Program Board Minutes 

## Associated Students

February 7th, 2022

Henley Board Room

**CALL TO ORDER: 5:02 pm**

**A. MEETING BUSINESS**

1. **Roll Call**

| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| --- | --- | --- | --- |
|  |  |  |  |
| Ashley Yeh |  | Kim Kryshak |  |
| Clarissa Mendoza |  | Lauren Schaeffer |  |
| Emily Duong |  | Lucas Jackson |  |
| Emily Kocis |  | Nyah Scott |  |
| Enaiya Judkins |  | Sophie Kimura |  |
| Flora Mehdi |  | Talia Heimanson |  |
| Kathryn Quinones |  | Wally Corngold |  |
| Kathryn Supple |  | Jessy Gonzalez | Absent |
|  |  | Kian Mirshokri |  |
|  |  |  |  |

**Acceptance of excused absences, absences, early departure and proxies**

Motion to excuse the absence of Jessy. Motion by Emily D , second by Kat S. Consent with 15 present.

**B. PUBLIC FORUM**

**C. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

Motion to accept the agenda. Motion by Wally, second by Kat S. Consent with 15 present.

**D.ACCEPTANCE of ACTION SUMMARY/MINUTES**

Motion to accept the minutes from 1/31/2022. Motion by Kat S, Second by Sophie . Consent with 15 present.

**E. ANNOUNCEMENTS**

1. [Land Acknowledgement](https://drive.google.com/file/d/1E-PZKDH6p3gF2cET7L_W0gbz40eGv5ca/view?usp=sharing)
   1. Wally
2. Check In: what cartoon world would you live in and why. NO REPEATS.

**F. WEEK IN REVIEW**

1. Free Tuesday Film: Jackass Pre-Screening 2/1
   1. LJ- were sent Berkeley’s promo materials and tickets so we operated on a first come first serve basis. 145 people came. People seemed excited
   2. NS- we gave away some of the posters and fliers and people were excited to take them home!

**G. PREVIEW OF THE WEEK**

1. Eternals 2/8
   1. 6:30PM- Enaiya, Emily D, Talia 9:30PM- Lauren, Kat Q. everything’s good to go!
2. Comedy and Conversation w RCSGD ft. Alok Vaid-Menon 2/10
   1. DOS sheet
   2. EK- need to send the q&a over soon so please help out if you can! Will be connecting with Emily D for pre-show playlist.
   3. EK- wanted to sell one book, now want to sell more, need to get that approved. They’ll have someone working the merch table on their team
   4. People are registering to reserve spots, probably won’t have to check tickets unless reserved spots get too high.
   5. EK will make comps list for Ashley. Non-students will need to provide proof of vaccination and staff will need to show a green badge as well.
   6. LJ- people walking by while we were tabling seemed pretty interested, especially once they learned it was a comedy show/once they realized they’d read their book.
   7. Ticket link seems a bit wonky– people need to use their 6 digit perm number

