## Program Board Agenda

## Associated Students

April 4th, 2016, 5:00PM

SB Harbor Room

**CALL TO ORDER: 5:03**

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | |
| Alex Burrow | **Present** | Nicholas Balestrieri | present | |
| Alex Levine | **Present** | Robert “Bo” Wolfe | Present | |
| Blacna Yanez | **Late Excused** | Shahar Roda | Present | |
| Brendan Mansfield | **Absent- excused** | Sophia Barkhudarova | **Present** | |
| Bret Rodriguez | **Present** | Syndey Wiklund | **Present** | |
| Chrystal Anderson | **Present** | Tarush Mohanti | | **Present** |
| Ernesto Pina | Present | Travis Thayer | | **Present** |
| Haley Schroeder | Present | Wesley Clark | | Present |
| Kimberly Goodwin | **Absent Excused** | Sara Maroofi | | **Present** |
| Javier Mansfield | **Present** | Kelly Pearman | | **Late Excused** |
| Michael De Maria | Late Excused | Menelik Dagnachew | | **Present** |
| Timmy Linetsky | Present |  | |  |

1. **Acceptance of Excused Absences and Proxies**

*MOTION/SECOND: Wes/Timmy*

*Motion language: Motion to excuse Sydney, Michael, and Blanca’s early departure, Brendan and Kim’s absence, and Blanca, Michael, and Kelly’s lateness.*

*ACTION: Vote: Consent 19 Present*

**B. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

*MOTION/SECOND: Wes/Burrow*

*Motion language: Motion to accept the agenda as is.*

*ACTION: Vote: Consent 19 Present*

**C. ACCEPTANCE of ACTION SUMMARY/MINUTES of 3/28**

*MOTION/SECOND: Wes/Shahar*

*Motion language: Motion to accept minutes of 3/28*

*ACTION: Vote: Consent 19 Present*

**D. PUBLIC FORUM**

1. IDEAS- 4/16

Wes: I am going to speak to them. We tabled for them. Their request is for April 16th at Corwin Pavilion for 6 mics, 2 large speakers, 2 monitor speakers from 12 to 1 for 1 hour.

Travis: I would like to have an input, so we know how to pack.

2. SB Hacks- 4/22-4/24

Speaker: We requested for 2 mics, 2 large speakers and 2 walkie-talkies for the opening ceremonies. If it’s possible we would like to have inflatable screens and projectors.

Chrystal: We do not have those but we can get you contact information for someone who does.

MD: Magic Lantern has them.

Speaker: The event is April 22nd to April 24th. Our opening ceremony is on April 22nd and would start around 8 p.m. to around 9:00-9:30. It will be just a few speakers and us going over the code of conduct. Last year it was on the Lagoon Lawn.

Javier: How many walkie-talkies do you need?

Speaker: As many as you can provide up to about 10, we would like at least 5.

3. IV Earth Day & Chilla Vista- 4/23

Speaker: Request equipment for IV Earth Day and Chilla Vista. April 23rd from 1pm to 7pm. We have 7 bands scheduled. I would also like to see if it was possible to get people from ASPB Production Crew. We need the same equipment that we used last year.

Javier: Do you need event staff and how many?

Speaker: Yes, however many you think would be best.

Javier: We can do 3-4 staff. What time do you want us to be there? 12:30?

Speaker: Yes.

Chrystal: If we provide production we will be there way earlier.

4. TBTN

Speaker: I am requesting 2 mics and 4 speakers for our annual rally. It’s for awareness of sexual violence and a space for people healing.

Travis: Will the speakers be used for music as well?

Speaker: Yes, music and performers.

Sara: When is the rally?

Speaker: April 14th from about 5pm to 8pm, if I could pick up the equipment an hour early that would be perfect.

MD: They would come and set up for you so you wouldn’t need to pick it up.

