



Program Board Agenda

Associated Students
April 30th, 2018 5:00 pm

SB Harbor Room

CALL TO ORDER: 5:05PM

A. MEETING BUSINESS

1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Alexander Burrow		Nathaly Pacheco	
Carla Martinez	Early departure (6:45 PM)	Niko Jordan	
Darya Behroozi		Paul Ostrick	
Jazz Smith-Torres		Ryanne Ross	
Josue Garcia		Saloni Methi	
Justin Taing		Shahar Roda	
Kailah Korsh		Tarush Mohanti	
Maggie Renshaw		Taylor Glatt	Late (6:30 PM)
Maya Samet		Grayson Hernandez	Absent (excused)
Mia Pollini		Grecia Martinez	
Michael Cueva		Laila Voss	

1. Acceptance of Excused Absences and Proxies

MOTION/SECOND: Ryanna/Darya

Consent: Consent with 19 present

B. PUBLIC FORUM

C. ACCEPTANCE of AGENDA/CHANGES to AGENDA

MOTION/SECOND: Maya/Shahar

Consent: Consent with 19 present

D. ACCEPTANCE of ACTION SUMMARY/MINUTES

1. Approval of our Action Summary/Minutes – 4/16 Meeting

MOTION/SECOND: Jasmin/Josue

Consent: Consent with 19 present

2. Approval of our Action Summary/Minutes – 4/23 Meeting

MOTION/SECOND: Shahar/Saloni

Consent: Consent with 19 present

E. ANNOUNCEMENTS

Tarush- Applications were due today at 5PM. Interviews will be later than expected.

Maya- Co Sponsorships- Need help with Co Sponsorships, Deputy Commissioner should have at least one year experience.

Nat- There was a vote tabled for event staff for Hermanas Unidas because it was IV First Friday. Since it is cancelled, will we reconsider the vote?

F. WEEK IN REVIEW

1. FTF: Pitch Perfect 3 - 4/24
 - a. RYANNE- 7PM- 69 people, 10PM- 122 people. Attendance numbers are usually more similar.
2. NSS: Noah Owens - 4/25
 - a. Kailah- Collaborated with Zero Waste Committee. Helped increase attendance at our event because they attracted people too. Good variety. Part of UCSB faculty.
3. ASPB Info Sessions - 4/24 & 4/25
 - a. Tarush- First day-4 people. Second day- full room. Probably because they were not announced soon enough. General information was given.
 - b. Shahar- Facebook makes it confusing when you have one event on multiple days. We should also say that attendance is highly encouraged to get more attendance.
4. UCSB Breakin' Co-Sponsorship - 4/28
 - a. Josue speaking for Taylor- Too many people working. About 100 people attended. Communication was disorganized as were directions.

G. PREVIEW OF THE WEEK (Upcoming Events)

1. FTF: Annihilation- 5/1
 - a. RYANNE- We need more people to sign up for the later movies. Please share event on Facebook and put up posters.
2. NSS: Hythum - 5/2
 - a. Kailah- No one signed up to work, need people to work- RYANNE and Tarush can do it.
3. IV First Friday - 5/4
 - a. Kailah- Cancelled because of miscommunication on management's part- he will be out of the US on the date of the show. Might collaborate with Josue's event in June.
4. X Release - 5/7
 - a. Jasmin- No longer May 7. A lot of this is contingent on having the lineup completed- art and manager approvals. Trying to come up with a plan in case there is no lineup by Wednesday. Everyone should spend some time brainstorming- will present ideas at meeting Thursday. Don't think we should spend money on art if we aren't sure we will be able to display it. Try to think of ideas board wouldn't need outside help for.
 - b. Shahar- Uncomfortable with release plan because we can't determine when management approves designs. Need to create a solid backup plan.
 - c. Niko- Online release could be backup. More people could end up seeing it and sharing it. Tarush- Physical release has suspense and is an all day event. Could use old scavenger hunt idea from a few years ago or FB live video.
 - d. Jasmin- We could make dragon eggs and put them on campus for release.
 - e. Tarush- We should let the woodworker go. MD can also use credit card for purchasing materials now too. Or could we still have him do it and **display it at X** for less money.
 - f. Shahar- We could have plywood just saying Extravaganza for people to take pictures with.

H. OLD BUSINESS

1. X
 - a. 4th spot- Updated availabilities have been sent. There are a lot of electronic acts.

4th spot discussion:

Josue- ARTIST F and ARTIST G

Tarush- ARTIST F. ARTIST C should be 4th spot.

Burrow- Taylor wants ARTIST C

Burrow- ARTIST F

Kailah- ARTIST C is too big for 4th spot. ARTIST F

Saloni- ARTIST C- has been performing with dance group.

