A.S. Recycling Outreach Minutes  
February 20, 2008  

Attendance:  
Tina Samson  
Diana Yee  
Scott Bul  
Gahl Shottan  
Husayn Hasan  

Outreach priority list:  
• High:  
  o outreach material history  
  o kiosk  
  o recycling campaign  
  o green awards timeline  
    o 3/31 sent out  
    o 4/18 submissions end  
    o 4/21 order awards  
    o 4/29 announce winners  
      • Husayn - Marisela told me about UCSB Survey Department - will set it up  
  o training manual  
• ongoing project  
  o logo - to be done by end of next quarter  
  o weekly meetings with Tyler: Wed. 1-2  
• Diana  
  o concentrating on outreach material history/kiosk  
  o working with Tyler etc on logo and training manual  
• Tina  
  o lead on recycling campaign and green awards  
    o push back recycling week to Week 7 of Spring Quarter 5/12 or 5/19  

Scott  
• Looking to create position for new student staff: web designer, graphic designer – help Tyler out  
  o since not already in AS budget, getting money from organizations is recycling, bikes, coastal fund  

Recycling Campaign  
• talk to Media Relations about recycling campaign - $760 to put a one-page insert - not efficient  
  o other ideas: door hangers, facebook, table tent, door to door, magnet, smaller ads in nexus, articles in nexus and bottom line  
  o scott - get in touch with e-coalition, band, movies  
  o get in touch with staff - bike to work day  
  o use campus wide list serv - d-serve  
  • where to put light bulbs - art from scrap?  

Gahl  
• Gahl - coordinators haven't been able to meet  
• MRF trip - need to meet with coordinators  
• Eu grove - one route rider wants more hours so will meet with me to work on art projects  
• Scott – Gahl should work with Ryan more closely since he will be graduating
Husayn

- leg council wants to do sustainability/recycling awareness with Greek houses - they don't have recycling bins
  - educational campaign with dos and don't's
  - change lightbulbs to CFLs
  - add bins

E-mail

- when respond to e-mail, cc back recycling list so we know somebody responded