**E. ANNOUNCEMENTS**

**F. WEEK IN REVIEW**

1. The Warm Up

Levine: Overall things went really smoothly. We got the barricades for one side of the stage, for next time I would put them on both sides of the stage just in case. Shahar I need you to tell your volunteers that you cannot use Gold, it has to be an access card, no exceptions. Hospitality went smoothly for the most part. We couldn’t find the tablecloths but we ended up having the rooms ready later than I wanted them to be. If the band members aren’t there on time I still want the rooms to be ready by the time the first person gets there. Make sure you have everything prepped the day before so we aren’t scrambling the next day trying to find things. No snap chatting or recording during sound check.

Michael: I told them not to do that.

Levine: I know. If you are going to be absent you need to tell Chrystal or the event coordinator ASAP. If you know you are going to miss something way in advance then you need to say something when we first start talking about it, especially for these big events. Other than that, I heard really good things from both bands.

Sophia: We did the separate add for the Warm Up last week, the communication was wrong so I was emailing the wrong person. It got all figured out but next time Pub please make sure I have the right contact.

Tarush: We did have a Snapchat filter but it went live at midnight. In the future don’t do the community Snapchat. It’s better for us if we pay money, it’s not a huge sum of money and it’s guaranteed so we will do that for X. I think we had a little problem with the runners, not the runners themselves, it was hard to get them at one time we really needed them.

Shahar: Would it be possible to rent a golf cart to drive through campus? It would save a lot of time and be easier.

Chrystal: Probably not.

Haley: It would be nice for load out, taking stuff back to the office.

Levine: Especially when we have a lot to carry.

Chrystal: I’m just not sure where we could get it. We can look into it for X possibly.

Travis: I believe TPS has the golf cart trucks that they use for checking parking.

Chrystal: We will look into it.

Nick: Ticket office went smoothly. Kind of specific to the volunteers, I had a problem with a bunch of people not having their access card and say their friend got in by breaking the rules. I noticed that a lot of the people who came up to me earlier who didn’t have their access card were able to get in later into the night. Just make sure they have their card.

Sydney: What was the final count?

Chrystal: 3214

Michael: They had to get the staging loaded in by 5pm on Friday because it’s normal business hours. We had to stay longer because a few pieces of stage that they had to go back and get. Please communicate that there is a hard deadline that they need to have the stage set up. On Saturday evening there was another miscommunication about stage load out. It had to be out by the morning because the crew to take the floor out was coming at 11. Unfortunately the stage wasn’t loaded out until 6am on Sunday. It caused some communication problems and making extra expenses in terms of knowing who stays overnight and who doesn’t. If there are hard deadlines please communicate that to your vendors and know if there are deadlines by asking MD or the University. Do 15 ft from the stage for the barricades and go 100 ft from that for FOH. When you lay the snake down put it between the audio and lighting console in FOH.

Ernie: I think it would be easier having a list of things that need to go back to the office.

MD: Joe brought in 4 people, 2 each at separate times. Some of them ended up on stage. There was no reason for him to be pulling in people like that.

Chrystal: Make sure they are communicating with us. If you see this happening, or if your staff sees that please let me know.

Chrystal: We talked about why ticket sales were so low. The festivities are during the day, I don’t know if we will combat Deltopia effectively if we have a night concert.

Levine: I feel like a lot of people go home if they don’t want to be a part of Deltopia. It was also on the first week as opposed to the middle of the quarter during midterms.

Nick: The attendance was about 60% of actual ticket sales and I think it comes from the nature of the day we have the show on. There’s no real commitment.

Chrystal: The power was out due to the sewer’s catching on fire so that could be a factor too. People had to leave IV to get food and maybe they just decided to go home.

Tarush: People were complaining about relevancy about Grouplove. I think the riots happen at night so I think a night show would be okay.

Sophia: I think the ticket sales were similar to last year.

Chrystal: We paid twice as much for this year’s act than we did last year but the ticket sales were the same, so just something to think about.

Travis: I feel like we are combating the most dangerous time of Deltopia because the riots are at night.

