

## AS Recycling Outreach and Red Cup Program Meeting Nov 26, 2007

### Attendees:

Scott Bull

Keith Russell: [krussell@umail.ucsb.edu](mailto:krussell@umail.ucsb.edu)

Tina Samson

Maile Smith: [maile\\_smith@umail.ucsb.edu](mailto:maile_smith@umail.ucsb.edu)

Diana Yee

Edited A.S. Recycling website content

Edited Red Cup Recycling Program Implementation Plan

### Further discussion of Red Cup Program:

#### Need:

- a procedure plan for the route-rider
- to state that this is a part of the I.V. Blue Campaign to increase waste awareness.
- Have a designated dumpster
- Give Memorandum of Understanding to AA Recycling instead of a contract b/c contracts have too many logistics.

Suggestions: at the end of the month the rider should have a tally

- At AA Recycling, have an announcement with Spanish and English for this program.
- Print stickers for recycling these cups.
  - o Have workers at Costco, IV Market and Keg & Bottle stick them on when they're restocking, as a good Samaritan volunteering.

Question: A.S. Recycling should set aside money for the program for the year?

Find out from Ryan, but in the meantime, A.S. Recycling allocates \$1000 to the program. (motion approved unanimously),. A.S. Environmental Affairs Board allocates \$1000 to the program; the money will be transferred to A.S. Recycling for special new account.

#### More on logistics:

Route rider will use scales to weigh the material; write in logs.

AA will have their own logs also, but ours will be more reliable since we are the ones being paid.