



# Program Board Agenda

Associated Students  
April 23<sup>rd</sup>, 2018 5:00 pm

SB Harbor Room

**CALL TO ORDER: 5:04 PM**

## **A. MEETING BUSINESS**

### **1. Roll Call**

<b>Name</b>	<b>Note:</b> absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	<b>Name</b>	<b>Note:</b> absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Alexander Burrow		Nathaly Pacheco	
Carla Martinez		Niko Jordan	
Darya Behroozi		Paul Ostrick	
Jazz Smith-Torres		Ryanne Ross	
Josue Garcia		Saloni Methi	
Justin Taing		Shahar Roda	
Kailah Korsh		Tarush Mohanti	
Maggie Renshaw		Taylor Glatt	
Maya Samet		Grayson Hernandez	<b>Absent (excused)</b>
Mia Pollini	<b>Absent(excused)</b>	Grecia Martinez	
Michael Cueva		Laila Voss	

### **1. Acceptance of Excused Absences and Proxies**

MOTION/SECOND: Burrow/Taylor

Consent: Consent with 18 present.

## **B. PUBLIC FORUM**

1. Latino Business Association- Concert in HUB May 12. Looking for event staff and production and barricades. 4 different hip hop artists. Event is from 8pm-12am. Need 8-10 event staff, call time 7:30.

Same day as co-sponsorship from 12pm-7pm.

## **C. ACCEPTANCE of AGENDA/CHANGES to AGENDA**

MOTION/SECOND: Josue/Kailah

Consent: Consent with 18 present.

## **D. ACCEPTANCE of ACTION SUMMARY/MINUTES**

MOTION/SECOND:

Consent:

## E. ANNOUNCEMENTS

---

Tarush- a lot of publicity on Facebook and voting. Invite friends and tell people about hiring.

Maya- Invite anyone involved with student organizations.

Shahar- Ask volunteers to spread word about hiring.

## F. WEEK IN REVIEW

---

1. FTF: The Disaster Artist - 4/17
  - a. Ryanne 7pm: 185 people, 10pm: 224 people
2. NSS: Twen - 4/20
  - a. Kailah: 50 people showed up, people asked for their Spotify
3. Free Spring Photos - 4/18
  - a. Saloni- bout 260 sign-ups- busy time for classes may have lowered attendance. Always a line of people, but less crowded. If it was a 2 day event, more people may have come for 2nd day.
4. Take Back the Night Co-Sponsorship - 4/18
  - a. Josue- A Capella group cancelled last minute. Started later than expected but event went well. Maggie- need better communication about cancelled act.
5. EAB Earth Day Co-Sponsorship -4/22
  - a. Taylor- had an issue with power not being on in the park- reoccurring issue. They forgot to turn it on, there was a timer set for 10am, but it was not turned on. Ended up being 2 hours late- 12:30. Things started at 1:30 and went well. **Has been a problem for events in park (especially earth day) for the past 3 years.**
6. COC Tabling -4/23
  - a. Nat- People didn't sign up even though constant reminders are sent out. Some people are working harder than others. People are cancelling last minute and it is difficult to move schedules around so close to the deadlines. It's not just the job of Publicity to publicize. Wasn't publicized well enough so people didn't know it was going on.
  - b. Kailah- make sure these events are on the calendar.

## G. PREVIEW OF THE WEEK (Upcoming Events)

---

1. FTF: Pitch Perfect 3 - 4/24
  - a. Ryanne- 6:30 call time for 7:00 show and 9:30 call time for 10:00 show. One spot open for each show for volunteering. Keep spreading the word.
2. NSS: Noah Owens - 4/25
  - a. Kailah- No one is signed up to work yet, please sign up.
3. ASPB Info Sessions - 4/24 & 4/25
  - a. Tarush- These are short presentations on what board does as a whole and what each position does followed by a Q&A. Both at SB Mission Room from 5-6pm. Please sign up for at least one. Meet at 4:45.
4. UCSB Breakin' Co-Sponsorship - 4/28
  - a. Taylor/Josue- All day event at Rob Gym- DJ, rally.

## H. OLD BUSINESS

---

1. X
  - a. ARTIST L-20K
  - b. ARTIST C- 15k
  - c. Whitney-25k
  - d. Last time there was a problem opening time- band sound checks take longer than DJs.
  - e. Niko- We need to cover alternative rock, we should go with ARTIST M. EDC is also same weekend, we might not want to get more electronic. Haven't booked a band all year.
  - f. Darya- ARTIST G is a good option, big name pull and interesting personality.
  - g. Taylor- ARTIST B- even bigger name pull and just played at Coachella. Or ARTIST L.
  - h. Tarush- ARTIST A and ARTIST I are biggest names. ARTIST A- diverse followings. Asian American representation. ARTIST I- Indie Pop Rock. Relevant and up and coming.

