



Program Board Agenda

Associated Students
October 7, 2019
SB Harbor Room

CALL TO ORDER: 5:01PM by Kiyomi Morrison

A. MEETING BUSINESS

1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Adam Salton		Kari Liu	
Alexis Xa		Kathryn Quinones	Early Departure 6PM
Bethel Tammerat		Kiyomi Morrison	
Brenna Collins		Lucas Jackson	
Brett Friedman		Mikio Sacramento	
Carlos Aviles-Sullivan		Mitchell Lewis	
Conner Jones		Nathaly Pacheco	Remote
Enaiya Judkins		Benjamin Chocron	
Erica Ko		Sarah Danielzadeh	
Esteban Alvarado			
Gabriel Reyes			
Greer Jacobs			

Acceptance of excused absences, absences, early departure and proxies

Motion by Brett, second by Gabe. Consent with 19 present.

B. PUBLIC FORUM

C. ACCEPTANCE of AGENDA/CHANGES to AGENDA

Motion by Bethel, second by Lucas. Consent with 19 present.

D.ACCEPTANCE of ACTION SUMMARY/MINUTES

Motion by Esteban, second by Alexis. Consent with 19 present.

E. ANNOUNCEMENTS

1. AS Sustainability Policies
 - a. <https://sustainability.as.ucsb.edu/>
 - b. All AS orgs have to follow sustainability rules- website linked above
 - i. Check before ordering merch, utensils, etc.
 - ii. Approved vendors
2. Planning for Winter Quarter
 - a. Next meeting will start talking about Winter events

- i. Kari doing holiday photos
- 3. Event Safety & Production Interviews
 - a. Going on this week
- 4. Office Hours(again)
 - a. Sign in on the paper at the desk
 - b. Google calendar available- link below:
 - i. [Office Hours Calendar](#)
- 5. Budget and Info Deadlines
 - a. Deadline is 12PM Friday before next meeting
- 6. Goals
- 7. Car tally--how many people have cars?
 - a. Enaiya, Esteban (truck- fits 3), Mikio, Carlos, Mitchell, Bethel, Gabe, Conner, Brett, Greer, Nathaly
- 8. Chris D'Elia ticket give away-Pardall, Tues film - Oct 12
 - a. Comedian performing at Arlington Theater
 - b. Slide at Tuesday movie? Social media post?
 - c. Enaiya- Could be grand prize at Pardall Carnival
- 9. World Series viewing event?- Oct 22, latest Oct 30
 - a. Could present next week

F. WEEK IN REVIEW

- 1. Free Tues Film: Men in Black International - 10/1- Esteban
 - a. 7:30 and 9:30 call times for 8&10PM shows
 - b. Este- If you need to switch positions find someone and let me know before
 - i. 40 people 8PM, 23 people, 10PM
 - c. First movie ran a little late, but had people wait- no problems
 - d. No slides for announcements before
 - e. Can take a look at pub numbers and who actually shows up
 - f. Had free food to give away to those who came

G. PREVIEW OF THE WEEK

- 1. Free Tues Film: Yesterday - 10/8- Esteban
 - a. FB numbers- 12 people going, majority us, 173 interested
 - i. We are going to do an event page for each individual movie going forward instead of one big one
 - b. Call time: 6:30- Bethel, Enaiya Erica; 9:30- Mitchell, Alexis, Kari
 - c. Have announcements page for before film
 - d. Share the event!
- 2. Roy Blair Hub Show - 10/11- Brett
 - i. How to pub differently
 - 1. Posters with tear off strips with website
 - 2. Community college/downtown
 - a. Think of other ideas on how to reach people that aren't UCSB students
 - i. Coffee shops in Goleta
 - 1. BUT we should be reaching students first
 - 3. Make a short commercial- people don't know who we are
 - 4. Record shows

