## ASsquare_logo.tif Coastal Fund Minutes

## Associated Students

Tuesday, 10/15/19, Nati Conference Room

**CALL TO ORDER:** , 6:01 Pm minutes recorded by Carissa

1. **ATTENDANCE**

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time) | **Name** | **Note:**  absent (excused/not excused)  arrived late (time)  departed early (time) |
| **Jeremy Francoeur**  **Chair** | **present** | **Anushna Patel**  **Outreach Coordinator** | **present** |
| **Kate Mcleod**  **Co-Chair** | **present** | **Katherine Fukada**  **Outreach Coordinator** | **present** |
| **Cyrus Kayhan**  **Undergraduate Rep** | **present** | **Sarah Siedschlag**  **Advisor** | **present** |
| **Karen Thornton**  **Undergraduate Rep** | **present** | **Carissa Stewart**  **Administrative Assist** | **present** |
| **Mike Martin**  **Undergraduate Rep** | **present** | **Kevin Sway**  **Senate Liaison** | **absent** |
| **Phoebe Racine**  **Graduate Student Rep** | **present** | **Emma Swanson**  **Senate Liaison** | **present** |
| **Laura Ingulsrud**  **Graduate Student Rep** | **present** |  |  |

1. **COMMITTEE BUSINESS**
2. **Approval of Attendance and Proxies**

*MOTION/SECOND: Jeremy/Kate*

*Motion language: Motion to approve attendance and proxies.*

*ACTION: Consent*

*Additional approval required: YES (Senate)*

1. **Approval of Minutes**

*MOTION/SECOND: Jeremy/Cyrus*

*Motion language: Motion to approve minutes from last week*

*ACTION: Concent*

*Additional approval required: YES (Senate)*

1. **PUBLIC FORUM**

(Announcements, appreciations, concerns, requests to have items added to agenda)

* Kate made snacks
* Cyrus is not registering for winter and spring quarters, so he will not be on the board, still available to help
* Bike sale this weekend, cash or check only 9 am to 3 pm

1. **REPORTS**
   1. **Advisor Report: Siedschlag**
      1. **No report**
   2. **Chair Report: Francoeur**
      1. **19 grants around $210,000**
   3. **Vice Chair Report: McLeod**
      1. **no report**
   4. **Senate Report: Sway and Swanson**
      1. **would like access to agenda**
   5. **Administrative Report: Stewart**
      1. **Need to decide if we want to have a meeting on thanksgiving week or extra on each week**
         1. **Most people prefer having four presentations on each meeting**
      2. **Decision meeting on the 19th of November**
         1. **People will be notified in December**
   6. **Coastal Service Program Report: Stewart**
      1. **All of the restoration dates were filled up**
      2. **one or two new beach**
   7. **Outreach and Education Report: Patel and Fukada**
      1. **tabled this weekend at carnival**
      2. **have 2 to 3 site visits planning right now**
      3. **board members can sign up**
   8. **Sub-Committee Reports**
      1. NRS scholarships
         1. No report
      2. Long-term funding application
         1. Are meeting up during office hours
      3. Pre-screening process for applications
         1. Met up today but will figure it out at a later date
         2. Need to do more research and then will do a presentation
            1. Jeremy says draft stuff up in folders and sub-committee people handle most
         3. can have everybody read it and create policy as to why we would interview people or not
         4. Not sure how the process works
            1. Sarah says different AS groups have different processes and to look up how other AS groups do it for ideas
            2. Maybe cut people we hate, fund people we love, and interview people who were on the fence
            3. Recommend to come up with all questions and then go through the interview process to see how you feel about it
            4. Would be important to let applicants know we are changing the process
            5. New people we would have to interview but wouldn’t necessarily interview repeat companies
2. **AGENDA**
3. **Approval of Agenda/Additions to Agenda**

*MOTION/SECOND: Jeremy/Cyrus*

*Motion language: Motion to approve the agenda and additions to the agenda*

*ACTION:Consent*

*Additional approval required: YES (Senate)*

1. **OLD BUSINESS**
   1. **No report**
2. **NEW BUSINESS**
   1. **No report**
3. **DISCUSSION**
4. **PROJECT REVIEW**

Project Title: FALL 19-01 : NCOS IMPACT VIDEO AND LONG FILM FILMING/POST PRODUCTION

Sponsoring Organization: CCBER

Presenter Name: Michael Love

Summary: Create a short film about the inspiring impact of NCOS (restoration of the upper arms of

Devereux Slough) to be used for fundraising, outreach and educational purposes.

