Program Board Agenda
Associated Students
October 23rd, 2017 5:00 pm

SB Harbor Room

CALL TO ORDER:

A. MEETING BUSINESS

1. Roll Call

<table>
<thead>
<tr>
<th>Name</th>
<th>Note:</th>
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<tbody>
<tr>
<td>Alexander Burrow</td>
<td></td>
<td>Nathaly Pacheco</td>
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<tr>
<td>Angel Esquivel</td>
<td></td>
<td>Niko Jordan</td>
<td>Late (excused)</td>
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<td>Carla Martinez</td>
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<td>Paul Ostrick</td>
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<td>Darya Behroozi</td>
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<td>Ryanne Ross</td>
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<td>Jasmin Smith-Torres</td>
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<td>Saloni Methi</td>
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<td>Josue Garcia</td>
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<td>Shahar Roda</td>
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<td>Justin Taing</td>
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<td>Tarush Mohanti</td>
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<td>Kailah Korsh</td>
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<td>Taylor Glatt</td>
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<td>Maggie Renshaw</td>
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<td>Grayson Hernandez</td>
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<td>Maya Samet</td>
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<td>Grecia Martinez</td>
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<td>Michael Cueva</td>
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<td>RHA Liaison</td>
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1. Acceptance of Excused Absences and Proxies
   MOTION/ SECOND: Motion to accept Niko’s lateness and Saloni’s early departure
   Consent -

B. ACCEPTANCE of AGENDA/CHANGES to AGENDA
   MOTION/ SECOND: Move to accept agenda
   ryanne/ michael Consent - present
19

C. ACCEPTANCE of ACTION SUMMARY/MINUTES
1. Approval of our Action Summary/Minutes – 10/16 Meeting
   Nathaly/ Shahar: Move to accept agenda (Name 1/Name 2)
   Consent - 19 pres

D. PUBLIC FORUM
1. Guerilla Girls - 11/30
   Tarush- gotten funding from a few other places- we could vote to pass $ or not
MD- we've raised 1500 ourselves,
Tarush- we can either motion to pass $, or table it again.
Paul- table it for another week to see if they get more $ with more time
Josue- We could table it 2 weeks, no rush to do it right this second.
Justin- if we were to table one more week- would we offer more? or the same amount?
MD- we may raise it all today, other groups might be able to help cover. I would wait until next week and
table it. hopefully should get all of it.

E. ANNOUNCEMENTS
Tarush- Anyone want a Vineyard Vines shirt?
Burrow- Request for funding for Portable toilets was approved. They agreed to cover 4k like the last few years.
Also- sewage issues from last year, gary will have sewage on hydrojet and there will be a plumber on standby.

F. WEEK IN REVIEW

1. Despicable Me 3 - 10/17
   a. Ryanne- nice and cozy, 49 first, 57 second. many factors- low pub, high midterm
2. Delirium Postering - 10/18
   a. Shahar- Thanks to everyone! Only main issue- board near annex lost alot of the posters, staple gun
      much better than tape. Got attention. Friday we released with a graphic w/ Tchami’s graphic.
   b. Nathaly- Don’t staple in the middle of the snap logo bc it messes up the code. Had to print new ones.
      Leave snapchat code as untouched as possible.
   c. Justin- Alot of us didn’t know what to do. Should start to use another platform for release.
   d. Tarush- Snapchat the least useful social media page. We should move onto another.
   e. Taylor- if an event starts full board, the end of it should be mandatory too. Was mainly me and Jazz
      picking up the boards with help from some others.
3. La Bouquet - 10/23
   a. Shahar- Band arrived early, had alot of inputs
   b. Taylor- Asked for an input list, got a 21 input list but we only have 16 inputs.
   c. Josue- Show was really good, soundcheck was early, had to turn down amplified noise bc of class
      hours.
   d. Shahar- Had to buy them water because it was really hot. Should not pursue a storke show the week
      before/ after Delirium

G. PREVIEW OF THE WEEK (Upcoming Events)

1. Annabelle: Creation - 10/24
   a. Ryanne- Tomorrow! Jazz @ 6:30, Please sign up for slots! Can we keep facebooking that? #s have
      been really low and we haven’t been postering.
2. La Familia de Colores Halloqueen Drag Show - 10/25
   a. Taylor- helping out 7:45 is doors, they just wanted Microphones. thinking of doing normal storke
      show setup.
   b. Josue- Don’t need the subs for that small of an event
3. Namasdrake - 10/25
   a. Justin- Will be moving to dates in January. Can’t think of anywhere else to put it other than rec cen
      and robs gym. Might be after January 10th which is when Corwin opens after repairs. I’ll let you all
      know.
   b. Burrow- SRB multipurpose room?
4. Delirium - 10/28
   a. Shahar- Tickets went on sale 10am, very smooth, no website issues. current count 2719. Today we
      had people share the facebook event in order to get yerbas and that probably helped! DOS- board
      call time 1pm. hosp, runner 7:15am, production 7:30am. I sent everyone emails with specific
      responsibilities. If anyone is available on Friday that can come into office and organize what is going
      to be taken to the ECEN. Changing up lines on main entrance where ticket booth is. only exits will be
      through the stairs. Pat downs will be at the top of the ramp. We have lunch provided.
   i. Shahar- Offer for ARTIST B is out, waiting to hear back.
ii. Shahar- potential conflicts of interest-
   1. ARTIST F: maya, shahar, kailah, taylor, josue, burrow, justin, tarush
   2. ARTIST D-
   3. ARTIST E- Grayson
   4. ARTIST F- burrow

iii. Burrow- ARTIST F: international DJ producer, tracks played but claude vonstroke and others. insomniac featured artist, released on major labels. Check out his stuff.

