

KCSB Xcomm Minutes 8/29/06

Present: Chris, Patrick, Nilagia, Alex, Josh, Sierra, Gahl, Hassan, Lauren

1) Maggie injured. Status TBD.

2) Nilagia working on follow-up calls for pledge drive. Counts as paid hours. Script available. Need more people.

3) Calling staff list, next couple of weeks, just to check in.

4) Publicist from Hyperion Books asked if we want to do a reception for Amy Goodman. Do we want to? Nilagia is opposed--ads go to print in 2 days. Talk is being taped as well to show on UCTV. Tickets go on sale Sept. 5, and at door, and at station, as well as will call (phone orders). Flyers ready tomorrow. --10 color, laminated.

5) Banners--3, Sign-a-Rama cheaper and agreed to match 5-year guarantee. Motion that we go with Sign-a-Rama @ 136 ea. w/ guarantee. 8 aye, 0 nay.

6) GRC marketing ideas: stickers w/ postcards, fridge magnets, tote bags, get our name put on co-op grocery bags. Publicity stunts: "coffee run," an on-air run from coffee shop to coffee shop drinking coffee at each stop while on air and playing instruments. "strip-down": every time someone called in, they took off an article of clothing. "45" theme? Form a committee to discuss pledge drive ideas? "mid-life crisis"

7) Patrick needs an hour of Austin's show subbed--rather than throw it open, have Patrick select a veteran, ideally one not currently on the schedule.

8) Reports: Nilagia did pledge drive stuff, checking with CDLR, and other stuff around office--answering e-mails, Amy Goodman. Alex: working in studio B. Josh: charting and catching up after sabbatical. Sierra: made orientation ad for Nexus, making AG 1/4sheet ad, meeting w/ Josh to talk about Program Board movie slide. We CAN do an animated .GIF. Gahl: Learned how to use studio B equipment. Everyone should go to rally tomorrow to protest eviction. Hassan: did a story on evictions, which got aired on FSRN. News mostly concentrating on eviction story. Lauren: trained KJUCers and did logs. Chris: doing outreach, waiting for sports to start. Patrick: working on pledge drive this week.

9) Retreat dates, again: 9/21 - 9/23