- ii. Letting artist have some freedom with instagram/record a clip/answer questions
 - iii. Enaiya- postering tomorrow if you have time, in the future postering will be more mainstream
 - iv. Kiyomi- pub plan?
 - 1. Focusing on giveaway- ended today
 - 2. Going to post more videos
 - 3. Save the date announcement being posted tonight
 - a. May want to announce Roy Blair again before Delirium
 - 4. Tabling this week- made schedule
 - a. Arbor and Pardall- separate
 - i. Arbor- 8AM
 - ii. Pardall ~10AM
 - b. Printed ¼ sheets
 - 5. Digiknow was not sent out because there was an issue with the graphic
 - 6. Kat- poster entering Pardall Tunnel?
 - 7. MD- put something out on the #general on slack and email
judyannd@as.ucsb.edu (runs AS social media)
 - 8. X- posted photos with a popular song in the background
 - 9. CAN pub meet n greet now
 - v. Ticket sales current count: 104- 72 students, 32 general (800 person capacity)
 - 1. More time to plan giveaway may have worked better- could have meshed with tabling
 - vi. Pub meeting looking like Wed at 4PM
 - vii. Volunteers may be done quickly if numbers stay low- they could also help out with meet n greet set up
- b. Opener Discussion
- i. Had a hard time confirming a student DJ- Roy Blair thought it was a solo show
 - ii. Adam- Production shouldn't be an issue
 - 1. Artist A
 - a. Has experience and is familiar with insurance BUT heard was tough to work with for production
 - b. Lucas- Worked production with her before
 - i. It was difficult to work with her
 - c. Kiyomi- May look weird if we booked her again- we knew her last year too
 - 2. Artist B
 - a. New- performed at Rockfire and fraternities
 - i. Kiyomi- if you know someone we vote on, state ahead of time- could be conflict of interest
 - ii. Adam- Has worked with them before for production
 - b. Bethel- chill genre and we already had Artist A
 - c. Esteban- We should give new people a chance
 - d. Kat- they have more ~wavy~ sound and Artist A's is more headbang-y
 - e. Mikio- allows more students to take advantage of opportunity
 - 3. Both said they could alter sets to match Roy Blair's sound
 - 4. Found them from old emails and from Adam
 - 5. Could post on Twitter to see if anyone is interested and get emails for future

6. Mass email DJ was more hip hop focused and wasn't that great
 - a. Can someone reply to him to maintain professionalism?- Thank you for contacting
 - b. He also DM'd on Instagram
 - i. Said we'll let him know if set meshes with future artists
 - c. Board positions-Runner, hosp, front desk
 - i. Hosp- Brenna and Esteban
 - ii. Open positions- runner and front desk & board positions
 1. Front desk- manage front, check in items, put up signs, give out swag
 2. Runner: Gabe; Front desk: TBD
 3. Also need 2-3 people to help Jill set up for meet n greet
 - a. Need to move things to set up and clear out beer garden
 - i. Mikio and Kiyomi
 - d. Haven't pubbed it yet, but beer garden is an option
 - e. Side note- **Should only vote on events if you know you are able to help out and make it to the event**
 - i. If you can't make this show, you will need to work the next Hub show
3. Pardall Carnival- 10/12 / 12-3PM
 - a. Pub- Enaiya- Sent in application for tabling
 - b. Guess that lyric/guess that song
 - i. Groups of 4- whoever finishes lyric first wins
 - ii. Giving away old merch and shirts
 1. Greer- looking at merch for ambassadors- can we look together so it doesn't overlap
 2. Still figuring out game structure- should someone win every round or should we find other things to give away
 - a. Could budget for candy
 - b. Tote bags- can't find them
 - i. Pub gave away some at tabling
 - c. Got pop-sockets in- wasn't planning on giving them out though. Phone wallets are arriving Oct 25
 3. We also don't have to give anything out- just a fun addition
 - a. Winner could get raffle entry for pair of tickets for Chris D'Elia
 - c. Should we pub anything in particular?
 - i. Earthgang, Delirium, Storke schedule, movie schedule
 - d. Could we raffle off VIP tickets for Delirium, is there a VIP area?
 - i. Could be an option but may not be enough time before event- Talk to Nathaly
 1. No VIP

H. OLD BUSINESS

1. Delirium - 10/26
 - a. Opener Discussion- Brenna and Nathaly (remote)
 - i. Artist C looks like confirmation but issue with logistics- asked for an extra day
 1. Will let us know tomorrow if he can make it here
 - ii. Still have Artist D as contingency

