

Program Board Agenda

## Associated Students

April 13, 2020

Remote

**CALL TO ORDER: 5:02PM by Kiyomi Morrison**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Vote:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Adam Salton |  |  |  |
| Alexis Xa |  | Kathryn Quinones |  |
| Bethel Tammerat |  | Kiyomi Morrison |  |
| Brenna Collins |  | Lucas Jackson |  |
| Brett Friedman |  | Mikio Sacramento |  |
| Carlos Aviles-Sullivan |  | Mitchell Lewis |  |
| Conner Jones |  | Nathaly Pacheco | Late Arrival 5:06 |
| Enaiya Judkins |  | Sarah Danielzadeh |  |
| Erica Ko |  | Benjamin Chocron |  |
| Esteban Alvarado |  |  |  |
| Gabriel Reyes |  |  |  |
|  |  |  |  |

**Acceptance of excused absences, absences, early departure and proxies**

Motion by Conner, second by Carlos. Consent with 17 present.

**B. PUBLIC FORUM**

**C. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

Motion by Bethel, second by Gabe. Consent with 17 present .

**D.ACCEPTANCE of ACTION SUMMARY/MINUTES**

Motion by Gabe, second by Alexis. Consent with 17 present.

**E. ANNOUNCEMENTS**

1. Reaffirmation
   1. Began last night at 8PM
   2. General elections are also going on- vote on Gold
2. Booking Process
   1. Things have been crazy but in an effort to get a lot of events at once, it can get crazier if everything is going to MD last minute
   2. We need to have dates far in advance to book streaming services
      1. Need to book online platform “facility” before we send contracts
   3. Contract processing will also probably take longer
      1. More changes due to online platforms

**F. WEEK IN REVIEW**

**G. PREVIEW OF THE WEEK**

1. Comedy Performance Livestream - 4/16
   1. Talked to agents today- not necessarily a stand-up set, becoming more of a Q&A- probably isn’t feasible this week- going to reach out to more people that actually have content
   2. Should move to next wednesday
   3. Do we want to pay for a Q&A or do we want to find something more content based?
      1. Should negotiate lower prices for Q&A
   4. Help out with some research if you can
   5. If you want to pass a general budget for the next 2 weeks maybe we can find something that can fit in
2. Saturday Night vibes - 4/18
   1. Sent an offer over the weekend and agents want another day- looking like it will work
   2. Can’t do jobs as normal, but will need everyone’s help to pub events
      1. Could also make a survey to pop up at the end of the live stream so we can get student input
   3. If Artist A declines?- too much work to try to send more offers and figure out contract in time
   4. How do we moderate these livestreams? What stops someone from spamming the chat or sending inappropriate links?
      1. On zoom, chat is open to everyone- may need someone to moderate chat- can ask IT
         1. There are options to close chat
   5. Graphic- they have a lot right now so others can help out but we will need graphic soon. If we can, get artist photo approved earlier for pub

