

## AS VISION 2025 Weekly Meeting Agendas

### Analysis and External Communication Thurs., May 14 @ 10

1. Walk through draft 2019/20 A.S. Participant Survey
2. Logistics of conducting the survey
  - a. Timing
  - b. Assignments
    - i. Cover memo from Alison
    - ii. Permissions
    - iii. Emailing
    - iv. Since this is limited to participants, any social media shares?
    - v. Follow through

### Assessment and Advocacy Fri., May 15 @ 4:

1. Review VISION 2020 Assessment survey section
2. TBD

Hello everyone!

1. Announcements:

- Emma reminded me and I just emailed Sean today re: the Google Group; you should all get and invite soon.
- I have an invite to join the Slack conversation but I do not have the password. If someone can send me the password safely or tell me orally, I would appreciate it!
- Others?

2. Discussion: AS Participant Survey – Assessment of VISION 2020 – four questions

3. Report & Possible Discussion: Status of collection of VISION 2020 assessment work

4. Continued possible next steps:

- a. Compare what you have to the Accountability thread on each goal. We'll discuss whether you feel what you've got is sufficient, and if not, what more is needed and how to collect the information.
  - i. Identify where a similar but different accomplishment occurred
  - ii. Use similar criteria to assess reporting on the AP/BCU rec/IV recs
  - iii. Consider whether inviting former AS Execs/BCU chairs/co-chairs for a Zoom meet-up to discuss Strat Plan assessment would be valuable.

**Elise:** We have included questions about COVID-19 because it feels insensitive to not ask people how they are doing during this extraordinary time. I start with just comparing their current experience with what their experience was with campus before it closed.

**Alli:** I think these are pretty comprehensive, unless anyone wants to add anything

**Zak:** One of the issues I see is that if a bored student sees this, it will be long, but we can talk about that later. However, I really like the questions because that is what we want to know about.

**Elise:** AS resources that are available, did I miss something or is something no longer available? I was not sure about Public Mental and Health Commission.

**Alli:** They give out resources but no programming.

**Tianna:** Do you want to include the grant?

**Alli:** The COVID-19 Task Force is something that Alli created, and different BCUs donated money to Alison's office for the grant program

**Alli:** Is TSA doing grants? But we are donating a lot of money to do the COVID-19 task force.

**Zak:** 40K for EOP, 10K for COVID-19, 10K for the Food Bank

**Elise:** These are here for my thinking, what services and resources do you need that AS can lobby for, I mean clearly not all of AS's resources are up and running so does this make sense? I do not know if the lobby portion of the question makes sense. If there are resources that students need access to, any thoughts?

**Alli:** For 3, I do not know if the general student knows what lobbying is, so maybe expand or reword it to what can AS lobby for with state, local, and federal officials and give an example such as lobbying for summer financial aid so then students can make the connection between what AS does

**Elise:** let me clarify, that this survey is just for AS participants

**Zak:** That changes my comment from earlier, if this is just going to AS participants, I think the length is fine

**Elise:** It will not appear as 28 pages but that it is indicative of the length of some of the questions such as the matrix questions, the choices are lengthy

**Alli:** I think an example would still help illustrate because Lobby Corps and the EVPSA office are a niche part of what AS does

**Elise:** How can AS help new students, transfer students, continuing students, and rising seniors. What can we ask AS participants that will get to this idea to how we help undergrads in this situation?

**Alli:** I really like the senior question, I like Zak's wording What would you like to see for seniors in terms of professional development, career paths, etc. It does not have to be separate questions, but I like the examples because I feel like that would help me trigger thoughts.

**Elise:** I could set this up and having the list I think would be great for people, but I do not know what the list is

**Austin:** If I could just go back to the lobby question, I like what Alli said but I think what is going to happen more is students lobbying administration. What other things do we need to lobby administration for remote learning.

