

Coastal Fund  
Minutes of Board of Directors Proceedings  
November 7, 2010  
El Capitan State Beach

#### I. CALL TO ORDER

The Coastal Fund Board of Directors meeting was called to order at 9:44AM by Pilar Alomia, Chair.

#### ROLL CALL

##### Board Members Present

Pilar Alomia  
Michelle Petitfils  
Quentin Gee  
Danni Storz  
Donovan Maccarone  
Tanya Jones  
Leslie Stirling

##### Administrative Assistant

Miranda Walker

##### Legislative Council Liaison

Dina Varshavsky - Absent

##### External Vice President of Local Affairs Liaison

Taylor Fulton - Absent

##### Coastal Service Program Coordinator

Emma Panish

##### Outreach Coordinators

Jennifer Verhines

Erica Aguilera

##### Grants Manager

Scott Bull

#### II. ACCEPTANCE OF PROXIES, TARDIES, ABSENCES.

MOTION to accept proxies, tardies, and absences:

MS Alomia

MSC Storz

Motion was approved at 7:0

#### III. WELCOME AND ANNOUNCEMENTS

1. IV surfrider Camping trip went great and was a lot of fun. Thanks to the folks that joined IV surfrider to hang out at El Captitan

#### IV. ACCEPTANCE OF AGENDA

MOTION to accept agenda for 11/07/10:

MS Storz

MSC Maccorone

Motion was approved at 7:0

#### V. CF MISSION AND BY-LAWS: ARE WE UPHOLDING THESE PRINCIPLES? WHERE CAN WE IMPROVE?

The mission is still very much applicable, appropriate and upheld. Improvements only include grammatical changes in the bylaws. Exercise wnet through line by line Bylaws. Will be updated working with Leg Rep to be approved by Leg Council.

#### VI. CF BOARD MEMBER RESPONSIBILITIES

Coastal Fund reviewed board member responsibilities line by line. All are appropriate and continues to be followed. Some discussion for improvements.

#### VII. CF STAFF JOB DESCRIPTIONS UPDATE

Review of job descriptions of all student staff by group. There has been a reorder of job responsibilities in terms of importance, as well as an addition of appropriate duties and few grammatical changes. Also, Coastal Fund Education and Outreach Coordinators plan to outline what goals are referred to in the general summary of the job description.

#### VIII. EVALUATE THE BRANCHES OF CF:

##### a. Coastal Service Program

- i. Budget: Coastal Fund plans to increase the funding for restorations to \$250 and decrease beach cleanups to \$150.00, effective Winter quarter.

##### b. Outreach and Education

- i. Budget: some discussion. budget is appropriate.

ii. How can we get the campus more involved? Should we?

Coastal Fund agrees that the campus should be more involved. To do this, the outreach goals will be re-evaluated to focus more on making the campus more aware of Coastal Fund's mission and

funding stats, as well as integrating students involvement through co-sponsorships, internships, and the coastal service program.

## IX. PROJECT FUNDING

- i. Philanthropic Giving Process Group: the AS Staff process group has been focused on how cash is handled, how boards are created/administrated, how events are coordinated, requisitions are processed, orientation is given, etc within AS. The emphasis is on internal controls. philanthropic giving process group will affect Coastal Fund in many ways, particularity in application processing, making sure all philanthropic giving areas within AS are consistent and accountable.
- ii. Instructions, Eligibility, Guidelines- taken from website
- iii. Application Review: in the future, there will be universal shared “philanthropic funding application” used by the CAB Foundation, Coastal Fund and IVCRC.
- iv. Guidelines for approved projects: Coastal Fund has decided to plan another retreat in the Winter2011 quarter to further evaluate and discuss funding, instructions, eligibility, and guidelines when the philanthropic giving process is completed and established.
- v. Review final reports, internship evaluations, and board member reporting: final reports and internship evaluations were made shorter and more concise. From now on, when board members are held responsible for previously funded project reports, board members will complete a coastal fund final report and project evaluation using a given grading scale.