Bret: I disagree with moving it to during the day. I think the biggest factor for having an artist is name recognition. I think when looking at artists, we should go for a more cost effective approach that could potentially have the same pull.

Sydney: I agree, I think relevancy and I think we should keep it at night. People would have something to look forward to and control themselves more during the day.

Sara: I think it should be at night because I think a day activities would hurt the attendance even more unless it was an All Star performer.

Haley: I think it was a relevancy and genre issue. I think it was a lot to expect people to be so enthusiastic for a concert after a long day. There were a lot of people sitting in the stands.

Chrystal: Going back, why did we choose Group Love upon voting?

Shahar: At the time they were working on a new album.

Sophia: I expressed doubt about it selling out but we were low on time and it was our best option to our disposal.

Travis: It was our biggest chance at success when we were voting. We knew it wasn’t going to be perfect but it would work.

Tarush: I think we did make a good decision but it just worked out differently than we hoped. It was still a great show but there’s only so much we can do.

Bo: I agree, I think it was a time crunch. I was surprised that more people didn’t know who they were.

MD: I was going to remind people that we really weren’t out of time because we sent the offer in January. There’s a false sense of urgency. Maybe next year we wait longer if you don’t think it’s going to sell.

Levine: This was the fourth person we passed. One thing we talked about was going towards an electronic genre and what it would mean. We might have sold more tickets but we could have also had other problems as far as the people attending because of the genre. We also had Coachella coming up so we wanted to do it before that lineup came out. We knew they were working on a new album but we didn’t know when it was coming out. Like MD was saying, if you aren’t comfortable voting on something tell me or whoever is in charge and see if there are other options.

Nick: I thought at the time this was our best option. Sometimes this just happens, you have other things to compete with and a lot of unpredicted variables. We always talk about selling out as important and the genre that our school wants. I think we should address more about what the overall goal of the show is, to sell out or to get an artist from a different genre.

Burrow: I agree with Nick. It could be worth getting an artist that has a lot more hype, but again it’s a hard thing to predict. A lot of my friends asked who the artist was. We did all we could, but at the end of the day sometimes it’s just not what people are looking for.

Travis: I don’t think we made a mistake with this artist.

**G. PREVIEW OF THE WEEK**

1. Rain Supreme- 4/5

Levine: Starting load in at 9 tomorrow. The event will be from 11 to 3. I would like people tabling during that time. I should be there most of the day. They don’t really need us to do anything but I would like someone to be there just in case.

Chrystal: Is there music?

Levine: I don’t have anything but maybe we can figure something out.

MD: You can only have music from 12-1. Make sure they know that too.

1. Movie: Sisters- 4/5

Sydney: Chystal, Wes, Nick, and Kim at 6:30. Tarush, Javier, Bo, and Travis at 9:30.

1. Move Pre- Screening: The Huntsman- 4/6

Sydney: This is a half board event, Wednesday at 7:30.

1. Storke Show: Whesli- 4/6

Bret: She’s from LA, singer/songwriter with a sweet, acoustic vibe.

Chrystal: And we have ice cream so we can hand that out.

1. Goldroom- 4/7

Bo: Ticket count is 110 so I need Pub to work really hard again. Shahar and volunteers are going to the dorms tomorrow. We are doing ads on Facebook using Boost. We have an interview with the Daily Nexus. I will be postering in IV. Tabeling at the water event and at the Storke Show. Does anyone else have ideas?

Haley: I am working on boosting the event right now. MD, do we have a credit card or do I have to pay for it?

MD: Yeah and then get reimbursed.

Travis: We are pretty much paying a lump sum for Facebook to steadily draw from.

Chrystal: Have you contacted Santa Barbara wide radio stations?

Bo: No but I will work on it.

Timmy: Could we have a quick ad up on the screen for the movie?

Sydney: Yeah I can do that.

Tarush: Make sure you do the right dimensions for the digiknow so it’s easy to read and not stretched out. I’ve done them before and they don’t ask for it you just have to do it on your own. You can put it on a PowerPoint to see what it looks like.

