

Program Board Agenda

## Associated Students

March 2, 2020

SB Harbor Room

**CALL TO ORDER: 5:00PM by Kiyomi Morrison**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Adam Salton |  | Kari Liu |  |
| Alexis Xa |  | Kathryn Quinones |  |
| Bethel Tammerat |  | Kiyomi Morrison |  |
| Brenna Collins |  | Lucas Jackson |  |
| Brett Friedman |  | Mikio Sacramento | Late Arrival 5:13PM |
| Carlos Aviles-Sullivan |  | Mitchell Lewis |  |
| Conner Jones |  | Nathaly Pacheco |  |
| Enaiya Judkins |  | Sarah Danielzadeh | Late Arrival |
| Erica Ko |  | Benjamin Chocron | Late Arrival |
| Esteban Alvarado |  |  |  |
| Gabriel Reyes |  |  |  |
| Greer Jacobs | Absent |  |  |

**Acceptance of excused absences, absences, early departure and proxies**

Motion by Nathaly, second by Carlos. Consent with 16 present.

**B. PUBLIC FORUM**

**C. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

Motion by Nathaly, second by Carlos. Consent with 16 present.

**D.ACCEPTANCE of ACTION SUMMARY/MINUTES**

Motion by Alexis, second by Gabe. Consent with 16 present.

**E. ANNOUNCEMENTS**

1. In memory of Joe Harkins
2. Last meeting!
   1. If you need anything passed before break, talk to Kiyomi- may need to email vote
3. CLEAN THE OFFICE
   1. Need to clean up before the reunion
4. Boardie of the Quarter
   1. Please submit votes- can’t be Nathaly (she was boardie of the quarter in fall!!)
   2. NOTE: Don’t need to do office hours dead week and finals week but still need to check emails
5. Feedback for the commissioner

**F. WEEK IN REVIEW**

1. Free Tues Film: Zombieland Double Tap - 2/25
   1. 7PM: 57 people, 10PM: 54 people
   2. Film was shorter than expected and clean up was quick
2. Battle of the Bands - 2/27
   1. Extremophiles contacted the day before and said they couldn’t compete- too late to contact other band. Had some extra time due to their absence so we ended soundcheck on time
      1. First soundcheck always takes longest
   2. Doors opened a couple minutes late
   3. 210 people attended
   4. All bands didn’t need full set change time so we ended ~15 minutes before scheduled
   5. 92 total votes and Tastegood won
      1. Put up QR codes and it worked- may want to leave them up the whole time so it doesn’t bias bands at the end of the competition
         1. May want to revisit if we want to have judges or not
   6. People had cameras inside the venue- no one should be allowed in our events with cameras unless we know about it
      1. Make sure people know it’s in the contract
   7. House music- production went well except we had 2 aux adapters but needed 3- member of one of the bands had one that we borrowed
   8. Amp situation worked well- we ordered better ones than they would have brought- also helped with quick transitions because we didn’t have to switch them out
3. Noon Storke Show: Jazz Fusion - 2/28
   1. Huge band- 8 or 9 members but set up was quick
   2. Rallies were going on at the same time but they didn’t end up becoming an issue for the show
   3. Good turnout!
4. Drive-In - 2/29
   1. Cancelled :(
      1. 4 schools said they couldn’t come the week leading up, left us with 2 schools but they both cancelled right before
   2. A student programmer from UCR reached out about doing a video conference and sharing ideas
   3. Thank you to everyone who helped- especially Alexis!
   4. For next year: Tell them dates earlier- Fall quarter or could ask other schools to host
      1. A lot of schools also mentioned national event planning conference that weekend- need to avoid that weekend
   5. Do they stay overnight?- up to them, sometimes people offer up houses in IV