**Alli:** In these open-ended questions and then examples, examples, examples

**Elise:** Send me any examples you all have

**Elise:** Is Academic Affairs Board gone?

**Alli:** Yes

**Elise:** Is Finance and Business Committee still open?

**Alli:** Yes, it is open to Senators and general students

**Elise:** I could not find any mention of it

**Alli:** It is called Finance and Business

**Elise:** Is there still a constitution and by-law committee

**Alli:** That is internal and considering that there is an internal rep at large

**Alli:** the standing committees of Senate are Finance and Business, internal, and external

**Austin:** Would we want to make it senate standing committees, so it is not as lengthy. Then we could group all the Senate Committees

**Alli:** People do not know what those are, people do not know that Finance and Business is a standing committee of Senate

**Elise:** Greek liaison and student assistant liaison?

**Alli:** Greek liaison does not exist

**Elise:** For Resident Assistant liaison?

**Alli:** No longer exists

**Austin:** I think media relations committee is now creative media unit

**Alli:** Rally committee is no longer there

**Elise:** We can remove some of the questions in that section when we get there

**Alli:** Investment Committee is now Investment Advisory Committee

**Elise:** It looks like it is now technology and media services

**Alli:** I think they have been absorbed into the creative media unit as well, but I am not sure

**Elise:** Sean would be the advisor for that committee?

**Alli:** Yes, I would ask Sean

**Alli:** Instead of Business Office, I believe it is AS Administration

**Alli:** Family Literacy Program might be America Reads

**Elise:** Book Bank or Gaucho Books

**Alli:** Book Bank

**Elise:** CoVo?

**Alli:** Yes

**Elise:** CFF, we did not previously list it because it was just the money part

**Elise:** Environmental Justice Alliance and Living History Project and Global Gaucho Commission and Zero Waste Committee

**Alli:** Yes

**Elise:** IV Arts Board and UCSB TV?

**Alli:** List UCSB TV separately because it is a part of Creative Media Unit but there are a lot of students involved with UCSB TV

**Austin:** Difference between an officer and a member?

**Elise:** You all let me know

**Austin:** I think the distinction I see in BCUs, there are chairs, co-chairs, and vice chairs, I guess officers and members are synonymous because EAB has a core board and also members

**Alli:** I think like with EAB, TSA there are general members and then in smaller entities there are only elected positions such as Public mental health commission

**Alli:** If staff members are not filling this out, we can take out the advisor questions

**Elise:** Let us come back to that, we did not ask that last time

**Alli:** They are not the ones paying into the association

**Elise:** We also had a separate survey for AS professional staff last time

**Elise:** Page 9, only if people selected chair, co-chair, or elected official, in hindsight what would you have liked to have learned or known in your first weeks at AS. If you had more years, what would you want to change or accomplish during that time

**Elise:** These were some of the best answers I saw, very reflective, do you want to open this up more broadly?

**Austin:** I do not think it would hurt to open it up, but I think you get the best answers from chairs, co-chairs, and elected officials because they have usually been in AS for multiple years and they have more experience to answer the questions

**Elise:** The downside to opening it up, is that the survey becomes longer for everyone

**Elise:** If you think we will get the most meaningful responses by just asking leadership positions then I would keep it that way, we will do a campus wide survey in the fall and then another survey so if there are holes in the information that we can get

**Austin:** I found out that there are 85 chairs, co-chairs, vice chairs, and elected officials so it would be roughly 85 of the 400 people filling out this survey

**Elise:** We have decided to keep the topic headings from the last strategic plan, student issues, student experience, wellbeing, community state, national and global concerns, and internal concerns

**Elise:** These short lists were created from the campus wide survey and then in the survey that was sent to participants we asked people about their future concerns, do you want to broaden this list or make it more open ended

**Alli:** Does fees mean tuition?

**Elise:** Tuition and fees are different, do you want to add fees as well

**Elise:** If we went beyond the top five responses, there would be things like career offices, academic facility improvements such as labs, diversity in the student body

**Elise:** My cut off the first time was a third or more of people, but if we add more then we can add more issues

**Elise:** In this case, we have an open-ended box, what can AS do to address these issues, but we can also have a box where people can list other things

**Austin:** So, my thought is an other box is good if people already have something in mind like that has affected them personally, but when we give them a list their mind starts to focus in on the list

**Elise:** Glancing at this list, are there any academic issues that are present that are clearly missing

**Sofia:** Considering the situation right now, communication with TAs and professors may be an issue could that be added in there?

**Elise:** So that would be advocating for professors and Tas?

**Austin:** Along those lines, we are used to emails from class, but we lost that in-person communication and that has hit some people's planning schedules. Being at home you do not have a class and professors reminding you, I feel like I have gotten so many emails, but that does not mean I have planned my study day

**Elise:** I do not know if you are calling it online learning, remote learning so I want to word it properly, when I wrote that, I was thinking how other professors are doing and can AS collect those best practices and can advocate for those practices, but would you all benefit from that?