- i. RYANNE- ARTIST G and ARTIST I. ARTIST G has big name pull.
- j. Kailah- ARTIST G and ARTIST I. This is also a really great opportunity to book a band.
- k. Maya- ARTIST C and ARTIST K.
- l. Justin- ARTIST M and ARTIST L. ARTIST L toured in Fall. ARTIST K was already here. ARTIST M instead though.
- m. Paul- ARTIST L or ARTIST A- some overlap but new crowd as well. ARTIST A has gotten even more expensive, popularity is growing.
- n. Burrow- ARTIST A and ARTIST I, problem with ARTIST I and Coachella date.
- o. Justin- We could get a band with better name pull than ARTIST C.
- p. Shahar- last year, Twin Peaks crowd will decide to show up early or not.
- q. Maya- We opened gates late, that could have been why there was a small crowd for Twin Peaks. If ARTIST I is considered a band, we could get a band for 4th and 5th.
- r. Justin- Twin Peaks played as doors opened but it took so long for doors to open.
- s. Shahar- Not all slots have same set time, 5th slot= 30 minutes. Battle of the DJ winner plays during transition sets and when people are first entering.
- t. Tarush- last 2 years we have opened doors late and first act was on when doors opened.
- u. Burrow- limited in workable times due to light and start time.
- v. Debate about genre vs group itself.

#### **4th spot: ARTIST G, ARTIST M, ARTIST L, ARTIST A.**

NO VOTES:

ARTIST M: 4

ARTIST G: 0

ARTIST L: 8

ARTIST A: 5

YES VOTES:

ARTIST M: 11

ARTIST G: 14

ARTIST A: 10

Revote for ARTIST M and ARTIST A Contingency

ARTIST M: 11

ARTIST A: 7

#### **5th spot**

- 1. ARTIST B may bring people to the door.
- 2. Burrow- ARTIST F may not bring people out.

5th spot Vote: ARTIST I

17 YES votes

Contingency:

Burrow- ARTIST D

Nat- ARTIST J, 100,000 spotify followers. People might not go for them, but might stay for them.

Tarush- ARTIST F and ARTIST D are both very fun.

Niko- We don't have a very strong option, we should try to find more by Thursday.

#### **2. IV First Friday**

- a. Kailah- hospitality (2) and runner (1) needed for 4pm call time.

### **I. NEW BUSINESS**

## J. ACTION ITEMS

### K. FINANCIAL ACTION ITEMS

---

1. X 4th- ARTIST G 15k-20k with ARTIST M as contingency 15k-20k  
MOTION/SECOND: Shahar/Saloni  
Consent: Consent with 18 present.
2. X 5th- ARTIST I 5k-10k  
MOTION/SECOND: Shahar/Nat  
Consent: Consent with 18 present.
3. Reaffirmation of X 3rd- ARTIST H 30k-40k ARTIST E as contingency 25k-40k  
MOTION/SECOND: Shahar/Kailah  
Consent: Consent with 18 present.
4. Latino Business Association  
MOTION/SECOND: Kailah/Saloni  
Consent: Request is tabled indefinitely, consent with 18 present.

### L. REPORTS

---

Thursday Page/Slides- Made changes and updates.

Facebook Factory- Rename IV First Friday page.

The Marilyn Report - Will be out Thursday afternoon. Pay attention to trash in office, especially before weekends.

Elections- can't use AS materials to say "vote yes", but other sayings are okay.

The Paul Report- Will be out Friday.

Commissioner's Report- Hiring is getting busier. Send schedules. Reappliers- get applications in by Wednesday.

Stay after meeting if on Hiring Committee.

Deputy Commissioner's Report- Vote in slack poll.

#### Coordinators' Reports

Alex- Be sure to use the calendar, it's a busy quarter.

Carla- Yield

Darya- Get word out about ASPB.

Jasmin- Still trying to figure out word-working. Waiting on artist W-9 and insurance.

Justin- Yield

Mia- Yield

Nathaly- Be ready to table next W and R for IV First Friday. Text if you can't.

Ryanne- Yield

Saloni- Yield

Shahar- Yield

Taylor- Yield

### **Assistants' Reports**

Josue- Has a sheet put together with kitchen karts. Asking for writers for show.

Kailah- If anyone has questions about position, talk to me.

Maggie- Yield

Michael- Yield

Niko- Yield

Paul- Yield

### **Senators' Reports**

Grayson- Absent

Grecia- Absent

### **RHA Report**

Laila- Remember to vote if you're eligible.

### **ADJOURNMENT: 6:24PM**

Artists discussed during meeting: Alvays, Beach Fossils, Cherry Glazerr, Coast Modern, Cuco, Goldlink, Jaden Smith, Lane 8, Louis the Child, Moon Boots, Porches, Troyboi, Yaeji

*Note: Passing money for an artist does not guarantee the booking of the artist. Most of the time, ASPB will go through many options before our final booking. Suggest artists at [asprogramboard.com](http://asprogramboard.com)*