**G. PREVIEW OF THE WEEK**

1. Free Tues Film: Bombshell - 3/3
   1. 7PM: Kat, Greer, Mitchell working
   2. 10PM: Mikio, Greer, Conner working
   3. If anyone needs to fill last film requirement, come to this movie
   4. Please pub tonight and tomorrow!
2. Zack Fox - 3/4
   1. Will add people on DOS job sheet
   2. Call time is 6:30 in IV Theater 1
   3. Tickets: 210 as of now- keep pubbing!
      1. Tabling today was cancelled- Digiknow went up today and should be tabling tomorrow and Wed.
      2. Graphic was done but not approved for a while so posters weren’t printed because there wouldn’t be enough time to put them all up
      3. Conner created graphic of upcoming events- can use bio Erica already wrote (in drive)
      4. Try to reach out to different FB groups and friend circles
   4. Opener will be a student from Improvability, Duncan Bardeau
   5. Need to change times on FB description to reflect times
3. Battle of the DJs - 3/5
   1. Sending out soundcheck/set times after meeting
      1. Based on ease of switching out bands at BOTB, going to use 5 min set changes
   2. Contacted insurance and they pushed all applications through
   3. Artist and hosp checks aren’t done yet- said it should be done by Thursday
   4. Messaged judges and they’re ready to go- got them parking passes
   5. Brett & Gabe- Hosp, Carlos- Runner, Mikio- Head of Table, Enaiya- Pub
   6. Pub at table?
      1. Can get ahead on movies next quarter or Warm Up save the date or Sad Girl poster
4. Noon Storke Show: TBD - 3/6
   1. Got ghosted :( by one band but talking to another interested band- should know by today
      1. If they don’t get back to us by today, show will be cancelled
   2. Note: If bands want to sell merch and get 100% of the profit, is that okay?
      1. Usually on a case by case basis
         1. National Parks next quarter want 100% profit- should consider based on how big they are
         2. They would sell their own merch, we wouldn’t help
         3. Want to sell shirts- need to confirm
5. ASPB Reunion - 3/7
   1. Currently have 78 RSVP’s!
      1. Goes all the way back to 1988
   2. Ordered pint glasses- hoping they get here in time, and tote bags are ready in the next few days
   3. Help making name tags- Kari and receptionists. Help with decorations- Bethel
      1. Probably will start decorating around 4PM
   4. Try to come to Woodstock’s for lunch if you can!
   5. Signed up to help: Bethel, Brenna, Alexis, Conner, Brett, Adam- helping out with small things throughout the day
   6. Could we get a photo of Joe to have alumni sign and send to his family?
      1. Messaged Sean today

**H. OLD BUSINESS**

1. The Warm Up - 4/4
   1. Pub
      1. Announcing artist Friday March 27th and tickets are set to go on sale March 30th at 10am
      2. Will be sending out sign up sheet for tabling shifts
      3. Printing posters to be available for postering IV and campus the Sunday before
         1. Could we do it before break?
            1. Run the risk of student workers seeing who is coming

Can talk to them beforehand

* + 1. Should be posting save the date posters on campus- we didn’t do this for delirium
    2. Finishing up graphics for shirts, stickers etc.
       1. Shirt color- going for light yellow/orange
    3. Help ordering shirts- need 3 quotes and go with cheapest and highest amount- Alexis
       1. Use company from event staff shirts?
  1. Production
     1. Haven’t heard back- may need to reach out to management
     2. Haven’t picked a staging company yet, but looking for all inclusive
        1. Freestyle has us on their calendar
     3. Make sure staff members know they are required to work this show
     4. NOTE: It is mandatory for all board members to come on time and ready to work
        1. Conflicts will need to be made up next quarter
  2. Support
     1. Sent options today- have talked about some of these names in the past
     2. We have $10k for opener
        1. Artist A, Artist B, Artist C and other options
           1. Artist B could be good option

Also incorporates Latinx music- appeal to more students here

Playing at the Palladium- pretty sizeable venue

* + - * 1. Artist D- tried to book her last year and she performs at a lot of festivals

But she does have high asking price

Has the most name pull out of options on the list except for Artist B but they just performed here

Just had a baby- may be an issue

* + - * 1. Artist C- She has more plays on Spotify songs then Artist B

On 3 upcoming festival lineups and she’s a she!!

Vs Artist d- have more plays in the US vs international

* + - * 1. Artist A- pretty close to booking them in Fall and have lower asking price than some other options

Have a popular song with Amine- more people may come by association

Sound may be off-putting to some people

Yelling; experimental rap and hip hop

* + - * 1. More comfortable moving forward with EDM- people have been saying this year has been very hip hop based
        2. Artist B, Artist D, Artist C- most talked about options

