



# Program Board Agenda

Associated Students  
April 29th, 2019 5:00 pm  
SB Harbor Room

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**CALL TO ORDER: 5:02pm**

**A. MEETING BUSINESS**

**1. Roll Call**

| <b>Name</b>       | <b>Note:</b><br>absent (excused/not excused)<br>arrived late (time)<br>departed early (time)<br>proxy (full name) | <b>Name</b>     | <b>Note:</b><br>absent (excused/not excused)<br>arrived late (time)<br>departed early (time)<br>proxy (full name) |
|-------------------|---|-----------------|---|
| Adam Vingino      | Early Departure 6PM   | Kelsey McBride  |   |
| Anthony Sciuto    |   | Kem Lopez       |   |
| Ashley Ng         |   | Kiyomi Morrison |   |
| Bethel Tammerat   | Absent  | Meagan Murdoch  |   |
| Bryan Duran       |   | Nathaly Pacheco |   |
| Carla Martinez    |   | Niko Jordan     |   |
| Chue Ching Xiong  |   | Nima Bencohen   | Absent  |
| Elizabeth Rosales |   | Ryanne Ross     |   |
| Emma Kuskey       | Proxy (Lexi Knibbs) Late arrival<br>6:30PM  | Sarah Soren     |   |
| Jazz Smith-Torres |   | Waylon Yen      |   |
| Jessica Arnold    | Absent  | Zack Higgins    |   |
| Kailah Korsh      |   |                 |   |

**Acceptance of excused absences, absences, early departure and proxies**

Nathaly motions to excuse the absences of Bethel, Jessica, and Nima, the early departure of Adam, and the acceptance of Lexi as Emma's proxy, seconded by Jazz

**B. PUBLIC FORUM**

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**C. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

Meagan motions to acceptance of the agenda as is, Kailah seconds, consent with 19 present

**D. ACCEPTANCE of ACTION SUMMARY/MINUTES**

**E. ANNOUNCEMENTS**

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1. Happy Birthday Nathaly!!

**F. WEEK IN REVIEW**

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1. Free Tuesday Film: The Lego Movie 2- 04/23- Anthony: no problems, over 40 for 7pm showing, around 50 for the 10pm showing
2. Noon Storke Show: Advocates-04/24- Kem: went well, good turn out, yerba and kind bars, easy to work with, roughly around 40 people attended

3. Earth Day: Anisq'Oyo Park-04/27- Bryan: went to pick up mini van on Saturday should have picked it up Friday, load in went in okay- sort of hectic, should have gotten different vehicle (maybe get regular van), three bands needed to be sound checked, sound checks got pushed back an hour because of slower load in, load out went okay; felt under-supported for this event, had to take on more responsibility, if you are working with someone on a project make sure you are communicating with them
4. ASPB Hiring Sessions- 04/23 & 04/24- Ryanne: only a few people came to these sessions (maybe around 4 people showed up per session), but thank you to the board members who helped with this event, people who showed up to the event said they felt it was unprofessional and not facilitated properly

## G. PREVIEW OF THE WEEK

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1. Free Tuesday Film: The Favourite -04/30- Anthony: 150 people interested on FB working at 6:30 call-time is Sarah, Kelsey, Emma; 9:30 call-time working: Meagan, Kiyomi, Ryanne
2. Noon Storke Show: The Haunts- 05/02- Kem: event page is up 11:30-1pm
3. The Secret Lives of Plastic-co-sponsorship 4/30- Waylon: getting event staff for this event, if not enough people we will reach out to people who can work

