



Program Board Agenda

Associated Students
March 4th, 2019 5:00 pm
SB Harbor Room

CALL TO ORDER: 5:04pm

A. MEETING BUSINESS

1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Adam Vingino		Kelsey McBride	
Anthony Sciuto		Kem Lopez	
Ashley Ng	Absent	Kiyomi Morrison	
Bethel Tammerat		Meagan Murdoch	
Bryan Duran		Nathaly Pacheco	
Carla Martinez		Niko Jordan	Early Departure (6:30PM)
Chue Ching Xiong		Nima Bencohen	Late
Elizabeth Rosales	Early Departure (6:30PM)	Ryanne Ross	
Emma Kuskey	Absent	Sarah Soren	
Jazz Smith-Torres		Waylon Yen	
Jessica Arnold		Zack Higgins	
Kailah Korsh			

Acceptance of excused absences, absences, early departure and proxies

Meagan motions to excuse Ashley and Emma's absence, Elizabeth and Niko's early departure, and Nima's lateness, Kiyomi seconds, consent with 19 present

B. PUBLIC FORUM

1. MCC Noche de Baile Con Salsa Caliente- 4/12- salsa event, sound and lighting for the Hub, performers: unknown amount, instruments unknown, 7pm event starts, set up at 3-4pm, end around 9:30-10pm, event safety, alcohol will be provided, dance area for attendees, expected attendance: 150-200 people
2. EAB IV Earth Day- 4/27- requesting event staff and production, set up 10am, event starts at 1pm, clean up at 5-7pm, 4 live bands each playing for 45 minutes
3. Surfrider Foundation's Concert for the Coast- 5/11- 12-7pm, sound equipment, front of house mixer, security, ascoyo park, 300-400 people at a time, 900-1000 all day, no alcohol, 6-7 live bands performing

C. ACCEPTANCE of AGENDA/CHANGES to AGENDA

Nathaly motions to approve the agenda as amended, seconded by Bryan, consent with 19 present

D. ACCEPTANCE of ACTION SUMMARY/MINUTES

Kiyomi motion to accept minutes from 2/11, bryan seconds, consent with 19 present

Bryan motions to accept minutes from 2/25, nat seconds, consent with 19 present

E. ANNOUNCEMENTS

1. Last meeting today

F. WEEK IN REVIEW

1. Free Tuesday Film: Instant Family- 2/26- Anthony: 31 showed up for 1st showing, 52 for second showing, better turnout than Halloween, it just shows that postering is important to get people to come
2. Storke Show: Carter Ace- 3/1- Kem: set was not very long, drummer dropped out last second, good turnout, with time left over-told people about rico nasty, for future reference- if you are gonna be late please let Kem know
3. Hella Black Live Podcast- 3/1-Kiyomi: announced late so publicity was a challenge, event itself was interesting and got great feedback, spoke for over an hour, weird technical difficulties (mic, guy working was not getting it done), started late because of soundcheck, publicity earlier, collaboration with class or professor to have a crowd there already, went smooth besides technical difficulties
Nat: could not stay there past time because event after ours, so for future reference double check times are on check, mix up with the hosp room
4. Propaganda co-sponsorship- 3/1- Zack: no sound issues, sounded great, brought own lighting- looked amazing, showed what floor package could do to the hub, production was just good
Bryan: had a huge banner that looked really cool on the wall, good self-promotion

G. PREVIEW OF THE WEEK

1. Free Tuesday Film: Bumblebee- 3/05 - Anthony: little over 100 people on FB page, make another post last movie, 6:30pm call-time: jessica niko kelsey; 9:30pm call-time: carla kem waylon zack
2. Storke Show: Twen- 3/7- should not be raining, call-time 11:30am, graphic already posted
3. Rico Nasty in the Hub- 3/7- Sarah: tix sales are at 397, close to 40% GA, 60% were students, do not feel comfortable to do board comps because we might sell out, \$12, 20, 22 tix price, no professional cameras, production will start at 3pm, 4:45pm hosp will be ready, sound checks at around 7pm (hopefully earlier), call-time for aspb at 6:30pm- people working: Niko is runner, Kiyomi and Nat (has class from 5-6pm) are hosp; Anthony, Jessica, Meagan, Waylon; Merch- Bethel and Elizabeth; Rico on at 10pm should play for about 50 minutes, rico's party has 5, other party has 15, no red cups ever in hosp, pick up 10:45pm
Zack: backline issue is because the set up changed- seperate lists for dj and band set ups, rider is different than the contract, backline budget was low but missed it on first glance
MD: how many parking permits?
 - Lavyn has 2-3 cars, Rico has 1-2 cars, 1-2 for Zack
 - 4-5 passes for miller, 1 for runner, need around 12 total to be safeSarah: 12 passes are what is budgeted
MD: give the unused passes back to Emma so there are no unnecessary charges
Bethel (pub): announced ticket giveaway winner, contacted osl to post on their social media and post on their osl tv, also posted on FB, university announcements coming out tomorrow, digiknows, tabling this week, flyers, quarter sheets work great, targeted ads (\$50)--more effective
 - Sold 50 tickets over 3 days so pub is working
4. Bagel Day- 3/18 & 3/19- Kiyomi: put in the money order, get bagels and put in the label, niko or kiyomi will make graphics for event, adjust cream cheese to bagel ratio (2:1)
 - Vegan cream cheese will be researched