**H. OLD BUSINESS**

1. Ambassadors
   1. [Sheet](https://docs.google.com/document/d/1wqOyThYKoPY5fl7u9W5huSNoaOhQnMb9m73wGsUiz7c/edit?usp=sharing)
   2. ED- Lauren and Kim presented on their positions last week. Will be doing one on one with the ambassadors and Kat S soon. Sent out the tabling for Alok to them.
   3. Started a tiktok and a tinder, please let me know if you have any ideas!
2. Playlists
   1. [Winter 2022 Spotify Playlists](https://docs.google.com/spreadsheets/d/1aaky9-GujkfJnLcoNxVHC8lkBQJK9L1lEVGXMKzpEQA/edit?usp=sharing)
   2. New Music Monday going up on the IG today. Harder to come up with playlist ideas so please send any my way.
3. Blogs/Podcasts
   1. [Sheet](https://docs.google.com/spreadsheets/d/1pORJ7H5y2VtgIeEWw6VIwcRlmNgkpqPCI1a2hORPvCk/edit?usp=sharing)
   2. ED- thinking about a Vday moment with a blog post about songs celebrities have written about other celebrities
   3. Thinking about having baby ambassador bios at the bottom of their blogs
4. [Social Media Takeovers](https://docs.google.com/document/d/1xEyVTBqiSj7-m8LbpDWw2iUnDrK7-2gMc1iR_PlmTtw/edit?usp=sharing)
   1. NS- no one scheduled for this week, next week is Wally
5. Battle of the Bands 2/24
   1. WC- listening party was a success! Decided on Artist A, B, C, D, E. Sent out an email to everyone offering them a spot. One of C’s members might miss soundcheck but they’ll be there for the performance. Will reach out to everyone who hasn’t responded to the email soon. Will be talking to necessary folks about contracts soon.
   2. Potentially winners could play at the Spring EVPLA open market
   3. NS- going to try to get posters printed ASAP and create a tabling schedule
   4. Registration or no? Probably not necessary
6. Battle of the DJs (3/3)
   1. guest dj research
   2. LS- received 8 submissions, will probably be sending out a sheet to determine listening party availability. Artist F is most well known DJ from around here that I found. Arist G is in a collective that performs house around here. Artist H is an LA based dj with good mixes.
   3. KS- unsure about G because if they’re a student here they’ll probably know another DJ performing which may bias their judging
   4. KK- drawn towards H, chance to give a platform to a female DJ, she also has a following and has probably experimented to find her sound. Think her set would be very engaging and fun live.
   5. FM- also drawn towards H, good music, like that she has a TikTok following, think a judge from LA with a SM presence could be cool
   6. ED- H seems credible re: events she’s performed at
   7. NS- good to platform young female DJs like H. seems like Artist F is an event DJ through and through, not really a mixer
   8. AY- feel like H has the largest following, I like her music, feel like she has the highest chance of other people knowing who she is
   9. TH- Artist F seems out of the college realm, would place my vote on H
   10. LS- don’t have an asking for H yet but she’s interested. Don’t think she’s done a lot of in person events recently so hopefully she’s in our range. We have 2k budgeted
7. Free Tuesday Films
   1. 2/15- Encanto, 2/22- Venom 2, 3/1- House of Gucci
   2. LJ- everything’s in order, make sure to sign up for 2!
8. Spring Cultural Event
   1. EK- Option 1: try to make this an outdoor event maybe on the faculty lawn, chem lawn, or at Storke. Would mean we couldn’t charge. Option 2: inquire about later in the year. Option 3: we don’t do it this year. If done outdoors it would be a lot of production and a lot of work on part.
   2. ED- feel like it’s too good of an event to pass up. Wondering what the difference in production would be especially if we end up doing a Hub show outdoors?
   3. SK- I agree it seems like a good opportunity. I’m personally willing to put extra work into doing it if that’s what it takes
   4. KS: really like idea, curious about asking if its outside and can’t sell tickets. Higher asking than what we’d pay for for any other cultural event.
   5. EK: asking over 100k, agents looking to see what’s on the table
   6. TH: selling merch? A: unsure. Could be able to make some money back that way?
   7. EJ: may not be worth it if the asking is so high for something we’ve kinda already had before
   8. SK: would this take off the date as a whole? A: this is just for this specific artist
   9. KQ: no longer open to the public?
   10. EK: would be tough to enforce tickets if its outside
   11. MD: have to check badges. Create some kind of entrance, but it wouldn’t be that bullet-proof.
   12. KS: ecen an option? Is it capacity issues or just the venue?
   13. EK: storke has to be set up with lots of chairs. Work amount could be a lot for just us to set up. Is a possibility if people are interested.
   14. TH: taking on too much with Spring already? Smaller names that could be brought
   15. KQ: If his asking was lower and we could open it to the public I’d 100% agree that it’d be worth it, but if it’s just a reproduction of what we did virtually but in an outside venue, I don’t think it’s worth
   16. SK: agree that it would make sense to go to a different artist given what everyone’s said
   17. MD: not what he did before it’d be a comedy show. Also, keep coming back and asking because wasn’t able to do it in person before.
   18. EJ: understand structure change. Humorous artist, but doesn’t feel the mosttttt worth it. Artist I for ex. Would be doing an entirely other performance. Think it's better to branch out and do something that we haven’t done before.
   19. EK: this may be branching out because of the large scale comedy which we haven't done yet. Money is the only thing stopping me. So if we can get artist on the lowball.
   20. AY: no harm in asking with the lowball. Everybody knows the artist and it would be an amazing show.
   21. KK: what is the lowball? If we can snag it, they’re a big artist and adding a stop on their tour sounds cool. Who knows what other events will look like next qtr so we might as well try
   22. WC: only major concern seems like money and not overall show success. Willing to try and then step out if we don’t get a positive response.
   23. EJ: talk to md and kris about negotiating a price and then coming back and letting us know how it went.
9. Meet the Board 2/16
   1. EJ: good amount of updates: reached out to woodstocks and rockfire about using space. 10% discount from rockfire, 15 from woodstocks. Seems like having it at woodstock’s might be better because of the deal. Brainstormed trivia qs and event structure.