**Austin:** It is so new, I do not think I have a good answer for that

**Elise:** There must be enormous hope that it is new and temporary, but it may not be, so let us hold that one

**Elise:** Student wellbeing, is this the right list and is anything glaringly missing that is being talked about campus right now, I have time management support on here but there is nothing that specifically says but many of these can apply to the current situation

**Zak:** I feel like this section is fluid to the time we are in, so I do not know if there is a redundancy between nutrition and food and basic need support

**Elise:** I think at the time COSWB was doing a big nutrition push like cooking classes but we can clarify that

**Austin:** I think nutrition is very interesting that it has responses, so I would like to see what people think now about nutrition and I would pick it is important but not AS role

**Elise:** It had a 40% response

**Austin:** For AS to facilitate

**Elise:** It is a very fluid organization, the leader at the time has a particular interest and does a particular thing and that is why it is fascinating to looking at strategic planning for BCUs especially, for instance yoga versus nutrition

**Austin:** Health and Wellness has a bunch of cooking classes; I am just not sure if it is something AS worked on

**Elise:** We have lower priority issues such as party reputation for the school, they were also in student experience but didn't hit the cut off for wellbeing, but we can add them now

**Austin:** I think some of them have been work towards but it is never really complete but the other things might be easier to hone in but like time management and management stress and mental health are things you learn in college, but it has moved in a positive direction over the last five years

**Elise:** I know IV issues is really broad and people will at this point they will have read what the goal are in the previous survey so it may be okay to keep it broad

**Austin:** I think one thing to specify is police force because I have heard that a lot that the police force and police intimidation is an issue in IV

**Elise:** Deltopia the riots were a lot worse and the survey went out right after that but we did come up with a couple of recommendations and I look forward to talking about that, do you just want to say policing policy, is it still policing community?

**Austin:** Either policing policy or policing presence those might even be two separate things, they have restorative justice, maybe their policy has improved but I have heard it's an intimidating presence not that when they cite you for something, that is not necessarily the issue, but it is

(emergency family call for about 10 minutes)

**Austin:** involvement is difficult, even if it is on campus

**Elise:** How are people doing on time? Rather than finishing this, I want to check in

**Elise:** You all are in Week 7 correct

**Austin:** There are ten weeks and finals week

**Elise:** I was thinking it was ten weeks, dead week, and then finals week

**Elise:** When do we have to send the survey out?

**Austin:** It has to go out next week or the week after, maybe Monday Week 9 at the latest

**Tianna:** Transitions are going to be happening next week on Wednesday, a whole new cycle so are we sending out the survey to the new members

**Elise:** I do not know who keeps the list of all the AS participants, so will the list suddenly change when the transition occurs

**Austin:** Cindy does it with the honoraria checks, that is with a better number of people because yes senate does approve all the appointments, like when a roster is finally compiled because I do not think it is the best way

**Elise:** So, let us table that, but since this is AS participants there must be some list because we used it last time, does social media make sense? Do we send it to chairs and asked them to send it to their members because if we use social media I have to work on that

**Austin:** I think AS participants should involve anyone who was involved in AS

**Elise:** So if it were going to be open, then what I could do is way back when we ask people their affiliation if they are a brand new member I could add that and then we could skip to different sections but it seems that they would skip the old strategic plan and the internal AS operations, maybe not

**Elise:** So this is the last experience, so this one is just I added a few sections, how we provide our services remotely, how we support AS and what words you want to use if we do not return to campus in the fall, I want to know if those are the three questions that we asked so those are about the remote and the possibility of continued remote learning. So, the first three I just mentioned and the other three will be separated. How can we make improvements to our processes and elections is one of those processes so I added the remote questions here to give them a holding place, how we publicize our efforts, senate meetings in operations, procedures and budgeting, and to the campus, lock-ins and reaffirmations, BCU minutes, AS processes, events, travel, supervision, AS travel, media services, relationship with RCOs?