H. OLD BUSINESS

1. X'19- 05/19- Kailah: Artist A passed so we can revisit slot 4 options, potentially move Artist B to slot 5
Meagan: send an offer to Artist C for slot 4 and Artist B at slot 5-- Jazz seconds
Hold off on Artist B and try to get Artist C
Sarah: not against having 5 slots, okay with offers being sent to Artist B and Artist C
Kailah: maybe keep 4 slots because its easier on production, Kailah, and md
Anthony: Artist D as fifth slot, asking for 5-20k, Carla agrees

2. TWU- 04/06- Kailah: Artist E is contingency for Artist F as opener, do we want to have Artist E as contingency to Artist F for warm up or keep Artist E as slot 3 for X
Sarah: not comfortable sending an offer to Artist G and Artist F and not Artist E
Kiyomi: Artist E opening for Artist H would be a weird transition
Kailah: checking in on production, Nat wants to know hosp team--Carla, Elizabeth

I. NEW BUSINESS

1. Boiler Room/ Art Show- Kiyomi: budgets are in preliminary stages, techno show in the art building, radio is doing something similar on the 18th, Artist I, other board members are interested in this
Bethel: only techno music?
Kiyomi: not necessarily but boiler room is very house/ techno, capacity for art building is around 150-200, low prices for artists
Bryan: boiler room dj sets are very popular, can ask his boss at internship (who is a dj) if she knows any djs that would perform for us, do not use the radio as much as we should
Niko: knows smaller djs he could ask to perform, radio is not very useful to use
Kailah: love the idea of this event
Kiyomi: do the numbers in her budget sound right
Sarah: for local support, I am assuming we still need insurance for these artists, sent the glass box stuff, might not be able to get the week we want
Chue: it would be cool but would this event be worth the 7k we would be spending, it would be during spring quarter as well so we might be busy, may not be worth too bc it is not reaching out to many student groups
Kiyomi: one local artist, 2 artists
Ryenne: we should not pay these small artists the money budgeted
MD: worried about the amount of events we have going on plus these additional events, timing might be difficult
2. Artist J Show- Kiyomi: comedy show, up and coming comedian, available 4/18, end offer at 15k
Niko: comedy is something we should pursue but it should be with someone big, smaller comedy acts do not have great turnouts
Kailah: maybe talk to SLO and other schools that are successful in comedy shows, a comedy show sounds like a good idea
Kiyomi: talked to laughology about trying to get comedians
Zack: rows and chairs for the hub
Sarah: atmosphere for a hub comedy show might be cool, intimate, more chill vibe, a different venue might be a good idea
Kiyomi: would be a good book, offer lower price, make student tickets lower to see if it is what students want, comedian is up and coming
3. Smash Tournament- Kiyomi: outreach of this community is not super big, Redbull is offering to sponsor an event like this
Jazz: what venue would this be at?
Kiyomi: SRB
Nat: Boiler Room and IN conversation the best and should pursue bc the other events are already being done
Chue: really big smash community in IV, many students would be interested in coming to this event, especially if we amp it up
Niko: one of the schools at the drive in are doing a video game event where the smash came is on the big screen and other games and activities would be occurring around it, to make the event bigger- we just need to make the event larger (food, more games, bigger venue)
Adam: if Redbull sponsors it, it might be worth putting this event on, especially if they bring the equipment
Meagan: if we amp this event up a lot it would be worth doing, but if not we should let the other groups already doing it to keep it the same

