## **Isla Vista Tenants Union Minutes**

## Associated Students

*4/04/2018*, 6:30 PM

Pardall Center

**CALL TO ORDER by Anna Henry at *6:30pm***

**A. MEETING BUSINESS**

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:** | **Name** | **Note:** |
| Anna Henry |  Present | Diana Collins Puente | Excused |
| Cade Nauman | Excused | Teresa Figueroa | Present |
| Angelica Goetzen  | Excused  | Andrea Reyes | Excused |
| Andrew Chhur | Present | Ilene Ochoa | Excused |
| Gordon Hahn | Present | Sami Kaayal  | Excused |
|  |  | Daniel Renteria |  Present  |
|  |  | Viviana  |  Present |

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*Ice Breaker:*

*MOTION/SECOND: Anna/Andrew*

*Motion to excuse motion to excuse Cade, Angelica, Sami, Andrea, Ilene from today’s meeting*

*ACTION: Vote: Consent*

**B. PUBLIC FORUM**

* + 1. Viviana
			1. Give
1. **REPORTS**
2. **Advisor’s Report**
	1. **Diana Collins Puente**
	2. **Teresa Figueroa IVTU Coordinator/Caseworker**
		1. Coordinator (Beloved Community Conference, Welcome Back, Houseless Report, Office Responsibility, Viviana Marsano’s Gift Program)
		2. Case Worker (Outreach and education among Latinos, brochures)
		3. Working on houseless report
			1. Asked to organize in Beloved community conference
		4. Someone sent an application for another grant
			1. Woman called yesterday saying she submitted an application for a fundraising request
				1. IV Family Fair
		5. Office duties increased
		6. Welcome back project to send out all of our merchandise
			1. Community resource guide
			2. 5000 tote bags is too much to deliver for
			3. Fall would be time to carry out Welcome Back Project
			4. Need another meeting
		7. Outreach to St. George Youth center
			1. Offering of sources but invited to come to Gaucho Food Bank
			2. Tomorrow, Food bank event at IV grade school
			3. Informal distribution process
		8. IVTU needs to decide format of Beloved Community Conference
			1. Running
3. **Executive Officer’s Report(s)**
	1. Anna
		1. Need volunteers for door-to-door outreach on Thursday and Friday
		2. Met with Teresa and Diana to discuss Our Beloved Community conference
			1. Discussion of guiding a plenary discussion looking at problems in Isla Vista overall and then more closely in regards to housing. Also reflect on goals and progress from previous years
			2. Workshop on houseless students and how that affects the rest of the community
			3. Model for Conference? (Speakers, venue, marketing, coordination and planning, etc)
		3. Discussion of permanent meeting time!
		4. Once your schedules are finalized please send me your office hours
		5. Cade and Andrew need to meet with Andrea to become authorized signers
		6. Our House Our Home Spring Concert
	2. Cade
	3. Angelica
	4. Andrew
		1. Going to reach out to Diego about CFF
		2. Met with Andrey to look over budget and funding
	5. Gordon
		1. Getting used to new role, getting information about SB 44-2 from Maya
		2. Day of the county where orgs go and lobby and educate
		3. Measure R
			1. Discussion of support and education
4. **Group Project/Member Report(s)**
5. **Senator - Ilene**
6. **Senator - Andrea**
	1.
7. **Senator - Sami**
8. **EVPLA -**
9. **ACCEPTANCE of AGENDA/CHANGES to AGENDA**

*MOTION/SECOND: Gordon/Andrew*

*Motion to accept today’s agenda.*

*ACTION: Vote: Consent*

1. **ACCEPTANCE of ACTION SUMMARY/MINUTES**
2. **Approval of our Action Summary/Minutes from 3.13.2018**

*MOTION/SECOND: Gordon/Anna*

*Motion to approve from 3.13.2018*

*ACTION: Vote: Consent*

1. **ACTION ITEMS**

**F-1. Old Business:**

**F-2 New Business:**

*MOTION/SECOND: Anna/Gordon*

*Motion to allocate $8,950.54 for GIVE Project 2018 with the following stipulation that they seek to diversify that their funding sources for the following year*

*ACTION: Vote: Consent*

*MOTION/SECOND: Anna/Gordon*

*Motion to table the funding request for IV Family Fair*

*ACTION: Vote: Consent*

*MOTION/SECOND:Gordon/Cade*

*Motion to allocate $415.25 for Fall Festival 2017*

*ACTION: Vote: Consent*

1. **DISCUSSION ITEMS**
	1. **Our Beloved Community, May 17th, 18th**
		1. **Assemble a team**
			1. **Arrange a meeting with the stakeholders**
		2. **Plenary session Topic ideas**
			1. **Housing and Students and other communities**
			2. **Housing Insecurity**
			3. **Food Insecurity**
			4. **Violence in the community**
		3. **Isla Vista Talks**
			1. **This is what we saw last year**
			2. **Facilitate the conversation**
			3. **Thomas Fire**
			4. **Disabilities among students and housing**
		4. **IVTU workshop ideas**
			1. **Houseless Students**
			2. **Obstacles to housing**
2. **REMARKS**

