**CREATIVE MEDIA Minutes**

Associated Students

Monday, November 14, 2016, 9:30 AM

AS Annex Minutes/Actions recorded by: Emani Oakley

**CALL TO ORDER** 9:30 AM, Justin Chen

A. MEETING BUSINESS

1. **Roll Call**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time)  proxy (full name) |
| Justin Chen (CMO) | Present | Emani Oakley (Marketing Director) | Absent (excused |
| Gavin Hurst (Marketing Director) | Present | Rachael Grainger (Graphic Designer) | Present |

1. **REPORTS**

Andy: Annex questions for Greenberg

* funding for camera comes out of our budget
* we approve it then senate does
* lenses as well, some are less expensive
* lighting for videographers
* linked in photos to serve students
* ~~$1800 for camera
* ~~$120 for lens
* budget ~~$4500

Justin

* Scratching of Better Together- consistency in promoting AS. Expansion.
  + Show us all options for Easy AS campaign- pick a logo
* New geotags- old ones didn't reach snapchat standards
* PR agenda
* GOAL OF PR MEETING- advisor notes:
  + welcome everyone
  + 10th anniversary students initiative passing (history)
  + powerpoint
  + present idea of campaign
  + contribute ideas towards campaign
  + contribute money towards campaign ($200-500 contribution)
  + invite anyone interest and able to join this group
  + educational campaign
  + AS as umbrella, encourage to contribute money to umbrella of AS because it will benefit everyone in AS
  + NOTES: bring brochures and planners to meeting

1. **ACTION ITEMS**

Purchasing cameras

* Will send out email vote to be approved by senate for funding request