1. Should have contingency for her though- J? Or should we send both offers at same time to avoid waiting on response
 - a. Could remain within budget with both offers out
 - i. IF Artist C passes
 - ii. MD- Need to mark who is headliner before
 - iii. Hard to have co-headliners because of offer system
- b. Headliner Contingency Discussion
 - i. List located in email
 - ii. Conner- Artist E. is a good pairing with Artist D.
 - iii. Mitchell- Artist E and Artist D are similar- a different artist could bring in a larger crowd with different tastes
 - iv. Kiyomi- Although Artist E was meant for opener, could be headliner- controversial though for using slurs
 1. She has apologized since AND also apologized for the apology
 - v. Bethel- Artist F could be a good choice with Artist E- 2 women on stage would be rad too
 1. Greer- still relevant, well known
 2. Esteban- if we pub it right, people will come because they will realize they do know her music and could be a cool combo because they are on Artist E's new album together
 - vi. Kari- Artist E and Artist F are spiking in google searches right now
 - vii. Gabe- Artist E has collaborated with Rico Nasty and people can relate to her quirkiness
 - viii. Esteban- Artist E should be support because Artist F is more well known and less controversial
 1. Artist F has 11 million monthly listeners
 - ix. Nathaly- Artist E is viable support with all headliner options, but has she changed since controversy?
 1. Can't find anything recent
 - x. Brett- Like Artist F but not as sold on Artist E- Not just controversy but don't get the appeal
 - xi. Kiyomi--looking like between Artist F and Artist E
 - xii. Kari-After this conversation I am thinking Artist F would be better contingency than Artist D
- c. Artist G
 - i. Controversy with Artist M could be a laughing point?
 - ii. Mikio-Mainstream rap artist- has performed at EDM festivals and Artist M thing was a meme over a year ago; big name pull
 - iii. Conner- releasing big projects
 - iv. MD & Kiyomi- Controversy with some bigger impacts (?)
 - v. Nathaly- Just because it doesn't come up right away, doesn't mean it isn't important and won't be used against us
 - vi. Adam- He played for a program board and had a good response
 - vii. Conner- Searched some more and it seems like nothing is "official", just articles and rumors
 - viii.
 - ix. Mikio- Saying he was unavailable may have changed votes
 1. Nathaly- he wasn't brought up in the beginning, working with the responses I get

2. Greer- Regardless of whether or not he was available, the controversy is a big enough reason not to book him- we have options that don't have issues
3. Conner- He was on the list earlier. Artist E's controversy also may be more well known
 - a. Kiyomi- These controversies are very different though
4. Mikio- 4 of 8 people to respond to email mentioned him
 - x. Kiyomi- If Artist C passes, this could be in the discussion
 - xi. Conner--want to bring up that want to sell out the show, based on just streams, Artist G has most listens. Has a bigger name.
 - xii. Kiyomi--but can't separate the controversy, can't separate the people in today's world, it is all part of it for every artist that we book.
 - xiii. Mikio--should be a guideline for everyone for everything we book. People shouldn't feel like they are bad people for voting for him.
 - xiv. Conner--no criminal convictions, it is bad, but not official enough-terrible, but not substantial enough
 - xv. Kiyomi--but also as a student this is important to think about and to consider as we spend and represent students. You can disagree but I can also comment. This is a board
 - xvi. Greer-second what Kiyomi said and keep in mind we are representing the students and nationally 1 in 4 women have been sexually abused--tons of students that have had sexual or domestic violence, potential for issue should be thought about.
 - xvii. Lucas-you are saying that our time for research is too short, but we found it in this short time so student body will find out. About selling out the best but also about the morality.
 - xviii. **Moving to a summary of statements and not attaching to individuals.** Discussion about the allegations for artists. Suggestion to look at artistry of the possible choices. Need to weigh selling out show with other factors. Will do preliminary vote in a few minutes on the discussed artists, appreciate the discussion.

Returning to opener discussion.

1. Artist N-more sound cloud based, a lot of college shows. Artist E-also Artist H a popular artist with some students. Artist I and Artist J to bring in EDM options.

I. NEW BUSINESS

1. Dia de Los Muertos Night - 11/1

Explained Dia de Los Muertos-idea would be to decorate sugar skulls and have some traditional food items there, possibly screen movie Coco. Sent out budget-discussion about budget items. Could play music from Coco if movie doesn't work out.
2. Postering Assignments--will send it out and have people sign up for it. Open for feedback if doesn't make sense.
3. See people signing up for tabling this week, would like to have arbor sign ups first, then pardall. Fill Arbor first.