**ADJOURNMENT**

*MOTION/SECOND: Anna/Daniel*

*Motion to adjourn the meeting at 7:39 p.m.*

*ACTION: Vote: Consent*

**Name of Organization:** GIVE to Isla Vista!

**Event Name:** GIVE Benefit Sale

**Organization Lead Name (Chair or President):** Viviana Marsano

**Organization Lead Phone:** (805) 893-4737

**Organization Lead Email:** viviana.marsano@sa.ucsb.edu

**Event Lead Name (Person leading the Event):** Viviana Marsano

**Event Lead Phone:** (805) 893-4737

**Event Lead Email:** viviana.marsano@sa.ucsb.edu

**Event Date:** 6/11/2018

**AS Account # (If Applicable):** N/A

**Location of Event:** Embaraderdo Hall, [935 Embarcadero del Norte, Isla Vista, CA 93117 United States](https://maps.google.com/?q=935+Embarcadero+del+Norte,+Isla+Vista,+CA+93117+United+States&entry=gmail&source=g)

**What is the amount of funds you need to put on this event?:** $8950.54

**What is the expected attendance at your event?:** 180 volunteers and 1,500-2,000 shoppers

**Please provide a brief description of your event::** What goals do you plan to accomplish by putting on your event?

This project will take place from June 11 to June 29, 2018

The GIVE project mitigates the impact on the university and Isla Vista community each June as thousands of students move out of their residence halls and apartments. This project accepts donations of unwanted and reusable clothing, books, furniture, household furnishings, kitchenware, canned and packaged foods, and miscellaneous items. The donations are sold at a giant sale and the proceeds benefit non- profit organizations and projects that improve the quality of life in Isla Vista.

Why is your event eligible to receive funding from the IV Improvement Funds?

GIVE is eligible to receive funding from the Isla Vista Improvement Funds because its goals are very much in keeping with the goals of the Isla Vista Tenants Union to better the living environment of the students, families, and residents living in Isla Vista. The committee has always felt very excited about this project and the IVTU has historically been a very strong supporter of this benefit sale.

How does your event/project relate to the IVTU mission statement?

The GIVE Project fits the mission of the Isla Vista Tenants Union in many ways. GIVE mitigates the environmental impacts on the university and Isla Vista community each June as thousands of students move out of their residence halls and apartments. GIVE responds to the problems of overflowing dumpsters, accumulated trash, arson, and discarded useful and recyclable goods by asking students to donate their reusable and useful goods. GIVE is a unique community project since it educates and fosters awareness on environmental issues; engages students as volunteers in a project that benefits the Isla Vista residents; and gives back to the community in a creative way, which is distinguishable from direct charity. All in all, it works to enhance the quality of living for Isla Vista residents.

Through educational and outreach materials, our outreach interns explain the impact of our actions on the environment and raise awareness about sustainable and practical actions students can take locally, highlighting the benefits of donating items they no longer want or need to GIVE. The goals of this educational component are to promote conscious consumption; to showcase GIVE as an opportunity to reduce, reuse and recycle; and generate a spirit of giving to the local community. GIVE to Isla Vista was actually founded to provide resources and programming that enhance the quality of life for the residents of Isla Vista. In addition, one hundred percent of the proceeds are distributed to Isla Vista non-profits and projects that benefit the Isla Vista community.

In past years, GIVE has distributed between $27,000 and $43,000 to these local programs. The allocation of the proceeds is determined by the total number of volunteer hours per non-profit. After the sale, the usable goods that are not sold are donated to Goodwill Industries and other local thrift shops, as necessary. We generally receive approximately 30-40 tons of donated goods that are saved from the landfill, around 1,500 pounds of donated packaged and canned food items are donated to the AS Food Bank, and around 400 pounds of e-waste are recycled.

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Who is your target audience?