Haley: I think we announced it too early and right now it’s a little forgotten about.

Chrystal: We just need to stay focused and really push. I do think that we announced too early especially with finals, spring break, the Warm Up and Deltopia going on.

Haley: Announce to your classes.

Chrystal: Yes, make sure you talk about it to everyone.

Haley: I think that we should start tabeling in IV by Starbucks and I think you can play music there. Also, we could consider a ticket deal/pack.

Bo: I need one runner and one hospitality, call time is 4:30

1. Storke Show: Lungs and Limbs- 4/11

Bret: Band from LA, should be cool.

**H. OLD BUSINESS**

1. X

Levine: I sent out the offer today for our second spot. They are discussing it. These are the people we have lined up for the third spot. I really need you guys to send me stuff and be actively working on it. X is super hyped.

Wes: I really like X. A point of concern for me is the price.

Bret: X would be a good fourth spot but X would be good for this spot.

Levine: Something to take into consideration X has been having some personal problems last week and I don’t know if X will be okay to perform.

Travis: In general I think we should stay away from X genre for these bookings. I also don’t know about X because of the personal problems and we don’t know if X will be taking time off or anything like that.

Tarush: I don’t think X would be good because our headliner is X. I think X would probably be big and really cool.

Sydney: I really think if we got X for our second spot and having X as our third we would kill it. For X I think we should check in and see with X agent to see if everything’s okay.

Bo: I really like our X genre options. X would be cool too, some girl power on the lineup. X if she’s up for it then that would be great. X is my favorite though.

Menelik: I think X would be dope if we could get X. If not, I think X would be cool too. X has a lot of cross over appeal and X is just going to get bigger. X might be a little too chill for Extravaganza.

Chrystal: X is really good live though.

Ernie: I really love X and think X would be amazing. I think seeing how Extravaganza’s other offer goes and see how they deal with that we go from there and make sure X is okay.

Chrystal: I did look at the snap story and from watching my friends snaps of X he didn’t really sing. X is amazing and everyone has been asking for X. I think it’s important that we get some women.

Tarush: X is super cool and then X would also be an amazing performer. I really like X but I think the name recognition wouldn’t be there.

Nick: X, cool band. I saw some of their set before and it was good. The asking price is reasonable which is why I like them over X so we have more flexibility for the spot after. X I saw too and everyone was psyched to see them. I can’t solidify a choice really right now because we don’t know how our second spot is going to go.

Timmy: I think X and X would be an awesome choice. X is a little more old school but would still be an excellent book.

Levine: If you want to send me any names I can look into it and see if I’ve already checked them out.

Nick: X is a very different type of X genre from our headliner. Asking price could end up being a little high.

Sydney: I think the same genre performers we have booked are all similar and X would tap a different group who like that other version of the genre.

Chrystal: X, do we want to do that? Yes, okay. Do we still want X? Yes. Okay and X? Yes. I also do not think it’s not a good idea to book another X genre act. Okay and X? Yes. We will wait to vote until we can discuss our fourth spots as well at Extravaganza meeting.

**I. NEW BUSINESS**

1. Hub Show

Bo: X is on the rise for sure. His second album was released this year. For ticket prices I have $16/$19/$22.

Timmy: We have to book this artist. He has been collaborating with everyone.

Tarush: Songs with X are super cool. I think X would do really well here.

Bret: What makes you confident we can get him for $X when the asking is $X.

Bo: I looked up a college show and estimated for that. I can up it if you guys want me to.

MD: It is the Thursday before Memorial Day so I don’t know if people are going out of town.

Travis: I think it would be a solid book and this rate would be good.

Bo: If I increase it and keep the ticket prices it’s a pretty big loss. If I increase tickets by $1 and get rid of doors, if it sells out, then it’s a loss of $X.

Chrystal: I think that’s good.

Bo: I did more in parking too. CSO, the last 2 bills I got from them were around $X so I was going to drop that a little, unless there was a reason for that?

