

A.S. Recycling Meeting 10/8/2007

- Use A.S. for meeting location every week
- Help Ryan out with responsibilities
- Look at Annual Reports – have info – techno trash info, main stuff for site
- Web site – goal for end of the quarter

Brochures

- Map with recycling areas, technotrash, etc. –
 - A.S. Bikes Made 5000 brochures – \$1300 to print
- No handbook – nobody reads. Put handbook info on web site
- Talk to Ryan first, then go through it with Mary Ann

Presentations

- Mary Ann won't let us go to faculty meetings – they may attack you and ask you questions you won't know. She wants to go but she's always busy
 - Scott: faculty will respond better to students
 - Make Mary Ann confident – tell her what we are going to say
- Green awards – office audit

Ideas!

- Freshman kiosk handbook – get one-pager in handbook, put pictures
- **Berthas: put name and web site on them, plaque, A.S. Recycling, web site, little sign, plexi glass or pvc plastic**
- Put press release to Nexus when there are any major things – Techno Trash
- Send also to 93106 faculty newspaper – need 3 months in advance
- Slides before movies – give it to Program Board and Tyler
- New Marketing materials – magnet
- Adding submissions to Flush
- New Logos – recognizable! For berthas, web site, shirt