**Austin:** I think those are OSL groups

**Elise:** How we engage the campus, community, AS reputation and there are boxes under each and every one so this is a really long survey but there is no mandatory question except the one about who you are, so what we ask people to do there and the last time we used the survey it worked, so getting feedback, one is what questions are we asking about AS remote operations and the three here are holding places.

**Austin:** From what I heard, Janet is supposed to make decision tomorrow or Monday

**Tianna:** From what I understand, Santa Barbara is too isolated, and we do not have huge medical facilities, so I see the likelihood of returning during fall low

**Elise:** Let me table those, and I will save it and ask people to read it, so can we go back to page 18, so this is financial services and we separate that from other types of services because of the answers we got from students. What did Alli say earlier, career counseling, career services, and there is a whole counseling center that you all do not want to double up on I assume

**Austin:** Finance and Business has a lot of funding and then if they do not and they get funded out of senate unallocated and Racquel is changing parts of the legal code so that we can fund for more conferences and food for groups, so it might still be good to keep that in there but I feel like that has been addressed pretty well

**Elise:** That was one of the top go-getters, so it felt awkward to leave it off the list because it is such an important thing that AS does, but I see your point

**Austin:** That is going to be moving forward regardless of everything else because people need money for events, people immediately rack their brains AS has the money so where am I getting it from, I see why the campus survey would come up with that but for AS participants I am not sure

**Elise:** 37% of AS participants said we should expand the effort and 50% though the effort was good but a high percentage thought that was the case

**Austin:** People will always be looking at the funding structure because we have to look at the funding structure every single year with the budget in different parts from what we have seen in this past year and it just keeps being updated every year

**Elise:** Let us take it off because the survey is really long, these are all the issues, we have listed things like student supported funding and business ideas and funding for outside groups. Unless there is something missing in financial services that you provide you can just take it off and then emergency travel, loans, and grants I think that is covered by COVID-19 grants. So, the last time there was a 24 café and that is what everyone wanted besides the study spaces and bathroom conditions, but that was on their mind and the café carts. Running and managing those, a student thrift shop, and more entertainment and that is all that was asked about and campus really responded most to the more entertainment and the 24-hour café. But I do not know if the carts and the café are something you are all still talking about. The 24-hour café, 66% of campus said they would love it

**Austin:** AS does not sell food, we alleviate food insecurity by giving out food for free

**Elise:** UCLA's AS owns the AS logo and happened on the onset of the university and it is a huge moneymaker and they run an AS owned business that is their bookstore, a food service, there was a whole discussion and later a goal to set up a business venture program, such as Pubs and the Bike Shop, is meant to be student run, and the idea here is that AS should actually run more businesses like that and it is sounding like that direction did not take off

**Austin:** The way that I think of AS and as a nonprofit surveying the student body, I am not sure that we should make money off of it

**Elise:** They do not make a profit; they distribute it back to students such as through Finance and Business

**Austin:** I see competing with the UCen, UCen governance owns all the little cafes on campus.

**Elise:** And students were frustrated because they closed at night

**Austin:** I sat on the UCen governance board at the end of fall quarter, but I have not been up to date on their efforts for a 24 hour café but I feel like something being close to 24 hours, it would be more limited, we can keep that and see what people think

**Elise:** Student thrift shop?

**Austin:** Alli is working on an IV hustle type of group, another thing I have seen are night markets that are in Storke Plaza very popular especially with cultural organizations and a lot of it is food and some other things and so if you could combine café and thrift shop and a lot of this has to do with space allocation and we were talking about that in Senate yesterday. We do not own a space, we rent all of our spaces and I want AS to own and operate out of a space and I want a space in Isla Vista and a location to buy and sell things. The majority and there is also the student groups, I think a lot of that entertainment has to be specialized and that does not need to come from the student groups but I think it would be better because they are interested which goes back to those small performances. Yes, people are always playing their instruments in the parking structure but having a relatively accessible outdoor would be placed.



- b. Then, let's have a discussion about the efficacy of the VISION 2020 plan:
  - i. Did it hold up?
  - ii. Why and why not for specific goals/AP/BCU rec/IV rec
  - iii. For those areas where follow-through did not occur:
    - 1. How could AS have improved/accomplished the goal/AP/BCU rec/IV rec
    - 2. Conversely, identify whether some drop-off was appropriate!
  - iv. How does the VISION 2020 list compare to the projects under the Continuing Projects Coordinator?