

A.S. Recycling
10/22/2007

Attendance:

Scott Bull
Diana Yee
Christina Samson
Ryan Kintz
Husayn Hasan
Lindsay Quock
Maile Smith

New Clothes

- Diana and Tina went to clothes print shop in Goleta – getting 3 shirts:
 - I <3 recycling on organic American Apparel tees
 - Green on Black: A.S. Recycling, black tanks for girls, black tees for guys
 - Polo shirts: Brown polos, green leaf on side with words over it
 - Sweatshirts – working on design

Web Site

- Tina and Diana working on content / navigation
- Want to get better address: ucsbrecycling.com? available!
- Scott: Talk to Tyler or Sean – they have A.S. camera, follow Route Riders – take photos for stock footage

Freshman Kiosk

- Working on small blurb for Recycling

Sandwich board:

- Love/hate relationship: Holding off for a while, want to focus on web site

Working on plaques for Berthas

VP Local Affairs, Publicity Co-Chair of EAB: Red Cup Program:

Incentive: Motivate people to recycle red cups

Lindsay: New program: Recycling red cups in IV – people can turn in cups and get money, just like bottles or cans. Not enough money in industry to fund this, but we want to fund this.

- AA Recycling: Company in IV that gives money for recycling. They've agreed to do the red cup program as long as we give them funding
- Don't know exact logistics for container etc – proposing for A.S. Recycling to take on program, send route riders to this one stop
 - Contract: speak to Cindy Lopez of A.S.

- EAB approved \$1000 to kick-off funding for program, will help in manpower, promotion, money.
- In March when you submit budget proposal – have log of all money spent on red cup program so A.S. can fund it
- Reimbursed around 1 cent a cup. AA Recycling will pay people out and then will get reimbursed
- Scott: NEED IMPLEMENTATION STRATEGY: How much money will cost on monthly basis? Yearly basis? How many students are involved? Who responsible ultimately? IVRPD involvement? Need better plan to present to A.S.- ryan will begin to put together.
- Ryan: Bring Keith on board as IV Recycling Coordinator?
 - Maybe make different route into IV for regular route riders? Put scales on bikes.
 - Legal issues: Worker's comp into IV
- Milie: Reach out to Greek community; Talked to some fraternity's that were very interested