4. In Conversation S'19- Kiyomi: Artist K, Artist L
 Kelsey: Artist L would be a great option because he is funny and that could fill out comedy desire
 Nat: Artist M and Artist K would be cool
 Meagan: Artist L would be a great option because he talks about mental health issues and he is funny, Artist M has the biggest name pull but he also does so much publicly.
 Chue: May is API month so it would be very cool to have Artist N because he was a meme and transitioned into a youtube star
 Jazz: seconded what meagan said, Artist N for second, and Artist L for third
 Bryan: seconds Artist L
 Niko: Artist K would be cool but he is shy and he probably won't do it
 Anthony: Artist L and Artist M are best options but might be too expensive for this event
 Kiyomi: the budget can be a 10k loss at sell out
 Nat: Artist M would sell out
 RYANNE: Artist O would be the cheapest and he is odd but that can draw a crowd
5. NASPA National Conference- MD: conference is in LA this year, AS will be paying hotel and registration fee, \$375 from office budget (development), hundreds of workshops that cover a wide range of issues
6. ASPB Hype Team- Carla: volunteers but separate from our volunteer list, geared towards people who want to work for or with ASPB, responsibilities are pretty cool, bring at least 2 students to the event
 Jazz: thinks that should be a requirement
 Bethel: interview process, application, weed out the people who are not that interested, this would be a great opportunity for people to learn about the inner mechanics of program board and give new members knowledge about how board works
 Jessica: having a hype team could reach a wide range of people that social media cannot
 Jazz: expand what we offer to volunteers, this could be experience they could put on a resume
 Sarah: consists of 5 students, a good number for a pilot program, not ready for a big amount of members yet, get people familiar with board
 Jazz: add postering to responsibility
 RYANNE: interviewing would be the most important part, this could potentially be more people now that know artists earlier
 Hard for freshmen to get involved in program board so this could be an opportunity for them to get involved early

J. ACTION ITEMS

K. FINANCIAL ACTION ITEMS

1. MCC Noche de Baile Con Salsa Caliente- 4/12- Kailah motions to table the MCC Noche De Baile Con Salsa caliente event indefinitely, seconded by Jazz, consent with 19 present
2. EAB IV Earth Day- 4/27- Zack motions to pass \$870 for EAB IV Earth Day on 4/27 requesting production and event staff, seconded by Adam, consent with 19 present
3. Surfrider Foundation's Concert for the Coast- 5/11- motions to table Surfrider Foundation's Concert for the Coast on 5/11
4. NASPA National Conference- Kailah motions to pass \$375 for the NASPA National conference from the office account, kiyomi seconds, consent with 19 present
5. X'19- Kailah motions to pass Artist C for slot 4 at X starting at \$15k-ending at 20k, seconded, consent with 19 present
6. Reaffirm phone votes- Jazz motions to pass Artist P to headline X on 5/19 starting at 90- ending at 95k, Sarah seconds, consent with 18 present
 Jazz motions to pass \$1100 for unanticipated production costs for Rico Nasty in the Hub on 3/7 for backline, Zack seconds, consent with 18 present

L. REPORT

Facebook Factory/ Thursday Slide

The Marilyn Report- interviewing for Paul's old position will be interviewing soon, will be out Monday, Tuesday, and Wednesday next week

Commissioner's Report - will work on policy for stipend

Deputy Commissioner's Report- working on getting cute sustainable jackets, wait for production to get back to her

Coordinators' Reports

Anthony- working on films schedule for next quarter so email suggestions accepted

Bethel, tabling sheet is out so spots are available, so sign up, on email

Carla, send songs to her again

Emma, Jessica,

Kailah, Artist F offers tomorrow so fingers crossed, headliner is looking good too, Nat said that she heard someone already knows headliner so please do not tell friends or anyone nothing is confirmed

Kelsey, Kiyomi, Niko,

Sarah, offer being sent to Artist Q so might be happening on 4/10, Artist R looks like it is not going to happen, wants to do big storke show in late april (24-25)-- sending out three potential names and budget for this

Waylon, Zack

Assistants' Reports

Adam, schedule production workshop still and remodeling committee

Bryan, trying to figure out new cart equipment

Chue Ching,

Kem, last storke show this week so share that on social media

Meagan, rotation playlist so send one song not multiple by night

Nathaly, planning a silent disco next quarter at rockfire next quarter

Elizabeth

Senator's Reports

Ashley, Nima

ADJOURNMENT : 7:23pm

Artist discussed: Cupcakke, Omar Apollo, Playboi Carti, Lil B, Joji, Jaden Smith, Beau Burnum, Kevin Abstract, Jaboukie
Young-White, Laloní (Dome of Doom), Troyboi, Becky G, Jay Rock, FIDLAR, Still Woozy, Oliver Tree, Boy Pablo, Yaeji