## H. OLD BUSINESS

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1. X'19- 05/19- Kailah: Artist A is ready to confirm for slot 5, asking for 20 k but budget only allows for 12k so sending out 15k, Artist B passed for slot 4, Artist A for 15k and Artist C for 15k as well, Artist D for third slot  
 Bryan: not to pursue Artist A passed 15k because she is not big enough for us to invest that much money  
 Sarah: Artist A's numbers are not strong enough to have a 4th slot, definitely 5th slot  
 Nat: she has name pull but Artist E is billed higher than Artist A, passed 15k is not worth of Artist A  
 Bryan: Artist F would be more preferable for anything passed 15k  
 Kailah: Artist F's agency has been giving us problems, not responding to us, putting offers on high end for each artist, so might not be wise to pursue Artist F or Artist A  
 Sarah: should consider Artist G for slot 4- asking for 30k but hoping to accept at 22k, Artist H would be booked for 25k has more spotify listeners than all others previously talked about today  
 Artist H is not really up and coming and would be more of a book to fill a slot  
 Carla: Artist I but will be out of state  
 Kailah: in favor of sending offer to Artist A for 15k max and Artist C for around 12-13k, 50k for Artist D is too much for a 3rd slot so might consider Artist J  
 Kiyomi: Artist C for 5th slot and pass Artist A because too expensive, Niko seconds  
 Bryan: a good 4th slot could be Artist K because they have been on a lot of people's playlist  
 Kem: Artist C for 4th slot  
 Meagan: Artist A as 4th slot is a good choice for 15k because she has released music and a big edm name, with Artist C as 5th slot, this would close out a diverse show  
 Jazz: prioritize 3rd slot rather than go for 5 slot  
 Kailah: 5 acts makes the festival a more full line up and we should prioritize having a big 3 and find smaller acts relatively quickly  
 Sarah: agrees with Kailah but we would not have any EDM on this line up and it is one of the biggest genres at ucsb  
 Bryan: should reconsider Artist L for 3rd slot instead of Artist D because Artist D is not worth all of the trouble we are getting from her, and Artist L's asking price is pretty low  
 Kailah: trying to get some women on the line up, Artist M is a smaller band that we can get on the line up  
 Kelsey: should try to pursue Artist N as a band option  
 Niko: wants a 5 slot line up and we should not pursue Artist D  
 Chue: Artist O would be a good DJ to bring at this school and his asking price is pretty low, has a good mix including latin music  
 Nat: Artist O, Artist P, Artist L: all are big names and all will pull crowds, sold out shows, good mix of music  
 Kiyomi: in favor of a 4 slot line up and invest our money to get bigger up and coming artists, Artist L would be cool to book  
 Kailah: if we agree we can take Artist D and Artist J off of third slot and pursue Artist O, Artist L, and Artist P

Bryan: Artist O or Artist L would do best here, Artist L was at Coachella a couple of year ago and collabs with latin music so it might appeal to the Latinx demographic here

Nat: Artist O has a lot of spotify listeners

Carla: Artist O is older and Artist L seems more up and coming

Meagan: has the numbers to pull a crowd, 1.2 million followers

Liz: has a great voice and opened for Artist Q last summer, she is worth pursuing

Lexi: Artist J is worth the 50k and an inexpensive 5th slot

Sarah: at Oceanaga in Canada and Artist J is on the same line as Artist R who was supposed to be our headliner so we might be getting a steal with Artist J now

2. Big Storke Show: Ezi- postponed bc of rain today, until may 15th she will be in New York, 16th- end of May, tabled because May looks a little too busy

3. Artist S in the Hub- 05/08- confirmed, support slot should be offered to Alaska, Artist T could be a cool opener

Kelsey: should offer the opening slot to Alaska bc of Cupcakke's fall through... seconded by Jazz

Kiyomi: Artist T may be a better set but we did offer opening slot to Alaska so it's courteous to offer it again

Bryan: Alaska performed at battle of the djs at Sandbar and placed so her talent shouldn't be questioned, her soundcloud is up

Sarah: in contact with ticket office, put all student tickets to access cards, so we can discuss whether or not we should do this or have only paper tickets with access cards, or paper tickets and access cards

Niko: should do hard copy tickets because people still give their access cards to other people so we might just want as many people to go than have restrictions

4. Hub Show- 05/29- pursue Artist B, Artist U, or Artist V; could possibly pursue EDM because there may not be any EDM at X

Bryan: Artist W, 400k monthly listeners on Spotify, featured on Spotify's low-fi playlist, up and coming, funny name, played Coachella...maybe just as an opener but he might be too expensive to be a headliner

Artist X would not be able to fill Hub and unavailable

Kelsey: Artist Y alternative would be cool 2.3 million spotify listeners, touring with Artist Z and Artist A1

Bryan: Artist U 1.3 million Pandora one of the artists to watch, works with Artist B1 and Artist A1, sold out Red Rocks