   2. ED: Woodstock’s! Let us use wild side room where trivia is in already. Choose 15% off or $5 off $25. Don’t have to pay to use the space.
   3. EJ: trivia prize: getting gift card from either loc might be cool ($25). Doordash codes?
   4. MD: F&B has to approve us using them. But we do still have them. Could also ask senate to approve them.
   5. EJ: overall: tables set up for boardies by section. Easy and harder q’s. Have certain pieces of info only available at one table. Brush up on general board knowledge!!!! Know your stuff.
   6. FM: Rockfire might be less intimidating than Woodstock’s and it may be easier to talk to people
   7. KS: where is the Wildside room at Woodstock’s? A: we think to the left
   8. ED: seems like a lot of people were vouching for Rockfire at the beginning. If we do it at Woodstock’s is it more intimidating especially if it is in an actual room vs. the openness of Rockfire.
   9. SK- like Rockfire better, it’s a different vibe than Woodstocks, more spacious, better food.
   10. EK- would like having our own little space, would feel more comfortable eating at Rockfire re: it being outside
   11. CM- have a preference towards Rockfire, imagined the event there for the vibes and asthetically. Fine with Woodstock’s as well!
   12. LS- didn’t go back to Woodstock’s after going, like vibes of Rockfire and the outdoor nature.
10. Winter Hub Show ¾
    1. Hub Show Budget
    2. TH- Artist J availability changed </3 and they’re unavailable. Switching the show to Friday March 4th on the Faculty Lawn at around Sunset. Top contenders previously discussed were Artist K and L. Artist K is interested. Think K has a rising star flair.
    3. FM- knew who K was when we talked about her and didn’t know L. Like the idea of being able to bring a female artist.
    4. KE- if the show was in the AM we’d have more staff.
    5. MD- also still is the day after another show and having 2 days in a row can be hard to get people to work
    6. TH- yes same week as BOTDJ’s but not really another date to have it
    7. EJ- concerned about L’s numbers but think both would probably be great. L seems to be a bit stagnant whereas I think K has more rising potential and is already bigger.
    8. KK- L definitely has an audience here and a loyal fanbase, think that they haven’t really been doing anything to grow their numbers. K has collabed with Artist M and N who have done really well here but am concerned about how her music would do
    9. AY- Think K has at least one super popular song that I think people would recognize. I think her genre of music is also pretty popular right now
    10. WC- hadn’t heard of L but had heard of K, spotify listeners and collabs aren’t end all be all but definitely are a factor. Think she would do well as a sunset/chill vibe
    11. SK- after listening to both I think they could both fit a sunset vibe. Weird that L’s numbers are so low when I feel like i’ve heard of them more. Both good options
    12. EK- like both but lean toward K because it feels like a different vibes. Could go out in IV and hear bands that sound pretty similar. Bringing a different sound and providing an alternative space would be great and think she would do well.
    13. CM- second EK, but Kim’s right to say L has a super niche and devoted audience, but think I have a preference for K.
    14. TH- L asking $10k, K asking $15k, feel like I could negotiate less though.
11. The Warm Up 4/2
    1. KK- waiting to send out the offer. Have been talking to Sophie about merch designs and think we’re gonna go with a cream background/base.
    2. KS- I think the cream for the shirt works better than the brown would. It pops better and I really like it.
    3. ED- agree the color scheme fits really nicely. Think tapes would look great on the front with our logo
    4. CM- I like the shirt design on the front
    5. KS- think if we did the ASPB logo and incorporated the phoenix in it for the hats it would be sick
    6. AY- agree with the design on the front, classic graphic tee. Think more people would wear it in the front
    7. EJ- i feel like brands tend to put bigger designs on back and small ones on back. Think asymmetrical design would look weird on me
    8. LJ- agree that brands do the small front big back logo and most of my shirts are like that
    9. KS- think that it’s easier to wear if design is on back, especially with asymmetrical design
    10. Design will be on back!
    11. KK- we want to do hats for TWU, talked about doing ASPB logo for brand longevity and whatnot, keep your eyes peeled for potential slack messages about this
12. Extravaganza
    1. [committees](https://docs.google.com/document/d/1J5A6DJDilS8zXyTjjXAGGrtiqn3JNpgNYAC5DtQz21M/edit?usp=sharing)
    2. KK- X is planned alongside TWU and all our other events so it’s a lot of work and committees help keep planning organized. Everyone will meet in their committees outside of Monday meetings.
    3. Will put Google form for committee sign ups in Slack, please fill out ASAP. It’ll be your committee’s responsibility to set up your meetings once those are finalized.
    4. KQ- we won’t really be discussing as a whole group things about Extravaganza too often so your committee work and meetings will be really valuable and important. You can share things with people even if it’s outside of your committee.
13. KCSB Collab Proposal
    1. EJ- No real updates. Waiting to hear back from Ryan.
14. BHM Event Ideas
    1. NS: BWHC interested in doing a podcast, will put into contact w ED so they can work on that.
15. Valentine’s Day Event
    1. EJ: nyah is a legend. Have quotes for photo booths and roses.
    2. KQ- think 125 for roses is a good amount?
    3. MD- would probably go higher rather than lower
16. Laughology Co-Sponsorship Request
    1. EJ: waiting to hear back from them. 1700 from cab, 500 from crc. Meetings w others this week and next. Do we wanna wait? I think we aren’t doing programming like this and it would be nice to fund them especially because it’s not too much money
    2. FM- I think it’s better if we’re actually involved but I don’t know where the funds we’d be giving them are coming from but if it’s not a big issue I think it’d be nice to support
    3. EK- agree I think they’re filling a niche we don’t typically cover in our programming. If we ever needed student openers in the future it’d be nice to have that relationship with them.