Funding will also be used to integrate the impact media into the 60 minute version of the

NCOS film and its ongoing production.

### Pre-meeting discussion

* Cyrus recuses himself- uses students for interviews
* Sarah says she thinks the funding is for a continuation for the same film
* Did have different projects that got funded by coastal fund in the past
* Was funded more money in 2016 then requested because of intern wage
* Consider how much we are willing to fund adults instead of students, also consider them hiring student interns
* Phoebe sees why there are separated but is concerned if he fills up those roles and is paying himself more
* Vague about positions/ internships
* 5 internship roles and 4 non-student roles
* Jeremy assumes those are all different people
* Sarah says he always has rental money in there because
* Cyrus says that a lot of his videos are open access
* Sarah says there is one on the natural reserve access site
* Karen says where he advertises the film

Pre-meeting questions

* How much of the intern’s time is used for that $300
* Want to know more about student internships, hours, wage,
* Want to know who non-student employees/interns are, is there a reason why those people aren’t students or if they are students who are marked as professionals
* Ask about non-student questions
* Ask about open access of documentaries

Presentation Notes:

* Cyrus recused himself because he is supervised by Lisa Stratton, the main grant contact, and was interviewed in a previous stage of the project
* Has worked with coastal fund in the past, very generous in supporting work
* Particular project has to do with creating endowment for restoration
* Using new materials, interviews with students, teachers, etc
* Bookend of first one he made which is about beginning roots
* Has a little clip from original product
* Instigated by lisa
* Been rewarding to see this project develop
* Film will help raise funds required for project hopefully
* (showed film)
* Wetlands filled in for golf course in 1960s, started reversing the process
* Film about restoring the golf course to the wetlands

Board Questions:

* Are you planning on making more videos after?
  + Since this film ended in 2017, I have been filming all of the events that have happened, so funding would have dual purpose for impact film and full 60 minute film. Possible that CCBER could ask him to come up with another film. Will make a data bank
* Sarah asked what type of interactions are you seeing with the site
  + Teachers bring students to site from IV Elementary to high school
  + University students have stories about how this project has changed their life, some have decided to make it career
  + Neighbors were wary at first but pov is now altered
  + Birdists are ecstatic because tons of birds have shown up
  + UCSB runners love it
  + It raises funds and inspires people to get involved
  + Serves as an example for future restoration project
* Kate asked if he could explain about budget is formulated along with hours
  + Just ran out of interns from previous grant, some have been doing more work, or more complex work than others
  + Those that don't require training will get 11 dollars an hour
  + Film crew people are probably grad school student and they get paid more/ have more hours
  + Has good handle in what he needs from interns
  + If he needs more than he might do a minor grant, if less it will get returned
  + Just gave an intern letter of recommendation
  + Cool to be mentor
* Phoebe asked about non-student roles budget or if they are grad student
  + Writer, producer is Mike, two/three others are his core team
* Jeremy asked how interns got involved
  + Gets recommendations from head of film school at ucsb
  + Some come from environmental studies or some who just want to be a part of it
  + Most are professional
  + Been great experience
* Sarah asked if we do have to trim budget, what can we cut
  + Interns are critical and staff time
* Jeremy asked if all interns are UCSB students
  + Yes, but some of them are graduates

Board Discussion: Discussion Tabled

*MOTION/SECOND: Jeremy/Kate*

*Motion language: Motion to table discussion*

*ACTION: Consent*

*Additional approval required: YES (Senate)*

Project Title: FALL 19-03 : MPA Watch Internship Program

Sponsoring Organization: Santa Barbara Channelkeeper

Presenter Name: Penny Owens

Summary: Santa Barbara Channelkeeper seeks a $4,023.38 grant to support two UCSB interns for

our MPA Watch Program. MPA Watch is a citizen monitoring program that trains and

engages volunteers to record and track human activities in and around Santa Barbara's

coastal Marine Protected Areas (MPAs) by conducting onshore visual surveys. The data

collected by MPA Watch volunteers is critical in tracking trends in human activities in

our MPAs and providing context for the interpretation of biological monitoring data to

measure changes in fish populations in response to the protection offered by MPAs. MPA

Watch data also aids compliance and enforcement efforts to ensure that MPA regulations

are followed.