iv. Maggie- ARTIST C draws a good crowd, good performer

v. Shahar- ARTIST C reacts well with the crowd

vi. burrow- $300 offer for ARTIST F- would only cover his flight from other location.

vii. Tarush- Genre doesn’t especially matter, just matters that the crowd is entertained. Don’t usually do a student opener. If you have a conflict of interest don’t vote at all.
   1. ARTIST C-9
   2. ARTIST F-4
   3. Abstaining-6

viii. Tarush- ARTIST C, with ARTIST F as contingency.

H. OLD BUSINESS

1. Hub Show - 11/15 & 11/30
   a. Burrow- Brownies and Lemonade, haven’t heard back about them as a middle agent... If B&L doesn’t work out, ARTIST A still available for the 15th. bring that forward and search for a new act. We could bring ARTIST A forward to the 18th and find another act for the 11/30 date.
   b. Tarush-- M&L as middle agent, but we only want the brand name. UCR booked them as the talent, but we aren’t going around it that way.
   c. MD- no update at this time.
   d. Tarush- what have been the issues? mentioned we have
   e. MD- qeotions about what we were getting through fee for brownies and lemonade. talent fee allocated not just for talent- goes to pay for a brand fee. brand fee is 2000-2500, most of the stuff they listed we can’t actually use (putting on their social media, can’t make brownies for the event)
   f. Burrow- using name in advertising the event, artist provides staff, social media promotion, baked fudge bars.
   g. MD- Marcela concerned about promoter & middle agent, why are we paying to book an event if that’s what our job is?
   h. Burrow- not just artist. brand as well.
   i. Tarush- we have no say in that as a board? how would we move forward?
   j. Burrow- if we can’t do that show we want to move Lane 8 to the 15th and pursue another act for the 30th. the sooner we can hear back the better. Sounded like 11/15 would be the best date for this quarter.
   k. MD- don’t know if there will be time to run through things that fast. time will be tight.
   l. Josue- can we push for 11/30?
   m. Burrow- we just need to make a decision about what to do as soon as possible
   n. Md- need definitive yes or no from Marcela by friday?
   o. Josue- can we decide to just skip B&L so that we can have 3 weeks to book the show?
   p. Burrow- best cause of action to pursue L for the 15th, see if B&L would be available 11/30, or move it to winter quarter.

2. Hub Show - 11/30

3. Hiring
   a. Tarush- still hiring tickets coordinator- need to interview. Darya- has updated all the event staff, Taylor- has to let 10 people know. Still hiring for tickets and receptionist. Thank you to those of you who came out to hiring last week!

I. NEW BUSINESS
J. ACTION ITEMS

K. FINANCIAL ACTION ITEMS

1. Guerilla Girls - 11/30
   a. Motion to table Guerilla Girls until next week, Ryanne seconds.
2. Hub Show 11/15
   Burrow/Taylor: $13412 for Artist A in the hub on 11/15 tickets 15,17 19 starting at 5.5 k-7k. consent with 20 present.

Taylor: forgot to say this earlier- smaller DJ set up, what should we do for decorations or dressing the stage so it’s less empty. lighting?
Josue- black psych, gobos. we had something for first friday, we could do 2 lazers interacting with eachother on stage
Maggie- what have we done in the past? could we do something church related, spooky stained glass with lights?
shahar- confused as to what type of decorations... what have we had in the past?
taruh- lights, things, consider it will be empty set.
Michael- physical props could be cool, halloween props. skeletons, cobwebs, scarecrows
Paul- lighting package, video wall, something like with lighting could be cool
Ryanne- Fog machine, lazers, the whole 9
Josue- Preferably things that won’t make a mess onstage like hay. last year talked to joe about special effects
Tarush- original suggestion of lights and gobos, another lazer to interact with the other. fog machine.
Burrow- scarecrows tacky, what about expanding the ground package? maybe freestyle has any ideas about taking up the room.
Josue- we could add light to the front, have a whole package top and bottom.
Justin- halloween directions corny,
Shahar- more lights, hard to get decorations that aren’t tacky
Paul advisor- be aware of implications, if we wanted to change lights, we have to change that in time to give to vendors. think about where extra $ is available.
Taylor-changing quotes really difficult, puts strain on production companies.

L. REPORTS
Thursday Page/Slides
Facebook Factory
The Marilyn Report
The Paul Report
The Commissioner’s Report
Deputy Commissioner’s Report
Coordinators’ Reports
Alex-
Angel-
Carla-
Darya-
Assistant's Reports
Josue-
Kailah-
Maggie-
Michael-
Niko-
Paul-

Senators' Reports
Grayson-
Grecia-

ADJOURNMENT:

Artists discussed during meeting: Lane 8, Morpei, Underbelly, DCR, Bron Daddy

Note: Passing money for an artist does not guarantee the booking of the artist. Most of the time, ASPB will go through many options before our final booking.