**I. NEW BUSINESS**

1. Storke shows
   1. [sign ups](https://docs.google.com/document/d/1bT3xR-LKyP_IHSeAuQB0VCJm27J-IEfYJa64Q54guok/edit?usp=sharing)
   2. band info
   3. LS- 2/16 and 2/23. Please sign up to work (probably just one). Included band info doc, if you’d object to any bands let me know. Week 9 is a heavy week for our programming so maybe we shouldn’t do a 3/2 Storke show
2. April Hub Show
   1. Budget

**J. ACTION ITEMS**

**K. FINANCIAL ACTION ITEMS**

1. Motion to pass $1,726.00 for Valentine’s Day Event on 2/14/22. Motion by Nyah, second by Emily D. Consent with 15 present.
2. Motion to pass $660 for Laughology co-sponsorship. Motion by Enaiya, second by Lucas. Consent with 15 present.

**L. REPORT**

**Facebook Factory / Tuesday Slide / Thursday Ad/ Free & For Sale post**

Eternals, Alok, Battle of the bands, Valentines day, Playlist, Meet the board.

**Kudos**

Lauren for being an amazing asst

Nyah sophie ashley for being in so many slack threads

Emily k for this thursday

Nyah and enaiya for val day

Enaiya for mtb

Everyone!

Wally for listening party

Kat q and enaiya for food n drinks

Emily k for alok

Emily d for ambassadors

Little kat for sophies frap

Everyone for tabling last minute: lucas wally sophie

Emily d for being the best on mtb

Nyah for stepping up and helping w v day

Kat q for budgets

Everyone for listening party

Md for slack messages

Kim for TWU and X

**The Marilyn Report**

**The Kris Report**

Production training scheduled for feb 7 and 17th, made a training out of the date. During week starting on T try to continue to do that and continue conversations

**Commissioner's Report**

Budget hearing Friday, lots of papers and assignments this week and midterms next week, seeing Tyler this week

**Deputy Commissioner’s Report**

Reach out to graphics for event poster. Finished midterms last week, yay for good grades. If you need me ill be in the office

**Coordinators’ Reports**

**Ashley-** tickets rock and will be doing stuff, midterms are done woo!

**Emily D-** working on ambassadors trying to plan v day content. Contact rockfire

**Emily K-** working on Alok, people who want to help with questions be my guest

**Kathryn S-** excited for Alokand other events.

**Kim-** wil be sending committee form out pls feel out asap, had lots of fun at listening party let’s do it again!

**Lucas-** ftf going well, aside from that if u need help lmk! I got tickets for one of my fav bands today so excited for october now

**Nyah-** excited for upcoming events, lots of pub be ready. Ready to work more on extravaganza!

**Sophie-** work on botb poster and try to get twu logo done by end of the week. Work w flora on v day thing

**Talia-** excited for alok and eternals. Will work with production to see what’s up w/ availability for Hub show.

**Assistants’ Reports**

**Clarissa-** super excited for events coming up, X, and storke shows! Back in person for OH this week

**Flora-** working on things on graphic’s calendar. Will be at Alok and everything sounds fun!

**Lauren-** working on securing djs for botdjs and confirming storke show line up stuff. Excited for movies and going to alok as an audience member

**Wally-** botb has been going to plan, gonna stay on top of contracts and whatnot, thanks in advance bookers. Most likely doing a big storke show next qtr can’t wait!

**Senator’s Reports**

**Jessy-**

**Kian-** couple bills going thru senate about transparency, audit went out if you’re curious

**ADJOURNMENT at 7:51PM by Kathryn Quinones**

**Artists mentioned: Greer, Task Force Freedom, Wookpack Mattias, TV Girl, Zack Fox, Amine, Vanity, Raveena, Field Daze, Hope Tala, Art Official, Hunny Bee, Johann Vogus, Darla Bea**