Ryanne- ARTIST F and ARTIST G

Vote- Slot 4 First Choice (1 vote each)

ARTIST F- 14

ARTIST C- 1

ARTIST G- 3

Vote- Slot 4 Contingency (1 vote each)

ARTIST C- 0

ARTIST G- 16

5th spot discussion:

Justin- ARTIST B is older, ARTIST I released an album last year.

Carla- Heard of ARTIST I a lot more.

Tarush- ARTIST A is classified as alternative pop as alternative pop. She sings- it's electronic but there is a live element.

Paul- Need to think about cost of big names in electronic vs bands and how it shapes the lineup.

Shahar- We will get backlash if no females in lineup.

Vote for Slot 5 Contingency (1 vote each- vote for least favorite)

ARTIST B- eliminated

ARTIST I

ARTIST C

ARTIST A

Vote for Slot 5 Contingency (2 votes each)

ARTIST I-

ARTIST C- 3

ARTIST A- 16

Vote for Slot 5 Contingency (1 vote each)

ARTIST I- 9

ARTIST A- 10

Conclusion: ARTIST J with ARTIST A as contingency.

I. NEW BUSINESS**1. ARTIST D in the Hub - 5/24**

- a. Burrow- Has another option ARTIST E. Still waiting on quote for support option. Notes are in email.
If support isn't strong, could be cheap show.

Discussion:

Carla- If it was free, more people would go after X.

Justin- We should put the same amount of effort in, even though it's after X.

Shahar- 4 years ago there was a show after X and it was announced there- more people came.

Kailah- Would be good for people staying next year and possibly for new board.
Shahar- We could make students free or a certain number of tickets free.
MD- We can't vote on unequal terms for both.
Tarush- ARTIST D would be free but we could subsidize ARTIST E for same amount.
Burrow- ARTIST D is also available for the 30th- could work better than ARTIST H.

2. ARTIST H in the Hub - 5/30
 - a. Discussed above
3. Architects of Air
 - a. Justin- Art installation with multiple rooms with lights. Here in 2012-13 and was successful. Labor intensive and expensive. 6 hours a day for 4 days and ask for 11 people to help.
 - b. MD- has worked in past, but staffing is hard. Once was during week, once was over weekend. Very cool but unsure if we have time.
 - c. Jasmin- Dates might be bad around dead week and finals. Could do this beginning of next year to gain following. Could be good for freshman during week one by lagoon.

J. ACTION ITEMS

K. FINANCIAL ACTION ITEMS

1. X 5th- ARTIST A as contingency at 20k
MOTION/SECOND: Shahar/ Kailah
Consent: Consent with 18 present.
2. ARTIST E in the Hub, 18,722, 9k-13k, tickets no higher than 17,19,23 - 5/24
MOTION/SECOND: Burrow/ Shahar
Consent: Consent with 19 present.
3. ARTIST H in the Hub, 18,722. Starting at 8k-13k. Tickets no higher than 17,19,23. - 5/30
MOTION/SECOND: Burrow/ RYANNE
Consent: Not consent, motion passes 16-0-3.
4. Hermanas Unidas
MOTION/SECOND
Consent:
5. X 5th- ARTIST F at 10k
MOTION/SECOND: Shahar/ Michael
Consent: Consent with 19 present.
6. ARTIST D in the Hub, 11,722, 3k-6k, tickets no higher than 10, 12, 14 - 5/24 as contingency to ARTIST E
MOTION/SECOND: Burrow/ Kailah
Consent: Consent with 19 present
7. ARTIST D in the Hub, 11,722, 3k-6k, FREE for UCSB Students Only, - 5/30 as contingency to ARTIST H
MOTION/SECOND: Burrow/ Shahar
Consent: Consent with 19 present

L. REPORTS

Thursday Page/Slides

Facebook Factory

The Marilyn Report

The Paul Report

Commissioner's Report

Deputy Commissioner's Report

Coordinators' Reports

Alex-

Carla-

Darya-

Jasmin-

Justin-

Mia-

Nathaly-

Ryanne-

Saloni-

Shahar-

Taylor-

Assistants' Reports

Josue-

Kailah-

Maggie-

Michael-

Niko-

Paul-

Senators' Reports

Grayson-

Grecia-

RHA Report

Laila-

ADJOURNMENT:

Artists discussed during meeting: Alvways, Beach Fossils, Elohim, Kilo Kish, Lane 8, Ravyn Lenae, Shallou, Troyboi, Whitney, Yaeji

Note: Passing money for an artist does not guarantee the booking of the artist. Most of the time, ASPB will go through many options before our final booking. Suggest artists at asprogramboard.com