1. Extravaganza - 5/17
   1. 2nd, 3rd and 4th slot
      1. Originally passed Artist E for contingency but they want 30-40k- puts them more as a 3rd slot
         1. Not really EDM- play their own songs and have instruments
            1. Could book a “true” EDM artist along with them
            2. They would play live and mix too
         2. Keeping them at 2nd slots limits us for the rest of the slots
      2. 4th slot is still Artist F- may need minimum offer of 25k due to radius clause
         1. More indie-based but has some spanish in his songs
      3. Artist G- 3rd slot?
      4. If Artist E is 3rd, may want to look at Artist H
         1. EDM heavy?
            1. Have had a lot of hip hop plus it is the headliner
         2. Issues with billing come in to play- Artist H and Artist E are with same agency
         3. Could also look at different agency if it’s an issue- Artist I or Artist J
            1. Artist I and Artist J 2nd slot
      5. 2nd slot- Artist K could be cool and different
         1. Artist L is another good option- collabs with Bad Bunny- name pull. And would diversify lineup
            1. She’s been around for a while and people know her songs
            2. Her team wanted her to come last year but it didn’t work out logistically
            3. She is different than Ferg
         2. Artist M
         3. Artist N- on the pop side
            1. May be too similar to headliner- we could diversify more
            2. Billed higher than headliner on upcoming festival lineup
   2. Keep up the good work! Stay on top of stuff
2. Artist O Hub show
   1. Original Hub date was double-booked, but he’s available Thursday of week 3(April 16)
   2. Playing Coachella- not US based so could be routed show
      1. Could also be good to get him in between weekends- people with schedule conflicts would see him in the Hub
      2. Need to give notice early because people will be spending a lot of money on shows around this time
3. [Photo Booth](https://docs.google.com/document/d/1HWg5vJ2ffoTweUHZcgrEh7zToYfPXC47aovbQ1zjpS8/edit)
   1. 2 options- leaning towards 1st (link above)
      1. Requires a pricey ipad- doesn’t come with one and is still expensive
   2. Looked into other softwares but they kept crashing or had fees with few customizable options
   3. Could also buy stand/ipad/software from different companies
      1. Cheaper stands online
   4. Conversation will be continued at next meeting
4. Prescreening ft. Artist P
   1. Artist P is no longer doing tour dates in California so he can’t come to this event :(
   2. Could we still do pre-screening without him?
      1. He was a part of the package but we can look into it

**I. NEW BUSINESS**

1. Bagel Day - 3/16-3/17
   1. Took $50 away from utensils because we have some from last quarter
   2. Student Health had some suggestions- gloves when we put them out, wax paper to pick them up, and hand sanitizer- added some money to miscellaneous for these
      1. Trying to minimize people touching food due to virus outbreak
      2. Graphics--be aware of bagel day and work on artwork
2. Sad Girl - 5/21
   1. Consider lowering the ticket price: General $14 / Student $8
   2. Potential KCSB Media co-sponsorship
   3. Start selling tickets early Spring Quarter
   4. Add QR code for ticket sales

1. Production Needs
   1. Would like to purchase adaptors, power strips for production
   2. Approximately $90

**J. ACTION ITEMS**

1. The Warm Up - 4/4
   1. Support: Artist B- 17; Artist D - 10; Arist C - 6
      1. Artist B- 16 (wins)
      2. Artist D- 1 (contingency)
2. Extravaganza - 5/17
   1. 2nd slot-- Artist L - 8 ; Artist K- 3; Artist E- 1 ; Artist M- 7 Artist N- 1; Artist J x Artist I- 10
      1. Artist L- 8; Artist J x Artist I 8; Artist M- 1
      2. Artist L- 9 (win) ; Artist J x Artist I- 8 (contingency)

**K. FINANCIAL ACTION ITEMS**

1. Reaffirm Email Votes
   1. Motion by Nathaly to reaffirm Artist E as contingency for Artist Q 2nd slot, starting at $30k ending at $70k. Second by Esteban. Consent with 17 present
2. The Warm-Up - 4/4
   1. Motion by Nathaly to pass Artist B for support option for the Warm-Up starting at $2k ending at $7k. Second by Kat. Consent with 17 present
   2. Motion by Nathaly to pass Artist D as contingency for The Warm Up starting and ending at $10k. Second by Alexis. Consent with 17 present.
3. Extravaganza - 5/17
   1. Motion by Nathaly to pass Artist L as slot 2 for Extravaganza starting at $50k and ending $70k. Second by Carlos. Consent with 17 present.

Motion by Nathaly to pass Artist J/Artist I as contingency starting at $60k and ending at $75k. Second by Bethel. Consent with 17 present.

