



Academic Affairs Board MINUTES/ACTION SUMMARY

Associated Students

2/10/13

A.S. Main

Minutes/Actions recorded by: Adeel Lakhani

CALL TO ORDER TIME by NAME, Chair

A. MEETING BUSINESS

A-1. Roll Call

Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)	Name	Note: absent (excused/not excused) arrived late (time) departed early (time) proxy (full name)
Adeel Lakhani	Present	Carole Daniel	Present
Lauren Moissiy	Present	Amir Khazaieli	Absent
Hayley Gilbert	Absent	Aitana Perez	Present
Kayleen Cremin	Absent		

A-2. Acceptance of Excused Absences

A-3. Acceptance of Proxies

Adeel for Sophia—role of Commissioner of Academic Affairs

B. PUBLIC FORUM

C. REPORTS

D. ACCEPTANCE of AGENDA/CHANGES to AGENDA

E. ACCEPTANCE of ACTION SUMMARY/MINUTES

E-1. Approval of our Action Summary/Minutes from 2/4/13

F. ACTION ITEMS

F-2 New Business

a. UCen UStudy Funding Request

MOTION/SECOND: Daniel/Moissiy

Motion to approve \$500 for UCen UStudy Center: \$230 for Building Management, and \$270 for CLAS tutorials

ACTION: Passed by consent

Additional approval required: YES (Senate)

G. DISCUSSION ITEMS

G-1. Major Madness

- Proposed event for Spring quarter, the weekend of week 4
- Meant to target first-years who are still undecided, or doubting their current major choice. Helping consider options/learn what's available/get a better idea of what majors actually are about
- How should it look like?
 - Giant tabling fair with L&S advising, departmental advising, and student groups (e.g. NSBE, Math Club, Chem Club, Pre-Law frat, etc.) to provide info on undergrad experience as well as opportunities available to major
 - **Panels of students, separate events for each major/division**
 - Concentrate on student's experiences & opportunities, not advising
 - Why did they choose that major; how did they figure out it was the right one; internships/jobs/summer programs
 - Ask dept. heads to recommend students. Emphasis on people who switched majors, double majors, people with minors
 - Have at least 1 CCS student at each presentation
 - Should have a social component, to allow interaction/networking
- Should be in LPC, San Cat, Chi-5, on different dates

G-2. Engaging students in Website/Pledge Campaigns

Would be better to just combine pledge campaign with textbook website and marketplace advertising. They all require students' active participation.

Creative Outreach:

- Dress up as "Market Researchers" from publishing companies, asking questions like "Newer textbooks have new graphics, updated research, and rearranged chapters. Do you feel you get your money's worth when paying more for newer editions?"
 - Meant to prime people for when another student talks about the projects
 - People won't stop to talk to someone in a suit. Definitely not to take a survey.
- Would be better to have some kind of monument made out of books, a strange structure. Just something that gets attention for people to stop and talk.
 - House of cards
 - Domino setup
 - Wooden structural support, can borrow friends' books

H. REMARKS

ADJOURNMENT