**H. OLD BUSINESS**

1. Remote Programming Check-In
   1. Movies
      1. Hard to get around legal issues with showing newer movies but talking to companies to see if there is a way to stream movies- can’t be considered academic unless we show it to a class
      2. Resident’s Life Cinema- newer movies but has to go through res halls (400-500 people)
         1. There are still students on campus- potential to show newer films with this
      3. UCR- doing 5 films friday- they recommend 5 things that are on streaming platforms that students can access on their own
         1. Thinking of doing this with weekly themes
            1. Ex: wine wednesday (rom-com), sci-fi, foreign, comedy
      4. Sometime in May- screen to script type event with queer celebrities/ artists- pride week event
   2. Podcast
      1. Tried to get structure for podcast-decided to use Youtube as main platform. Now we’re focusing on content
         1. ASPB reads mean tweets (all members)
         2. Movie reviews (brett, lucas)
         3. Baking w aspb (enaiya, nath)
         4. Making \_\_\_\_ with aspb (all members)
         5. -how aspb makes their coffee
         6. -quarantine breakfast
         7. -what i use for energy on show day
         8. Cooking with aspb (erica)
         9. Does Aspb take care of their skin (gabe & alexis)
      2. Movie review- find easily accessible movies and talk about what we thought. Tried to film one about Tiger King but didn’t record audio so we are going to try again. (Screen recording doesn’t record audio)
      3. Aiming to have first video out next week
      4. Trying to make 2 a week and have people who aren’t in podcast group help out too
      5. First video idea- mean tweets- but could be controversial with reaffirmation coming up
         1. Could be risky but we won’t be making fun of people who are saying things- a lot of comments are funny and original already. When celebrities do these, they are generally well-received
         2. Could review the tweets first to make it fun and not a risk for reaffirmation
   3. Playlists
      1. Some playlists are finished they just need to be posted- one of them is missing a graphic
         1. Graphics- people haven’t been reaching out for playlist covers
         2. Can finish playlist then send a list to graphics of the ones we need
      2. Posting on Wednesday?- Can make quick graphics on canva.
2. ASPB Applications
   1. Restructuring
      1. Spinning Off Event Safety and Production departments
         1. Sent out email today with ideas about switching up positions
         2. Since pay is different for these 2, there has been talk about making them separate departments
         3. Positions have changed a lot and the board is different than it was 10 years ago and this year may be a good time to bring up changes
         4. May be a good idea especially at this time- so they would only get paid hourly, not a stipend?
            1. Yes, but answering emails or prep work could possibly be counted
         5. Would students go directly to production for co-sponsorships and would ASPB pay for it? And how we would work around double booking?
            1. Probably they would go to production and get a dollar amount and then come to you. They would work out the details with production and event safety first.
         6. If no live shows can occur until 2021, how accurate are fees?
            1. Broader question with fees in general right now
         7. Concerned about how they would get paid and would make communication more difficult with ASPB in general- would create a larger divide between the 2 groups. Thinks there should at least be a representative on the board
            1. Still would be in the same office but it wouldn’t be as immediate. Probably would be the same hours.
         8. Concern for the production-board relationship
         9. Concern over leaking artists that ASPB is bringing- riders and backline are personal and if they get leaked we could get blacklisted from working with some agencies. Working in one close group helps us avoid this problem
            1. You could send over requirements without name and ask people to maintain confidentiality
         10. Hourly pay for some is strange to have on the same board and it’s difficult to meet board requirements- being part of board sometimes hinders them from cohesion in their own department- more specialized departments and group bonding
         11. Where would funding come from?
             1. Possibly still a part of board- still TBD

Could also be harder to convince board to buy new equipment if no one from production is on board

* + - 1. Being close to people in these positions helps give insight into other important aspects that go into booking a show- knowledge helps with the booking process and having them close gives everyone the chance to learn new information from each other
      2. Office hours?- a lot of times we need to reach production we talk during office hours
         1. Could have student manager responsibilities and come into office
    1. Combining volunteer coordinator and deputy commissioner
    2. Going forward with posting applications tomorrow- still room for change because we don’t know what this year will look like with the virus
    3. May need to say something in hiring process about possibility of changing positions for next year
    4. Tough conversation because board is a family but this is only a structural change
    5. No changes will be made now- we will be discussing this over the next few weeks
  1. Deadline- May 1
  2. Info sessions April 23/24 or 27/28
  3. Working on graphics, website, and pubbing now

1. Reaffirmation
   1. Started last night- in terms of campaign, how much should we do? This isn’t a part of anyone’s job but it would be great if everyone can give ASPB 5 stars on FB and share the reaffirmation graphic with a few words- and tell your friends to do it too!
      1. Photo is in the Slack
   2. When posting as a student/board member- Because you’re involved, you’ll want to say that you’re posting as a student every time you post
      1. You can say to vote just not to vote a certain way
   3. Can we make a FB event for it?
      1. Yes
   4. Can we start doing takeover Tuesdays/highlights on our story this week?
      1. Takeover Tuesday- would it be us?
         1. Yes, we can explain our positions and our regular days, and this can help for reaffirmation
            1. We’re already being asked who was supposed to come and when and people are going to ask about that more as well as why they can’t get their fees back
         2. We also aren’t in charge of money- students need answers but we aren’t the ones who have those answers. It’s better to do something in the public eye vs it looking like we’re doing nothing
            1. Acting out of fear won’t be beneficial at some point and we can try to put our best foot forward
            2. Can prepare for how we would like to handle student questions/responses
         3. Should we make a statement?
            1. Can make blanket statement and talk about what we’re doing about virtual programming

Seniors and x next year?