Chrystal: That sounds fine keep the modifications.

**2. Hub Show 2**

Bret: We passed $X with an opener for $X. We were looking at possibly reallocating money to the opener to keep the same feel and ethnicity as the headliner. X is asking $X but he’s based out of LA. Would you guys be interested in paying more for the opener to keep the same vibe as the headliner going?

Sophia: How would we market that?

Bret: I would say X’s name and X.

Levine: How much did you decide to reallocate?

Bret: I think up to $X is a good number.

Levine: I think it is important to have an X opener. I think X would be a cool person to have.

Sophia: They guy working on the graphic with me asked if they could add us as the co-host so did they contact you?

Bret: Yes, I talked to them.

**J. ACTION ITEMS**

*1. Hub Show 2*

*MOTION/SECOND: Bret/Burrow*

*Motion language: Motion to reallocate $700 from our headliner to our support slot.*

*ACTION: Vote: Consent 17 Present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

**K. FINANCIAL ACTION ITEMS**

*1. IDEAS*

*MOTION/SECOND: Timmy/Bo*

*Motion language: Motion to pass $250 for Production on 4/16 for IDEAS.*

*ACTION: Vote: Consent 17 Present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*2. SB Hacks*

*MOTION/SECOND: Timmy/Travis*

*Motion language: Motion to pass $400 for 4/22 on the Lagoon Lawn for SB Hacks.*

*ACTION: Vote:*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*3. IV Earth Day & Chilla Vista*

*MOTION/SECOND: Timmy/Nick*

*Motion language: Motion to pass $1,030 for Production and Event Staff on 4/23 for IV Earth Day and Chilla Vista.*

*ACTION: Vote: Consent 17 Present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*4. Hub Show*

*MOTION/SECOND: Bo/Tarush*

*Motion language: Motion to pass $19,962 for X in the Hub on 5/26 starting at $X and ending at $X with ticket prices at $17/$20/$23.*

*ACTION: Vote: Consent 17 Present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*5. Zoolander 2*

*MOTION/SECOND: Wes/Ernie*

*Motion language: Motion to pass $4,738 for Zoolander 2 in the park on 4/20.*

*ACTION: Vote: Consent 17 Present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

*6. TBTN*

*MOTION/SECOND: Timmy/Nick*

*Motion language: Motion to pass $600 for Production on 4/14 for TBTN.*

*ACTION: Vote: Consent 17 Present*

*Staff/Advisor Instruction/Request: Insert if Applicable*

*Responsible for Follow-through:*

*Additional approval required:*

**L. REPORTS**

#### Thursday Page/Slides

**The Marilyn Report – I will be out all next week. Any contracts or offers or anything I need to get ASAP before Friday. I will be back the 19th, meeting wise the 25th.**

**The Commissioner's Report** – Send office hours and make sure you are signing in. I was proud of you all at the show but there were a lot of things that were unprofessional. I appreciate you all but some things are unacceptable. You can’t bend the rules.

**Deputy Commissioner’s Report –**

**Coordinators’ Reports**

Alex Levine- Excited for tomorrow. I will keep you posted on the offer.

Bo – Push for Goldroom

Brendan-

Ernesto- Pride week! Come to at least one of the event!

Haley- I think Bo and I are going to launch the ad campaign tonight.

Kimberly-

Javier-

Michael-

Nicholas- Push for Goldroom

Shahar- I’ll be doing quarter sheets tomorrow so hopefully that helps

Sophia-

Sydney-

Tarush -

**Assistants’ Reports**

Alex Burrow- I’m really excited for Goldroom

Timmy-

Blanca-

Bret- UC San Diego took some notes from our playbook

Travis-

**Senate Liaisons**

Sara Maroofi- Working on updating Legal Code with Chrystal and Wes.

Kelly Pearman-

**RHA Liaison**

Menelik Dagnachew-

**ADJOURNMENT : 7:28**