J. ACTION ITEMS

1. Roy Blair Hub Show - 10/11

- a. Opener -Options are Artist A or Artist B.--Artist B got more votes.
- 2. Delirium - 10/26
 - d. Headliner
 - i. Vote between Artist F, Artist D, Artist G, Artist E
- First vote--top two are Artist F and Artist D--contingency is Artist F. Artist D next contingency.
- e. Opener-conflict of interest declaration--Artist J, Artist E--Artist E wins

K. FINANCIAL ACTION ITEMS

- 1. Dia de Los Muertos Night - 11/1-
Motion to pass \$1,590 for DDLM on Nov 1 in Hub Gabe/Conner--16-0-3
- 2. Delirium contingencies
 - a. Motion to pass Artist F for contingency starting \$45K end at \$70K and Artist D as second contingency starting at \$35K end at \$45K. Nathaly/Bethel--consent with 19 present
 - b. Motion to pass Artist E as support/opener for Delirium start at \$12.5K and end at \$20K. Nathaly/Lucas -consent with 19 present.

L. REPORT

Facebook Factory/ Tuesday Slide--Add meet and greet to ad--maybe QR code that takes people to ticket office.

The Marilyn Report

Working on projects with Kiyomi

The Kris Report

Doing interviews shout out to coordinators who were there.

Commissioner's Report

Thank you to Board--I know it is a long meeting, sometimes they are 3 hours. Thank you to those who keep us on track. If you need key access-message me. Also need to get a few people on payroll still. Holiday photos--will look for that budget this week. I know you have been working really hard.

Deputy Commissioner's Report

Some of the merch came in--pop sockets. Wallet pockets--need to pick another color or wait for the pink, will let you all pick. Will be out of town Friday-Monday and probably won't have service.

Coordinators' Reports

Adam-interviews this week and ordering for Roy blair, delirium quotes.

Brett-Working on Roy Blair and looking toward EArth gang show.

Carlos-hiring for event safety, for show this Friday will be close timing so will get CSO's.

Conner-Roy Blair up on website. Ambassador program going in to effect next week. Out of town Friday-Monday morning as well.

Erica-please send me your bios so I can get them out this week. Also some interests or hobby. Will be on instagram and twitter. Pub meeting this week at 5pm. Give away is done and will announce around 9pm tonight.

Esteban-Please pub and share the free tuesday films, the page and the individual films themselves. Work on contacting clubs to collaborate with them.

Gabriel Raymond--agent hasn't been replying to me. Will try one more time then stop. Met with BSU the other day and have a lot of ideas. Did send something out about Artist K--would like to get conversation started for next Quarter. Hope to confirm something soon. Shout to Brenna.

Greer-Getting volunteers for Friday.

Kari-Put Roy Blair show on events and ticket page. Have ticket info if anyone wants it.

Mitchell -80% done with Delirium poster and can send that out if anyone wants to see it. Got through the Roy Blair graphics stuff.

Nathaly-Some people have cancelled for Storke show but should be finalized by THursday. Will decide hosp/runner jobs for Delirium next week.

Assistants' Reports

Alexis-shout out to Kris and Kiyomi re interviews. Will be trying to help with holiday photos and with Gabe.

Brenna-thanks for putting up with us and the tech difficulties today.

Enaiya-please sign up for 8am time tomorrow and will send out email regarding postering

Kathryn-take a step back and be aware that we are putting together this professional show for this Friday.

Lucas-super fun meeting everyone

Mikio-send me the corrections/additions for the thursday ad. Discussion very engaging today.

Senator's Reports

Benjy-nothing to report on, here for anything you need so reach out. Try to get Senators to share events on their pages.

Sarah-Just shared Roy Blair with our Senate people and it would be good to interact with them more so they can get excited.

ADJOURNMENT : 7:57pm

Artists Discussed: Ookay, Christian Sieber & Drey Lubin, Tove Lo, Mustard, Tierra Whack, Alaska, Leikeli47, Angela Davis, RichtheKid, Doja Cat, Lil Uzi, Two Friends