Unsure as next year may be remote as well

I feel like the more posts we have showing we’re students just like everyone else, the less backlash we’ll have

Could use takeover tuesdays for this too

it's definitely easier to attack board as a whole when they don't really know u

* + 1. If you have ideas about reaffirmation, let Kiyomi know!

**I. NEW BUSINESS**

1. Poetry Workshop event
   1. Wanted to do a workshop with professor Rick Benjamin- popular poet- wants to do it on topic of scarcity and abundance- other people could talk about how it’s affected them
   2. Flexible with timing and available on Thursdays- hoping for next week
      1. Would have to change date for comedy show- but budget is for every thursday so may be able to work around it
      2. Could also look into other possible days of the week
   3. Shouldn’t take longer than 2 hours
      1. Good times? He said afternoon is best
         1. 2-4?
   4. If we have less than 300 people we wouldn’t have to contact IT
      1. He is okay with opening it up to non UCSB students but we aren’t expecting more than ~30 people
2. Noon Storke Shows
   1. Reached out to bands and found some that are willing to do live streams
   2. Hoping to start next week- Tuesdays?
   3. Still unsure about insurance
   4. Platform?
      1. Instagram vs other platforms
         1. Can stream pre-recorded things on live and could use youtube or twitch to grow those platforms as we will need to be using those more
   5. How will they play together?
      1. Some bands are still in IV and still practicing and some are solo acts
         1. We shouldn’t show people together- should be promoting social distancing
   6. Should pass budget this week in case insurance is needed for insurance for shows next week
   7. This is slightly different- could vote to approve storke show budget for use for these livestreams
   8. The contract must reference which online platform is being used and that band is giving up rights so they wouldn't get royalties from video
3. Live & On The Rise
   1. Met with people last week- this would be a version of what we would do with hub shows- up and coming artists that people know
   2. Would be good to have a consistent event to stream every week
   3. Could we get a graphic with all the artists on it?
   4. May have to change what day were having these
   5. Agents are willing to work with us but everyone is unsure of what they’re doing so we need to be persistent
   6. Originally planned on starting this week but may not have time, but can plan on doing wednesdays starting next week
      1. just want to reiterate trying to get the rights to the streams
   7. 4/5 artists are with Paradigm- easier for booking through one agent
   8. Artist B agreed to a production workshop for the beginning of the stream
   9. May need to pass first artist today- could also pass whole budget because if one artist gets held up, it will disrupt the rest
      1. Also trying to get Artist C to perform soon
4. Artist D
   1. Team is down to do moderated Q&A with live set after
      1. 30 min Q&A then 45/60 minute set
   2. Didn’t give a starting point for asking price- thinking about offering $20k
      1. Budget is maxed at $45k
         1. May need to pay IT to help host event
   3. Want to get date scheduled because this will be one of the bigger shows we put on
      1. Probably would be on a Saturday- concern is that MD can’t work on Saturdays with remote agreement
         1. Could day May 1, May 8
            1. Can plan on may 1 then change it if we need to
         2. Having events during the week to respect people’s schedules could be better
   4. He is alumni and people seem like they would be excited to see him- he was featured on Barstool
      1. I think it might seem like we’re only able to get him bc he is alumni, students might think we’re not able to bring other talent that we might not already have those ties too
         1. We are already looking into bringing other people so people would see that too
5. Painting with Artist E
   1. Should we pass this budget and Artist D both today?
      1. We could wait on until after event on Saturday
      2. Both may be easier
   2. He’s a creative- loved the painting idea
   3. Asked to be paid original Warm Up fees but it’s a lot more than virtual should get
      1. Would also mention how excited he was to come to our school :’)
      2. that's cute, maybe him saying he was excited to perform at the school would take off the pressure of people wanting to know X lineup
   4. Stopped at 35k for asking price (½ of original) and starting at 20k
   5. Date/Time?
      1. May 15? Don’t want to have anything too close to x date in case we decide to do something
      2. May 8th?- If MD could host- sounds good

