as early as possible have most of it done so just need to put in artist and get approved. Geofilter wasn't working as well as expected--not as many used as expected. Signal not strong in that area, perhaps. Usage was 48%. Didn't buy in time and cost \$75.

Life of the Party--little unprofessional. Started playing music outside with own speakers. Had to ask them to turn it off. Also wanted food delivered to Thunderdome because they were hungry. Ate in the founders room. Also a bunch of them came in at one time--looked like concert attendees. No way to differentiate them from other attendees. Also confusing for Event Staff when they walked through---should limit the number because there were a lot of them. Were told they would be wearing their red shirts but they were not. Should arrange to eat before the show or somewhere else--make sure they know the rules of the venue beforehand. Brief them on emergency protocol would be helpful. They showed up late--were told 7pm or before but they showed up at 8. Try to have them tell people when they are distributing the water that it stays outside.

General--Ticket count was lower than it could have been, possibly because we didn't have a more well known opener. We should start earlier with the booking process. The three artist line up was good. Maybe try to push hiring a week earlier, get training done before Delirium, really try to have a Hub show before hand so we can work out some of the issues and get practice. Book the show earlier to not run into the problems we had with the other festivals happening. Shows may get harder to book because of the festivals.

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#### **G. PREVIEW OF THE WEEK (Upcoming Events)**

1. Conjuring & Conjuring 2 - 10/31-7pm-Nathaly, Jas, Darya 9:30-Carla, Angel, Alex. Posters aren't getting put up--maybe we should bring the to meeting so everyone has them. Maybe we should do facebook ads and try some movies with facebook ads. Need a new map of where we can poster. We need to do posters two weeks in advance for movies and not so last minute. Also snapchat filters for movies might be a good idea.
2. Mania with Propaganda Club on Friday. Walk through on Wednesday with the club. Request for us to share it online if possible.

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#### **H. OLD BUSINESS**

1. Hub Show - 11/15- Conflict of interest  
WME-Shahar, Justin, Alex, Tarush  
Spin--Justin  
Sent out document for you to take a look at the options. Discussion about the four artists. Discussion about looking at artists that haven't hit the same demographic that we have already hit. Worth noting about genres that we have already hit. Josue--not comfortable with show in two weeks. Hard to pub it and time is a concern. Between two artists--L and CL--neither had a majority in favor--majority abstain. Request for more time to research and listen. Tarush proposed a phone vote tomorrow before noon.
2. Hiring--did hire people last week. Will hire office assistants hopefully this week.

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#### **I. NEW BUSINESS**

1. Holiday Photos - 12/4, 12/5-Nathaly and Kailah planning holiday photos--dead week.

2. Event Staff equipment--attached budget. Marilyn already bought the ear plugs.

## **J. ACTION ITEMS**

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### **K. FINANCIAL ACTION ITEMS**

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1. Hub Show - 11/15

MOTION/SECOND: Motion to pass \$15,412 for a Hub show on November 15 with artist to be determined starting at 4K ending at 9K tickets not to exceed \$14, \$17, \$20. Contingency artist to be determined. Alex, Justin

Motion passes-17-2-1

2. Holiday Photos - 12/4, 12/5

MOTION/SECOND:

Motion to pass \$4500 for Holiday photos on December 4 and 5th from noon -4pm.

Nathaly, RYANNE

3. Poet's Club - 11/19

MOTION/SECOND:

Motion to pass \$150 for 4 production and sound system for November 19. Josue, Taylor.

Consent with 20 present.

4. Event Staff Equipment--Motion to pass \$300 for Event Staff equipment. Darya/Michael--Consent with 20 present.

### **L. REPORTS**

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Thursday Page/Slides-sent out via e-mail. Some suggestions for changes to text on movie poster and a change to include Thank you for Delirium and direction to social media.

Facebook Factory-publicizing the Tuesday movie.

The Marilyn Report -Guerilla Girls fully funded. Out Thursday and Friday afternoon. Will be at Safe space on Pardall on Tuesday. Parents WEekend this weekend and don't forget rain is predicted. Also good job on the Delirium concert this weekend. Things went really smoothly and its hard having that be our first event. Congratulations.

The Paul Report-Agree that things went well and everyone did a good job. Will be debriefing with Darya and Michael this week.

Commissioner's Report-Good job at Delirium. This was my favorite so far.

Deputy Commissioner's Report-Mood cases--not working as well as I had thought. Not really sensitive or changing colors like expected. Will look into the price and have a proposal for you next week.

Extravaganza --rock star and kind are only people interested so far. Not sure about the energy drinks--some concerns raised about that in the past. We can discuss it.

#### **Coordinators' Reports**

Alex-Take some time to look at the artists we are considering.

Angel-

Carla-Getting Delirium photos on the website.

Darya-Proud of staff at Delirium.

Jasmin-Excited about having a new tickets coordinator to the team. Excited to have a full board.

Justin-

Nathaly-Having to figure out how to get reimbursed for geo filter.

Mia-

Ryanne-Excited about tomorrow and about pre-screening.

Saloni-

Shahar-Thank you to everyone for Saturday. Will be reaching out for Warm Up availabilities soon.

Taylor-Hair's a little different so if you want to send compliments my way . . . .

### **Assistants' Reports**

Josue-Had a word with Donnell at the concert about Usher. Wants us to look into him.

Kailah-Delirium was awesome thank you everyone for your hard work.

Maggie-

Michael-

Niko-Good job everyone.

Paul-

### **Senators' Reports**

Grayson-

Grecia-

### **ADJOURNMENT : 7:16.**

Artists discussed during meeting: SG Lewis, Seed, Lane 8, Chris Lake, A. CHAL

*Note: Passing money for an artist does not guarantee the booking of the artist. Most of the time, ASPB will go through many options before our final booking.*