1. Artist O Hub Show- 4/16
   1. Motion by Brett to change the date for Artist O from April 24th to April 16; second by Mitchell. 11-0-6
2. Bagel Day
   1. Motion by Lucas to pass $1,500 for Bagel Day on 3/16 and 3/17. Second by Carlos. Consent with 17 present.
3. Production Needs
   1. Motion by Adam to pass $90 production needs. Second by Lucas. Consent with 17 present.
4. Photobooth
   1. Motion to table the conversation until next meeting by Alexis, second by Bethel. Consent with 16 present.
5. Sad Girl - 5/21
   1. Motion by Brett to pass $15,400 for SadGirl on 5/21 student $8 Student, $14 GA, $20 door. Second by Kat. Consent with 17 present.
6. Spring Publicity Budget-
   1. Motion by Erica to pass $2,410 for the Spring Publicity budget. Second by Esteban. Consent with 17 present.

**L. REPORT**

**Facebook Factory / Tuesday Slide / Thursday Ad**

* **Free & For Sale post**

**Kudos**

1. Kat- Kudos to Brenna for her BOTB
2. Kat- Enaiya for party
3. Kiyomi - Great job this quarter and Karaoke
4. Gabe - Mitchel for working with injured hand
5. Este - Alexis putting in the work
6. Kiyomi - Bethel for the drive-in
7. MD - Kiyomi for the reunion
8. Enaiya -Kari for being awesome
9. Kris-for coming in to Starbs and being fun
10. Miko - getting ad ready every week
11. Gabe- getting a lot of shows booked
12. Kari - biking with Alexis
13. Alexis- for the bracelet from secret Santa
14. Lucas - helping put up posters at Pardall tunnel
15. Kiyomi - videography at Mikio’s party
16. Marilyn - for EVERYTHING
17. Adam and Lucas - for always trying to improve production

**The Marilyn Report**

Don’t forget to vote tomorrow!

Marisela is out until next Monday.

Keep a watch out on how the virus is spreading--may impact public events as we move forward.-I registered for an update for universities on March 11.

Tentative plans to be out March 20--Friday of finals--and March 23/24 (spring break)

**The Kris Report**

Working on training for spring quarter. Working on event safety training. I too would like to encourage you to vote tomorrow.

**Commissioner's Report**

Thanks for all the hard work this quarter. Always room for improvement so please give honest feedback.

Hope to see you at the reunion/woodstocks

**Deputy Commissioner’s Report**

I also encourage everyone to Vote. Excited for the reunion. Sponsorship committee has been working on sponsorships and we might have a few locked in before the break. Things are looking good. Would like to thank everyone for their hard work this quarter.

**Coordinators’ Reports**

Adam - Still ghosted by TWU production managers. BOTDJs will be fun! Got a cool new update on my laptop.

Brett - Just got into a 7 day field day program over break. Will be gone over break.

Carlos - Excited for Extravaganza next quarter. Happy with the slots for extravaganza that we voted on.

Conner - Finished the first newsletter, working on the website, should be done on Wednesday

Erica -Excited for Zack Fox and think it will be fun. Please share the posts we are sending out. Working on finishing up everything for the Warm Up.

Esteban - Go vote! Thank you for working all the films this quarter, great quarter. Come talk to me if you’d like info on this position for next year.

Gabriel -Zack Fox on Wednesday, I’m excited and think he is going to be a character to meet and interact with professionally. Working on co-sponsorship stuff for X. My goal for next quarter is to book a lecture in Campbell. Will send out a list in the next two weeks.

Greer - Absent.

Kari - Excited to vote. If you have parking passes let me know by tomorrow.

Mitchell - Warm Up Shirts/stickers should be complete by tomorrow.

Nathaly - If you need to order stuff for Warm Up do it before Break. IF you took my charger I would like it back.

**Assistants’ Reports**

Alexis - I’ll be working on the shirts with Connor, trainings with Carlos and Kris. Researching photo booth stands

Brenna - Will send an update on the Storke show as soon as I hear back from the band. Excited for the movie, Zack Fox and BOTDJ.

Enaiya - Thanks for a great quarter. I’m nervous to meet Zack Fox, We’re tabling tomorrow but we need support so please help! HELP ME!

Kathryn - Super excited for BOTDJ and Zack Fox on Wednesday. Excited for Spring Break.

Lucas - Production shirts are expected this week. Stay positive! Keep the stoke levels high.

Mikio - Super excited for events on Spring.

**Senator’s Reports**

Benjy - Absent

Sarah - Absent

**ADJOURNMENT: 7:37PM**

**Artists mentioned:**  Dom Dolla, Eric Andre, Injury Reserve, JSTJR, GG Magree, Anna Lunoe, Sofi Tukker, Alison Wonderland, Swae Lee, Joji, Becky G, Kim Petras, Ghastly, Joyryde, Whethan, Big Wild, Omar Apollo