Liz: we talk about the same genres but never cater to other genres, Artist C1 are a cool punk band, performed at Velvet Jones, toured with some big names

Anthony: Artist V is best option, opener for Artist D1, fit our demographic very well, would like to bring a psychedelic rock

Sarah: Artist V or Artist U best option and Artist U is going to be in LA the 31st so it might drive down the cost of tickets, Artist V might be a fresher face, Artist M could be a cool band to get 10-15k

5. Band Showcase- 05/30- 5:30pm and will be the 3 bands that were supposed to play at battle of the bands, smaller band to play

## **I. NEW BUSINESS**

1. Storke Shows- 05/08, 05/22, 05/30- Artist E1 is very up and coming and has performed and collabed with Artist F1, Artist G1, Artist H1, etc. big storke show would be the 22nd but we can't work event staff and production after X, might be difficult for production to work on thursday because production takes time for load in and out, storke show would end at 2pm and hub load in would start at 3 so one hour break, Artist I1 could headline with storke show opening?
2. Artist J1 would be a great artist

## **J. ACTION ITEMS**

1. Nat motions to table big storke show Ezi postponed until monday may 6 next week, seconded by Bryan, consent with 18 present

## **K. FINANCIAL ACTION ITEMS**

1. Hub Show- 05/29- Meagan motions to \$23,322 for Artist B starting at 15k and ending at 16k, tix at \$12, \$18, \$20 with Artist V as contingency starting at 9 and ending at 14k tix \$10, \$15, 18, seconded by Sarah, pass with 16-2-0
2. Band Showcase- 05/30- Kem motions to pass \$11,187 with Artist I1 as headliners starting at \$1,650, Kailah seconds, pass with 14-0-4
3. Storke Shows- 05/08, 05/22, 05/30- Kem motions to pass Artist E1 for big storke show starting at 1k, consent with 17

- present
4. X'19- 5/19- Kailah motions to 50k for Artist J as contingency for Artist D starting at 50k ending at 50k, Nathaly seconds, consent with 18 present.....Kailah motions to pass Artist A for 4th or 5th slot of X on 5/19, 15k-15k, pass with 13-5-0
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## **L. REPORT**

### **Facebook Factory/ Thursday Slide**

**The Marilyn Report-** out tomorrow afternoon, get your stuff in for X (it is getting closer)

**Commissioner's Report-** start interviews on Thursday, finish 1 on 1

**Deputy Commissioner's Report-** share it and invite your friends to the student vendor meeting on thursday, waiting to hear back from iv screen printer

### **Coordinators' Reports**

Anthony, Bethel, Carla, Emma, Jessica,

Kailah, get the numbers on the spreadsheet, read emails, talk to your committee heads MD or Kailah, X release 5/13 (ice cream)

Kelsey,

Kiyomi, SunGod was really cool, David Hogg poster just got confirmed, two weeks before the show

Niko, took notes about sungod and artist meet and greets, silent disco, smooth entrance (a lot of scanners)

Sarah, Toki supposed to announce this Wednesday at 5pm and tickets go on sale on Thursday at 10 am, graphics need to be approved and then social media will be ready, table next week, send school email

Waylon, Zack

### **Assistants' Reports**

Adam,

Bryan, not gonna be on campus Wednesday or Thursday, gone for LIB thursday to monday, will miss meeting

Chue Ching,

Elizabeth, dance show 5/25, free, florcoreco

Kem, share storke show this week

Meagan, send songs for rotation, people see them and they like them so send songs

Nathaly, thanks for the love, and working on the same stuff

### **Senator's Reports**

Ashley, Nima

**ADJOURNMENT : 7:08pm**

Artists discussed: Umi, Red Pears, Kilo Kish, Soccer Mommy, Willow Smith, Hana Vu, Jai Wolf, SWMRS, Troyboi, Young the Giant, Fitz and the Tantrums, COIN, 070 Shake, Ross from Friends, Shallou, Big Wild, Happy Daze, Tokimonsta, Gucci Mane, Halsey, Ekal, Deorro, Dreamers, Peach Pit, Boombox Cartel, Toro y Moi, Jessie Reyez, Omar Apollo, Masago, Tierra Whack, Lane 8, Moon Boots, Haley Kiyoko, MenITrust, Boy Pablo, Anna Lunoe