## X. OVERALL STRENGTHS AND WEAKNESS OF COASTAL FUND

- i. Strengths: as stated by various coastal fund board members and staff, the strengths were stated as such: CSP and Outreach had most definitely made improvements and continued to develop further, there have been more funded internships than ever before, the time, efficiency and organization of Coastal Fund has continued to improve, there is an acknowledged respect and bonding between Coastal Fund board members and staff that is valued, board members and staff share important common goals and work well together, the tabling of Coastal Fund has improved- more students know what Coastal Fund is doing, board members and staff are reportedly enthusiastic and creative which are both paramount to evolving Coastal Fund, the mission is closely followed, and Coastal Fund branches reinforce and support each well.

- ii. Weaknesses: as stated by various coastal fund board members and staff, needed improvements and future plans were stated as such: coastal fund plans to focus more on being sure it is well-known, reaching out to other campuses to help enhance the coast, potential 'walk-through funding' workshops to help students make their project ideas a tangible and possible opportunity, helping to make internship opportunities more widely known, finding new applicants – especially from the Bren School, providing more general support for applicants, and possible merchandise slogan changes (something that says that Coastal Fund does more than “clean the beach”).

## XI. COASTAL FUND ON OTHER COLLEGE CAMPUSES

Coastal Fund may potentially work to integrate the organization on other campuses that include UC Santa Cruz, UC San Diego, Santa Barbara Community College and others. Possible approaches to this task include working with the CCSC convergence. Coastal Fund feels that making sure individuals know we are willing to partner and fully support, guide and advise them is crucial. Even small starts, for example \$0.25 on the ballot, can help to support the start of a new Coastal Fund organization. This task will be a slow, progressive, year-long goal. There will potentially be a subcommittee to reach this goal.

## XII. COASTAL FUND FALL10-14 “Sandy Beach Food Web”

The project aims to work to assemble a food web for the sandy beach system around UCSB. The project is in keeping with the mission statement of the Coastal Fund in that by heavily involving undergraduates in scientific research we are able to provide and accurate assessment of the ecological health of the sandy beaches surrounding campus. We are hoping to create a baseline for evaluating the health of the sandy beaches around campus. We will have successful project when we can provide the coastal fund with accurate 3-D visualizations of the food webs and organisms present on each of the beaches surrounding campus (Goleta Beach to Ellwood). Beyond this our goal is to publish the analyses of findings in peer-reviewed scientific journals. The project has provided field and laboratory training to 20 undergraduate students with 13 students currently involved. This minor funding application will allow me to provide a small compensation to six heavily involved students. All six students have been working on this project for two semesters, and each has spent a minimum of 100 hours in the field and lab (several have spent over 200 hours).

MOTION: Motion to approve minor funding application in Full \$1000

MS Storz

MSC Maccarone

Motion was approved at 7:0

### XIII. PARTNERSHIP FOR EXCELLENCE CO-SPONSORSHIP

The Partnership for Excellence Conference is an annual one-day conference. The purpose of the conference is to break down barriers and facilitate communication between funders and nonprofits; to educate, energize, motivate, and expand the thinking of all participants; and to inspire cooperation and collaboration around community issues.

The event is sponsored by The Foundation Roundtable, a group of nearly 45 private and community foundations, which make grants in Santa Barbara County. Nonprofit organizations who serve Santa Barbara County are invited to register teams of two to participate in a day of information sharing, learning and networking. Registration fees are kept as low as possible to enable participation of all interested nonprofits.

Scholarships are available. More than 400 individuals attend every year. Coastal Fund is a member of the Foundation Roundtable, the co-host of this conference every year.

We have supported the conference for the past 5+ years and have sent student Board Members and student staff to attend every year. Each year Board attendees report back of what an incredible experience it was. Consideration to contribute \$1500 this year and to mark your calendar for March 17, 2011 to attend.

MOTION: Motion to fund \$1500 for conference co-sponsorship

MS Gee

MSC Storz

Motion was approved at 7:0

### XIV. ADJOURN

Meeting was adjourned at 03:48PM

MOTION: Motion to adjourn

MS Alomia

MSC Gee

Motion was approved at 7:0