We have several target audiences for this project. First, we outreach to UCSB students living in the residence halls, Santa Ynez, San Clemente, San Joaquín, and El Dorado, family housing, and Isla Vista residents to donate their unwanted belongings when they move out, both as a way to protect the environment and to collect items for the two-day sale. We also target the same population to volunteer for the project as a way to benefit the Isla Vista community. The second group are Isla Vista organizations that serve health and human service needs in the local community; for example, the Isla Vista Youth Projects, the Isla Vista Teen Center, the Isla Vista School's Science Camp Scholarship Fund, and the Isla Vista Recreation and Parks District Program, among others. They send their own volunteers since these organizations are the beneficiaries of the sale. The last targeted audience are shoppers.

How will you be advertising your event? (Facebook, posters, flyers)

Flyers, posters, door hangers, banners, The Bottom Line display ads, Daily Nexus ads, DigiKnow Network ads, Santa Barbara Independent online newspaper ad, Santa Barbara Independent classified ad, Noozhawk online newspaper ad, LA Times Newspaper ad, KCSB Radio Public Service Announcement, Resident Hall ‘The Flush’ ads, UCEN displays, Craigslist, U-Loop, Bike Path Signs, Edhat ad, website hosting through GoDaddy, and educational outreach workshops held by GIVE outreach coordinators, and posters and flyers in Old Town Goleta, Isla Vista, and Milpas street.

**Please provide an itemized budget:** I will email the itemized budget since it is an excel document and cannot attach here.

**Today's Date:** 3/26/2018

**Name of Organization:** Sigma Lambda Gamma National Sorority Inc.

**Event Name:** Celebrating the kids of Isla Vista: IV Family Fair

**Organization Lead Name (Chair or President):** Berenice Dominguez

**Organization Lead Phone:** (310) 995-9570

**Organization Lead Email:** epsilondeltapresident@gmail.com

**Event Lead Name (Person leading the Event):** Guadalupe Barron

**Event Lead Phone:** (619) 855-7208

**Event Lead Email:** epsilondeltacommunityservice@gmail.com

**Event Date:** 4/28/2018

**AS Account # (If Applicable):** 814

**Location of Event:** Estero Park, Goleta, CA 93117 United States

**What is the amount of funds you need to put on this event?:** $3467.62

**What is the expected attendance at your event?:** 200-300 people

**Please provide a brief description of your event::** We recognize as an organization that our community is not only inhabited by college students, but families as well, and therefore, we find it vital to share this space in healthy ways, which is what our event intends to do. We titled our event, "Family Fair: Celebrating the Kids of Isla Vista." This event's purpose is to bring light into the lives of the families of our community through a day of carnival fun for the children as well as a relaxed and resourceful day for the parents.

We will begin the event with offering free barbecue-style food, such as ground-beef burgers, veggie burgers, hot dogs, and fresh fruit. Throughout the event, we will have interactive booths, in which children will participate in various games, which the Isla Vista Recreation and Park District have volunteered to coordinate. Furthermore, through interactive jumpers, an inflatable slide and bounce houses, children will gain the opportunity to be active and social with other children in our community. In addition, through educational booths, parents will be informed of the resources available to them that they may not necessarily be informed of. These educational booths, which will consist of bilingual speakers, will assist and direct them to resources like the St. George Youth Center, the Pardall Center, and the Isla Vista Neighborhood Clinic.

Further, the Santa Barbara County Public Health Department has volunteered to table as well, and will be educating parents about healthier living styles, and teaching children about healthier beverages through a large spin wheel. Lastly, each child who attends this event will receive a free school supplies "goody bag" which contains notepads, pens, pencils, erasers, lanyards, as well as goods such as stickers and sunglasses.

We feel our values align well with the Isla Vista Community Relations Committee because like their mission statement, we too share the vision of serving our community, recognizing its diversity, and making a positive impact on the parents and children of Isla Vista whose needs are not always met. For these reasons, we feel IVCRC can assist us in accomplishing our goals and making Isla Vista a more family-friendly community that serves the interests of the parents and children who share this living space.

Our target audiences are the families of Isla Vista, both parents and children, and we will be advertising this event through several methods. First, we have designed a flyer, which will be distributed through door-to-door canvassing, allowing us to speak personally with parents and invite them to this event. Second is through distribution in student folders, which our advisor Julia Lara from Isla Vista Youth Projects is presenting to the district's superintendent. Lastly is through the display of flyers in local business such as Kmart and local places such as the Pardall Center and the Santa Barbara Neighborhood Clinic. We will not be doing a Facebook page, as we feel that most Isla Vista parents and children will not be effectively targeted through media outlets. Therefore, we will be advertising through personal interactions and strategic flyer placements.

**Please provide an itemized budget:** <https://docs.google.com/spreadsheets/d/1tbgPQi8k-BYwyOmBFpFum9q4KGBaRZOzZKwnGzjgvSo/edit?usp=sharing>

**Today's Date:** 3/11/2018