Pre-meeting discussion

* Gotten 50,000 from different sources
* Reassuring that we have funded them before
* Kate asks if we are actually a long term funding organization
* Karen recuses herself from voting but thinks its a really good organization
* Karen says Penny still oversees org and the org tests algae readings, types of boats, if there is illegal activities, etc
* Training 30-60 people including students, Phoebe thinks it has a big impact
* Jeremy thinks it sounds like a good project

Pre-meeting Questions

* Wants to know what they are actually monitoring
* How is data shared with relevant sources

Presentation Notes:

* Karen recused herself because she works for Channelkeeper, though not for the MPA Watch program
* Alexander is MPA watch intern
* Channelkeeper is local environmental protection agency
* Born after environmental defense center
* Advocate for clean water and educate youth and students
* Lots of help from ucsb’s students
* Takes data from watersheds
* Program is part of marine focus
* Have representation in ca and national
* And international waterkeepers
* Clean water act helps us
* Keepers sometimes have court cases to help clean up pollution
* Marine life protection act also wanted to enhance recreation
* MPA watch look at how people are using marine protected areas
* You can go for a walk on the beach while taking data
* UCSB played huge role in putting in marine protected areas
* Thursday has training workshop for volunteers, provides pizza, provides materials such as binoculars
* Student interns provide field training
* Every quarter they do presentations
* Interns teach volunteers how to take data
* Interns learn time-management and leadership, great way to be out in nature, and encourage people to help environment, does a lot of data entry and quality control
* Get a lot of surveys to find out how people use our coast
* Also have heat maps to see activities on the water
* Highlights: trained 30 volunteers last year and did 600 surveys
* 354 volunteers have been trained since they started, 4,200 surveys
* Programs throughout california and meet twice a year, work with ocean science trust to unify all of the protocol
* Statewide surveys =200,000
* Consistent surveys can pick up nuances and regulate illegal pollution
* Couple people took shells which isn’t allowed
* Interns help with outreach event, donor event, lead volunteer training workshop, work at fancy fundraiser get to know channel keeper

Board Questions:

* Jeremy- How long is training process?
  + Presentation takes about 1 hour and a hlf
  + Training takes about an hour
* Kate-Can you clarify internships
  + Depends how long interns want to be there
  + Ideally they train other interns but not always
* Phoebe asks if there is data before mpa was put in
  + Got some surveys 6 months before but not what she would like
  + Ucsb has some data but something else
  + Another project is working with local businesses to subsidizing trips to naples or campus point
  + Getting people to learn about them
* Jeremy-where does info go
  + Can go to channelkeeper website and request data
  + Mpa watch data was used to see damage about 2015 oil spill
* Cyrus wants to know who enforces mpa watch activity, what happens when an mpa watch sees illegal activities
  + Department of fish and wildlife and caltip which is covered in training
  + Tell volunteers to not engage with people who commit illegal activity unless to inform them that they are doing something wrong so they can fix it

*MOTION/SECOND: Jeremy/Cyrus*

*Motion language: Motion to table FALL 19-03*

*ACTION: Consent*

*Additional approval required: YES (Senate)*

Project Title: FALL 19-08 : IV Foam Free for the Sea Pilot

Sponsoring Organization: Community Environmental Council

Presenter Name: Kathi King

Summary: The Community Environmental Council (CEC) and Santa Barbara Channelkeeper

(SBCK) have partnered on single-use plastic reduction in our region for more than a

decade. Working together, they have successfully advocated for bans on plastic bags,

Styrofoam food containers, and recent bans on straws and other small plastic items in the

cities of Carpinteria and Santa Barbara. Our recent IV Foam Free for the Sea Feasibility

Report showed that there are ways to implement a reusable to-go container program in

Isla Vista. At this point, they are requesting support to hire a UCSB intern to assist with

implementing a pilot project which will include student and business outreach and

distribution of reusable to-go containers to 100 students, followed by a survey designed

to understand how habit and attitude change were factors during the course of the pilot

project.