**J. ACTION ITEMS**

**K. FINANCIAL ACTION ITEMS**

1. Reaffirm Email Votes
   1. Motion to reaffirm to pass Artist A as the featured artist for our live stream on April 18th, 2020 starting at $10k and ending at $15k by Nathaly, second by Brett. Consent with 18 present.
   2. Motion to pass offer for Livestream with: Artist F on April 16, 2020. Offer starting at $15k and ending at $25K. by Gabe, second by Erica. Consent with 18 present.
2. Live & On the Rise
   1. Motion to pass $25,200 for Live and on the Rise weekly series by Nathaly, second by Erica. Consent with 18 present.
3. Comedy Livestream Performances
   1. Motion to pass $25,100 for comedy live stream performance weekly series by Gabe, second by Erica. Consent with 18 present.
4. Artist D
   1. Motion to pass $45,750 for the Artist D Q&A and DJ set starting at $20k and ending at $45k by Nathaly, second by Erica. Consent with 18 present.
5. Painting with Artist E
   1. Motion to pass $35,250 for Painting with Artist E starting at $20k ending at $35k by Nathaly, second by Esteban. Consent with 18 present.
6. Storke Shows
   1. Motion to approve 2019-2020 Storke Show budget of $6,000 for live stream show use by Brenna, second by Lucas. Consent with 18 present.

**L. REPORT**

**Facebook Factory / Tuesday Slide / Thursday Ad**

* **Free & For Sale post**

**Kudos**

-Everyone! For working quickly with new changes especially MD, Nat, and Gabe

-Brett and Lucas for fire (audioless) video

- Nat, Gabe, Esteban, Lucas for doing great jobs!

- Kiyomi for the amazing graphic!!

- Brett and Esteban for awesome video and intro

-Mitchell for doing hiring graphics

-Mikio for reaffirmation graphics

- Conner for working on the website

- Sarah for offering to help so much over these few weeks

**The Marilyn Report**

Great job to everyone for working with these changes. Working with services that are planning on staying open for students. Try to get dates confirmed ASAP so we can reserve online platforms. Still trying to figure out contracts.

**The Kris Report**

Great to hear from everyone- excited to see how ideas shape up.

**Commissioner's Report**

We passed a lot of money for good use today- take a moment to appreciate all the students and hope they will get some enjoyment out of this. Share and repost hiring and reaffirmation!

**Deputy Commissioner’s Report**

Excited for events coming up! Will put a vote for poetry workshop time in the Slack- he can also do Mondays.

**Coordinators’ Reports**

Adam- Looking into live stream platforms and can help with graphics

Brett- Excited for events coming up and looking forward to see how weekly event structure works out and podcast

Carlos- Tough using zoom, but we’ve been making an effort!

Conner- Misses everyone, website is updated- please give some feedback!

Erica- Please share posts going up tomorrow. Filmed 2 podcast episodes. Insta takeover tomorrow is Gabe.

Esteban- Miss you all, everyone inspires him to be better :’) trying to get films out to students

Gabriel- Talking to agents, trying to get something up and running

Mitchell- Looking forward to what is planned. Working on playlists. If you need graphics let him know

Nathaly- Will keep sending emails and trying to make things work

**Assistants’ Reports**

Alexis- Miss you all, everyone is working hard

Brenna- Excited for storke shows, will be sending more questions in Slack

Enaiya- Excited for events. Should try baking with ASPB recipe

Kathryn- Excited to get things flowing

Lucas- Excited with ideas and redo video with audio!

Mikio- Thanks for bingo square responses- send more if you have them. Let him know if you need graphics

**Senator’s Reports**

Benjy- Excited to see how things come together. Zoom is stressful so props to everyone. If you need help, let him know.

Sarah- Everyone is doing a great job going virtual- making a list of ideas everyone can do for campaigning that follows guidelines

**ADJOURNMENT: 7:35PM by Kiyomi Morrison**

**Artists mentioned:** Benee**,** Joyryde, Steve Aoki, Eric Andre, Lil Yachty, Channel Tres