

**A.S. Recycling Outreach Minutes  
February 20, 2008**

**Attendance:**

Tina Samson  
Diana Yee  
Scott Bul  
Gahl Shottan  
Husayn Hasan

**Outreach priority list:**

- High:
  - outreach material history
  - kiosk
  - recycling campaign
  - green awards timeline
    - 3/31 sent out
    - 4/18 submissions end
    - 4/21 order awards
    - 4/29 announce winners
      - Husayn- Marisela told me about UCSB Survey Department - will set it up
  - training manual
- ongoing project
  - logo - to be done by end of next quarter
  - weekly meetings with Tyler: Wed. 1-2
- Diana
  - concentrating on outreach material history/kiosk
  - working with tyler etc on logo and training manual
- Tina
  - lead on recycling campaign and green awards
    - push back recycling week to Week 7 of Spring Quarter 5/12 or 5/19

**Scott**

- Looking to create position for new student staff: web designer, graphic designer – help Tyler out
  - since not already in AS budget, getting money from organizations is recycling, bikes, coastal fund

**Recycling Campaign**

- talk to Media Relations about recycling campaign - \$760 to put a one-page insert - not efficient
  - other ideas: door hangers, facebook, table tent, door to door, magnet, smaller ads in nexus, articles in nexus and bottom line
  - scott - get in touch with e-coalition, band, movies
  - get in touch with staff - bike to work day
  - use campus wide list serv - d-serve
- where to put light bulbs - art from scrap?

**Gahl**

- Gahl - coordinators haven't been able to meet
- MRF trip - need to meet with coordinators
- Eu grove - one route rider wants more hours so will meet with me to work on art projects
- Scott – Gahl should work with Ryan more closely since he will be graduating

**Husayn**

- leg council wants to do sustainability/recycling awareness with Greek houses - they don't have recycling bins
  - educational campaign with dos and don't's
  - change lightbulbs to CFLs
  - add bins

**E-mail**

- when respond to e-mail, cc back recycling list so we know somebody responded