Presentation Notes:

* Karen recused herself because she works for Channelkeeper, though not on this program
* Have been working on single-use plastic reduction since 2008
* Worked on plastic bags, styrofoam, haven’t gotten goleta or county to pass something on styrofoam
* If they had demonstration project it might move things along
* Got a grant last winter to do a feasibility study about finding a different material for iv that is reusable
* Had 20 applicants for intern and decided on just one
* If project gets supported they want to hire same intern
* Want to hear more ideas from coastal fund
* Reusable container program that gives out reusables and then they just turn them in
* A student survey on reusable habits and thought they might give out containers
* Law that takes affect soon that says more people can use their own reusable container so that they don’t have to worry about cross-contamination
* Had discussion with local health department about project, encouraging
* Wanted to buy as many reusable containers as possible, get feedback, and do business outreach
* Did initial outreach with all iv food serving
* Would include more outreach
* Only one business in iv has provided incentive to use reusable containers
* Still want to find more info from students with evaluations
* Hope to collaborate with other businesses that do the same thing with reusable containers
* Brought feasibility report and stickers
* Wanted to get feedback on container, hard container might leak, silicon options
* Kate says silicon is helpful but expensive $12/bag
* Hard container is about $4/bag
* Hard container is not great for backpacks as it leaks and is big and clunky
* Glass ones are heavy, plastic leak
* Phoebe thinks programs success has to do with design, durable, easy, longer life-span, etc, lots of design options out there, price point right, what would ucsb subsidize
* Lots of confusion at coral tree with reusable program

Board Questions:

* Is there possibility for go box as third party community program?
  + Lots of steps, may not be economically feasible, bacteria problem,
  + Been successful in portland, lots of people don’t have space to handle reusable
  + Go box is a lot on college campuses but not as much with business
* Potential contact/lobbying to suggest for here option instead of takeout
  + Next outreach project
  + Phoebe provided feedback to company that only used single-use, can’t afford dishwasher
  + Don’t have space for dishwasher
* Is this for people who don’t have their own container?
  + Yes, but working on container
* Sarah- what are people ordering, how big, etc
  + Dont have data left
* Cyrus-how many people would you include/how would you find them
  + Intern is a student and would help get students involved and lots of organizations with students that they can reach out to
  + Want roughly 100 students to help, but might adjust depending on expense of container
* Is there one with handle?
  + We can look into that
* As rolling out AB619 law, who is doing outreach for it
  + California expects local jurisdiction to let people know
  + Allows temporary festivals to use reusable supplies
  + Have support locally to work with them and get word out
  + Challenging to get staff to know the law
  + Seeing straw law being abused
* Mike asks why containers are crucial for project
  + Incentive to participate and allows them to figure out what is suitable for them to eventually get
  + Will reach out to folks that do have reusable, but using it to get data about which containers will be used
* Jeremy wandering end result
  + Hoping to get feedback from students and will synthesize findings and figure out what's best and next steps
  + Goes along with advocacy work so they can leverage at city council meeting, have been to every restaurant in iv and goleta, hoping to use this as a way to go back to local government
* Sarah-status with goleta is trying to get on meeting agenda
  + Have been trying for years
  + Hoping to meet soon with local government
* Jermey-are you planning on going to whole city of santa barbara
  + Did get rid of styrofoam and talking to brian at the city
* Mike-would each restaurant have their own reusable type
  + Go box is standard
  + Mike says maybe ask each restaurant their reusable type

*MOTION/SECOND: Jeremy/ Cyrus*

*Motion language: Motion to table discussion on FALL 19-08*

*ACTION: Consent*

*Additional approval required: YES (Senate)*

**ADJOURNMENT AT 8:48 PM**

*MOTION/SECOND: Jeremy/Kate*

*Motion language: Motion to adjourn the meeting at 8:48 PM*

*ACTION: Consent*

*Additional approval required: NO*